



Tamil Nadu Agricultural University  
O/o the Public Relations Officer  
Coimbatore – 641 003

Dr. Venkata Pirabu, Ph.D.,  
Public Relations Officer &  
Professor (Agrl. Extension)  
Mobile: 94890 56730

Phone: 0422 - 6611302  
Fax: 0422 – 2431821  
E-mail: [pro@tnau.ac.in](mailto:pro@tnau.ac.in)

To  
The Editor,

Date: 14-11-2014

Sir,

I request that the following matter may kindly be published in your esteemed daily:

### **Potato Price would be Stable during Harvest**

The potato is the third most important food crop in the world after rice and wheat in terms of human consumption. More than a billion people worldwide eat potato, and global total crop production exceeds 350 million tonnes (2013-14). The top three producers in the world are China (89 million tonnes), India (46 million tonnes) and USA (42 million tonnes). India produced 46.39 million tonnes of potato. Uttar Pradesh (32%), West Bengal (26%), Bihar (14%), Madhya Pradesh (5%), Gujarat (5%) and Punjab (5%) accounted for 87 percent of the total production during 2013-14.

According to the statistics given by Agricultural and Processed Food Products Export Development Authority (**APEDA**). India has exported about 17.34 lakh tonnes of potato in 2013-2014, which is 6 percent more than that of 2012-13. Some of the major export destinations for potato from India are Senegal (39%), Egypt (24%), Sri Lanka (22%), Nepal (10%) and Myanmar (3%).

In Tamil Nadu the area and production of potato were 5350 hectares and 1.15 lakh tonnes during 2013-14. Potato is grown in the hilly regions of Nilgiris, Dindigul, Krishnagiri and Erode districts. In Nilgiris the sown Kadaibogam potato during September-October months started arriving from 1<sup>st</sup> week of November, 2014. Trade sources indicated that Price would be stable ahead and may fall as arrivals from Delhi, Kolkata and Gujarat start from December last.

Back Office of Agro Marketing Intelligence and Business Promotion Centre (**AMI & BPC**) in the Centre for Agricultural and Rural Development Studies (**CARDS**), Tamil

Nadu Agricultural University analyzed the 23 years prices of potato that prevailed during 1991-2014 in Nilgiris Co-operative Marketing Society (NCMS) in Mettupalayam and the results revealed that prices of good quality potato would be around Rs. 28 to Rs. 30 per kg in November, December, 2014. Hence, Farmers are recommended to sell potato upon harvest without storing.

**For further details contact:**

Domestic and Export Market Intelligence Cell,  
Centre for Agricultural and Rural Development Studies,  
Tamil Nadu Agricultural University,  
Coimbatore – 641 003.  
Phone: 0422-2431405

**For Technical Details please contact**

Professor and Head,  
Horticultural Research Station,  
Vijayanagaram,  
Udhagamandalam – 643001.  
Phone: 0423-2442170

Public Relations Officer