

**7. DEPARTMENT OF AGRICULTURAL MARKETING AND AGRI BUSINESS  
SCHEMES UNDER AGRICULTURAL MARKETING AND AGRI BUSINESS**

<b>Scheme : 1</b>	
<b>Name of the Scheme</b>	<b>Regulated Markets</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Ensuring remunerative and competitive price to the farmers who market their farm produce through Regulated Markets.</li> <li>• Assuring correct weighment and immediate cash payment to the farmers.</li> <li>• Storage godown and drying yard facility.</li> </ul>
<b>Eligibility</b>	All farmers, who market their farm produce in Regulated Markets.
<b>Officer to be approached</b>	Superintendent /Supervisor of Regulated Market.
<b>Time limit for Sanction / rejection</b>	On the same day of declaration of price.
<b>Appellate Authority</b>	The Secretary, Market Committee.

<b>Scheme : 2</b>	
<b>Name of the Scheme</b>	<b>Pledge loan to farmers</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Farmers can avail pledge loan to avoid distress sale during glut seasons by storing their farm produce in the godowns of Regulated Markets for a maximum period of 6 months.</li> <li>• Helps the farmers to meet out their immediate money requirement and for the preparatory activity to the next cropping season.</li> <li>• Small and marginal farmers can avail pledge loan upto 75% of the value of the produce and other farmers can avail 50% of the value of produce or upto the maximum of ₹ 2.00 lakh.</li> <li>• No interest for first 15 days of loan period.</li> <li>• Interest at the rate of 5% will be charged beyond 15 days.</li> </ul>
<b>Eligibility</b>	All farmers, who market their farm produce in Regulated Markets.
<b>Officer to be approached</b>	Superintendent /Supervisor of Regulated Market.
<b>Time limit for Sanction / rejection</b>	One week.
<b>Appellate Authority</b>	The Secretary, Market Committee.

<b>Scheme 3</b>	
<b>Name of the Scheme</b>	<b>Pledge loan to traders</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Pledge loan is provided to traders in all Regulated Markets to buy agricultural produce through Regulated Markets and make payment to the farmers immediately.</li> <li>• 50% of the purchase value of the produce or upto the maximum of ₹ 1.00 lakh is given to the licensed traders as pledge loan at 9% rate of interest.</li> <li>• Traders can stock their purchased agricultural produce in the regulated markets for a maximum period of 3 months.</li> </ul>
<b>Eligibility</b>	Licensed traders who are trading in Regulated Markets.
<b>Officer to be approached</b>	Superintendent / Supervisor of Regulated Market
<b>Time limit for Sanction / rejection</b>	One week.
<b>Appellate Authority</b>	The Secretary, Market Committee.

<b>Scheme 4</b>	
<b>Name of the Scheme</b>	<b>Farmers' Markets</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Farmers get better price for their produce by direct marketing to consumers without middle men.</li> <li>• Free shop allotment and weighing balance facility to farmers on first come first served basis.</li> <li>• Consumers get fresh fruits and vegetables at a lesser price than in the open market.</li> </ul>
<b>Eligibility</b>	Fruits and vegetable growers with Identity card issued by the Department of Agricultural Marketing and Agri Business.
<b>Officer to be approached</b>	Deputy Director (Agri Business) / Administrative Officer (Farmers' Market).
<b>Time limit for Sanction / rejection</b>	Nil
<b>Appellate Authority</b>	The Commissioner / Director of Agricultural Marketing and Agri Business, CIPET Road, Thiru.Vi.Ka. Industrial Estate, Guindy, Chennai: 600 032. Phone No.044-22253885 / 22253884 Fax No.044 - 22252754. Email: <a href="mailto:agrimarkbusiness@gmail.com">agrimarkbusiness@gmail.com</a>

<b>Scheme 5:</b>	
<b>Name of the Scheme</b>	<b>Tamil Nadu Farmers' Development and Welfare Scheme</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Grant upto the maximum of ₹ 1.00 lakh to farmers or tenants in case of death / disability due to accident.</li> <li>• ₹ 75,000/- for loss of both the hands/legs/eyes due to accident.</li> <li>• ₹ 50,000/- for loss of one hand/leg/eye/ permanent hip disability due to accident. Farmers need not pay any premium for this grant.</li> <li>• The Market Committee concerned and Tamil Nadu State Agricultural Marketing Board contribute ₹ 10/- per individual per year equally as premium.</li> </ul>
<b>Eligibility</b>	All farmers who market their agricultural produce of one MT or more in a financial year through Regulated markets.
<b>Officer to be approached</b>	Superintendent / Supervisor of Regulated Market
<b>Time limit for Sanction / rejection</b>	The claim proposal should be submitted to Tamil Nadu State Agricultural Marketing Board, Chennai within 3 months of the accident/death.
<b>Appellate Authority</b>	<p>The Chief Executive Officer, Tamil Nadu State Agricultural Marketing Board, CIPET Road, Thiru.Vi.Ka. Industrial Estate, Guindy, Chennai-600032. Phone No. 044-22252156 Fax No. 044-22252156 Email: tansamb@yahoo.co.uk</p>

<b>Scheme 6:</b>	
<b>Name of the Scheme</b>	<b>Agmark grading</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Quality and unadulterated food stuff to the Consumers.</li> <li>• Agmark grading is done for centralized and de-centralized commodities.</li> <li>• “Agmark symbol“ guarantees quality and correct weight of food products of the packers.</li> </ul>
<b>Eligibility</b>	Packers holding Agmark license
<b>Officer to be approached</b>	Agricultural Officer (Agmark Laboratory).
<b>Time limit for Sanction / rejection</b>	15 days.
<b>Appellate Authority</b>	Deputy Director (Agri Business).

<b>Scheme 7:</b>	
<b>Name of the Scheme</b>	<b>Tamil Nadu-Irrigated Agriculture Modernization and Water Bodies Restoration and Management (TN-IAMWARM)</b>
<b>Benefits offered</b>	<ul style="list-style-type: none"> <li>• Providing market infrastructure facilities to sub-basin farmers viz., drying yards, storage sheds, Agri Business Centers and Collection centers.</li> <li>• Providing post harvest related equipment facilities to sub-basin farmers viz. moisture meters, weighing scales, tarpaulin, dunnage, plastic crates.</li> <li>• Logistic support to markets through Goods auto, mini lorry.</li> <li>• Promoting commodity group formation and Market linkage.</li> </ul>
<b>Eligibility</b>	Membership in Water User Association / commodity group of concerned sub-basin.
<b>Officer to be approached</b>	Deputy Director (Agri Business).
<b>Time limit for Sanction / rejection</b>	Nil
<b>Appellate Authority</b>	<p>The Commissioner / Director of Agricultural Marketing and Agri. Business,  CIPET Road, Thiru Vi.Ka. Industrial Estate,  Guindy, Chennai - 600 032.  Phone No.044-22253885 / 22253884  Fax No.044 - 22253773.  Email : <a href="mailto:agrimarkbusinessiwm@gmail.com">agrimarkbusinessiwm@gmail.com</a></p>

<b>Scheme: 8</b>	
<b>Name of the Scheme</b>	<b>NATIONAL MISSION ON FOOD PROCESSING</b> <b>Scheme for Technology Up-gradation / Setting up / Modernization /Expansion of Food Processing Industries</b>
<b>Benefits offered</b>	<b>Financial assistance</b> 25% of the cost of plant and machinery and technical civil works subject to a maximum of ₹ 50.00 lakh.
<b>Eligibility</b>	All implementing agencies / Govt organizations / PSUs / Joint Sector / NGOs / Cooperatives /Private Sector / individuals engaged in setting up / expansion / modernization of food processing units.
<b>Officer to be approached</b>	Deputy Director (Agri Business) / Agricultural Officer (Agri Business)
<b>Time limit for sanction /rejection</b>	Depending on the merit of the proposals, the time limit varies for sanction / rejection.
<b>Appellate Authority</b>	State Mission Director, Department of Agricultural Marketing and Agri Business, CIPET Road, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai - 600 032. Phone No. 044-22253885 / 22253884 Fax No. 044-22252754 Email. <a href="mailto:tnsnamd@gmail.com">tnsnamd@gmail.com</a> For further details: <a href="http://www.mofpi.nic.in">www.mofpi.nic.in</a>



<b>Scheme : 9</b>	
<b>Name of the Scheme</b>	<b>NATIONAL MISSION ON FOOD PROCESSING</b> <b>Scheme for supporting cold chain facilities and Reefer Vehicles for other than Horticulture Products.</b>
<b>Benefits offered</b>	<b>Financial assistance</b> 50% of the total cost of plant and machinery and technical civil works in general areas subject to a maximum of ₹ 10 Crore.
<b>Eligibility</b>	Individual Entrepreneurs, Partnership firms, Society, Regd. Society, Co-operatives, Companies and Corporation.
<b>Officer to be approached</b>	Deputy Director (Agri Business) / Agricultural Officer (Agri Business)
<b>Time limit for sanction /rejection</b>	Depending on the merit of the proposals, the time limit varies for sanction / rejection.
<b>Appellate Authority</b>	State Mission Director, Department of Agricultural Marketing and Agri Business, CIPET Road, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai 600 032. Phone No. 044-22253885 / 22253884 Fax No. 044-22252754 Email. <a href="mailto:tnsnamd@gmail.com">tnsnamd@gmail.com</a> For further details: <a href="http://www.mofpi.nic.in">www.mofpi.nic.in</a>

<b>Scheme: 10</b>	
<b>Name of the Scheme</b>	<b>NATIONAL MISSION ON FOOD PROCESSING Scheme for Human Resource Development (HRD)</b> <b>a) Creation of Infrastructure facilities for Running Degree / Diploma / Certificate Courses in food Processing technology.</b>
<b>Benefits offered</b>	<b>Financial assistance:</b> Maximum eligible amount of ₹ 75.00 lakh for creation of infrastructure like technical/academic books etc.,
<b>Eligibility</b>	All recognized Universities / Institutions /Colleges, whether in Govt. Sector or in private sector.  Duly recognized B. Tech / M. Tech Degree in Food Technology or Food Science / 3years B.Sc. / 2 years M Sc. Food Technology or Food Processing or Food Science / 1 year post graduate diploma or 1 year Diploma course in Food Technology / Food Processing/ Food Science.
	<b>b) Organizing Entrepreneur Development Programme (EDP)</b>
	<b>Financial assistance:</b> Upto ₹ 2.00 lakh per Entrepreneur Development Programme.
<b>Eligibility</b>	1. Central/State Govt./organizations, R&D Institutes, Universities. 2. National level Institute like EDII, Ahmadabad etc. 3. Professional Institutes for Entrepreneurship Development. 4. State Level Consultancy Organizations formed by State Govt. / financial institutions. 5. Industry Organizations/ Associations 6. Reputed Non Government Organizations with professional competency & experience in Organizing EDPs.
	<b>c) Setting up of Food Processing Training Centre (FPTC)</b>
	<b>Financial assistance:</b> Single Product Line Centre: (for any one group of processing activities) Upto ₹ 4.00 Lakh for fixed capital costs and ₹ 2.00 lakh as revolving seed capital. Multi Product Line Centre: ( for more than one group of processing activities) Upto ₹ 11.00 lakh for fixed capital costs and ₹ 4.00 lakh as revolving seed capital.
<b>Eligibility</b>	Central or State Government Organizations, Educational & Training Institutions, Schools and Colleges, ITIs, NGOs, Co-operatives.
<b>Officer to be approached</b>	Deputy Director (Agri Business) / Agricultural Officer (Agri Business)
<b>Time limit for sanction/rejection</b>	Depending on the merit of the proposals, the time limit varies for sanction / rejection.
<b>Appellate Authority</b>	State Mission Director, Department of Agricultural Marketing and Agri Business, CIPET Road, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai - 600 032. Phone No. 044-22253885 / 22253884 Fax No. 044-22252754 Email. <a href="mailto:tnsnamd@gmail.com">tnsnamd@gmail.com</a> For further details: <a href="http://www.mofpi.nic.in">www.mofpi.nic.in</a>

<b>Scheme: 11</b>	
<b>Name of the Scheme</b>	<b>NATIONAL MISSION ON FOOD PROCESSING Scheme for Promotional Activities a) Organizing Seminar/Workshops</b>
<b>Benefits offered</b>	<b>Financial assistance:</b> 50% of the cost. Subject to a maximum of ₹ 3.00 Lakh.
<b>Eligibility</b>	Government/ Academic bodies, Industries' Association /NGOs, Co-operatives.
	<b>b) Conducting Studies/ Surveys</b>
	<b>Financial assistance:</b> 50% of the cost. Subject to a maximum of ₹ 3.00 Lakh.
<b>Eligibility</b>	Government/Academic bodies, Industries' Association ,NGOs, Co-operatives, State/ District Level Industry Associations, private bodies and NGOs ,National Level Industries Associations
	<b>c) Support to Exhibition/Fairs</b>
	<b>Financial assistance:</b> The quantum of assistance depends on the merits of proposal.
<b>Eligibility</b>	The State / UTS on its own or in close association with APEDA, CFTRI, industry association, NGOs and other private agencies, Government/ academic bodies, National Level Industries Associations like FICCI, CII, ASSOCHAM, PHD chamber of Commerce and AIFPA.
<b>Officer to be approached</b>	Deputy Director (Agri Business) / Agricultural Officer (Agri Business)
<b>Time limit for sanction /rejection</b>	Depending on the merit of the proposals, the time limit varies for sanction / rejection.
<b>Appellate Authority</b>	State Mission Director, Department of Agricultural Marketing and Agri Business, CIPET Road, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai - 600 032. Phone No. 044-22253885 / 22253884 Fax No. 044-22252754 Email. <a href="mailto:tnsnamd@gmail.com">tnsnamd@gmail.com</a> For further details: <a href="http://www.mofpi.nic.in">www.mofpi.nic.in</a>

<b>Scheme: 12</b>	
<b>Name of the Scheme</b>	<b>Tamil Nadu Small Farmers Agri-business Consortium (TNSFAC)</b>
<b>Benefits offered</b>	<p>1. Assisting entrepreneurs to make investments in setting up agribusiness projects through venture capital assistance.</p> <p>Quantum of Venture Capital Assistance would be</p> <ul style="list-style-type: none"> <li>• 10% of the total project cost assessed by lending Banks (or)</li> <li>• 26% of the project equity (or)</li> <li>• ₹75.00 lakh whichever is less.</li> </ul> <p>2. Encouraging producer group/organizations to establish suitable agro-based projects by assisting them in evolving commercially viable projects under Project Development Facility with a ceiling of ₹ 5.00 lakh.</p>
<b>Eligibility</b>	Farmers, Producer groups, Agri. Entrepreneurs, Units in Agri Export Zone, Organizations and Agricultural Graduates.
<b>Officer to be approached</b>	The Managing Director / Executive Director Tamil Nadu Small Farmers' Agri Business Consortium, CIPET Road, Guindy, Chennai - 600 032. Phone No.044- 22253498.
<b>Time limit for Sanction / rejection</b>	Depending up on the merit of the projects, the time limit varies for sanction / rejection.
<b>Appellate Authority</b>	The Managing Director Small Farmers Agri Business Consortium, NCUI Auditorium Building, 5th Floor, August Kranti Marg, New Delhi- 110 016. Phone No. 011- 2696 6017/ 2696 6037 / 2696 6039. Fax No. 011 - 2686 2367 Email: <a href="mailto:sfac@ren02.nic.in">sfac@ren02.nic.in</a>