



Tamil Nadu Agricultural University
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To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

Price would be stable for Poovan, Karpooravalli and Nendran Banana

To advise the farmers on Banana price, the Back Office of Agro Marketing Intelligence and Business Promotion Centre (AMI &BPC) operating in the Centre for Agricultural and Rural Development Studies (CARDS), Tamil Nadu Agricultural University has analyzed the prices of cultivars of Poovan, Karpooravalli and Nendran to give forecast.

Poovan

It is the leading commercial cultivar of Southern and North-eastern states. It is grown all over the country in a perennial cropping system. Tamil Nadu is the leading producer owing to its climatic and marginal soil conditions. Poovan is also used for leaf cultivation in all over Tamil Nadu and certain parts of Kerala.

In Coimbatore, Kumaran banana commission market in Gandhi Park experiencing the normal inflow as expected. Apart from the high demands in festivals seasons of Vijayadashami and Thai Pongal the demand for the fruit is stable and consistent. At present the market rate is Rs 30 per kg in whole sale commission market.

Karpooravalli

It is popular table variety. The major cultivation pockets are located in Central and southern districts of Tamil Nadu and Part of Kerala. It is well suited to marginal land and soils. It is the sweetest banana variety among the Indian cultivars. Karpooravalli is occasionally seeded depending on the seasonal variability. Its ash coated golden yellow and sweet fruits have good keeping quality. Karpooravalli is highly susceptible to wilt disease, tolerant to leaf spot disease and well suited for drought, salt affected areas and for low input conditions.

Inflow is consistent throughout the year to Coimbatore wholesale commission market in Gandhi Park. Trade sources indicated that the arrivals are normal as expected in recent months. Hence the banana fetches stable price in Tuticorin, Trichy, Madurai and

Tirunelveli districts. Currently the prevailing market price in the Coimbatore wholesale commission market is Rs 30 per kg.

Nendran

It is a popular variety in Kerala where it is relished as a fruit as well as used for processing. Commercial cultivation of Nendran has picked up rapidly in Tamil Nadu in the recent past. Fruits remain as starchy even on ripening. Nendran is highly susceptible to Banana Bract Mosaic Virus (BBMV), nematodes and borers. The present market price for Nendran is Rs 45 per kg in Coimbatore wholesale commission market.

To advise the farmers on future Poovan, Karpooravalli and Nendran price during January - February 2015, the Coimbatore Uzhavar sandai prices of Poovan and Karpooravalli for the past 12 years and Nendran for the past seven years were taken and conducted the traders survey in Coimbatore wholesale commission market in Gandhi Park.

The result of the analysis and traders survey indicated that all the cultivars such as, Poovan, Karpooravalli and Nendran prices will be stable in January and February 2015 and the expected average farm gate price would be Rs 24-27 per kg for Poovan and Rs 23-25 for Karpooravalli and Rs 30-35 for Nendran in Coimbatore wholesale commission market in Gandhi Park. Hence farmers are advised to aware the prevailing market prices before harvesting their produce and get benefitted.

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