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## **DEVELOPMENT OF COMMERCIAL HORTICULTURE THROUGH PRODUCTION AND POST-HARVEST MANAGEMENT**

### **1. Objectives**

- To develop high quality horticultural farms in identified belts and make such areas vibrant with horticultural activity which in turn will act as hubs for developing commercial horticulture by adopting high-tech horticulture techniques;
- To develop post-harvest management infrastructure;
- To improve linkages between horticulture producers and marketers;
- To create integrated network for marketing of horticulture produce;
- To increase producer's share in consumer price;
- To encourage networking of schemes for resource mobilisation with all other related agencies/organizations; both of Govt. of India and the respective States/UT's Govts., Financial Institutions and private agencies engaged in the field of horticulture promotion in the country (also refer Scheme 3 Technology Development and Transfer items 5&6)

### **2. Eligible Projects**

Projects with any of the following broad criteria pertaining to high quality commercial production of horticulture produce, shall be eligible for financial assistance from NHB as back-ended capital investment subsidy :-

- High density plantations, which include adoption of appropriate plant density/canopy management, quality planting material, support and management system with appropriate inputs;

- Hi-tech cultivation under controlled climatic conditions i.e. in Poly houses, Green houses, net-houses, etc.;
- Rainfed Production through efficient water management techniques, mulching for soil moisture conservation, use of barriers in soil to reduce percolation, irrigation by drip, sprinklers, fertigation, and water harvesting structures etc.
- Nursery management for quality seed/plant production of vegetables, flowers, ornamentals, fruit etc.;
- Hybrid Seed production;
- Organic farming;
- Hydroponics for year-round quality production;
- Use of plastics in horticulture;
- Bio-technology;
- Genetically Modified Organisms (GMOs)

Projects based on further scientific advancements in various related fields will also be eligible for finance.

In addition, projects falling under the following other broad categories shall also be eligible to avail the capital investment subsidy of NHB :-

- Development of infrastructure for production, post-harvest handling, processing and marketing;
- Development of markets and introduction of new primary processing of products.
- Development of horticulture ancillary industry for improved packaging, equipments, plastics, corrugated boxes, horticulture machinery/ tools, etc.

### **3. Components**

#### **A) Production related**

- High quality commercial horticulture crops
- Indigenous crops/ produce, herbs
- Aromatic plants
- Seed & Nursery
- Bio-technology, Tissue culture
- Bio-pesticides
- Organic Foods
- Establishment of Horti. Health clinics/laboratory

- Consultancy services
- Beekeeping

#### **B) PHM/Primary Processing related**

- Grading/packing/washing/waxing/sorting/drying centres
- Pre-cooling unit/Cool Stores
- Reefer Van/Containers (with multi-chamber, multi-product facility)
- Specialised Transport Vehicle
- Retail outlets
- Auction platform
- Ripening/curing chamber
- Market yards/rope ways
- Radiation unit/Dehydration Unit/Vapour Heat Treatment Unit
- Primary processing of products fermentation, extraction, distillation, juice vending pulping, dressing, cutting, chopping etc.
- Horticulture ancillary industry e.g. tools, equipment's, plastics, packaging, etc.
- Plastic Crates, Cartons, Baskets, Aseptic Packaging & Nets (50% Subsidy). The subsidy @ 50% as per prescribed norms shall be available for crates and nets (shade and anti-hail only) as a part of integrated commercial projects only. However, assistance in case of CFB Cartons and Aseptic Packaging shall be available on merit for launching a new product during its first year and for introduction of such products in a given horticulture area, as a one time assistance.

#### **4. Priority Areas**

- Export Oriented Units/Projects
- Project from cooperative sector
- Projects in North Eastern Region, Hilly and Tribal areas
- Introduction of new processes, products or markets including new technology/equipment
- Project involving women entrepreneurs and ex-serviceman

(Projects in areas other than the above priority areas, shall also be considered on merit).

#### **5. Pattern of Assistance**

- Back-ended capital investment subsidy @ not exceeding 20% of the total project cost with a maximum limit of Rs 25 lakh per project shall be provided under the scheme to these projects which are found technically and financially viable. However, for the

North-Eastern/Tribal/hilly Areas, maximum limit of subsidy would be Rs 30.00 lakh per project.

- Subsidy would be sanctioned and released under the scheme somewhat on the pattern of cold storage scheme which is as under :-
  - Through participating banks/FIs
  - Through NCDC in the case of cooperative sector
- The Financial Institutions/Bank shall include NABARD, IDBI, SIDBI, ICICI, State Financial corporations, State Industrial SC-ST/Minorities/Backward-Classes Financial and Development Corporation, other designated loaning institutions of the States/Uts. Commercial/Cooperative Banks, etc.
- Cost of Land will not exceed 10% of the project cost, if purchase cost of Land will not exceed 10% of the project cost
- Concerned banks/State Financial Institutions/NCDC may adhere to their own appraisal norms while sanctioning projects under the scheme. The appraisal note submitted to NHB for sanction/claim of subsidy should invariably be the same which formed the basis for sanction of term loan.

## **6. Submission of proposals for Letter of Intent (LOI) and Release of subsidy**

### **A. Submission of Proposal for Letter of Intent (LOI)**

- The entrepreneurs/farmer/eligible applicant will make an application to NHB on a prescribed form about his intent to set up a unit/project. A copy of application for seeking letter of Intent (LOI) from the Board is enclosed at **Annexure 1 (A-i)**.
- On receipt of application by NHB's Head Office/Centres for (LOI), the proposals will be considered at NHB, H.Q./Centres as the case may be.
- Applicant should also enclose a copy of duly signed and filled up Application Form for Term Loan sanction on the format of Bank/FI of his choice along with LOI Application Form.
- **Application with project cost upto Rs. 20.00 lakhs may be sent directly to respective state office of NHB {See Annexure 1 (A-iii)} and applications with cost above 20.00 lakh may be sent to NHB, H.Q. at Gurgaon.**
- NHB will examine the application as per prescribed procedure and guidelines of the scheme and, if found prima-facie eligible, NHB will issue a Letter of Intent (LOI) to the applicant.
- The LOI will be valid for one year from its date of issue. The promoter should accordingly approach to the bank/FI of his choice immediately and get his term loan sanctioned by Bank/FI within a period of one year from the date of issuance of LOI.

- The project should be implemented within a period of two years from the date of sanction of loan. The payment of back-ended subsidy will be made after project has been successfully completed according to the terms and conditions of the loan/or as per the approved feasibility cum project report, as the case may be.
- The percentage of term loan should be at least 25% the project cost where the project cost is upto Rs. 30.00 lakh and in case of proposal above Rs. 30.00 lakh, the term loan should be at least 40% of the project cost.
- Proposals involving “Take over Loan” from one bank to other shall be allowed only one time.
- It is clarified that the projects will not be considered by NHB under this scheme where cultivation of seasonal/short duration horticulture crops is envisaged in open field.
- Cultivation of organic vegetable is allowed to be covered under the scheme even if it is grown in the open field provided the beneficiary has obtained a valid certification. Further, production of floriculture where planting cost is very high and suitable for cultivation in open field such as gladiolus and turberose and considered under NHB scheme.
- Mere issuance of the LOI wouldn't guarantee the grant of subsidy to the beneficiary unless the proposal is implemented in accordance with the information given in the profile and within overall guidelines of the scheme.
- NHB will not entertain any cost escalation over and above the expenditure shown in the LOI/fact/sheet/Bank appraisal note. Additional cost, if any, will have to be borne by the promoter/entrepreneur.
- While deciding the subsidy, the Board will consider lowest cost out of appraisal note/actual or as verified by the inspection team. NHB will, however, have the right to restrict expenditure on any component/project to the limit as considered justified. (Please also refer NHB's cost norms at **Annexure 1 (A-IV)**).
- The project will not be eligible to receive subsidy under NHB scheme in case benefits of subsidy/grant-in-aid for the same from another agency of the Central Government has been availed expect NHB. However, subsidy assistance of the State Govt. may be availed/claimed by the promoter receiving/claiming subsidy under NHB scheme.
- Husband and wife could be considered as separate beneficiaries for availing the benefit of subsidy provided that both of them are separately and individually the income tax payers/assesses.
- Any beneficiary could establish any number of project without any restriction of place or time gap, subject to the condition that projects were pertaining to infrastructure like PHM, cool chain infrastructure and value addition. The only rider/condition would be that the earlier project(s) must be operational and not abandoned by the promoter. Crop production related projects would not get subsidy beyond level of ceiling.
- Tractor is not an eligible component, if the area under the project is less than five acre.

## **B. Submission of proposals for release of subsidy**

After completion of the project for which LOI is issued by the Board, the Bank/FI will furnish a Brief Profile/Fact Sheet on the project alongwith a copy of sanction letter, appraisal note, statement of release of term loan and proof of land records to NHB Headquarters at Gurgaon with a copy to Assistant Director/Centre Incharge of NHB posted in the respective States. The information to be indicated in the brief profile/fact sheet is given here below :

- i) Name, address and location of the project/beneficiary;
- ii) Promoter's profile;
- iii) Name of the associate bank(s) FIs;
- iv) Nature/main activities under the projects;
- v) Item-wise Financial projections and expenditure incurred (as per appraisal note) and actual;
- vi) Means of finance including NHB subsidy/other assistance (subsidy) from any other organisation (as per appraisal note) and actual;
- vii) Brief coverage on technical feasibility and financial viability;
- viii) Any other information relevant to the project;

## **7. Procedure for sanction of project and release of subsidy by NHB**

Board may consider of part of full subsidy as under :-

### **A. Release of part/advance subsidy to projects costing upto Rs. 20.00 lacs only.**

- **Wherever the project outlay is upto Rs. 20.00 lacs and Public Sector Bank/FI has sanctioned and released Term loan to projects approved by NHB for LOI, Board may consider releasing part subsidy in advance. Part subsidy would be released on receipt of request from the Bank alongwith sanction letter.**

### **B. Release of full and final subsidy**

- **Upon completion of the projects, the concerned Bank/FI/NCDC would inform NHB that the project has been completed within the over all guidelines of NHB and shall make a request to NHB for joint inspections of project which will be conducted in the presence of promoter.**
- However, for the projects of Public Sector Bank/FIs with projects outlay upto Rs. 20.00 lakh, instead of Joint Inspections the inspection will be done by the concerned Bank/FI only and report in the prescribed format would be submitted to NHB for release of subsidy.
- **Submission of Utilization Certificate :** Bank/FI/NCDC as the case may be would submit to NHB utilization certificate of the subsidy released by NHB.
- **Adjustment in Borrowers' Account :** The subsidy released by NHB to Bank/FI/NCDC on behalf of the individual units that are sanctioned assistance will be kept in the separate account. The adjustment of subsidy will be on the pattern of back-ended subsidy. Accordingly, the full project cost including the subsidy amount

but excluding the margin money contribution from the beneficiary would be disbursed as loan by the banks. The repayment schedule will be drawn on the loan amount in such a way that the subsidy amount is adjusted after the bank loan portion (excluding subsidy) is liquidated. **The subsidy amount in the borrower's Term Loan account should be adjusted only as a part of the recovery of last installment which should not be prior to 36 months period from the date of release of Term Loan.**

- **No interest chargeable on subsidy portion :** The subsidy admissible to the borrower under the scheme will be kept in the Subsidy Reserve Fund A/c – borrower-wise in the books of the financing banks. No interest should be applied on this by the bank. In view of this, for the purpose of charging interest on the loan, the subsidy amount should be excluded. The balance lying to the credit of the Subsidy Reserve Fund A/c will not form part of Demand and Time Liabilities for the purpose of SLR/CRR. Suitable instructions issued in this regard by the RBI from time to time would be followed.
- 8. Networking of the schemes:** With a view to achieve the stipulated objectives, the district authorities, other concerned states/UT, Financial Institutions and Private Associations etc. may encourage the networking of their activities/schemes with the NHB. The subsidy would be released through the Financial Institutions/Banks on the lines suggested in the preceding paragraphs. **However the projects where subsidy/grant from other central government agencies are involved, will not be eligible for NHB subsidy. Such proposals where the assistance is/has been provided by other organization(s) of Govt. of India only for some specific component(s) of the project, the full cost of such component(s), however, shall be deleted by the Board out of the project cost while examining the project for approval of subsidy.**
- 9. Other Conditions**
  - The project proposals may have vertical or horizontal integration.
  - A signboard entitled “NHB Assisted Project” will also be exhibited at the site.
  - NHB reserves the right to modify, add, and delete any term/condition without assigning any reason thereof
  - NHB's interpretation of various terms will be final.
  - As and when required, pre & post inspection would be undertaken by NHB representative(s) to find out the physical & financial progress.
  - NHB shall have a right to inspect/monitor the project and verify the related records at any time during the economic life of the project.
  - The period of land lease should be minimum for 10 years. In case of plantation crops/fruit orchards having larger gestation period, the lease period should be for 15 years.



- Maximum subsidy limit per beneficiary, including expansion activity, would not exceed Rs. 25 lacs.
- Approved cost norm for various crops/produce is given at **Annexure-1 (A-iv)**.

**10. Processing Fee: Processing Fee/Institutional charges will be applicable as under:**

<b>S. No.</b>	<b>Project cost</b>	<b>Rate of processing/ fee/Institutional charges</b>	<b>Mode of Payment</b>
I	Projects with cost upto Rs 10.00 lakh at the time of application	0.1% of the project cost	20% of the processing fee may be charged at the time of first/full amount of subsidy
II	Projects with cost above Rs 10.00 lakh and upto Rs 20.00 lakh	0.25% of the project cost	- do -
III	Projects with cost above Rs 20.00 lakh	i) 0.5% of the project cost subject to maximum of Rs. 70000/- for North Eastern/ Tribal/Hilly areas where maximum limit of subsidy is Rs. 30.00 Lakhs ii) 0.5% of project cost subject to maximum of Rs. 62,500/- for plains other than North Eastern Tribal/ Hilly areas where maximum limit of subsidy is Rs. 25.00 Lakhs	- do -

**Application Form for Letter of Intent (LOI)  
under Scheme, “Development of Commercial Horticulture through  
Production and Post-Harvest Management”**

**IMPORTANT INSTRUCTIONS**

1. LOI Applications with project cost upto Rs. 20.00 Lakh may be sent to Centre-In-charge of the respective State as per address given at **Annexure 1 (A-iii)**.
2. LOI Application with project outlay above 20.00 lakhs may be sent directly to Managing Director, National Horticulture Board, plot No. 85, Institutional Area, Sector-18, Gurgaon-122015 (Haryana).
3. All relevant columns of the applications may be filled up and application should be duly signed by the beneficiary on each page.
4. Cutting and overwriting should be avoided and duly attested.
5. Applications must attach all enclosures such as affidavit, proof of land records, processing fee, project report, term loan application form etc.
6. The affidavit should be in the prescribed format only.
7. The LOI will not be revalidated.
8. Lease/Lenancy/Contract should be duly registered with the competent Registration Authority.

**Annexure-I (Ai)**

- 1) Date of application
- 2) Control No. :  
(to be given by NHB)

**To,  
The Centre In-Charge  
National Horticulture Board**

.....  
.....  
(only projects above Rs. 20.00 Lakh may be sent to this address)

**To,  
The Managing Director  
National Horticulture Board  
Plot No. 85, Sector-18, Institutional  
Area, Gurgaon-122015  
(Haryana)**

(only projects above Rs. 20.00 Lakh may be sent to this address)

**Application for Letter of Intent (LOI) under the scheme “Development of Commercial Horticulture through production and post Harvest Management” of National Horticulture Board)**

**A. GROWER/ENTREPRENEUR**

- 1. Name, address of the beneficiary
- 2. **Category : SC/ST/OBC/Ex-Service Man**
- 3. Promoters/beneficiary profile
  - i) Principal Promoter/Beneficiary
  - ii) Others

**B. PROPOSED ACTIVITY**

(Cultivation/PHM/Primary Processing/Horticulture ancillary)

- 1. Name of the Project
- 2. Location
- 3. Details of activity under the proposed project
  - (a) Area under cultivation

Name of the Crops    Area (in acres)    No. of plants

- i)    .....    .....    .....
- ii)    .....    .....    .....

- iii) .....
- iv) .....
- v) .....

- b) PHM Activity  
- Grading & packing/Pre-cooling/Refer Van
- c) Primary processing  
- Activity in brief : -
- d) Horticulture ancillary industry e.g. tools, equipments, plastics, packaging etc.  
- Activity in brief :-
- e) Misc. activities (Not covered in a to d)  
- Activity in brief :-

**B.II (a)** Whether proposed activity in application is Yes/No  
a completely a new activity  
**(if NO, the details of pre-existing activity or any component thereof included in the application should be indicated clearly)**

.....  
 .....  
 .....  
 .....

**(b)** Whether any subsidy has been availed Yes/No  
for the proposed proposal/activity from  
Central Govt. or any of its Agencies.  
**(if YES, please indicate clearly in detail)**

.....  
 .....  
 .....

**C. PROPOSED PROJECT COST (Component-wise)**

<b>Component/Item</b>	<b>(Proposed Cost)</b>
<b>(a) Cultivation</b>	<b>(Amount in Rs.)</b>

**1) Cost of Cultivation**

- (i) Cost of planting material .....
- (ii) Cost of fertilizer & manure .....
- (iii) Cost of insecticide & pesticides .....

(iv) Cost of labour .....

(v) Other expenditure, if any (pl. specify) .....

**2) Irrigation**

(i) Bore-well .....

(ii) Tube-well .....

(iii) Cost of pipeline .....

(iv) Water harvesting (pond) .....

(v) Other expenditure, if any (pl. specify) .....

**3) Drip irrigation**

(i) Cost of drip irrigation .....

(ii) Cost of sprinkler .....

(iii) Other expenditure, if any (pl. specify) .....

**4) Infrastructure**

(i) Pump House .....

(ii) Store .....

(iii) Labour quarter .....

(iv) Generator room .....

(v) Grading/packing house .....

(vi) Other expenditure, if any (pl. specify) .....

**5) Cost of Tractor & accessories** .....

[If area under cultivation (project) is above 15 acres]

6) Land development (including digging of pit & fencing).....

7) Cost of Land, if purchased .....

8) Creation of controlled atmosphere Area (sq. mtrs) Cost

a) Green house/poly house .....

b) Shade net .....

**Total** .....

**(b) Post Harvest Infrastructure**

1. Cost of grading/packing house .....

2. Cost of grading/packing line .....

3. Cost of pre-cooling unit .....

4. Cost of refrigerated van .....

5. Other components, if any (pl. specify) .....

**Total** .....

**(c) Primary Processing** .....

1. Cost of civil constructions .....

2. Cost of plant & machinery .....

3. Other components, if any (pl. specify) .....

**D. PROPOSED MEANS OF FINANCE** .....

(i) Promoter's share .....

(ii) Bank/FI term loan .....

(iii)NHB subsidy (Bridge loan contribution .....  
made either by Promoterthrough Bank finance)

(iv)Subsidy from other sources, if any .....

a) Form State Govt. ....

b) From Central Govt. ....

**Total** .....

**(e) Expected return/income from the proposed project.**

a) In case the project cost is above Rs. 10.00 lakh, a brief project report containing technical feasibility and financial viability should be enclosed alongwith application.  
.....

b) In case of project cost is up to Rs. 10.00 lakh. the information pertaining to income to be generated from the proposed project may be given as under : -

(Amt. in Rs.)

Year	Expected Gross Income	Expected Expenditure on fixed/ capital assests (excluding) repayment of loan+interest)	Expected Working operating expenditure	Total expenditure (3+4) (2+5)	Estimated Net Income
------	-----------------------	--	--	-------------------------------	----------------------

1            2            3            4            5            6

1<sup>st</sup> year

2<sup>nd</sup> year

3<sup>rd</sup> year

4<sup>th</sup> year

5<sup>th</sup> year

.....  
.....

**E. EXISTING STATUS OF PROJECT**

**(Please give details about the activities of the proposed project already completed at the time of submission of application of Letter of Intent (LOI)**

.....  
.....  
.....

**G. Whether any assistance in the form of soft loan and subsidy has been availed by the beneficiary earlier from the National Horticulture Board? If yes, give details thereof.**

.....  
.....

**H. Whether any subsidy has been availed from the Board for the same activity on same piece of land?**

.....  
.....

**I. Name of the Bank/FI from where the term loan is to be availed by the Beneficiary (Please enclose a copy of the duly filled up text up Application/Proceed of the Application duly filled).**

.....  
.....

**J. DETAILS OF LAND**

i) Whether own land (ancestral)

ii) Whether ownland purchased

iii) Whether lease/tenancy/contract

If so, how many year lease/tenancy/contract)

iv) **Whether lease/tenancy/contract is registered with the Registration Authority**

**Competent**

(copy of the proof of each title be enclosed)

**K. IMPLEMENTATION SCHEDULE OF PROPOSED ACTIVITY**

- I) Proposed month for undertaking + land development
- ii) Proposed month for plantation
- iii) Expected date/month of first commercial crop
- iv) Proposed date for start of unit in case of processing

**L. MARKETING OF PRODUCE**

Details of marketing tie-up (Backward/forward linkage)

**M. Processing Fee/Institutional Charges to be remitted alongwith the application for Letter of Intent (LOI). The details of quantum of processing fee in respect of project cost is as under :-**

<b>Project cost</b>	<b>Quantum of processing fee/ Institutional Charges</b>	<b>Mode of payment</b>
<b>Projects with cost up to Rs. 10.00 lakh</b>	<b>0.1% of the project cost</b>	<b>20% of the processing fee may be charged at the time of application and balance 80% at the time of release of first/full amount of subsidy.</b>
<b>Project with cost above Rs. 10.00 lakh and up to Rs. 20.00 lakh</b>	<b>0.25% of the project cost</b>	<b>-do-</b>
<b>Project with cost Above Rs. 20.00 lakh</b>	<b>0.5% of the project cost</b>	<b>-do-</b>

**N.**

Please remit the processing fee/institutional charges along-with application by Demand Draft in favour of National Horticulture Board payable at Gurgaon (Haryana).

<b>Name of the issuing Bank Branch</b>	<b>Date</b>	<b>Amount</b>
.....	.....	.....

**Certified that the information/contents as above furnished by me/us in the application are true to the best of my/our knowledge & belief and nothing material**



**has been concealed. In case, any information furnished in the application is found false, my/our application may be rejected out rightly at any stage by the Board.**

**(Signature of the Beneficiary)**

Name & Address :

Telephone/Fax No.

Place :

Date :

**Note :**

- i) Attach proof of land record
- ii) Affidavit in prescribed format only
- iii) Processing fee
- iv) Project cost (wherever applicable)
- v) **Duly filled up and signed back term loan applicable form**

#### **Important Instructions**

1. LOI application with project cost up to Rs. 20.00 lakh may be sent to Center Incharge of the respective State as per address given at Annexure-I (A-iii)
2. LOI application with project outlay above Rs. 20.00 Lakh may be sent directly to managing director, National Horticulture Board, Plot No. 85, Sector 18, Institutional Area, Gurgaon - 122 015 (Haryana)
3. All relevant columns of the applications may be filled up and application should be duly signed by the beneficiary on each page.
4. Cutting and overwriting should be avoided.
5. Application must attach all enclosures such as affidavit, proof of land records, processing fee, project report, abnk term loan application form, etc.
6. The affidavit should be in the prescribed format only.
7. The LOI will not be revalidated.
8. Lease/tenancy/contract be dully registered with the competent Registration Authority.

**Annexure 1 (A-ii)**

**AFFIDAVIT**

(on stamp paper of Rs. 20)

I/we ..... (Name of the promoter/Director  
son of Mr. ....(father's name) resident of  
..... (residence address) do hereby solemnly affirm and  
declare as under:

1. That I am director/partner/proprietor of M/s/ ..... (name of beneficiary) having its registered office at ..... (office address of beneficiary) and am fully aware of the facts relating to the setting up to the project at ..... (location of the project) for ..... (activities to be undertaken by project) and application made of NHB for seeking Letter of Intent (LOI) under the scheme "Development of Commercial Horticulture through Production and Post Harvest Management".
2. That the terms and conditions of the scheme of NHB under which an application is made by the applicant have been properly read and understood by me and I affirm that the project/proposal/scheme comply with the terms and conditions of NHB and the application is made in the correct applicable scheme.
3. That the proposed activities to be undertaken by the project/proposal scheme are covered under the above scheme of NHB and no part of the scheme/infrastructure of the project is designed or assigned to be used for any activity other than the horticulture activities specified in the application at present or in the near future.

4. That the information provided in the application of Letter of Intent (LOI) is true and correct to the best of my knowledge and belief. The estimate of the cost of project/proosal/Scheme, financial viability and operating results have been worked out/computed as per the rule and generally accepted principle and norms in this regard.
5. No subsidy/grant-in-aid has been availed/is to be availed by the promoters/directors/partners/proprietors for this new project and component thereof from Central Govt. or any of its agencies Except the NHB.
6. I/we also solemnly affirm that the proposal activity in the application for LOI is a completely new activity and not a pre-existing activity or any component thereof.

In case of concealment of any facts in this regards, the Board would have right to reject my application out right at any stage.

**DEPONENT**

**DEPONENT VERIFICATION**

Verified on solemn affirmation at ..... (place) on this ..... (date) of, ..... (month), 20 .....(year) that the content of the above affidavit are true to the best of my knowledge and belief and nothing material has been concealed.

**DEPONENT/COMPETENT AUTHORITY**

**LIST OF NHB OFFICES WHERE THE PROSPOSALS/APPLICATION ARE TO  
BE SENT FOR PROJECT  
UPTO 10.00 LAKH**

<b>State(s)</b>	<b>NHB Field Office</b>
Andhra Pradesh	National Horticulture Board Market Information Centre 202, 2nd Floor, Shantiketan Apartments, Chirag Ali Lane, ABIDS HYDERABAD - 500001 Tel/Fax : 040-23201140
Assam, Arunachal Pradesh, Meghalaya, Manipur, Nagaland, Mizoram	National Horticulture Board Chhibber House, 4th Floor, G.S. Road GUWAHATI - 781005 Tel/Fax : 0612-2228218
Bihar	National Horticulture Board Verna Centre, 5th Floor Room No. 501-502, Boring Canal Road, PATNA - 800001 Tel/Fax : 0612-2228212
Chattisgarh	National Horticulture Board C/o Director of Horticulture & Farm Forestry, Katela Bhawa, Civil Lines RAIPUR - 492001 Tel/Fax : 0771-2423991
Delhi	National Horticulture Board

Goa, Karnataka	19-20, Garage, Krishi Bhawan, DELHI - 110001 Tel/Fax : 011-23073019, 23097015 National Horticulture Board No. 14/43, 2 <sup>nd</sup> Floor, (Above Canara Bank) Industrial Suburab, 1 <sup>st</sup> & 2 <sup>nd</sup> State, Tumukur Road, Yeshwanthapur, BANGALORE - 560022 Tel/Fax : 080-23371935
<b>State(s)</b>	<b>NHB Field Office</b>
Gujarat, Daman & Diu	National Horticulture Board Sardar Patel Market, Jamalpur Gate, Opposite Calico Mills, AHMEDABAD - 380022 Tel/Fax : 079-5321922
Himachal Pradesh	National Horticulture Board HPMC, Nigam Vihar SHIMLA - 171002 Tel/Fax : 0177-2623801
Jammu & Kashmir	National Horticulture Board Hall No. 307, A-2, 3rd Floor South Block, Bahu Plaza Rail Head Complex JAMMU - 180004 Tel/Fax : 0191-2474349
Jharkhand	National Horticulture Board Laxmi Niwas, Krishi Bhawan Kankey Road, RANCHI - 834008 Tel/Fax : 0651-230132
Kerala, Lakshdweep Dadar Nagar Haveli	National Horticulture Board TC-41-1989, Meena Bhavan Manacaud THIRUVANANTHAPURAM- 09 Tel/Fax : 0471-467943
Madhya Pradesh	National Horticulture Board 32, Purjor House, Ist Floor Indra Press Complex-I BHOPAL - 462011 Tel/Fax : 0755-2561741
Maharashtra	National Horticulture Board C/o Office of Director of Horticulture Commisionerate of Agriculture/Horticulture Govt. of Maharashtra, Shivaji Nagar, K.B. Marg, Near Krishi Bhawan, PUNE - 411005 Tel/Fax : 020-25530582-83

<b>State(s)</b>	<b>NHB Field Office</b>
Orissa	National Horticulture Board NI-303, Lottery Plot Nayapalli BHUBANESHWAR - 751015 Tel/Fax : 0674-2558134
Punjab, Haryana & Chandigarh (UT)	National Horticulture Board 3309, Ist Floor, Sector 32-D CHANDIGARH - 160047 Tel/Fax : 0172-648073
Rajashtan	National Horticulture Board C/o APMC Lal Kothi Tonk Road, JAIPUR - 302001 Tel/Fax : 0141-2742733
Sikkim	National Horticulture Board Travel Lodge Building, Behind Election Office, Tiber Road, GANGTOK - 7371
Tamilnadu, Pondicherry	National Horticulture Board Module No. 37, 2nd Floor, SIDCO, Readymade Garment Complex Industrial Estate Gunidy, CHENNAI - 600032 Tel/Fax : 22323865
Uttar Pradesh	National Horticulture Board C/o Director of Horticulture Udyan Bhawan, 2 Sapru Marg, LUCKNOW - 226001 Tel/Fax : 0522-2280374
Uttaranchal	National Horticulture Board 188/1, Vasant Vihar, DEHRADOON - 248001 Tele/Fax : 0135-2761922
West Bangal, Tripura Andaman & Nicobar Island	National Horticulture Board Mayuk Bhavan, 2nd Floor Salt Lake Sector-II KOLKATA - 700091 Tel/Fax : 033-23377182

Annexure-I (A-iv)

**NORMATIVE COST PER ACRE  
FOR VARIOUS GROUPS**

(Rs. in Lakh)

S.No.	Crops	Cost per Acre Fruits
1.	Almond	1.50
2.	Aonla	1.25
3.	Apple	1.50
4.	Banana	1.25
5.	Ber	1.00
6.	Citrus (Kinnow, Lemon, Lime) Sweet Lime, Mosambi, Orange	1.75
7.	Custard Apple	1.25
8.	Fig	1.50
9.	Grapes	3.20
10.	Guava	1.25
11.	Jack Fruit	1.00
12.	Kiwi	2.50
13.	Litchi	1.50
14.	Mango	1.50
15.	Papaya	1.25

16.	<b>Passion Fruit</b>	<b>2.50</b>
17.	<b>Pineapple</b>	<b>1.50</b>
18.	<b>Pomegranate</b>	<b>1.75</b>
19.	<b>Sapota</b>	<b>1.75</b>
20.	<b>Stawberry</b>	<b>4.00</b>
21.	<b>Apricot</b>	<b>1.60</b>
	Flower (Protrected Cultivation Under Green House)	
1.	<b>Anthurium</b>	<b>61.00</b>
2.	<b>Carnation</b>	<b>50.00</b>
3.	<b>Gerbera</b>	<b>47.00</b>
4.	<b>Lillium</b>	<b>60.00</b>
5.	<b>Orchid</b>	<b>70.00</b>
6.	<b>Rose</b>	<b>40.00</b>
	Flower (Open Cultivation)	
1.	<b>Gladiolus</b>	<b>3.50</b>
2.	<b>Jasmine</b>	<b>1.50</b>
3.	<b>Tube Rose</b>	<b>2.00</b>
	Tissue Culture Laboratory	
1.	<b>Tissue Culture (Capacity 10 Lakh)</b>	<b>91.50</b>
	Aromatic & Medicinal	
1.	<b>Aloevera</b>	<b>1.50</b>
2.	<b>Patcholi</b>	<b>2.20</b>
3.	<b>Stevia</b>	<b>3.00</b>
4.	<b>Vanilla (Under shadnet)</b>	<b>8.50</b>
5.	<b>Mint</b>	<b>1.60</b>
6.	<b>Lemon Grass</b>	<b>1.50</b>
7.	<b>Celery</b>	<b>1.25</b>
	Nuts	
1.	<b>Cashew</b>	<b>2.00</b>
2.	<b>Coconut</b>	<b>1.50</b>
3.	<b>Walnut</b>	<b>1.50</b>
4.	<b>Other Nuts</b>	<b>1.50</b>
	Vegetable (only under protected hi-tech cultivation)	
1.	<b>Capsicum</b>	<b>24.00</b>
2.	<b>Tomato</b>	<b>22.00</b>
	Spices	
1.	<b>Cardamon</b>	<b>2.30</b>
2.	<b>Pepper (Black Pepper)</b>	<b>1.50</b>
3.	<b>Tamarind</b>	<b>1.00</b>
4.	<b>Olive</b>	<b>2.00</b>
	Others	
1.	<b>Raisin per tonnes capacity</b>	<b>0.60</b>
2.	<b>Button Mushroom 200 tonnes annual capacity</b>	<b>107.00</b>
3.	<b>Fruit Ripening (50 MT capacity)</b>	<b>80.00</b>



- |    |  |               |
|----|--|---------------|
| 4. | <b>Multi-purpose Grading-Packing Centre<br/>(Capacity 500 MT, cold storage 50 MT)<br/>and pre-cooling 2 MT</b> | <b>100.00</b> |
| 5. | <b>Integrated Horticulture Clinics<br/>(office-cum-laboratory complex)</b>                                     | <b>19.00</b>  |

Annexure-I (B)

**FORMAT OF  
FACT SHEET/BRIEF PROFILE**

- **Name, address and location of the project/beneficiary**
- **Promoter's profile**
- **Name of the associate bank(s)/FIs**
- **Nature/main activities under the projects**
- **Item-wise financial projections (as per appraisal note) and expenditure incurred.**
- **Means of finance including NHB subsidy (as per appraisal not and actual)**
- **Brief coverage on technical feasibility and financial viability**
- **Any other information relevant to the project.**

**Annexure-9**

**LIST OF NATIONAL  
HORTICULTURE BOARD OFFICES**

- 1. AHMEDABAD**  
Sardar Patel Market, Jamalpur  
Gate, Opposite Calico Mills  
**Tele/Fax : 079-25321922**  
**E-mail : nhbhd@yahoo.co.in**
  
- 2. BANGALORE**  
No. 14/43, 2<sup>nd</sup> Floor,  
1<sup>st</sup> & 2<sup>nd</sup> State, Industrial Suburab, Tumukur Road, Yeshwanthapur  
Pin Code - **560022**  
**Tel/Fax : 080-23371935, 23374149**  
**E-mail : nhbblr@yahoo.com**
  
- 3. BHOPAL**  
32, Purjor House, 1st Floor,  
Indira Press Complex - I  
Pin Code - **462011**  
**Tele/Fax : 0755-2761741**  
**E-mail : nhb\_bpl@sify.com**
  
- 4. BHUBANESHWAR**  
N-2/82, Lottery Plot, Nyapali,  
Pin Code - **751015**  
**Tele/Fax : 0674-2558134**  
**E-mail : rkdash99@yahoo.com**

5. **MUMBAI**  
National Horticulture Board  
Room No. 317, 4th Floor  
Central Facility Building,  
APMC Fruit Market Complex,  
Sector-19, Turbhi, Vashi,  
Pin Code - 400703
6. **KOLKATA**  
Mayukh Bhawan, 2nd Floor,  
Salt Lake, Sector - II  
Pin Code - 91  
**Tele/Fax : 033-23211259,**  
**23377182**  
**E-mail : nhbwb@vsnl.net**
7. **CHANDIGARH**  
3309, 1st Floor, Sector-32-D  
Pin Code - 160047  
**Tele/Fax : 0172-2648073**  
**E-mail : nhb\_chd@yahoo.com**
8. **NEW DELHI**  
19-22 (Garage),  
Krishi Bhawan,  
Pin Code - 110 001  
**Tele/Fax : 011-23073019, 23097015**  
**E-mail : ssnijhaar@yahoo.com**  
**: nhbdli@rediffmail.com**
9. **GANGTOK**  
Travel Lodge Building,  
Behind Election Office,  
Tibet Road,  
Pin Code - 737101  
**Tele/Fax : 03592-228453**  
**E-mail : nhbgangtok@yahoo.com**
10. **GUWAHATI**  
Chhibber House, 4th Floor,  
Dispur P.O.,  
Pin Code - 781005  
**Tele/Fax : 0361-2599141, 2340695**  
**E-mail : [nhbghy\\_mic@yahoo.co.in](mailto:nhbghy_mic@yahoo.co.in)**
11. **HYDERABAD**  
202, 2nd Floor, Shantiniketan Apartment, Chirag Ali Lane ABIDS,  
Pin Code - 500001  
**Tele/Fax : 040-23201140**  
**E-mail : nhboard806\_hyd@dataone.in**
12. **JAIPUR**  
C/0 APMC, Subzi Mandi,  
Lal Kothi, Tonk Road  
Pin Code - 302001  
**Tele/Fax : 0141-2742733**  
**E-mail : surendra\_tmr@yahoo.com**
13. **JALANDHAR (PUNJAB)**

C/o Director of Horticulture,  
Horticulture Complex, Cantt. Road,  
**Tele/Fax : 0181-223048**

14. **LUCKNOW**

C/o Director of Horticulture,  
2, Sapru Marg, Udyan Bhawan,  
Pine Code - **226001**  
**Tele/Fax : 0522-2280374, 2202420**  
**E-mail : nhblko@rediffmail.com**

15. **CHENNAI**

Module No. 37, II Floor  
SIDCO Readymade Garment  
Complex Industrial Estate Guindy,  
Pin Code - **600032**  
**Tele/Fax : 044-22323865, 22323151**  
**E-mail : tbalasudhahari@yahoo.com**

16. **NAGPUR**

C/o Secretary, APMC,  
Kalmana Market Yard  
Pin Code - **440008**  
**Tele/Fax : 0712-2680528**

17. **PATNA**

Verma Centre, 5<sup>th</sup> Floor,  
Room No. 501-502,  
Boring Canal Road,  
Pin Code - **800001**  
**Tele/Fax : 0612-2228218/2207128**  
**E-mail : nhb\_patna@sify.com**

18. **SHIMLA**

HPMC, Nigam Vihar,  
Pin Code - **171002 (H.P.)**  
**Tele/Fax : 0177-2623801, 2622908**  
**E-mail : nhbhp2004@yahoo.com**

19. **SRINAGAR**

Horticulture Complex  
Rajbagh,  
Pin Code - **190008**

20. **TRIVANDRUM**

TC-41/1989, Meena Bhawan Manacaud,  
Pin Code - **695009**  
**Tele/Fax : 0471-2467943**  
**E-mail : nhbvm@vsnl.net**

21. **VIJAYAWADA**

Municipal Stadium Complex  
Pin Code - **520010**  
**Tele/Fax : 0866-2473351**

22. **JAMMU**

Hall No. 307, A-2, 3rd Floor,  
South Block, Bahu Plaza,  
Rail Head Complex,

Pin Code - **180004**  
**Tele/Fax : 0191-2474349**  
**E-mail : nhbjammu@rediffmail.com**

23. **NASIK**

“A” Wing, New Shopping Complex, APMC, Market Yard, Panchwati,  
Pin Code - **422003**  
**Tele/Fax : 0253-2512542**  
**E-mail : come2meetraj@yahoo.com**

24. **PUNE - (MS)**

C/o Office of Director Horticulture  
Commissionerate of Agriculture  
Govt. of Maharashtra  
Shivaji Nagar, K.B. Marg  
Pin Code - 411005  
Phone : 020-25530582-83  
E-mail : [jbsingh6@rediffmail.com](mailto:jbsingh6@rediffmail.com)

25. **AGRA**

C/o Suprintendent Garden,  
Shahjan Park, Tajganj,  
Pin Code - **282001**  
**Tele/Fax : 0562-331470**

26. **KANPUR**

133/54, ‘O’ Block,  
Kidwai Nagar,  
**Tele/Fax : 0512-2607631**

27. **INDORE**

Residency Kothi (Complex)  
Pin Code - **452001**  
**Tele/Fax : 0731-701522**

28. **RANCHI**

Laxmi Niwas,  
Krishi Bhawan  
Kankey Road,  
Pin Code - **834008**  
**Tele/Fax : 0651-2230132, 2233832**  
**E-mail : nhbranchijh@rediffmail.com**

29. **SURAT**

310/311, 3rd Floor,  
I.D. Shopping Centre,  
Near, Shivaji Statue,  
Sahara Darwaja,  
Pin Code - **395003**  
**Tele/Fax : 0261-2311343**

30. **MADURAI**

Plot No. 142, 1st Floor,  
Seikkilar, Street Extension,  
Bibikulam  
Pin Code - **625002 (T.N.)**

**Tele/Fax : 0452-531195**

31. **KARNAL**

Diwan Colony,

Pin Code - **132001**

**Tele/Fax : 0184-24295**

32. **AMRITSAR**

C/o Directorate of Horticulture,

Room No. 13, 2nd Floor,

Kheti Bhawan, Ranjeet Avenue,

Pin Code - **143001**

**Tele/Fax : 0183-2500236**

33. **ABOHAR**

Vikas Bhawan, Fazilka Road,

Pin Code - **152116**

**Tele/Fax : 01634-230822**

34. **DEHRADOON**

179, Phase-2 Vasant Vihar,

Pin Code- 248001

Tele/Fax : 0135-2761922

E-mail : [nhb\\_dehradun@yahoo.com](mailto:nhb_dehradun@yahoo.com)

35. **RAIPUR (CHATTISGARH)**

Market Information Centre,

Katela Bhawan, Civil Lines,

Pin Code - **492001**

**Tele/Fax : 0771-2423992**

**E-mail : [nhbraipur@  
yahoo.co.in](mailto:nhbraipur@yahoo.co.in)**

36. **BARAUT, DISTT. BAGHPAT**

C/o Regional Institute of Rural Dev., Delhi - Saharanpur Road,

**Tele/Fax : 01234-268685**

**Annexure-9-A****NATIONAL HORTICULTURE BOARD (HEAD QUARTERS)**

<b>Sl.No.</b>	<b>Name and designation</b>	<b>Office</b>	<b>Residence</b>
1.	<b>Dr. J.N. Chamber</b> Managing Director	0124-2342992 0124-2343414	29230117 29230118
2.	<b>Shri N.C. Mistry</b> Additional Managing Director	0124-2347441	2381693
3.	<b>Dr. R.K. Sharma</b> Deputy Director	0124-2347441	011-26121404
4.	<b>Shri P.K. Singh</b> Dy. Director	0124-2343416	2383701
5.	<b>Shri Brajendra Singh</b> Dy. Director	0124-2342989	3951414
6.	<b>Shri S.C. Jain</b> Dy. Director	0124-2347440	011-27945173

7.	<b>Shri Dheerpal Singh</b> Dy. Director	0124-2341239	011-27943064
8.	<b>Dr. A.K. Das</b> Asstt. Director	0124-2341225	3099571
9.	<b>Shri Pushendra Arya</b> Asstt. Director	2343776	011-27884480
10.	<b>Shri Lal Singh</b> Asstt. Director	2343414	011-25833517
11.	<b>Shri B.R.K. Murthy</b>	2349285 (Extn. 152)	
12.	Dr. S.C. Panwar	2349285 (Extn.141)	
12.	<b>Shri S.N. Srivastava</b> Asstt. Director	2347439	0124-2346088
13.	<b>Shri Bani Singh</b> Asstt. Director	2343776	011-27932292
14.	<b>Shri H.K. Dabas</b> Asstt. Director	2347442	01262-296649
15.	<b>Shri R.K. Singh</b> Asstt. Director	2341225	3958242
16.	<b>Shri B.R. Deoghare</b> Asstt. Director	2349285 (Extn. 132)	-
17.	<b>Shri Chander Gandhi</b> Technical Officer (computer)	2343348	2766363