



TNAU NEWS

TAMIL NADU AGRICULTURAL UNIVERSITY NEWS LETTER

Patron: **Dr. K. Ramasamy**, Vice Chancellor
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Planning & Monitoring

ஊருக்கெல்லாம் உணவளிக்கும் உத்தம உழவர்களுக்கு
உதவிக்கரம் நீட்டும் பல்கலைக்கழகம்

Farmer Producer Interactive Meet



The Farmer Producer Companies Interactive Meet was held at Mangainallur in Nagapattinam District on 26.7.2016. Members from Rajaraja Chozhan Farmers Producers Company, Tiruvarur Farmers Producers Company, Valanadu Narcharpu Producers Company, Cauvery Sangamam Farmers Producers Company and Poompuhar Producers Company participated in the programme. Dr. K. Ramasamy, Vice-Chancellor, TNAU, Coimbatore, Dr. V. Ravi, Director (i/c), TRRI, Aduthurai, Dr. C. Arul Sekar, Retd., Agrl. Scientist and former TNAU Board Member, Dr.K.Elango, JDA, (Agri Business), Department of Agrl. Marketing and Agri Business, Chennai, Mr. T. Ganesh (AGM), NABARD, Nagapattinam, Mr.J.Sekar, JDA, Nagapattinam, Mr. Palaniappan, Retd. JDA, Mrs. Subhashini Sridhar, Centre for Indian Knowledge Systems (CIKS), Sirkazhi, Farmers and Scientists of TNAU also participated and shared their views in the Meet. Dr. R. Viswanathan, Professor (Food and Agrl. Process Engineering), ADAC & RI, Trichy, Dr. G.G. Kavitha Shree, Asst. Professor (FSN), KVK, Needamangalam delivered technical lectures. The Vice - Chancellor, TNAU in his Presidential Address encouraged the farmers of Cauvery Delta Zone to raise pulses and other cash crops in addition to paddy, besides engaging in allied activities *viz.*, dairy, goatery, poultry, fishery, *etc.* An Exhibition was arranged depicting the released and upcoming paddy and pulse varieties, with advanced farm technologies.

Meeting on Action Plan - NADP Pulse Scheme



The action plan meeting on NADP pulse project was held at AC and RI, Madurai on 20.07.2016. The meeting was Presided over by Dr. K. Ramasamy, Vice Chancellor, TNAU and Co-chaired by Thiru P. N. Vedanarayanan, IAS (Retd.), Chief Advisor of the project. Joint Directors of Agriculture and extension officials from all the implementing districts, Professor and Heads of Research stations and programme co-ordinators of KVKs from TNAU participated. Dr. K. Ganesamurthy, Director (i/c), CPBG, TNAU, Coimbatore, welcomed the participants in the meeting. Dr. I. Muthuchamy, Dean(i/c), AC and RI, Madurai in his felicitation address stated the importance of increasing the pulse production. Dr. V. Ravi, Director (i/c), TRRI, Aduthurai presented the progress of the project. Dr. J. R. Kannan Babu, Professor and Head, Dept. of Pulses, TNAU, Coimbatore, presented the action plan for the non delta region.

The NADP sponsored scheme on “Enhancing Pulses Production in Delta and non delta districts” sanctioned by the Government of Tamil Nadu with a total budget of Rs. 690.50 lakhs is proposed for 4 districts in delta and 13 districts in non delta region in the state. Intensive pulse cultivation has to be taken to increase the productivity in 10,000 acres, each in Delta and Non delta districts by using quality seeds and adopting all recommended crop management techniques.

Tamil Nadu Agricultural University would take up the training and capacity building of the

beneficiary farmers and the Department of Agriculture will distribute critical inputs. Dr. R. P. Gnanamalar, Professor and Head, National Pulses Research Centre, Vamban proposed a formal Vote of Thanks.

35th foundation Day Celebrations of NABARD

The 35th Foundation Day Celebrations of NABARD took place at TNAU on 12th July 2016 and the Additional Chief Secretary to Government Finance Department, participated and congratulated the NABARD and its officials on the occasion. Use of high technology to achieve high productivity is very essential to increase farmers’ income for which Banks and the State Government are planning to launch a scheme to revive Kudimaramath for better community participation so that the management of the irrigation and water storage structures are taken up by people as a mass movement. NABARD provides re-financing facilities for agricultural loans and extends RIDF funding and Core Banking System of co-operative banks in the State is facilitated.

Hundred per-cent Placement for Students of Diploma in Agriculture



The students at Institute of Agriculture, RRS Campus, Aruppukottai (2014-16 batch) with Diploma in Agriculture were offered appointment orders on 02-08-2016. During the placement function; 17 students in M/s. Deejay Farms, Madurai as Field Executive Outlet Supervisors; 13 students in M/s. Scientific Agriculture Laboratory Private Limited, Madurai as Field Assistants; 12 students in

M/s. Sathyam Bio (P) Ltd., Madurai as Sales Executive; 11 students in M/s. Tuticorin Hindustan Bio Plant Pvt Limited, Tuticorin as Sales Executive; seven students in M/s. Dhan Foundation, Madurai as Agriculture Business Associate; two students in M/s. Airwood Farm & Data Science Solutions, Bangalore as Junior Farm Associate; three students in Private Dairy Farm at Coimbatore as Farm Managers, were offered jobs.

Dr. I. Muthuchamy, Dean (i/c), AC & RI, Madurai distributed the job offer letters and delivered Presidential Address. Dr. V.K. Paulpandi, Principal of the Institute felicitated the outgoing students. Dr. P. Vivekanandham, Former Dean, AC & RI, Killikulam handed over the Vivekanantham - Elavarsi Award to the best outgoing student Thiru. M. Ramalingam, Dr. K.A. Jeyakumar of RRS, Aruppukottai and Placement Officer arranged the programme.

Pradhan Mantri Fasal Beema Yojana Programme

An awareness Programme on Prime Minister's Fasal Beema Yojana (PMFBY) a new crop insurance scheme launched and introduced by Government of India, Union cabinet aiming to take forward the crop insurance schemes, was organized at different Krishi Vigyan Kendras viz., KVK, Villupuram (27.06.2016), KVK, Virinjipuram (30.06.2016), KVK, Sandhiyur (13.07.2016) and KVK, Vriddhachalam (17.07.2016).

The Programme Co-ordinators of the respective KVK's welcomed the gathering and spoke about the importance of organizing the crop insurance campaign. A Technical bulletin on 'Crop Insurance Programme' was released at KVK, Vriddhachalam. The bank officials narrated the various Crop Insurance schemes and loan facilities available to the farming community during the programmes. The Honorable Minister (Law, Courts and Prisons) and Industries of Tamil Nadu, Member of Parliament, Member of Legislative Assembly, Deputy / Assistant Directors of Agriculture / Horticulture / Animal Husbandry, Executive Engineer,

State Co - ordinator (IFFCO), Central Co - operative Bank Chairman, District Collector of Villupuram and Salem District, Union Councilor, NABARD (AGM), General manager (SBI and ICICI), Sr. Manager, Indian Bank, were some of the dignitaries who participated and spoke in the PMFBY programmes at different centres.

KVK, Villupuram (27.06.2016)



KVK, Virinjipuram (30.06.2016)



KVK Sandhiyur (13.07.2016)



KVK, Vriddhachalam (17.07.2016)



Training on Advanced Production Technologies in Cashew



A training programme on Advanced production technologies in Cashew was jointly organized by the Horticultural College and Research Institute for Women - HC & RI (W), Trichy and Directorate of Cashewnut and Cocoa Development, Cochin at HC & RI (W), Trichy from 19.07.2016 to 21.07.2016. Forty two farmers from Pachamalai, Trichy district, the beneficiaries of Hand in Hand India, a NGO of Kancheepuram District and eight farmers from Sivagangai district participated in the training programme.

Dr. S. Jeeva, Professor (Hort), HC and RI (W), welcomed the gathering. Dr. M. Jawaharlal. Dean (*i/c*), HC and RI (W), delivered the Presidential Address and released the training book-let titled "Improved technologies for cashew production." The export potential of cashew was explained by Dr. P. Pandiarajan, Dean (*i/c*), ADAC & RI, Trichy, Th.P.Kalyanasundaram, Assistant Director of Horticulture, Thirubhuvanam, Sivagangai District, Tmt. R. Nirmla, Assistant Director of Horticulture, Sivagangai, Th. R. Krishnamoorthy, Deputy Director

of Horticulture, Trichy and Thiru. Abubekkar sididiq, Assistant Project Director, Hand in Hand NGO, Kancheepuram felicitated. Dr. V.P. Santhi, Assistant Professor (Hort.), HC & RI (W), Trichy proposed the formal Vote of Thanks. The trainees were taken on an exposure visit to High Density plantations of Cashew in Jain Irrigations, Udumalpet on 20.7.2016.

Training programme on Tapioca popularization

Veeredipatti village of Pudukkottai district on 19-07-2016



Karuvi village of Nagapattinam district on 18-07-2016



Ovelgudi village of Tiruvarur district on 18-07-2016



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A training programme to popularize tapioca (Var: YTP 1) was conducted on 18-07-2016 at Karuvi village, Sembanar kovil block by Krishi Vigyan Kendra, Sikkal, Nagapattinam and on 19-07-2016 at Veeredipatti village, Gandarvakottai block by Krishi Vigyan Kendra, National Pulses Research Centre Campus, Vamban, Pudukkottai and at Ovelgudi village, Mannargudi block by the Krishi Vigyan Kendra, Needamangalam.

Dr. S. Manickam, Professor and Head, TCRS, Yethapur briefed the scope, prospects of cultivation, advantages on the cultivation of Tapioca YTP 1, marketing and value addition in cassava. Dr. M. Velmurugan, Assistant Professor (Horticulture) delivered a lecture on improved agro-techniques of cassava. The tuber specimens and value added products were displayed and scientist-farmer interaction was organized for effective out reach of technology. The planting material of Tapioca YTP 1 was supplied to the beneficiaries.

NSS Special Camp at AC and RI, Madurai



A total of 112 students of AC and RI & HSC and RI, Madurai, underwent a NSS special camp at Kodikulam village, Madurai district from 18.07.2016 to 24.7.2016 with the theme : *Ezhil migu Indivam Ezhuchi migu Ilainargalum*. Dr. P. Chandramani, NSS Programme officer welcomed the gathering. The Deans of the above colleges spoke on the occasion. Mrs. Nalini Semaan, President and Mr. A. Sathish Babu, Ex-President, Kodikulam panchayat, Madurai felicitated.

NSS volunteers took up special activities like; rally on dengue awareness, cycle rally on air pollution, planting of tree seedlings in the temple-pond (*poigai*) located in the foot hills of Yanaimalai, practiced Yoga and visited an orphanage. Blood donation camp was organized jointly with Primary Health Centre, Othakadai, Kallanthiri and Govt.

Rajaji hospital, Madurai on 22.7.2016. Thirty four persons including students, staff and farmers donated blood. A veterinary camp was also conducted at Veterinary centre, Vowwalthottam village to benefit farmers of Kodikulam.

“JOB FAIR” at Tamil Nadu Agricultural University, Coimbatore



Job Fair was organised on 14th & 15th June 2016 by the Directorate of Students Welfare at TNAU. It was inaugurated by the Registrar Dr. C.R. Anandakumar. Dr. S. Mahimairaja, Dean (Agri), briefed and Dr. N. Ragupathi, Director Students Welfare welcomed the gathering. A total number of 324 students and 22 organizations participated in the event. The companies/organizations who participated in the event were from Coimbatore, Ooty, Madurai, Chennai, Cochin, Mumbai and New Delhi. Totally 59 students were placed in eight firms.

Re - Union Batch Meet of 1975 - 79 Agri. & Hort. Students of Coimbatore campus



The students of 1975-79 batch of B.Sc. (Ag) and B.Sc.(Hort) degree course, studied at Agricultural College & Research Institute, Coimbatore had a re-union batch meet on 23.07.2016 at TNAU, Coimbatore. The past students gifted a brand new Maruthi Omni Ambulance

