



Tamil Nadu Agricultural University
O/o the Public Relations Officer
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To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

Uptrend in Tomato Price during May-June 2014

Tomato is the world's largest vegetable crop and known as protective food both because of its special nutritive value and also because of its wide spread production. Tomato is a rich source of minerals, vitamins and organic acid, essential amino acids and dietary fibers.

In our country tomato crop is cultivated during winter and summer seasons. In Tamil Nadu, tomato is being cultivated mainly in Adipattam, Karthigaipattam and Thai pattam. Tamil months Thai and Maasi harvests coincide with harvesting time in Andhra Pradesh and Karnataka. Hence, market arrivals from Mysore and parts of Andhra Pradesh are very high in Oddanchatram and Coimbatore markets, affecting the farm harvest prices.

In Coimbatore market, arrivals from local areas such as Kinathukadavu, Nachipalayam and Alandurai are limited during this season. Now a days tomato from Karnataka (Mysore and Bangalore) are also arriving. Because of outstation inflow the prevailing price escalated from Rs 2-3/kg prevailed in the last month to Rs 6-10/kg. In Oddanchatram market, the present market price is Rs 6-8/kg due to end of harvest season in the surrounding areas. In Thalaivasal market, arrivals are limited from major supply areas of Attur, Cuddalore and Panrutti regions and Krishnagiri district. Hosur market also gets limited arrivals from nearby Bangalore and

Dharmapuri district. The present rate in both Thalavasal and Hosur markets is Rs 6-8/kg at farm level.

To advise the farmers about Tomato price during April - June months, the Back Office of Agro Marketing Intelligence and Business Promotion Centre (AMI &BPC) in Centre for Agriculture and Rural Development Studies (CARDS), Tamil Nadu Agricultural University analyzed the prices of tomato that prevailed in Ottanchatram, Coimbatore, Hosur and Thalavasal markets during the past 11 years.

Due to drought and non availability of rain, the area under tomato in Coimbatore, Dindugal, Krishnagiri and Dharmapuri districts decreased when compared to previous season. The result of the price analysis and traders survey indicated that the prices will be increased for tomato during April 2014 and that would be around Rs. 10-12 per kg in Coimbatore, Oddanchatram, Thalavasal and Hosur markets. Further it starts increasing from May 2014 onwards. In Coimbatore market, the expected price would be around Rs 25-30 per kg during first week of June 2014. In Oddanchatram market, price will be increased and will hover around Rs 22 per kg. In Hosur and Thalavasal markets the price will rule around Rs 20 per kg.

For further details contact:

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