



NATIONAL AGRICULTURE DEVELOPMENT PROGRAMME (NADP)



DISTRICT AGRICULTURE PLAN

VIRUDHUNAGAR



CENTRE FOR AGRICULTURAL AND RURAL DEVELOPMENT STUDIES
TAMIL NADU AGRICULTURAL UNIVERSITY
COIMBATORE -641 003



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2017

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EXECUTIVE SUMMARY

National Development Council (NDC) resolved that a special additional Central Assistance Scheme named National Agricultural Development Programme (NADP /RKVY) may be launched with a view to attain enhanced growth in agriculture and allied sectors. To implement the scheme, formulation of action plan by means of developing District Agricultural Plan (DAP) is attempted, as a first step. The DAP covers both agriculture sector and allied sectors like horticulture, animal husbandry, fisheries, agricultural engineering, agricultural marketing etc. The DAP aims at integrating the programmes / schemes, that are already in operation and the additional resources with the existing resource potential of the district, so as to push-up the production frontiers that culminate in the desired growth rate in agriculture.

The complete resource mapping of the district has been attempted by perusing through the details of the various agro-economic features of the district like demography, soil and topography, land-use pattern and land holdings distribution, livestock population, fisheries wealth, agricultural markets, irrigation systems and the like in chapter II. Based on the socio-economic perspectives and the resource-base, the vision development has been precisely defined and the strategies have been clearly spelt out.

The strengths, weaknesses, opportunities and challenges have been identified through the SWOC analysis of the district. Similar exercise for the various sectors has also been attempted and the results are highlighted in chapter III. The growth indices were worked out to understand the relative position of the district in the growth path of the state. The results of the SWOC analysis were also tuned to identify and highlight the emerging issues in Chapter III.

Based on the resource- potentials assessed and the results of SWOC analysis, the development issues were listed, the on-going programmes / schemes have been described, the yield and the technological gaps were also assessed. Finally, the needed interventions have been spell out with reference to Agriculture sector in Chapter IV. Similarly, the development issues were highlighted, the constraints were indicated, and the possible interventions have been recommended for the allied sectors like horticulture, agricultural engineering, animal husbandry, fisheries and agricultural marketing as well in Chapter V.

The District plan project has been presented and the individual projects formulated under each sector have also been listed with the associated financial requirements. In agricultural sector, the productivity increase in major crops like paddy, millets, pulses, oilseeds etc., through the application of latest technologies, was aimed at in the plans / projects. Crop diversification can be done through the introduction of new and more profitable crops.

The horticulture department with high – tech application and huge investment has been planned to boost up the fruits and vegetables production in the district. The water harvesting and conservation and farm mechanization were the thrust areas of development in agricultural engineering. Milk productivity increase, hygienic milk production, scientific rearing of calves and heifers, infrastructure support for the development of milk marketing were the thrust areas of development of animal husbandry activities. As regards fisheries sector, the production boost through infrastructure support and development was attempted in the action plans.

The district plan in overall approach consisted of five projects in crop development. In, addition, seven projects have been planned in horticulture sector. Four projects for the development of animal husbandry activities, four projects in the fisheries development, five projects in agricultural marketing and agri. business development and two projects in agricultural engineering have also been formulated and presented along with the financial implications. Introduction of newly developed farm machineries and their popularization, creation of water harvesting structures, soil conservation measures were given full thrust in agricultural engineering development in the district of Virudhunagar. The budget estimates sector-wise are summarized.

Consolidated Budget Abstract for Virudhunagar District

(₹. in lakhs)

Sl. No.	Sectors	2017-18	2018-19	2019-20	2020-21	2021-22	Total
1	Agriculture	3449.96	4401.20	3234.94	3519.92	3087.72	17693.74
2	Horticulture	1999.87	2146.98	3950.74	4273.11	3100.34	15471.04
3	Agricultural Engineering	2713.81	1881.31	1698.94	1316.52	1349.72	8960.30
4	Agricultural Marketing	279.70	275.45	224.80	215.30	214.15	1209.40
5	Seed certification and Organic Certification	7.50	295.77	0.10	0.10	0.10	303.57
6	Animal Husbandry	1719.16	1765.59	1156.21	1033.88	877.49	6552.25
7	Dairy Development	5272.55	325.55	812.55	585.55	292.55	7288.75
8	Fisheries	256.79	55.09	23.85	27.55	35.75	399.03
9	Fisheries Research (TNFU)	64.76	63.16	13.16	0.26	0.26	141.60
10	Public Works Department	1226.00	2004.00	355.00	800.00	930.00	5315.00
11	Civil Supplies and Co-Operation	1029.12	617.26	471.71	283.75	317.47	2719.31
	Grand Total	18019.22	13831.36	11942.00	12055.94	10205.55	66054.07

The plan outlay for five years (2017-22) for Virudhunagar district showed that among the different activities, agriculture sector requires huge financial outlay (Rs. 17693.74 lakhs) of the total plan outlay of ₹. **66054.07 lakhs**. Greater emphasis has been given to farm mechanization and soil and water conservation measures as they have become pre-requisites to the implementation of modern technologies in Virudhunagar district.

CHAPTER I

INTRODUCTION

Rashtriya Krishi Vikas Yojana (RKVY) vis-à-vis National Agricultural Development Program (NADP) was initiated in 2007 as an umbrella scheme for ensuring holistic development of agriculture and allied sectors by allowing states to choose their own agriculture and allied sector development activities. The scheme has come a long way since its inception and has been implemented across two plan periods i.e. during 11th and 12th plan periods. Based on feedback received from States, experiences garnered and inputs provided by various stakeholders, schemes eligible for funding under RKVY have undergone modifications to enhance efficiency, efficacy and inclusiveness of the program.

The overall objectives of RKVY (NADP) are as follows:

Objectives of RKVY

- a. To strengthen the farmers' efforts through creation of required pre and post-harvest agri-infrastructure that increases access to quality inputs, storage, market facilities etc. and enables farmers to make informed choices.
- b. To provide autonomy, flexibility to States to plan and execute schemes as per local/ farmers' needs.
- c. To promote value chain addition linked production models that will help farmers increase their income as well as encourage production/productivity
- d. To mitigate risk of farmers with focus on additional income generation activities - like integrated farming, mushroom cultivation, bee keeping, aromatic plant cultivation, floriculture etc.
- e. To attend national priorities through several sub-schemes.
- f. To empower youth through skill development, innovation and agri-entrepreneurship based agribusiness models that attract them to agriculture.

District and State Agriculture Plans

As per the recent guidelines issued by the Government of India under Remunerative Approaches for Agriculture and Allied sector Rejuvenation (RAFTAAR), the new projects proposed and are to be implemented under NADP/RKVY must be in consonant with District Agricultural Plans (DAP), State Agriculture Plans (SAP) and State Agriculture Infrastructure Development Program (SAIDP) prepared by the individual States. Thus, such action-oriented plan

documents will remain as a cornerstone of planning and implementation of the NADP/RKVY and other schemes.

The overall guidelines suggested by the Government of India to be followed for preparation of District Agriculture Plans (DAP) and State Agricultural under NADP/RKVY are as follows:

- The several states have already prepared Comprehensive District and State Agriculture plans for 12th Plan period. These plans have to be revised and updated appropriately for implementing RKVY-RAFTAAR during 14th Finance Commission keeping in view modification proposed for the plan period and emerging needs of the State.
- The District Agriculture Plan (DAP) shall not be however the usual aggregation of existing schemes but would aim at moving towards projecting the requirements for development of Agriculture and allied sectors of the district and for the State a whole.
- These plans would also present the vision for Agriculture and allied sectors within the overall development perspective of the district and further State as a whole.
- The District Agriculture Plans and the State level plan would also present their financial requirements in addition to sources of financing the agriculture development plans in a comprehensive way.
- The District Agriculture Plan will include animal husbandry and fishery development, minor irrigation projects, rural development works, agricultural marketing schemes and etc. keeping in view the natural resources and technological possibilities in each district.
- District level potential linked credit plans (PLP) already prepared by the National Bank for Agriculture and Rural Development (NABARD) and Strategic Research and Extension Plans (SREP) developed under the Agricultural Technology Management Agency (ATMA) etc. may be referred for revision of DAPs.
- It should also be ensured that the strategies for convergences with other programs as well as the role assigned to the Panchayati Raj Institutions (PRIs) are appropriately incorporated in DAPs.

Therefore, each State will also have a comprehensive State Agricultural Plan (SAP) for the remaining period of the Fourteenth Finance Commission by

integrating the District Plans. SAPs will invariably have to indicate resources that can flow from the State to the districts.

The Process

Revision and updating of SAPs could be a two-way process. Firstly, State Nodal Department (or Agriculture Department) could get DAPs revised in the first instance to ensure that priorities of the State are properly covered in the district plans. States should, at this stage of scrutiny, ensure that requirements of districts and priorities of the State are appropriately captured and aligned in DAPs. Alternately, State Nodal Agency could communicate to the districts in the first instance, the State's priorities that ought to be reflected in the respective district plans and the districts may incorporate these in their updated district plans. Preparation/revision of the DAPs need to be an elaborate, exhaustive and iterative process and care has to be taken by the State Nodal department and District Agriculture Department in ensuring that these plans cover the entire gamut of agriculture and allied sectors.

Revision and Updation of DAP and SAP in Tamil Nadu

Tamil Nadu State continued to receive Central Assistance under NADP/RKVY. The Government of Tamil Nadu also prepared District and State Agriculture Plans covering 11th and 12th Plan periods. Tamil Nadu State has 32 districts including Chennai. The District Agriculture Plan were prepared for 31 districts excluding Chennai during 12th plan period. Thus, the current exercise is the continuation of the 12th plan period: which also covered two years of the 14th Finance Commission period (2015-16 and 2016-17) and also keeping in view of the changing scenario in the development and emerging needs of the State and to be eligible for fresh grants from Government of India. These plans were further revised and updated appropriately for implementing RKVY during the periods from 2017-18 to 2021-22.

Methodology followed

The revision of the District Agricultural Plan of Virudhunagar district, was done by gathering the secondary data about district and block with respect to rainfall, land use pattern, demography, livestock, machinery, infrastructure so far created etc. In addition, the constraints in production and marketing of agricultural and livestock produce, crop/animal production and gaps between expected and actual yield and the reasons for such gaps were also discussed among the various stakeholders and incorporated in this plan document. Besides, in consultation with the line department officials and based on the data received from respective districts, a detailed year-wise action plan i.e. from 2017-18 to 2021-22 with physical and financial implications were presented.

CHAPTER II

PROFILE OF THE DISTRICT

In this chapter, the following details were discussed elaborately at block and district levels

2.1 District at glance

2.2 Area, Location and Geographical features

2.3 Administrative Structure of Virudhunagar district

2.4 Demographic profile

2.4.1 Population

2.4.2 Literacy level

2.4.3 House holds

2.4.4 Working population

2.5 Topography and Agro Climatic Characteristic Features

2.6 Soil type

2.7 Climatic Condition and Rainfall

2.8 Land Use Classification

2.8.1 Types of land

2.8.2 Land use pattern

2.8.3 Land holding pattern

2.9 Sources of Irrigation

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2.9.1 Major crops and varieties grown

2.9.2 Area under different crops

2.9.3 Productivity of major crops

2.11 Consumption of Chemical Fertilizers and Pesticides

2.12 Agricultural Engineering – Machineries and Implements

2.13 Agricultural Marketing and Regulated Markets

2.14 Storage Facilities

2.15 Sericulture

2.16 Animal Husbandry and Dairy Development

2.16.1 Livestock population

2.16.2 Veterinary infrastructure facilities

2.17 Fisheries

2.18 Banking and Insurance

2.19 Industries

2.1 Virudhunagar district at a glance

The District of Virudhunagar was carved out as a separate district in the year 1985 as a result of trifurcating Ramanathapuram district of Tamil Nadu state (vide State Government Notification, G.O. Ms. 347 dated 8.3.85). According to the said notification, eight taluks viz., Rajapalayam, Srivilliputtur, Virudhunagar, Tiruchuli, Kariapatti, Aruppukkottai, Sattur and Sivakasi were separated from Ramanathapuram district and formed as a new district. At present, the district consists of eight taluks and eleven Community Development Blocks.

2.2 Area, Location and Geographical Features

The geographical area of the district is 4.24 lakh hectares and net sown area occupied 29.18 per cent of total geographical area.

Table 2.1 Location and Geographical Position of Virudhunagar District

Location and Geographical Position	
North Latitude	Between 11 ^o 14` and 12 ^o 53`
East Longitude	Between 77 ^o 44` and 78 ^o 50`

Table 2.2 Taluks, Blocks and Agricultural Divisions in the Virudhunagar District

Name of the Taluks (8)	Name of the Blocks (11)	Name of the Agricultural Divisions(11)
Aruppukkottai	Aruppukkottai	Aruppukkottai
Kariapatti	Kariapatti	Kariapatti
Rajapalayam	Narikudi	Narikudi
Sathur	Rajapalayam	Rajapalayam
Sivakasi	Sattur	Sattur
Srivilliputhur	Sivakasi	Sivakasi
Tiruchuli	Srivilliputhur	Srivilliputhur
Virudhunagar	Tiruchuli	Tiruchuli
	Vembakottai	Vembakottai
	Virudhunagar	Virudhunagar
	Watrap	Watrap

2.3 Administrative Structure of Virudhunagar district

There are eight taluks in Virudhunagar District Viz., Aruppukottai, Kariapatti, Rajapalayam, Sattur, Sivakasi, Srivilliputhur, Tiruchuli and Virudhunagar, which are depicted in Fig.1. Virudhunagar district comprises of eleven blocks viz., Aruppukottai, Kariapatti, Narikudi, Rajapalayam, Sattur, Sivakasi, Srivilliputhur, Tiruchuli, Vembakottai, Virudhunagar and Watrap and they are shown in Fig.2.

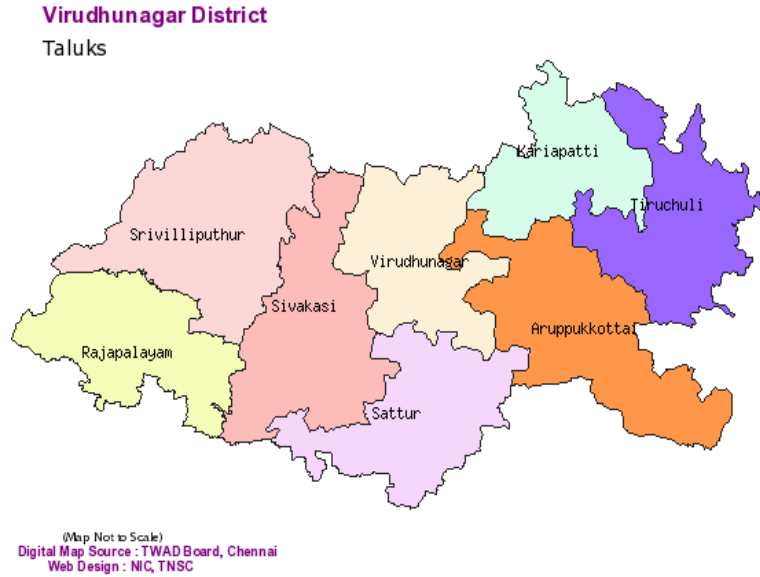


Fig. 1 Taluks Location Map of Virudhunagar District

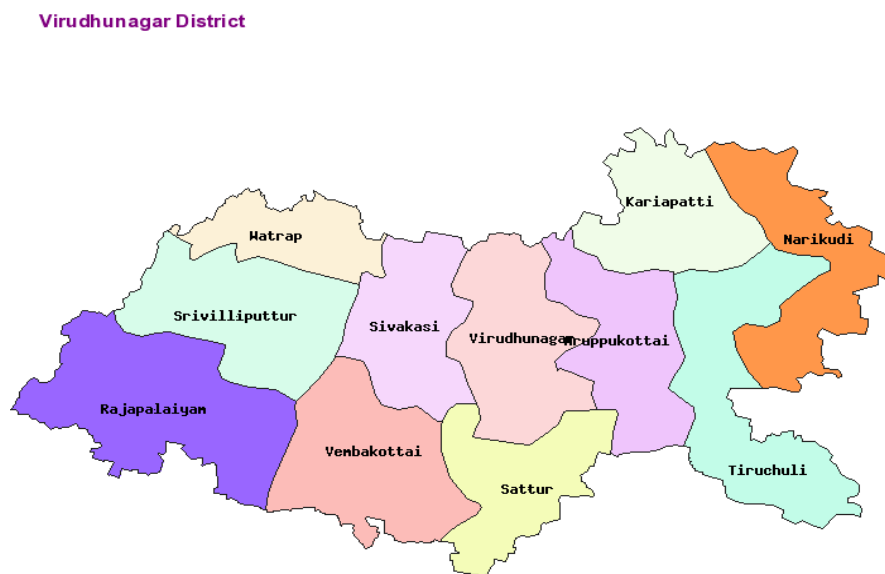


Fig. 2 Blocks in Virudhunagar District

2.4 Demographic profile

The Demography of the district is summarized in Tables through 2.3, 2.4 & 2.5. There are 19, 42,288 persons in 11 blocks of the district. Sivakasi block hold the highest population (2, 30,505 persons) including 1, 14,321 males and 1, 16,184 females. This is followed by Virudhunagar block which holds 1, 63,177 persons with 81,770 males and 81,407 females. The least populous block in the district is Narikudi with 73,022 persons (36,865 male and 36,157 female).

The total population of the district has increased from 1751301 to 1942288 during 2001 to 2011 census. The population of female is higher than the male population, i.e. 974,579 female and 9,67,709 male respectively, with sex ratio of 1007.

Table 2.3 Population of Virudhunagar district (2011)

Sl. No.	Details	Numbers	Percentage
1	Actual Population	1942288	100.00
2	Male	967709	49.78
3	Female	974,579	50.22
4	Sex ratio (Per 1000)	1007	
5	Literates	1398788	80.15
6	Male literates	760375	87.71
7	Female literates	638413	72.69

Source: Census of India 2011, District Census Handbook, Virudhunagar.

Table 2.4 Block wise area and Population details of Virudhunagar District

Sl. No	Name of the Block	Area (sq.km)	Persons	Male	Female
1	Aruppukottai	323.77	1,02,421	50,876	51,545
2	Kariapatti	360.22	75,178	37,768	37,410
3	Narikudi	424.59	73,022	36,865	36,157
4	Rajapalayam	291.58	1,56,460	78,448	78,012
5	Sattur	355.77	99,793	49,418	50,375
6	Sivakasi	399.08	2,30,505	1,14,321	1,16,184
7	Srivilliputhur	377.69	1,02,393	51,248	51,145
8	Tiruchuli	425.85	85,434	42,870	42,564
9	Vembakottai	381.13	1,24,886	61,752	63,134
10	Virudhunagar	400.84	1,63,177	81,770	81,407
11	Watrap	215.46	73,274	36,604	36,670
	Total	4241.00	19,42,288	9,67,709	9,74,579

Source: Census of India 2011, District census handbook Virudhunagar

Table 2.5 Rural and urban population of Virudhunagar district

Sl. No	Description	Rural	Urban
1	Total population	962062	980226
2	Male population	480360	487349
3	Female population	481702	492877
4	Sex ratio	1003	1011

Source: Census of India 2011, District census handbook Virudhunagar

Among the total population, the urban population (i.e. 980226 persons) is higher than rural population (i.e. 962062 persons).

2.4.1 Literacy level

The data on literacy level of the district and block level are given in table 2.6 and 2.7. In all, there were total 1398788 literates according to 2011 census. The literacy rate of the district is 80.15 per cent. Among the blocks Sivakasi recorded higher literacy population of 161126, with 87591 male literates and 73535 female literates. Next to Sivakasi, Virudhunagar block has the highest literates 117231 of which 64341 were male and 52890 were female. Watrap block has lower literacy rate in the district with total literates of 46497 among which 26028 were male and 20469 were female. According to the 2001 census the percentage of literate population was only 62.91 which increased to 80.15 during 2011 census. Similar positive trend was seen with male literacy *i.e.* 75.67 to 87.71 per cent and female literacy from 50.17 to 72.69 per cent. Promotion of awareness programme on education has to be planned in the next five year plan.

Table 2.6 Literacy Level in Virudhunagar District

Description	No. of persons	Literacy rate %
Total	1398788	80.15
Male	760375	87.71
Female	638413	72.69

Source: Census of India 2011, District census handbook Virudhunagar

Table 2.7 Block wise literacy details of Virudhunagar District

Sl. No	Name of the Block	Persons	Male	Female
1	Aruppukottai	75037	40474	34563
2	Kariapatti	48727	27959	20768
3	Narikudi	48261	27628	20633
4	Rajapalayam	111355	61375	49980
5	Sattur	68859	37836	31023
6	Sivakasi	161126	87591	73535
7	Srivilliputhur	71086	39311	31775
8	Tiruchuli	59933	33236	26697
9	Vembakottai	84316	46420	37896
10	Virudhunagar	117231	64341	52890
11	Watrap	46497	26028	20469
	Total	13,98,788	7,60,375	6,38,413

Source: Census of India 2011, District census handbook Virudhunagar

2.4.2 House holds

The total households in the district were 5, 37,748 numbers. The block wise house hold details of the Virudhunagar district is presented in the Table 2.8. Sivakasi block consists of more number of households i.e. 63,832 Nos. followed by Rajapalayam with 45,400 households and Virudhunagar block with 44,752 households. The scheduled caste households are more in Rajapalayam and Sivakasi block with 12,941 and 12,004 nos, respectively. With regards to scheduled tribes households, Watrap and Rajapalayam blocks are having more nos. i.e. above sixty.

Table 2.8 Distribution of households (block wise)

Sl. No	Name of the Block	Number of households (Total)	Number of Scheduled Caste households	Number of Scheduled Tribe households
1	Aruppukottai	28,369	3,386	21
2	Kariapatti	20,068	4,804	-
3	Narikudi	18,208	4,227	-
4	Rajapalayam	45,400	12,941	67
5	Sattur	28,513	7,996	13
6	Sivakasi	63,832	12,004	29
7	Srivilliputhur	29,266	9,928	48
8	Tiruchuli	21,999	3,543	3
9	Vembakottai	34,484	7,484	33
10	Virudhunagar	44,752	10,830	25
11	Watrap	19,992	7,479	68
	Total	5,37,748	1,06,932	607

Source: Census of India 2011, District Census Handbook Virudhunagar.

2.4.3 Working population

The working population details are presented in Table 2.9. The total workers population in 11 blocks of Virudhunagar district is about 9, 50,158 numbers. The workers from other sectors constitute about 68.30 per cent and were followed by agriculture and allied activities which are about 21.96 per cent. The share of cultivators in the total number of workers in Virudhunagar district constituted 6.02 per cent. The lowest population group (3.71 per cent) was under the household industries category..

Table 2.9 District Population by Categories of Workers (2011 census)

Sl. No.	Categories of workers	District	
		Persons	% to total workers
1	Cultivators	57153	6.02
2	Agricultural Labourers	208702	21.96
3	Household Industry	35298	3.71
4	Other Workers	649005	68.30
5	Marginal Workers	96092	4.95
	Total Workers	950158	48.92

Source: District Census Handbook, Virudhunagar (2011)

Table 2.10 Block wise Workforce in the Virudhunagar district during 2011-12 (Numbers)

Sl. No.	Block	Cultivators	Agricultural labours	Household industry workers	Other workers	Marginal workers	Total workers
1	Aruppukottai	3359	10990	1269	25267	8920	49805
2	Kariapatti	6428	13146	542	13771	6654	40541
3	Narikudi	8099	15660	347	8384	7571	40061
4	Rajapalayam	3726	19736	2840	45965	7159	79426
5	Sattur	2863	10620	958	35093	3862	53396
6	Sivakasi	3023	8739	2462	96071	5814	116109
7	Srivilliputhur	2988	13793	796	28684	6303	52564
8	Tiruchuli	7952	16403	493	14013	7618	46479
9	Vembakottai	3825	9182	1114	49037	5619	68777
10	Virudhunagar	4067	10618	1389	52280	10607	78961
11	Watrap	3198	16792	1110	11919	5890	38909
	Total	52361	168174	30292	603239	96092	950158

Source: Census of India 2011, District Census Handbook Virudhunagar.

2.5 Topography

The climate is generally hot and dry with a low degree of humidity. The District receives scanty rainfall. The average annual rainfall is only 820 mm. Frequent drought caused by failure of monsoon adversely affects the dry crops depending upon rain fed tanks for irrigation. Soil is predominately black soil.

The district has two naturally distinct regions viz. (i) Eastern slopes of the Western Ghats in the Srivilliputtur taluk and (ii) the plains of the Sattur, and Aruppukkottai. The eastern slopes of the Western Ghats starts from the northern-most points along the boundary between Virudhunagar & Madurai districts and proceed southwards in an unbroken line as far as the Deviar, with an average elevation of 1500 metres approximately. The highest peak of this mountain range is Pemalai Mottai with a height of 1700 metres above mean sea level. Tea and coffee estates have sprung up on the slopes of the Ghats, where spices are also grown. Teak is also grown in some parts. The plain of Sattur and Aruppukkottai taluks mostly has black cotton soil, locally known as `Karisal'. This soil is mostly used for growing cotton and cultivation of dry crops.

2.6 Soil type

The soil type and nutritional status for the entire blocks of the Virudhunagar district is presented in Tables 2.11 and 2.12. Soils in the area have been classified into i) Deep red Loam ii) Black soil iii) Red sandy soil. Majority of the study area is covered by Black soil. Ferruginous red soils are also seen at places. Black soils are deep to very deep and generally occur in the depressions adjacent to hilly areas, in the western and central part of district. Alluvial soils occur along the river courses. Red sandy soil is seen all around the Sattur, Kariyapatti, Aruppukkottai and Thiruchuli blocks.

Table 2.11 Block wise Soil Classification in Virudhunagar District

Sl. No.	Block	Types of soil
1	Aruppukkottai	Black Soil
2	Kariapatti	Lateritic Soil, Sandy Coastal Alluviam
3	Narikudi	Sandy Coastal Alluviam
4	Rajapalayam	Red loam
5	Sattur	Black Soil
6	Srivilliputhur	Red loam, Black Soil
7	Sivakasi	Black soil
8	Thiruchuli	Lateritic Soil
9	Vemmbakottai	Black soil
10	Virudhunagar	Black Soil
11	Watrap	Red loam

Red loam and Black soils are more predominant in most of the blocks

Table 2.12 Soil Type / Block Wise Fertility Index

Sl. No	Block	pH	EC	Texture	Nutrient status (kg/ac)			
					N	P		K
						(Olsen)	(Bray)	
1	Rajapalayam	0.2- 7.2	6.8- 9.3	CL, SL, SCL	65.80	7.10	19.20	291.90
2	Srivilliputtur	0.2- 8.6	5.9- 9.7	CL, SCL, SL	65.00	6.50	19.71	254.50
3	Watrap	0.2- 8.6	5.0-10.2	CL, SCL	69.80	7.00	22.12	319.50
4	Sattur	0.2-4.8	7.2-9.1	CL, SCL	68.40	8.10	23.22	292.20
5	Sivakasi	0.2-2.6	7.5-9.3	CL, SCL, SL	76.00	6.50	22.23	291.00
6	Vembakottai	0.2-6.4	7.2-9.3	CL, SCL	75.78	7.50	20.90	316.44
7	Virudhunagar	0.2-3.2	6.7-9.4	CL, SCL	67.67	5.70	19.00	266.11
8	Aruppukottai	0.1-3.0	6.1-9.7	CL, SCL, SL	68.37	6.00	19.74	283.82
9	Kariyapatti	0.1-3.0	6.9-10.8	CL, SCL, SL	68.34	6.10	21.32	251.00
10	M. Rediyapatti	0.1-2.7	5.8-9.7	CL, SCL, SL	66.37	5.60	25.43	312.00
11	Narikudi	0.2-4.8	5.0-10.1	CL, SCL, SL	69.90	6.20	22.20	249.00
	District Total	0.2-8.6	5.0-10.2	CL, SCL, SL	68.00	6.30	21.40	272.00

CL- Clay loam, SCL- Sandy clay loam, SL- Sandy loam

2.7 Climate Condition and Rainfall

The normal rainfall of Virudhunagar district is 820 mm mainly contributed by north east monsoon. The monthly average rainfall in the district worked out to 74.58 mm. The months of October, November and December receive major rainfall in a year. Nearly 79.94 percent of the total rainfall is received during the NEM season. The remaining 20 percent of the rainfall is received during south west monsoon, summer and winter season. The year wise (2014-15) and annual distribution of rainfall for 2014-15 is given in Table 2.13. The season wise average rainfall during the years 2000-2012 is depicted in the Fig. 3.

Table 2.13 Month wise / season wise rainfall distribution in Virudhunagar District

Season / Month	2014-15	
	Actual (mm)	Normal (mm)
South West Monsoon		
June	22.6	22.1
July	10.7	35.8
August	66.3	51.4
September	44.7	87.5
Total	144.3(21.75)	196.8
North East Monsoon		
October	160.0	180.7
November	116.7	172.7
December	31.4	65.6
Total	308.1(46.44)	419.0
Winter Season		
January	2.5	18.8
February	7.4	24.0
Total	9.9(1.49)	42.8
Hot Weather		
March	23.6	28.8
April	69.0	67.5
May	108.6	65.2
Total	201.2(30.24)	161.5
Annual rainfall	663.5(100)	820

Source: Season and Crop Report (2011-12), Department of Economics and Statistics, Government of Tamil Nadu
(Figures in parenthesis denote percentage to total annual rainfall)

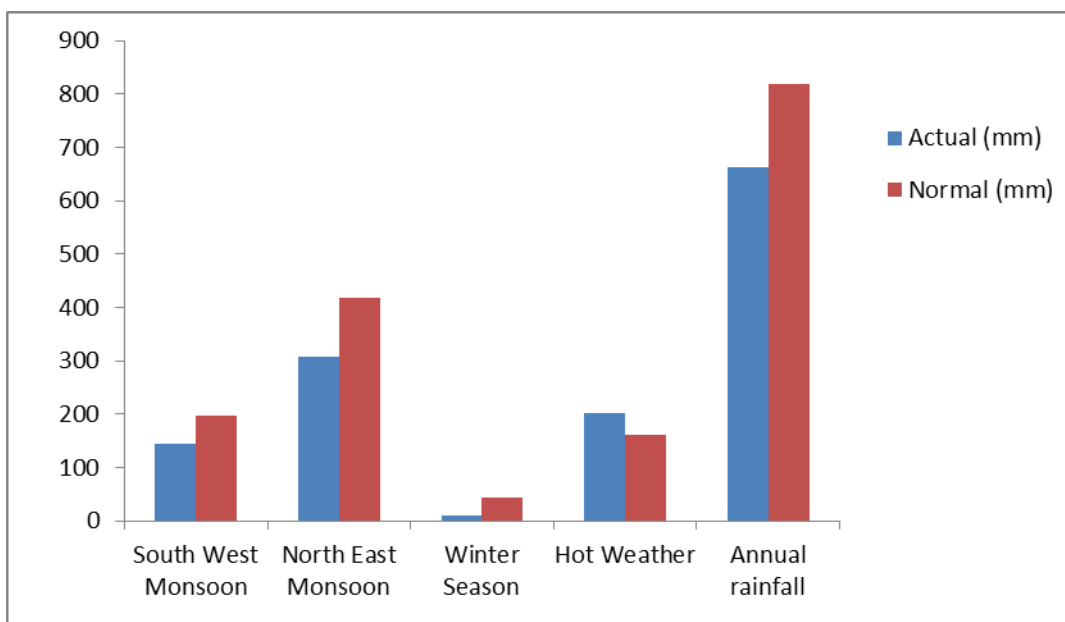


Fig.3. Average Rainfall of Virudhunagar District (2014-15)

2.8 Land

2.8.1 Land use pattern

Table 2.14 Land Use Pattern of Virudhunagar District (2014-15) & Compound Growth Rate (2000-01 to 2011-12) Per annum

Sl. No	Classification	Area (ha)	per cent	CGR (%)
1	Geographical Area	424323	100.00	0
2	Forest	26466	6.24	-0.05
3	Barren & Unculturable Area	4525	1.07	0.47
4	Land Put to Non-agricultural Uses	70510	16.62	0.36
5	Permanent Pastures & Other grazing lands	804	0.19	0
6	Misc.tree crops & groves not incl. in the net area sown	5470	1.29	2.75
7	Current Fallow	7663	1.81	-12.69
8	Other Fallow	175519	41.36	4.39
9	Net area sown	123831	29.18	-1.33
10	Area sown more than once	3790		-.82
11	Gross area sown	127621		-1.32
	Total	970522		

*Source: Seasonal crop report 2014-15

Classification of land use for the district is given in Table 2.14. Around 41.36 percent of land use is under other fallow lands. The district has least chance of increasing area under cultivation in the short-run. Hence the major challenge lies in intensifying agriculture in the existing area sown. The area under land use varies from 4,525 ha

(1.07 percent) in barren and uncultivable uses to other fallow lands with 1, 75,519 ha (41.36 percent) from the total geographical area of 424323 ha.

The block wise land use pattern of the district is given in the Table 2.15. The net sown area is registered more under Tiruchuli and Aruppukottai blocks. The blocks Rajapalayam and Srivilliputhur are having more area under forest coverage i.e. 13961 and 12010 ha, respectively.

2.8.2 Land Holdings Pattern

The extent of operational land holding pattern is given in Table 2.16. Out of 206518 ha land, the major land holding share i.e. up to 165414 ha is below 1.0 to 4.0 ha. Only up to 41104 ha is coming under the land holding above 4.0 to 10.0 and above 10.0 ha.

Table 2.15 Block wise details for land use pattern of Virudhunagar district

Sl. No.	Details	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11
1	Total geographical area	32781	39895	42455	48780	35738	34375	40036	43070	38248	42245	26216
2	Area under forest	-	676	2	13961	-	-	12010	0	-	-	495
3	Area under cultivable waste	48	3698	222	22	1414	265	594	891	1865	125	404
4	Land put to non-agrl. Uses	3361	6534	10630	7377	5593	5377	6543	7468	6702	6066	4694
5	Area under current fallows	12655	1280	1838	1624	4416	1725	1050	1640	1336	1784	1689
6	Area under other fallows	12226	16364	17755	8967	13462	22224	10638	15722	19475	25812	7417
7	Area under miscellaneous tree crops and groves not included in net area sown	186	97	46	3211	705	258	254	147	981	196	97
8	Area under permanent pastures	-	29	48	5	7	123	139	31	320	-	103
9	Net are sown	15510	11216	11783	13189	8295	4334	8660	16806	7275	8254	10931
10	Area sown more than once	-	219	25	1302	-	165	376	-	3	-	1852
11	Gross cropped area	15510	11435	11808	14490	8295	4499	9036	16806	7278	-	12783

B1- Aruppukottai, B2- Kariapatti, B3- Narikudi, B4- Rajapalayam, B5- Sattur, B6- Sivakasi, B7- Srivilliputhur, B8- Tiruchuli, B9- Vembakottai, B10- Virudhunagar, B11- Watrap

Table 2.16 Details of block wise land holding pattern of Virudhunagar district

Land holding pattern	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	Total
Less than one hectare	4383	5400	7182	6338	2335	2161	3022	7464	2021	5236	6595	49974
Between 1 - 2 hectare	6423	3200	6255	4004	2874	1150	4157	5676	2738	3147	4614	43088
Between 2.1 - 4 hectare	1410	17680	4537	4546	6902	957	3506	5177	22436	2884	3273	72352
Between 4.1 - 10 hectare	2673	7600	2501	2619	-	912	2238	3691	2185	1754	1784	27044
More than 10.1 hectares and above	621	5800	927	1320	-	120	651	2759	-	890	1094	14061
Total	15510	39680	21401	18827	12111	5300	13573	24766	29379	13911	17360	206518

Note:B1- Aruppukottai, B2- Kariapatti, B3- Narikudi, B4- Rajapalayam, B5- Sattur, B6- Sivakasi, B7- Srivilliputhur, B8- Tiruchuli, B9- Vembakottai, B10- Virudhunagar, B11- Watrap

2.9 Sources of Irrigation

The main sources of irrigation in Virudhunagar district are Tanks and open Wells. Canal system is not used for irrigation in the district. The total area irrigated by tanks, wells and other sources is 60361 hectares. The gross area irrigated by tanks and wells are 65687 hectares. On an average about 43.05 percent of the total cropped area is irrigated. The details of Area irrigated by different sources of water supply and growth rates and block wise sources of irrigation is furnished in the table 2.17 and 2.18.

Table.2.17 Area irrigated by different sources of water supply and growth rates

Sl. No.	Particulars		2012-13	2013-14	2014-15	Average
1	Canals	Gross	0	0	0	0.00
		Net	0	0	0	0.00
2	Tanks	Gross	18973	15261	19802	18012.00
		Net	18266	14923	19401	17530.00
3	Tube wells / Bore wells	Gross	196	157	313	222.00
		Net	196	157	313	222.00
4	Open wells	Gross	31276	29443	31370	30696.33
		Net	28543	28019	28571	28377.67
5	Supplementary wells	Gross	256	188	215	219.67
		Net	256	188	215	219.67
6	Other Sources	Gross	0	0	0	0.00
		Net	0	0	0	0.00

(Source: Season and Crop Report, 2014-15)

Table 2.18 Irrigation Sources (Block wise for each source)

Sl. No	Sources & Blocks	Numbers	Gross Area Irrigated (Ha)	Net area Irrigated (Ha)	Irrigation Intensity (%)
2	Tanks				
	Rajapalayam	105	5975	5496	108
	Srivilliputtur	100	2552	2169	118
	Watrap	64	4326	3257	132
	Sattur	34	777	777	100
	Sivakasi	50	1410	1410	100
	Vembakottai	25	632	632	100
	Virudhunagar	36	166	166	100
	Aruppukottai	26	302	302	100
	Kariapatti	151	5130	4988	102
	M.Reddiapatti	132	1989	1989	100
	Narikudi	274	6018	6015	100
	Sub-Total	997	29277	27201	108

Sl. No	Sources & Blocks	Numbers	Gross Area Irrigated (Ha)	Net area Irrigated (Ha)	Irrigation Intensity (%)
3	Wells				
	Rajapalayam	7934	9915	7645	130
	Srivilliputtur	5137	4174	3874	108
	Watrap	6085	5309	4809	110
	Sattur	1770	1164	1164	100
	Sivakasi	1657	2178	2178	100
	Vembakottai	3333	2471	2291	108
	Virudhunagar	2882	962	962	100
	Aruppukottai	1252	1832	1832	100
	Kariapatti	2297	1867	1867	100
	M.Reddiapatti	2104	1333	1333	100
	Narikudi	956	5205	5205	100
	Sub-Total	35407	36410	33160	116
	Grand Total	36,404	65,687	60,361	109

*Source: JDA office- Virudhunagar

2.10 Cropping pattern

Details of area under different major agricultural and horticultural crops for the district are shown in table 2.19. The major crops under cultivation are paddy, maize, coconut, cholam, cotton, mango and chilli.

Table.2.19 Area under major crops (2014-15 and Triennium ending 2011-12)

Sl. No.	Crops	(Ha)	%	Triennium Ending 2011-12	%
1	Paddy	19684	20.14	28948	29.84
2	Cholam	13993	14.31	9862	10.16
3	Maize	22393	22.91	13950	14.38
4	Cumbu	3525	3.61	2645	2.73
5	Green gram	5225	5.35	8982	9.26
6	Ground nut	5189	5.31	6016	6.2
7	Coconut	9968	10.20	9608	9.9
8	Sugar cane	2862	2.93	3255	3.36
9	Cotton	10396	10.63	8473	8.73
10	Mango	3025.67	3.10	2733	2.82
11	Chilli	1493	1.53	2548	2.63
	Total	97754.67	100.00	97018	100

The cropping pattern details of the district is furnished in the table 2.20. The area under cultivation is about 108956, in which non-food crops occupies an area of 36997.2 ha.

Other than major crops, the following crops viz., pulses, groundnut, sugarcane, gingelly, banana, guava, Sapota, citrus, and cashewnut are also cultivated in the district

Table.2.20 Area under major crops in 2014-15

Sl. No	Particulars	Area (in ha)	Production (in tonnes)	Productivity (in kg/ha)
1	Paddy	19684.33	63339.67	3350.00
2	Maize	22393.00	105690.00	4989.00
3	Cholam	13993.00	36798.00	2431.33
4	Cumbu	3525.00	10095.00	2701.67
5	Ragi	132.67	466.67	3508.67
6	Bengal Gram	23.33	13.33	570.33
7	Red Gram	769.00	640.67	854.33
8	Black Gram	2940.33	1831.67	616.00
9	Green Gram	5225.67	2745.33	506.33
10	Horse Gram	56.33	29.33	594.67
11	Groundnut	5189.00	7438.67	1043.00
12	Sunflower	779.00	763.67	935.67
13	Gingelly	1328.33	838.33	513.00
14	Castor	27.67	6.67	149.33
15	Cotton	10396.00	21906.67	266.67
16	Coconut	9968.00	1253.00	9200.33
17	Sugarcane	2862.00	274356.00	66.33
18	Onion	1078.33	6637.00	6394.67
19	Brinjal	185.33	1673.33	9034.00
20	Bhendi	127.00	936.00	7361.33
21	Cabbage	0.67	40.67	20365.00
22	Tomato	165.67	2272.33	13678.67
23	Banana	872.33	34482.67	39607.67
24	Mango	3025.67	11789.00	3882.33
25	Jack Fruit	16.67	213.67	12870.67
26	Pine Apple	0.33	10.00	10059.33
27	Guava	683.33	4600.33	6675.33
28	Grapes	1.00	14.33	14560.33
29	Orange	1.67	4.00	2601.67
30	Chillies	1493.00	1308.67	879.33
31	Cloves & Cinnamon	4.00	4.00	976.00

Sl. No	Particulars	Area (in ha)	Production (in tonnes)	Productivity (in kg/ha)
32	Coriander	1564.67	461.67	453.00
33	Turmeric	1.33	5.00	1224.33
34	Tamarind	425.00	1334.67	3141.00
35	Tapioca	9.00	297.67	32180.00
36	Sweet Potato	8.33	161.67	19541.00
	Total	108956.00	594459.33	237782.33

(Source: Season and Crop Report, 2014-15)

The projected area, production and productivity of the major potential crops identified for the district is furnished in the Table 2.21. The block wise area, production and productivity of the district is given in the Table 2.22.

Table 2.21 Projected Area (ha.), Production and Yield of the Major Potential Crops Identified

Paddy				Cholam			Maize			Cumbu		
Year	Area	Production	Yield	Area	Production	Yield	Area	Production	Yield	Area	Production	Yield
	0.697	3.017	2.303	2.494	8.476	5.835	8.452	22.122	12.606	-10.416	-3.390	7.847
2012-13	28948	92567	3173	9862	11810	1194	13950	73012	5120	2645	5596	2194
2013-14	30562	107918	3531	10524	13800	1311	18110	119982	6626	2161	5853	2709
2014-15	30775	111174	3612	10786	14969	1388	19641	146525	7461	1936	5655	2922
2015-16	30990	114528	3696	11055	16238	1469	21301	178939	8401	1734	5463	3151

Contd.,

Greengram				Groundnut			Coconut			Sugar		
Year	Area	Production	Yield	Area	Production	Yield	Area	Production	Yield	Area	Production	Yield
	1.596	3.021	1.420	-1.570	3.452	5.101	1.733	10.022*	7.665*	0.138	-0.842	-0.999
2012-13	8982	3667	431	6016	6692	1151	9608	1118	11621	3255	331374	102
2013-14	10011	4951	495	6524	9047	1387	9803	1244	12498	3454	342801	99
2014-15	10171	5101	502	6422	9360	1457	9973	1369	13456	3458	339916	98
2015-16	10333	5255	509	6321	9683	1532	10146	1506	14487	3463	337055	97
	10498	5414	516	6222	10017	1610	10321	1657	15598	3468	334219	96

	Cotton			Mango			Chilli		
	Area	Production	Yield	Area	Production	Yield	Area	Production	Yield
	-9.321	-4.072	5.804	7.559	-4.686	-11.385	-7.381	-3.332	4.365
2012-13	8473	16090	316	2733	7433	2718	2548	2593	1039
2013-14	6686	13160	335	3283	7376	2246	2112	2233	1057
2014-15	6063	12624	354	3532	7031	1991	1956	2158	1103
2015-16	5497	12110	375	3799	6701	1764	1811	2086	1151
	4985	11617	397	4086	6387	1563	1678	2017	1202

Source: O/o Joint Director of Agriculture, Virudhunagar

Table 2.22 Block wise Area, Production and Productivity of major crops of Virudhunagar district (2013-14)

Sl. No.	Block	Paddy			Maize		
		Area (Ha)	Productivity (kg/ha)	Production (MT)	Area (Ha)	Productivity (kg/ha)	Production (MT)
1	Rajapalayamm	2966	7888	23398	1584	5329	8441
2	Srivilliputtur	811	6757	5480	1867	6868	12823
3	Watrap	2133	8124	17328	460	5329	2451
4	Sattur	32	6858	219	4370	5422	23694
5	Sivakasi	669	7457	4989	2308	5329	12299
6	Vembakottai	112	6858	768	3403	7415	25233
7	Virudhunagar	232	6858	1591	2547	4626	11782
8	Aruppukkottai	99	6858	682	4380	4328	18957
9	Kariyapatti	2540	4912	12476	280	5329	1492
10	M. Rediyapatti	2205	6460	14244	2869	5329	15289
11	Narikudi	4720	6411	30260	123	5329	655
	Total	16519		111435	24191		133116

Sl. No	Block	Cholam			Cumbu		
		Area (Ha)	Productivity (kg/ha)	Production (MT)	Area (Ha)	Productivity (kg/ha)	Production (MT)
1	Rajapalayam	62	3301	205	116	5329	615
2	Srivilliputtur	5	2357	12	26	6868	179
3	Watrap	47	2357	111	8	5329	43
4	Sattur	642	1941	1246	521	5422	2825
5	Sivakasi	476	2014	959	25	5329	133
6	Vembakottai	37	2357	87	257	7415	1906
7	Virudhunagar	1957	1484	2904	153	4626	708
8	Aruppukkottai	4415	3301	14574	874	4328	3783
9	Kariyapatti	1354	1037	1404	7	5329	37
10	M.Rediyapatti	4473	3130	14000	1852	5329	9869
11	Narikudi	343	2357	808	3	5329	16
	Total	13811		36310	3842		20114

Contd.,

Sl. No.	Block	Redgram			Greengram		
		Area (Ha)	Productivity (kg/ha)	Production (MT)	Area (Ha)	Productivity (kg/ha)	Production (MT)
1	Rajapalayam	16	1155	18	101	571	58
2	Srivilliputtur	3	1155	3	58	571	33
3	Watrap	12	1155	14	180	571	103
4	Sattur	8	1155	9	1174	571	670
5	Sivakasi	13	1155	15	91	571	52
6	Vembakottai	27	1155	31	358	571	204
7	Virudhunagar	43	1155	50	598	571	341
8	Aruppukkottai	153	1155	177	1240	759	941
9	Kariyapatti	224	1155	259	427	571	244
10	M.Rediyapatti	128	1155	148	514	622	320
11	Narikudi	77	1155	89	36	571	21
	Total	704		813	4777		2987

Sl. No.	Block	Blackgram			Groundnut		
		Area (Ha)	Productivity (kg/ha)	Production (MT)	Area (Ha)	Productivity (kg/ha)	Production (MT)
1	Rajapalayam	130	635	83	7	2156	16
2	Srivilliputtur	28	635	18	11	2156	24
3	Watrap	23	635	15	14	2156	30
4	Sattur	124	635	79	24	2156	52
5	Sivakasi	56	635	36	11	2156	24
6	Vembakottai	132	635	84	19	2156	41
7	Virudhunagar	243	635	154	71	2156	153
8	Aruppukkottai	663	635	421	479	2156	1033
9	Kariyapatti	141	635	90	1009	1780	1796
10	M.Rediyapatti	898	635	570	816	2867	2339
11	Narikudi	67	635	43	3540	1221	4322
	Total	2505		1593	6001		9830

Contd.,

Sl. No	Block	Gingelly			Sunflower		
		Area (Ha)	Productivity (Kg/ha)	Production (MT)	Area (Ha)	Productivity (Kg/ha)	Production (MT)
1	Rajapalayam	177	315	56	14	1382	19
2	Srivilliputtur	27	315	9	36	1382	50
3	Watrap	157	315	49	0	0	0
4	Sattur	13	315	4	7	1382	10
5	Sivakasi	8	315	3	12	1382	17
6	Vembakottai	20	315	6	237	1676	397
7	Virudhunagar	13	315	4	0	0	0
8	Aruppukkottai	9	315	3	185	1106	205
9	Kariyapatti	118	298	35	0	0	0
10	M.Rediyapatti	33	409	13	284	1366	388
11	Narikudi	785	168	132	0	0	0
	Total	1360		314	775		1086

Sl. No	Block	Cotton			Sugarcane		
		Area (Ha)	Productivity (Kg/ha)	Production (MT)	Area (Ha)	Productivity (Kg/ha)	Production (MT)
1	Rajapalayam	505	1695	856	1164	101	118
2	Srivilliputtur	405	1663	674	1081	101	109181
3	Watrap	381	962	367	16	101	2
4	Sattur	275	907	249	1	101	0
5	Sivakasi	784	1421	1114	65	101	7
6	Vembakottai	938	2365	2218	10	101	1
7	Virudhunagar	807	1022	825	6	101	1
8	Aruppukkottai	1899	1945	3694	11	101	1
9	Kariyapatti	938	547	513	60	101	6
10	M.Rediyapatti	1554	1260	1958	305	101	31
11	Narikudi	728	1263	919	12	101	1
	Total	9214		13387	2731		109349

2.11 Consumption of Chemical Fertilizers and Pesticides

The Department of Agriculture closely monitor the demand and supply of the fertilizers to ensure timely availability to the farmers. To monitor the fertilizer supply, facilitation centres were opened in all the districts from 8.00 A.M to 8.00 P.M. and the Department ensured timely availability of fertilizer at correct price. The consumption of fertilizers and pesticides during 2010-2011 is given in Table 2.23. It could be observed that the nitrogenous fertilizer was highly consumed (8481 MT) followed by phosphatic fertilizer (4703 MT) in Virudhunagar district. Pesticide used in the form of dust was 7968 kg and liquid was 7410 litres.

Table 2.23 Consumption of chemical fertilizers and pesticides (2009-10)

Fertilizers (in '000' Tonne)				Pesticides		Urea (000' tonnes)
Nitrogenous (N)	Phosphatic (P ₂ O ₅)	Potassic (K ₂ O)	Total (NPK)	Dust (kg)	Liquid (Lit)	
8481	4703	3379	16563	7968	7410	12770.60

Source: Joint Director of Agriculture, Virudhunagar.

2.12 Agricultural Engineering - Machineries and Implements

There is an ample scope for selective mechanization in the district by large scale use of power tiller, thrasher, cultivators and harvesters. The use of agricultural implements and machineries has been practiced by farmers for efficiency and at time of labour shortage during peak seasons. The ploughs, tractors, water pumps for irrigation purpose, sugarcane crushers and oil engines available were 8005, 1837, 13658, 211 and 17 Nos. respectively (Table 2.24).

Table 2.24 Agricultural machineries and implements in Virudhunagar district

Sl. No.	Item	Numbers
1	Ploughs	
	a. Wooden	6003
	b. Iron	2002
	Total	8005
2	Water Pumps for Irrigation Purpose	
	a. Worked by Oil Engine	2115
	b. Worked by electric Power	11543
	Total	13658
3	Tractors	
	a. Government	30
	b. Private	1807
	Total	1837
4	Sugarcane Crushers	
	a. Worked by Power	211
	b. Worked by Bullocks	
5	Oil engines (Less than 5 kg.)	17

Source: Agriculture Census 2005-2006

2.13 Agricultural Marketing and Regulated Markets

Regulated Markets provide facilities such as correct measurement by using electronic weigh bridges and weighing balances, godown facilities, bank facility, immediate payment, daily price information, rest sheds, drinking water facility, cattle sheds, free medical aid to farmers, input shops, phone and fax facilities etc. The details of regulated markets are presented in the table 2.25. Totally there are seven regulated markets in the district. The commodities transacted in the regulated markets are chillies, cotton, cumbu, ragi, maize, paddy, onion and cholam with a value of Rs. 105.47 lakhs.

Table 2.25 Details of Regulated Markets in Virudhunagar (2009-10)

Name of Regulated Markets	Main Commodities transacted	Quantities arrived (in mt.) product wise	Receipts (₹. In lakhs) (Product wise)
Virudhunagar	Cotton Chillies Paddy Cumbu Cholam Ragi Onion Maize	5131	10.45
Rajapalayam		8021	33.46
Sattur		1942	5.66
Aruppukottai		3050	32.09
Vembakottai		42	0.0
Watrap		2485	8.19
Srivilliputhur		2360	15.62
Total		23031	105.47

Source: Secretary, Ramanathapuram Regulated Market Committee, Virudhunagar.

2.14 Storage Facilities

There are twenty four godowns and two cold storage units present in Virudhunagar district. Two warehouses at Virudhunagar and Rajapalayam offer facilities for storage of food grains, spices, pulses, chillies, jaggery and cotton

2.15 Sericulture

The area under mulberry and production of cocoons in different blocks are given in the Table 2.26. The total area under mulberry in the district is 313.50 acres. The major area under mulberry production is Srivilliputhur block with an area of 98.80 acres which is followed by Rajapalayam (58.20 acres) and Vembakottai block (34.00 acres). The district produced 74.80 tonnes of Cocoon for a value of rupees 134.60 lakhs.

Table 2.26 Details of mulberry cultivation and cocoon production

Name of the Sub - Range	Area under Mulberry (Acres)	Production of Cocoons (Tons)	Value in Rupees (lakhs)
Srivilliputhur	98.80	27.30	49.17
Rajapalayam	58.20	11.10	20.00
Watrap	19.00	4.00	7.10
Sivakasi	4.50	0.80	1.37
Satur	24.50	5.10	9.20
Virudhunagar	12.50	2.10	3.82
Kariapatti	30.50	10.20	18.35
Vembakottai	34.00	13.90	24.95
Aruppukottai	31.50	0.30	0.64
Total	313.50	74.80	134.60

2.16 Animal Husbandry and Dairy Development

2.16.1 Livestock population

During 2014-15, the total livestock population in the district was 925289 No's. The detail on total livestock population in the district and block wise population details are given in the Table 2.27 and 2.28.

Table 2.27 Livestock population in Virudhunagar district (2014-15)

SI.No	Particulars	Population
1	Cattle	223363
2	Buffaloes	9436
3	Sheep	321443
4	Goats	363246
5	Horses and ponies	11
6	Donkeys	38
7	Camels	2
8	Pigs	7750
	Total Livestock	925289
9	Elephants	0
10	Dogs	30140
11	Rabbits	957
	Poultry	
12	Back yard Poultry	480243
13	Farm Poultry	302230
	Total Poultry	782473

Source: Source: 19th livestock census, 2012

2.16.2 Veterinary infrastructure facilities

The infrastructure facilities available in the Virudhunagar district are presented in Table 2.30. Totally there are 352 dairy cooperative societies, 141 veterinary clinics and 50 milk collection centres in the district. Virudhunagar block is having the majority of

infrastructure facilities i.e. 328 dairy cooperative societies and 72 veterinary clinics; however no milk collection centre is available in this block.

Table 2.28 Block wise Livestock population of Virudhunagar district

Sl. No	Livestock	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12	Total
1	Cattle	215679	14363	20213	13776	43484	17930	29327	15879	18246	13651	12665	24894	440107
2	Buffalo	8281	326	74	89	1753	2366	677	378	467	402	281	1414	16508
3	Sheep	321200	28713	31744	14323	52058	24581	41747	13385	75511	22098	23149	25957	674466
4	Goat	331290	35151	26425	28403	30388	38044	43399	10922	71994	21508	25917	30704	694145
5	Pigs	9422	0	0	0	2508	0	0	0	0	0	310	623	12863
6	Poultry	575507	32232	30881	31581	176127	38293	54894	18545	108104	84945	19206	30699	1201014
7	Others	32353	0	0	0	5552	0	0	0	0	0	1800	0	39705

Source: Department of Animal Husbandry, Virudhunagar

B-1 Virudhunagar, B-2 Aruppukottai, B-3 Kariyapatti, B-4 Narikudi, B-5 Rajapalayam, B-6 Sattur, B-7 Sivakasi, B-8 Srivilliputhur, B-9 Thiruchuli, B-10 Vembakkottai, B-11 Virudhunagar, B-12 Watrap

Table 2.29 Block wise details of Veterinary Infrastructures available in Virudhunagar district

Sl. No.	Details	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12	District
1	Dairy co-operative Society	328	-	12	Y	1	-	-	1	5	1	1	3	352
2	Veterinary clinics	72	6	6	7	11	6	6	6	6	6	3	6	141
	a. Veterinary Hospital	-	-	-	-	-	-	-	-	-	-	-	-	-
	b. Veterinary Dispensary	-	-	-	-	-	-	-	-	-	-	-	-	-
	c. Sub Centre	-	-	-	-	-	-	-	-	-	-	-	-	-
	d. Mobile unit	-	-	-	-	-	-	-	-	-	-	-	-	-
	e. RVD	-	-	-	-	-	-	-	-	-	-	-	-	-
3	Milk Collection Centre	-	-	-	9	10	-	-	20	5	-	2	4	50
	a. Bulk Milk Cool	-	-	-	-	-	-	-	-	-	-	-	-	-

Source: Department of Animal Husbandry, Virudhunagar

B-1 Virudhunagar, B-2 Aruppukottai, B-3 Kariyapatti, B-4 Narikudi, B-5 Rajapalayam, B-6 Sattur, B-7 Sivakasi, B-8 Srivilliputhur, B-9 Thiruchuli, B-10 Vembakkottai, B-11 Virudhunagar, B-12 Watrap

2.17 Fisheries

As Virudhunagar is land-locked with no coastline, fishing is restricted to inland water sources. Fish farms have been established at Periyar and Vembakottai dams. Fish ponds have been developed at the Pilavakkal dam under the drought area development programme. The details of fisheries in Virudhunagar district are presented in Table 2.30, 2.31 and 2.32.

Table 2.30 Virudhunagar coastal line

Details	Area (Ha)
a. Total coastal line of the district	31069
i. Total inland fresh waterspread area	
b. Marine fishing village	

Source: A.D. Fisheries, Virudhunagar

Table 2.31 Estimated marine fish production / inland fish production during 2009-10

Sl. No.	Block / Municipalities	Quantity (Tonnes)	Value (₹. in lakhs)
	Government		
1	Watrap	4.084	1.51
2	Vembakottai	8.947	2.77
3	Aruppukottai	52.650	12.80
	Private (District full)	-	-
	Total	65.681	17.08

Source: Asst. Director of fishery (Regl. office), Virudhunagar.

Table 2.32 Details on number of fisherman engaged in fishing

Sl. No.	Name of the block	No. of fisherman engaged
1	Department	
	Watrap	40
	Vembakottai	22
	Aruppukottai	54
	Grand total	116

Source: Asst. Director of fishery (Regl. office), Virudhunagar.

2.18 Banking and Insurance

Banking sector should cater to the short and long term credit needs of farmers, especially marginal and small farmers, so as to facilitate them in procuring the required farm inputs at appropriate time. The regulated markets and co-operative marketing societies are required to create adequate infrastructural facilities like, grading, packing and storing the produces at different production centres of the district. It is also suggested that the farmers are to make use of the several benefits such as subsidized seeds, fertilizers, plant protection

chemicals, machineries and tools, extended through various agricultural development programmes. They should also come forward to adopt the newer modern agricultural practices and technologies developed by the agricultural research institutes. The details of banks and insurance scheme of Virudhunagar district are presented in Table 2.33 and 2.34.

In Virudhunagar district, there are 176 banks with a aggregate deposit of ₹.5023 crores and gross bank deposit of ₹. 7766 crores.

Table 2.33 Distribution of Scheduled Commercial Banks Offices, Aggregate Deposits and Gross Bank Credit in Tamil Nadu

District	Number of banks / offices	Aggregate deposits (₹. crores)	Gross bank credit (₹. crores)
Virudhunagar	176	5023	7766

Source: Tamil Nadu - An Economic Appraisal 2011-12 to 2013-14 Report, Govt. of Tamil Nadu, Chennai – 108

Table 2.34 Major Sector wise allocation and achievement under annual credit plan (ACP)

Allocation				Achievement				Achievement %			
Farm sector	NFS	OPS	Total	Farm sector	NFS	OPS	Total	Farm sector	NFS	OPS	Total
653.55	814.55	407.59	1875.69	1420.93	481.61	612.20	2514.74	217	59	150	134

Source: Tamil Nadu - An Economic Appraisal 2011-12 to 2013-14 Report, Govt. of Tamil Nadu, Chennai – 108

2.19 Industries

Establishment of textile mills, cement factories and a number of industries in the small and medium sectors coupled with the encouragement given by the state Government in the form of incentives and setting up of industrial centres has accelerated the rate of industrialization in the District.

Cotton is the major commercial crop of the District and cotton industry therefore occupies an important place in the economy. Rajapalayam is the important centre for spinning mills and ginning factories. Surgical cotton and bandage cloth are manufactured here. Textile mills in the district produce a variety of cotton yarn. As the District has deposits of limestone and gypsum, the cement industry has gained a strong foothold. Tamil Nadu Cements – a Public Sector undertaking at Alangulam and Madras Cements – a Private Sector undertaking at Thulukkappatti are two large cement producing units. Tamil Nadu Cements has an annual production capacity of 4 lakh tonnes of Portland cement, while

Madras Cements has an annual capacity of 4.15 lakh tonnes. Tamil Nadu Asbestos is another Public Sector unit in the District producing asbestos cement sheets.

Sivakasi and Sattur are famous for the match industry. There are over 4500 match units. Crackers and fireworks is another important industry with about 400 units in the District. Explosives for blasting are also manufactured here. Over 70 percent of the total production of matches and fireworks in India is manufactured in Virudhunagar District. A large quantum of crackers are exported. The printing industry was originally established to supply labels for the match and firework industries. Soon the industry developed and diversified into other areas of printing like books, posters, greeting cards and diaries. Sivakasi now offers state of the art, world class printing facilities.

Sundaram Fasteners and Brakes India Ltd. private sector enterprises of the TVS group are located at Aviyur and Kanjanaiyakampatti in Kariapatti taluk. The former manufactures high density bolts and nuts while, the latter manufactures automobile brakes. Cottage and village industries are dispread throughout the rural areas. Some common cottage industries are: making of boxes and other articles from Palmyra leaves, metal artifacts fashioned from copper and brass, and aluminium vessel manufacture for domestic use. Gem cutting has been introduced to provide employment for women. The industrial details present in Virudhunagar district is furnished in Table 2.35.

Table 2.35 Details of existing micro and small enterprises (Product Wise) in Virudhunagar District (2010)

Sl. No	Classification	Details of Classification	Units
1	Food Product	Flour Mills, Dhal Mills, Oil Mills	883
2	Beverages, Tobacco and Tobacco Product	Soft drinks, Tobacco products	31
3	Cotton Textiles	Cotton Textiles	1054
4	Wool, Silk, Synthetic fibres	Wool, Silk, Synthetic fibres	137
5	Jute, Hemp Mest Textiles	Jute, Hemp Mest Textiles	21
6	Hosiery Garments	Textile Products	2451
7	Wood Products	Wood Products	1558
8	Paper and Paper Products	Paper and Paper Products	3648
9	Leather Products	Leather based Products	73
10	Rubber Products	Rubber and Plastic Products	700
11	Chemical and Chemical Products	Chemical based Products	3743
12	Metallic Mineral Products	Metallic Mineral Products	333
13	Basic Metal Products	Basic Metal Products	101
14	Metal Products	Metal Products	642
15	Machinery and Parts	Machinery and Parts expert electrical	222
16	Electrical Products	Electrical Machinery and Apparatus	141
17	Transport and Equipments	Transports and Equipments	394
18	Miscellaneous Manufacturing	Miscellaneous Manufacturing Industries	707
	Total		16839

Source: Brief industrial profile of Virudhunagar district (2012-13)

CHAPTER III

DEVELOPMENT OF AGRICULTURAL AND ALLIED SECTOR

Before suggesting an action plan for development of agriculture and allied sectors, a brief analysis (at district level) was done in the following components:

- i. Assessing the trends in area, production and productivity of major crops and projection till the 12th plan period (2015-16)
- ii. Yield gap analysis for the major crops

3.1 Trends in Area, Production and Productivity of Major Crops in the District

The efficacious in identifying Agricultural Commodity potential for a region chiefly lies from its past performances. To understand the historic development of crops in the district a trend analysis was done by incorporating the data base on Area, production and productivity of selected crops from 2005 to 2015. Compound Growth Rate (CGR) Analysis were done for the data set. Unlike annual growth rate the CGR takes into account the cumulative effect of trend. It was estimated through the following tools of analysis.

$$Y_t = a b^t e$$

Logarithmic form of the above equation is : $\ln Y = \ln a + t \ln b$

The Compound growth rate (CGR) in percentage is derived using the formula:

$$\text{CGR (r)} = (\text{Antilog } b - 1) \times 100$$

Where $Y_t = \text{Area / Production / Productivity}$

a = Intercept

b = Regression coefficient of t

t = Time Variable

r = CGR

**Table 3.1 Area under major crops in Virudhunagar District (Triennium average)
2014-15**

Sl. No.	Crops	Area	%	Production	Yield (kg/ha)
1	Paddy	19684	19.49	63340	3350
2	Cholam	13993	13.86	36798	2431
3	Cumbu	3525	3.49	10095	2702
4	Ragi	136	0.14	467	3509
5	Maize	22393	22.18	105690	4989
6	Blackgram	2940	2.91	1832	616
7	Greengram	5226	5.17	2746	506
8	Redgram	769	0.76	641	854
9	Chillies	1493	1.48	1309	879
10	Sugarcane	2862	2.83	274356	96
11	Onion	1078	1.07	6637	6395
12	Cotton	10396	10.30	21907	349
13	Groundnut	5189	5.14	7439	1413
14	Gingelly	1328	1.32	838	582
15	Coconut	9968	9.87	N.A	N.A
16	Sunflower	N.A	0.00	764	1010
	Total	100981	100.00		

N.A. denotes Not Available

3.2 CGR for Major Agricultural Crops

The trends in Area, production and productivity for the major Agricultural crops in the district for the years (2005-06 to 2014- 15) were worked out and the results are furnished in Table 3.2.

A close observation of the table shows that negative growth rate in area was more predominant in the district in all crops except for cholam, maize, redgram and Coconut due to the constraints mentioned earlier. The results of the analysis conveys while there is scope for the crops with positive growth rate, however it indicates that a huge consortium of productive drive is the need of the hour for the district.

3.3 CGR for Horticultural Crops

The analysis of CGR for the major horticultural crop of the district implied that coriander productivity need to be concentrated, as though it has negative CGR there is wide expansion in area (CGR 14.73) because of its market potential. The production of coriander found to be positive because of the area effect. In chillies though the productivity has increased (CGR 2.92), there is negative CGR in area and production. This may be due to severe market competition especially the entry of Guntur Chillies from Andhra, resulting in

priced out for the local farmers. Hence facilities of storage for chillies has to be expanded to facilitate to store during peak arrival and release for sale when there is less arrival from Andhra. This will enhance farmers *per se* to realise higher price and attract more area. In mango although production and productivity showed negative CGR, the area expanded (CGR 8.5) is positive, which is mainly due to increase in export demand attracted more farmers come into the niche. Hence R&D is to be strengthened to increase the productivity of mango in the district. Onion needs to be fully focused as all the three fetches negative CGR. Banana and Guava have got good scope for expansion in the district.

Trend in APY of major crops

Table 3.2 Growth rates of Area, Production and Productivity of Major Crops in Virudhunagar District

Sl. No.	Crops	CGR during 2005-2006 to 2014-2015 (%)		
		Area	Production	Productivity
1	Paddy	-5.90	-6.46	-0.60
2	Cholam	6.37	21.78	14.49
3	Cumbu	-7.51	-1.26	3.78
4	Ragi	-10.85	-3.07	8.74
5	Maize	7.33	16.12	8.19
6	Blackgram	-10.14	-6.69	3.83
7	Greengram	-6.46	-7.90	0.26
8	Redgram	4.05	12.67	6.32
9	Chillies	-8.13	-6.64	1.62
10	Sugarcane	-4.84	-5.74	-1.44
11	Onion	-1.34	0.94	4.54
12	Cotton	-0.96	4.91	5.94
13	Groundnut	-4.63	-4.86	1.59
14	Gingelly	-5.47	-1.75	5.37
15	Coconut	5.19	N.A	N.A
16	Sunflower	N.A	1.08	1.32

N.A. denotes Not Available

Table 3.3 CGR for Horticulture Crops

Crop Name	Particulars	CGR
Coriander	Area	14.729
	Production	9.096
	Productivity	-4.909
Chillies	Area	-5.239
	Production	-2.475
	Productivity	2.917
Mango	Area	8.490
	Production	-3.572
	Productivity	-12.040
Onion	Area	-1.239
	Production	-4.232
	Productivity	-3.031
Banana	Area	0.775
	Production	2.624
	Productivity	1.835
Guava	Area	-6.449
	Production	3.087
	Productivity	10.193

Note: CGR- Compound Growth Rate

3.4. Projected Area, Production and yield of Major Agricultural and Horticultural Crops

(Based on Current Trends)

The major Agricultural and Horticultural crops were identified based on 80 percent area coverage under crops. Around eleven Agricultural crops and six Horticultural crops are found to be within the purview of coverage for the district (Tables 3.4 and 3.5). The Projections on Area, Production and Productivity were carried out for these crops and the results are furnished in Tables 3.6 and 3.7.

The projection for the year 2023 implied that the productivity of almost all the major Agricultural and Horticultural crops of the district will be reaching a stand still based on current trend and hence this has reflected on poor production of the district. The production for the year 2023 ranged from 37.26 tonne in ragi to 1082330 tonnes in Maize. The same for Horticultural crop is worked to 1783.32 tonne in chillies to 57574.06 tonne in Banana. The crops like maize and the fruit crops Guava and Banana showed better projections.

Table 3.4 Potential Agricultural crops

(Area in ha)

Crops	2008-09	2009-10	2010-11	AVG	%	80%
Paddy	32497	26617	30568	29894	23.084	
Maize	16466	13868	10775	13703	10.581	33.666
Cholam	11078	9428	10465	10323.666	7.972	41.638
Coconut	8818	9468	9512	9266	7.155	48.793
Green gram	8027	7147	11533	8902.333	6.874	55.668
Cotton	8705	7876	7904	8161.666	6.302	61.970
Groundnut	8795	6832	5837	7154.666	5.524	67.495
Fodder cholam	8965	5585	6643	7064.333	5.455	72.950
Blackgram	4238	3543	5156	4312.333	3.330	76.280
S.cane	3903	3193	3314	3470	2.679	78.960
Coriander	3289	4432	2514	3411.666	2.634	81.594

Table 3.5 Potential Horticultural Crops

Sl. No	CROPS	2008-09	2009-10	2010-11	AVG(ha)	%	80%
1	Coriander	3289	4432	2514	3411.667	25.48492	
2	Chillies	3104	2963	2020	2695.667	20.13645	45.62137
3	Mango	2644	2678	2729	2683.667	20.04681	65.66819
4	Onion	1295	1183	1343	1273.667	9.514205	75.18239
5	Banana	863	837	888	862.6667	6.444063	81.62645
6	Guava	527	545	580	550.6667	4.113443	85.7399

Table 3.6 Projected Area, Production and Productivity of Agricultural Crops based on current Trend

Projection for Principle Crops - 2023				
Sl. No	Crop	Area(ha)	Production(tonne)	Productivity (tonne/ha)
1	Paddy	26309.62	74772.60	2.84
2	Cholam	14326.95	15176.50	1.05
3	Cumbu	753.64	2436.87	3.23
4	Maize	99753.88	1082329.70	10.84
5	Ragi	19.40	37.26	1.92
6	Bengalgram	167.60	82.78	0.49
7	Greengram	18613.30	6528.21	0.35
8	Redgram	96.06	38.78	0.40
9	Blackgram	4058.08	764.54	0.18
10	Horsegram	23.89	10.29	0.43
11	Chillies	1307.09	1783.32	1.36
12	Turmeric	1.50	0.38	0.25
13	S.cane	3855.34	342401.61	88.81
14	Onion	1042.78	3547.64	3.40
15	Gingelly	1110.88	121.47	0.10
16	G.nut	4951.36	4618.87	0.93
17	Castor	32.47	17.21	0.53
18	Coconut	12069.87	3749.21	0.31
19	Sunflower	503.10	708.65	1.40
20	Cotton	1917.12	3928.46	2.04

Table 3.7 Projected Area, Production and Productivity of Horticultural Crops based on Current Trend

Projection for 2023				
Sl. No	Crop	Area(ha)	Production(tonnes)	Productivity (tonnes/ha)
1	Coriander	28836.15	7207.85	0.24
2	Chillies	1307.09	1783.38	1.36
3	Mango	8553.44	4175.78	0.48
4	Onion	1042.78	3547.64	3.40
5	Banana	955.87	57574.06	60.23
6	Guava	213.20	10124.93	47.48

3.5. Yield Gap Analysis

The trends and projections for the crops can reveal the features in general. To have a further close analysis in the crop production, the gap in the yield from potential to various stages were estimated variety wise and the results are furnished in Tables 3.8 and 3.9. Potential yield is the ultimate yield the district can achieve, maximum yield obtained is the progressive farmers yield and the average yield is the actual yield of the district. Yield Gap-I is the difference in the yield level of potential and progressive farmer, Gap-II is the difference of progressive farmers and the district average and Gap-III is the difference of yield between potential and district average yield. A close scan over the Table 3.8 reveals that there is huge variation between potential and average yield of the district for all the crops. The difference in progressive Vs average yield is found to be more in paddy (CO49, ADT45), Greengram (CO6, KM2), blackgram (T9, CO5) and Sugarcane Varieties. These crops have an easy access to increase production. In other crops it can be achievable in long run through R&D.

In Horticultural crops, estimation of Gap-III is only attempted due to paucity of data. The yield gap ranged from 1.52 tonnes in chillies to seven tonnes in Banana.

Table 3.8 Yield Gaps in Agricultural Crops

Sl. No	Crop	Variety	Potential yield (Kg/ha) (A)	Progressive farmer yield (Kg/ha) (B)	Average yield (Kg/ha) (C)	Yield Gap I (Kg/ha) (A-B)	Yield Gap II (Kg/ha) (B-C)	Yield Gap III (Kg/ha) (A-C)
1	Paddy (kg/ha)	CO 49	9750	8038	6172	1712	1866	3578
		ADT 45	9230	6254	4728	2976	1526	4502
		BPT 5204	8658	7457	7169	1201	288	1489
2	Maize (kg/ha)	MH12(K)	5256	2617	2087	2639	530	3169
3	Cholam (kg/ha)	CO26	6000	5849	5826	151	23	174
		CO(S) 28	4568	4362	4231	206	131	337
		K Tall	4250	4190	4116	60	74	134
4	Coconut (nuts/palm/yr)	ALR 2	140	84	75	56	9	65
5	Greengram (kg/ha)	CO 6	1050	876	583	174	293	467
		KM 2	762	226	172	536	54	590
6	Cotton	SVPR 2	3281	1795	1730	1486	65	1551
		BUNNY	2300	2049	2010	251	39	290
7	G.Nut (kg/ha)	VRI 3	3458	1276	1250	2182	26	2208
		TMV 2	3530	1059	1038	2471	21	2492
8	Fodder cholam (t/ha)	CO27	44	40	37	4	3	7
		K10	15	13	9	2	4	6
		COFS29 (Multicut)	165	162	158	3	4	7
9	Blackgram (kg/ha)	T9	1000	278	209	722	69	791
		CO 5	1270	482	340	788	142	930
10	S.cane (t/ha)	COC 86032	208	110	85	98	25	123
		COC 671	125	114	98	9	16	27
11	Coriander (kg/ha)	CO(CR) 4	580	565	557	15	8	23

Table 3.9 Yield Gaps in Horticultural Crops

Sl. No	Crops	Variety	Potential yield (t/ha) (A)	Average yield (t/ha) (C)	Yield Gap III (t/ha) (A-C)
1	Mango	Bangalora	16.00	12.50	3.50
2	Banana	Poovan	45.00	38.00	7.00
3	Guava	Lucknow 1	28.00	22.00	5.00
4	Chillies	PKM 1	2.00	0.48	1.52
5	Onion	MDU 1	20.00	15.00	5.00

3.6. Production of Crops on Projected Yield

In earlier analysis the projections on Area, Production and Productivity of crops were done based on current scenario. In the present analysis, the production projections for the crops during 2012-13 and till 2022-23 were worked out for the required growth rates for the district. It was worked out for nine major crops with ruling varieties in the district and the results are furnished in Tables 3.10 to 3.26.

3.6.1 Paddy

The ruling varieties of paddy for the district are ADT 36 (R), ADT 36 (1), ADT 39, ADT 43, ADT 45, ASD16, BPT 5204 and ADT 1798. These varieties varies from potential yield with a gap of 630 kg in ASD 16 to 1750 kg in ADT 1798 and hence there is a requirement of annual growth rate which ranged from 0.95 in ASD 16 to 3.74 in ADT 1798 to reach full potential yield during 2022-23 which is estimated at a maximum of 7141 kg /ha in ADT 36(1) to a minimum of 5072 kg/ ha in ADT 36 (R). These varieties in cumulative contribute for a production of 741149 tonne during 2022-23 in the district.

Table 3.10 Projected Yield for Required Growth Rate- Paddy (2012-13 to 2022-23)

Ruling Varieties	ADT 36(R)	ADT 36(I)	ADT 39	ADT 43	ADT 45	ASD 16	BPT 5204	ADT 1798
Potential Yield	5000	7000	5600	6000	5500	6630	5500	6000
Progressive farmer yield								
Average Yield	4200	5700	4300	4500	4650	6000	4000	4250
Overall Yield Gap	800	1300	1300	1500	850	630	1500	1750
Required Growth Rates	19.05	22.81	30.23	33.33	18.28	10.50	37.50	41.18
Annual Growth Rate	1.73	2.07	2.75	3.03	1.66	0.95	3.41	3.74
2011-12	4200	5700	4300	4500	4650	6000	4000	4250
2012-13	4273	5818	4418	4636	4727	6057	4136	4409
2013-14	4347	5938	4540	4777	4806	6115	4277	4574
2014-15	4422	6061	4665	4922	4885	6173	4423	4745
2015-16	4498	6187	4793	5071	4967	6231	4574	4922
2016-17	4576	6315	4925	5224	5049	6290	4730	5106
2017-18	4655	6446	5060	5383	5133	6350	4891	5297
2018-19	4736	6579	5199	5546	5218	6411	5058	5496
2019-20	4818	6715	5342	5714	5305	6471	5231	5701
2020-21	4901	6854	5489	5887	5393	6533	5409	5914
2021-22	4986	6996	5640	6065	5482	6595	5594	6136
2022-23	5072	7141	5795	6249	5573	6658	5784	6365

Table 3.11. Production for projected yield - Paddy (2012-13 to 2022-23)

	ADT 36(R)	ADT 36(I)	ADT 39	ASD 43	ADT 45	ASD 16	BPT 5204	ADT 1798	Total
Area	3740.58	1246.86	3740.58	6234.3	29924.64	11221.74	43640.1	24937.2	124686
2012-13	15982	7254	16527	28904	141459	67970	180513	109947	568557
2013-14	16259	7404	16981	29780	143808	68616	186668	114059	583575.4
2014-15	16540	7558	17448	30683	146195	69268	193034	118325	599049.5
2015-16	16826	7714	17928	31612	148622	69926	199616	122750	614994.3
2016-17	17117	7874	18421	32570	151089	70590	206423	127341	631425.1
2017-18	17413	8037	18928	33557	153597	71261	213462	132103	648357.9
2018-19	17715	8203	19448	34574	156147	71938	220741	137044	665809.2
2019-20	18021	8373	19983	35621	158739	72621	228269	142170	683796.1
2020-21	18333	8546	20533	36701	161374	73311	236052	147487	702336.1
2021-22	18650	8723	21097	37813	164053	74007	244102	153003	721447.5
2022-23	18973	8904	21677	38958	166776	74710	252426	158725	741149

3.6.2 Maize

It is one of the major identified crops for the district. CO MH5 and Krishna hybrid are the ruling varieties. These varieties had an yield gap of 700 kg /ha in CO MH5 and 570 kg/ ha in Krishna hybrid. The required annual growth rate for these varieties are 1.33 in CO MH5 and 1.17 in Krishna hybrid to reach full potential yield in 2022-23 and the projected yields contribute for a production of 98253 tonnes in the district.

Table 3.12. Projected yield for Required Growth Rate- Maize (2012-13 to 2022-23)

Ruling Varieties	CO MH 5	Krishna hybrid
Potential Yield	5500	5000
Average Yield	4800	4430
Overall Yield Gap	700	570
Required Growth Rates	14.58	12.87
Annual Growth Rate	1.33	1.17
2011-12	4800	4430
2012-13	4864	4482
2013-14	4929	4534
2014-15	4994	4587
2015-16	5060	4641
2016-17	5128	4695
2017-18	5196	4750
2018-19	5265	4806
2019-20	5335	4862
2020-21	5406	4919
2021-22	5478	4976
2022-23	5551	5035

Table 3.13 Production for projected yield - Maize (2012-13 to 2022-23)

	CO MH 5	Krishna hybrid	Total
Area	14428.8	3607.2	18036
2012-13	70179	16167	86346
2013-14	71113	16356	87469
2014-15	72059	16547	88606
2015-16	73017	16741	89758
2016-17	73988	16937	90925
2017-18	74972	17135	92107
2018-19	75969	17335	93305
2019-20	76980	17538	94518
2020-21	78003	17744	95747
2021-22	79041	17951	96992
2022-23	80092	18161	98253

3.6.3 Sapota

The required growth rate for PKM1 is 26.32 and its works out to 2.39 annually. For other varieties pools together, the required annual growth rate is estimated at 1.01 with a cumulative rate of 11.11 for 2022-23. The estimated yield for these varieties are 24637 kg / ha and 20104 kg / ha respectively for PKM 1 and other varieties. The projected production from these yields is 265823.60 tonnes for the district.

Table 3.14 Projected Yield for Required Growth Rate- Sapota (2012-13 to 2022-23)

Ruling Varieties	PKM 1	Other varieties
Potential Yield	24000	20000
Average Yield	19000	18000
Overall Yield Gap	5000	2000
Required Growth Rates	26.32	11.11
Annual Growth Rate	2.39	1.01
2011-12	19000	18000
2012-13	19454	18182
2013-14	19919	18365
2014-15	20395	18551
2015-16	20883	18738
2016-17	21382	18928
2017-18	21893	19119
2018-19	22416	19312
2019-20	22952	19507
2020-21	23500	19704
2021-22	24062	19903
2022-23	24637	20104
Ruling Varieties	PKM 1	Other varieties
Potential Yield	24000	20000
Average Yield	19000	18000
Overall Yield Gap	5000	2000
Required Growth Rates	26.32	11.11
Annual Growth Rate	2.39	1.01
2011-12	19000	18000
2012-13	19454	18182
2013-14	19919	18365
2014-15	20395	18551
2015-16	20883	18738
2016-17	21382	18928
2017-18	21893	19119
2018-19	22416	19312
2019-20	22952	19507
2020-21	23500	19704
2021-22	24062	19903
2022-23	24637	20104

Table 3.15 Production for projected yield - Sapota (2012-13 to 2022-23)

	PKM 1	Other varieties	Total
Area	7994	3426	11420.00
2012-13	155516	62291	217807.00
2013-14	159233	62920	222153.00
2014-15	163039	63555	226594.10
2015-16	166935	64197	231132.60
2016-17	170925	64846	235770.70
2017-18	175010	65501	240510.80
2018-19	179193	66162	245355.10
2019-20	183476	66831	250306.00
2020-21	187861	67506	255366.10
2021-22	192350	68187	260537.70
2022-23	196948	68876	265823.60

3.6.4 Sugarcane

In Sugarcane, CO85036 is the predominant variety for the district. The cumulative growth rate for 2022-23 is 11.11 with an annual growth rate of 1.01. The estimated yield and production for 2022-23 is 101037 kg/ ha and 372219 tonnes respectively.

Table 3.16 .Projected Yield for Required Growth Rate- Sugarcane (2012-13 to 2022-23)

Ruling Varieties	Co 85036
Potential Yield /Kg	100000
Average Yield /Kg	90000
Overall Yield Gap/Kg	10000
Required Growth Rates	11.11
Annual Growth Rate	1.01
2011-12	90463
2012-13	91377
2013-14	92300
2014-15	93232
2015-16	94173
2016-17	95125
2017-18	96085
2018-19	97056
2019-20	98036
2020-21	99026
2021-22	100026
2022-23	101037

Table 3.17 Production for Projected yield - Sugarcane (2012-13 to 2022-23)

	Co 85036
Area	3684
2012-13	336632
2013-14	340032
2014-15	343466
2015-16	346935
2016-17	350439
2017-18	353978
2018-19	357554
2019-20	361165
2020-21	364813
2021-22	368497
2022-23	372219

3.6.5 Guava

The yield of L49 variety is taken as proxy, which accounts for an annual growth rate of 1.14 with a cumulative rate of 12.50 for 2022-23. The estimated yield for this growth rate is 9176 kg/ha and the estimated production is 6368 tonnes.

Table 3.18 Projected Yield for Required Growth Rate- Guava (2012-13 to 2022-23)

Ruling Varieties	L 49
Potential Yield	9000
Average Yield	8000
Overall Yield Gap	1000
Required Growth Rates	12.50
Annual Growth Rate	1.14
2011-12	8100
2012-13	8192
2013-14	8286
2014-15	8380
2015-16	8476
2016-17	8572
2017-18	8670
2018-19	8769
2019-20	8869
2020-21	8970
2021-22	9072
2022-23	9176

Table 3.19 Production for Projected Yield – Guava (2012-13 to 2022-23)

	L 49
Area	694
2012-13	5685
2013-14	5750
2014-15	5816
2015-16	5882
2016-17	5949
2017-18	6017
2018-19	6086
2019-20	6155
2020-21	6225
2021-22	6296
2022-23	6368

3.6.6 Banana

In Banana, the poovan variety is chosen for projections, since it is more prevalent in the district. The required growth rate for this variety is 0.99 and at the year ending 2022-23, the yield expected from the required growth rate is 52379 kg/ha. The estimated production for 2022-23 is 48084 tonnes for the district.

Table 3.20 Projected Yield for Required Growth Rate- Banana (2012-13 to 2022-23)

Ruling Varieties	Poovan
Potential Yield /Kg	51000
Average Yield /Kg	46000
Overall Yield Gap/Kg	5000
Required Growth Rates	10.87
Annual Growth Rate	0.99
2011-12	47000
2012-13	47465
2013-14	47935
2014-15	48410
2015-16	48889
2016-17	49373
2017-18	49862
2018-19	50355
2019-20	50854
2020-21	51357
2021-22	51866
2022-23	52379

Table 3.21 Production for Projected yield – Banana (2012-13 to 2022-23)

Ruling Varieties	Poovan
Area	918
2012-13	43572
2013-14	44004
2014-15	44440
2015-16	44880
2016-17	45324
2017-18	45773
2018-19	46225
2019-20	46683
2020-21	47145
2021-22	47613
2022-23	48084

3.6.7 Cotton

In cotton, the yield gap is found to be 250 kg/ ha in SVPR 2 and 600 kg in BUNNY. Hence the required growth rates to reach the full potential level in 2022-23 is 26.32 in the former and 66.67 in the latter. At this level of growth rate it is estimated 1300 kg /ha in SVPR2 and 1735 kg/ha in BUNNY. The projected production to this yield level is 15311 tonnes.

Table 3.22. Projected Yield for Required Growth Rate- Cotton (2012-13 to 2022-23)

Ruling Varieties	SVPR 2	BUNNY
Potential Yield	1200	1500
Average Yield	950	900
Overall Yield Gap	250	600
Required Growth Rates	26.32	66.67
Annual Growth Rate	2.39	6.06
2011-12	950	900
2012-13	1209	1520
2013-14	1218	1540
2014-15	1226	1561
2015-16	1235	1581
2016-17	1244	1602
2017-18	1254	1624
2018-19	1263	1645
2019-20	1272	1667
2020-21	1281	1689
2021-22	1291	1712
2022-23	1300	1735

Table 3.23 Production for Projected yield – Cotton (2012-13 to 2022-23)

	SVPR 2	BUNNY	
Area	7462.8	3233.88	12438
2012-13	9021	4915	13936
2013-14	9087	4981	14067
2014-15	9153	5047	14199.87
2015-16	9220	5114	14334
2016-17	9287	5182	14469.13
2017-18	9355	5251	14606
2018-19	9423	5321	14744
2019-20	9492	5392	14884
2020-21	9561	5463	15024.53
2021-22	9631	5536	15167
2022-23	9701	5610	15311

3.6.8 Mango

In Mango the base level yield (2011-12) varies from 2600 kg/ ha in panchavarnam to 4250 kg/ha in Banglora. The yield gap for the selected six varieties varied from 450 in Alponsa to 2500 in Himampasand. The estimated production for the required growth rates of 2022-23 is 48,575 tonnes for the district.

Table 3.24 Projected Yieldfor Required Growth Rate- Mango (2012-13 to 2022-23)

Ruling Varieties	Banganapalli	Panchavarnam	Banglora	Neelam	Hima	Alphonso
Potential Yield	4500	3200	6000	3500	6500	3450
Average Yield	4000	2600	4250	3000	4000	3000
Overall Yield Gap	500	600	1750	500	2500	450
Required Growth Rates	12.50	23.08	41.18	16.67	62.50	15.00
Annual Growth Rate	1.14	2.10	3.74	1.52	5.68	1.36
2011-12	4200	2600	4300	3000	4650	3000
2012-13	4248	1004.60	4461	3045.60	4914	3040.80
2013-14	4296	1025.69	4628	3091.89	5193	3082.15
2014-15	4345	1047.23	4801	3138.88	5488	3124.07
2015-16	4395	1069.22	4980	3186.60	5800	3166.56
2016-17	4445	1091.68	5167	3235.03	6129	3209.62
2017-18	4496	1114.60	5360	3284.20	6478	3253.27
2018-19	4547	1138.01	5560	3334.12	6845	3297.52
2019-20	4599	1161.91	5768	3384.80	7234	3342.36
2020-21	4651	1186.31	5984	3436.25	7645	3387.82
2021-22	4704	1211.22	6208	3488.48	8079	3433.89
2022-23	4758	1236.66	6440	3541.51	8538	3480.59

Table 3.25 Production for Projected yield – Mango (2012-13 to 2022-23)

	Banganapalli	Panchavarnam	Banglora	Neelam	Hima	Alphonso	Total
Area	2096.6	1886.94	3144.9	1572.45	838.64	943.47	10483
2012-13	8906	1895	14029	4789	4121	2868	36608
2013-14	9008	1935	14554	4861	4355	2907	37620
2014-15	9110	197	15098	4935	4603	2947	36890
2015-16	9214	2017	15662	5010	4864	2987	39754
2016-17	9319	2059	16248	5086	5140	3028	40880
2017-18	9425	2103	16856	5164	5432	3069	42049
2018-19	9533	2147	17486	5242	5741	3111	43260
2019-20	9642	2192	18140	5322	6067	3153	44516
2020-21	9751	2238	18819	5403	6412	3196	45819
2021-22	9863	2285	19523	5485	6776	3239	47171
2022-23	9975	2333	20253	5568	7161	3283	48573

3.6.9 Groundnut

The lead varieties for the district are TMV 7, VRI 2, VRI 3 and CO 4. The estimated yield gap for these varieties are in the order of 500 kg/ha, 1000 kg/ha, 600 kg/ha and 200 kg/ha/. The required growth rate for 2022-23 ranged from 1.21 in CO4 to 5.68 in VRI 3. The total production of Groundnut from the required growth rate is 32784 tonnes for the district.

Table 3.26 Projected Yield for Required Growth Rate- Groundnut (2012-13 to 2022-23)

Ruling Varieties	TMV 7	VRI 2	VRI 3	Co4
Potential Yield	1900	2600	1800	1700
Average Yield	1400	1600	1200	1500
Overall Yield Gap	500	1000	600	200
Required Growth Rates	35.71	62.50	50.00	13.33
Annual Growth Rate	3.25	5.68	4.55	1.21
2011-12	1400	1600	1200	1500
2012-13	1445.50	1690.88	1254.60	1518.15
2013-14	1492.47	1786.92	1311.68	1536.51
2014-15	1540.98	1888.41	1371.36	1555.11
2015-16	1591.06	1995.68	1433.76	1573.92
2016-17	1642.77	2109.03	1498.99	1592.97
2017-18	1696.16	2228.82	1567.20	1612.24
2018-19	1751.29	2355.42	1638.51	1631.75
2019-20	1808.20	2489.21	1713.06	1651.50
2020-21	1866.97	2630.60	1791.00	1671.48
2021-22	1927.65	2780.02	1872.49	1691.70
2022-23	1990.30	2822.43	1957.69	1712.17

Table 3.27 Production for projected yield – Groundnut (2012-13 to 2022-23)

	TMV 7	VRI 2	VRI 3	Co4	Total
Area	5834.04	1434.6	382.56	9564	17215.2
2012-13	8433	2425	479	14519	25858
2013-14	8707	2563	501	14695	26467
2014-15	8990	2709	524	14873	27097
2015-16	9282	2863	548	15053	27746
2016-17	9584	3025	573	15235	28418
2017-18	9895	3197	599	15419	29112
2018-19	1021	3379	626	15606	29829
2019-20	1054	3571	655	15794	30570
2020-21	1089	3773	685	15986	31337
2021-22	1124	3988	716	16179	32130
2022-23	1161	4049	748	16375	32784

Table 3.28 Schemes implemented by Department of Agriculture- Major Schemes implemented by Department of Agriculture (2012-13 & 2013-14)

(Rs. in lakhs)

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
I	Centrally Sponsored					
1	Seed Village					
	Seed Distribution	Ha	4450	39	0	0
	Farmers Training	Nos	8000	12	0	0
2	Coconut Development Board					
	Laying out of new plots	Ha	10	1.75	0	0
	Maintenance of old plots	Ha	30	5.25	0	0
3	NFSM					
1	Distribution of Certified Seeds					
a	For varieties less than 10 years	Qtl.	79	1.738	100	2.2
b	For Varieties more than 10 years old	Qtl.	238	2.856	251	3.012
2	Demonstrations on improved technologies					
a	Cluster Demonstrations (100 ha each) on inter cropping / improved varieties / farm implements like Ridge furrow makers./ seed drills	Ha.	200	10	200	10
3	Integrated Nutrient Management:					
	(a) Lime/Gypsum	Ha.	70	0.525	215	1.613
	(b) Micro-nutrients	Ha.	106	0.53	168	0.84
	Assistance for Rhizobium Culture	Ha.	529	0.529	847	0.847
4	Integrated Pest Management (IPM)					
a	Integrated Pest Management (IPM) package	Ha.	176	1.32	118	0.885
b	Distribution of NPV	Ha.	18	0.045	73	0.183
c	Distribution of PP Chemicals	Ha.	176	0.88	84	0.42
d	Distribution of weedicides	Ha.	35	0.175	168	0.84
5	Resource conservation techniques/tools					
a	Knapsack / Power operated Sprayers	Nos	9	0.27	16	0.48
b	Rotavators	Nos.	5	1.5	8	2.4
6	Efficient Water Application Tools					
a	Distribution of sprinkler sets	Nos.	2	0.15	3	0.225

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
b	Distribution of Mobile sprinklers/ Rainguns	Nos.	12	1.8	10	1.5
c	Incentive for pumpsets	Nos.	5	0.5	7	0.7
d	Pipes for carrying water from source to field	Nos.	17	2.55	18	2.7
7	Cropping system based trainings(Four sessions., One before Kharif, one each during Kharif & Rabi and one after Rabi harvest.)	Nos.	6	0.84	8	1.12
8	Miscellaneous Expenses relating to PMT					
a	District Level:	Nos.		4.47	0	0
b	State Level:	Nos.		0	0	0
c	Miscellaneous expenses to other districts	Nos.		0	0	0
9	Local Initiatives					
a	Irrigation with Sprinkler	ha		0.1		
b	Irrigation with Mobile Sprinkler	Nos.		0.025		
c	Tarpaulin(Rs. 4000/No @ 50% subsidy)	Nos.			77	3.08
d	Pulse wonder(Rs. 300/No @ 50% subsidy)	Nos.			420	1.26
e	Pusa Hydrogel (Rs. 900/No @ 50% subsidy)	Nos.			75	0.675
	TOTAL		1683	30.803	2866	34.98
	Additional Area Coverage					
1	Cluster Demonstrations (100 ha each) on inter cropping / improved varieties / farm implements like Ridge furrow makers./ seed drills	Ha.			0	0
2	Distribution of Certified seed	Ha.		4.8		
3	INM - Micro nutrient	Ha.		1		
4	INM - Gypsum	Ha.		1.5		
5	Integrated Pest Management (IPM)					
	(a) Integrated Pest Management (IPM)-package	Ha.		1.5	20	0.15
	(b) Distribution of PP Chemicals	Ha.			0	0
	(c) Distribution of NPV	Ha.			2	0.005
6	Resource conservation Technologies				0	0
	(a) Distribution of Rotovators	Nos.			0	0
	(b) Distribution of Knapsack sprayers	Nos.			0	0

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
	Micronutrients	Ha.			30	0.15
	Assistance for Rhizobium Culture	Ha.			50	0.05
7	Efficient water application tools					
	(a) Incentive for Pump sets	Nos.			0	0
	(b) Assistance for pipes carrying water	Nos.			0	0
	(c) Distribution of Mobile sprinkler/Raingun	Nos.			0	0
	(d) Distribution of sprinkler sets	Ha.			0	0
8	Accelerated Pulses Production	Ha.			0	0
	TOTAL			8.8		
	GRAND TOTAL		1683	39.603		
II	State Sponsored					
1	Crop Yield Competitions	Nos	6	30000	6	30000
2	SMS - Paddy					
a	Seed farm	Ha	160	13363700	140	10173400
b	procurement	mt	0.86		388.822	
c	distribution	mt	65.81		375.362	
3	SMS - Millet					
a	Seed farm	Ha	23		25	
b	procurement	mt	5.5		18.661	
c	distribution	mt	19.1		9.774	
4	Pulses Development Scheme					
a	Seed farm	Ha	12	4954800	162	5656400
b	procurement	mt	77.619		84.369	
c	distribution	mt	144.8		131.5	
5	Cotton Development programme					
a	Area coverage & coverage as per SRR	Ha	10500	932576		
b	Certified seed distribution	Qtl	130			
c	Details of beneficiaries	Nos	115			
d.	Organizing certified seed farms	Ha	40			
e.	Certified seed procurement	Qtl	130			
f.	seed farm	Ha	42.8			

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
6	Sugarcane Development Scheme					
a.	Area planted	Ha	3600		4000	
b.	Area covered ratoon	Ha	0		0	
c.	Area harvested (planted)	Ha	0		0	
d.	Area harvested (ratoon)	Ha	0		0	
e.	production	MT	0		0	
f.	planting selected setts	Ha	0		0	
g.	Area coverage under optimum population	Ha	2000		2000	
H.	Nitrogen @ 275 kg/ha	MT	550		550	
i	Phosphorus @60 kg/ha	MT	225		225	
j.	Potash 112.5 kg/ac	MT	225		225	
k.	Area covered under plant production	Ha	2000		2000	
l.	Laying of demo plants	Nos	0		0	
7	Mobile Soil Testing Lab	Nos	23645	2831300	89797	3827800
8	Soil Testing Lab	Nos	28362	3699600		
9	Crop and Plant protection					
a.	Drawing of samples from manufacturing	Nos	8	338860	8	338530
b.	Drawing of samples from retail	Nos	585		585	
c.	Bt k	kg	2577		475	
d.	Bispyribac sodium	kg			303	
e.	Novaluran	kg			90	
f.	Mancozeb	kg	264			
g.	Profenophos	kg	946			
h.	Azadiractin	cc/lit	1967		3765	
i	Imazethapyr	lit	222		210	
j.	Pheromone trap	lit/Nos	9674		2668	
k.	Spodoptera lures	lit	9674		5756	
l.	Carbendazim	kg/lit	100		20	
m.	Helicoverba lures	Nos	9647			
n.	Light trap	Nos			3	
10	IAMWARM	Nos	10509	316.317		
1	Arjunanadhi	Ha			110	9.6

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
2	Sindapalli uppodai	Ha			0	0
3	Sengottaiyar	Ha			4	0.24
4	Deviar	Ha			6	5.06
5	Kanal odai	Ha			1	1
6	Lower gundar	Ha			0	0
7	Nagariar	Ha			0	0
8	Gridhumal	Ha			1	1
9	Sevalapriyar	Ha			0	0
10	Vallampatti	Ha			0	0
11	Paraliyar	Ha			1	0.06
12	Kayalkudiyar	Ha			2	1.06
					125	18.02
III	Central and State Sponsored (Indicate the share)					
1	ICDP (Rice)					
a	Distribution of 'C' Seeds	MT	320	16		
b	Power weeder	Nos	25	3.75		
c.	Seed drum	Nos	8	0.16		
d.	Zerotill seed drill	Nos	10	2		
e.	Distribution of sprayers	Nos	30	0.6		
f.	Pumpset distribution	Nos	2	0.2		
g.	Rotovator distribution	Nos	4	0.81		
h.	Power tiller distribution	Nos	3	1.35		
l	Pol & Contingencies	Nos		0.35		
	Distribution of certified paddy seed	MT			10	0.5
2	ICDP (Cotton)					
1	FLD on Production Technology	Ac	50	1.00	20	0.565
2	TNAU Cotton Plus	Ha	100	0.375		
3	FFS	Nos	15	2.55	10	1.7
4	Pheromone Trap	Ha	350	1.05	45	0.135
5	Cotton Picking Machine	Ha	5	0.15		
6	Certified Seed procurement	Qtl			55	1.1
7	Distribution of bio pesticide	Ha			350	3.15

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
3	ISOPOM (MAIZE)					
a	Production of "C" seed through Dept	Qtl.	0	0	15	0.15
b	Distribution of "C" seed through Dept	Qtl.	15	0.18	15	0.18
c.	Block Demonstration by Dept (5Ha)	Nos.	29	1.16	29	1.16
d.	IPM by department	Nos.	3	0.6804	3	0.6804
e.	Farmers training	Nos.	3	0.45	3	0.45
f.	Pipes Carrying water source to the field	Nos.	15	2.25	15	2.25
g.	contingency and pol	Rs	0	0.3		0.3
h.	Advertisement	Rs	0	0.025		0.025
i	IEC	Rs	0	0.5		2.5
4	ISOPOM (Oil seed)					
1	Purchase of Breeder Seeds (Rs.4500 / Qtl.)	Qtl.	4	0.18	13.5	0.6075
2	Production of Foundation seeds (Rs.1000 / Qtl.)	Qtl.	50	0.5	270.32	1.59
3	Production of Certified Seeds (Rs.1000 / Qtl.)	Qtl.	600	6	384.05	5.71
4	Distribution of Certified Seeds (50% of cost of seed or Rs.1200/ Qtl.)	Qtl.	600	7.2	370	4.44
5	Pipe for carrying water from sources to field (50% subsidy or Rs.15,000/ Unit)	Nos	30	4.5		
6	Block Demonstration in Groundnut	Nos.	10	0.4	10	0.4
7	Block Demonstration in Gingelly	Nos.	4	0.06	1	0.015
8	Block Demonstration in Sunflower (Cost of input 2500 or 50%subsidy)	Nos.	52	0.05	2	0.05
9	IPM demonstration (Rs.22680 / demonstration)	Nos	15	3.402	3	0.68
10	Supply of Sprinkler sets	Ha	20	1.5	6	0.45
11	Distribution of micronutrients (50%cost of input or Rs. 100 / Ha.)	Ha	10	0.05	10	0.05
12	Distribution of Bio-fertilizer (50%cost of input or Rs. 100 / Ha.)	Ha.	2000	2	2000	2
13	Distribution of Bio-Pesticides (50% cost of chemical or Rs.250/ Ha.)	Ha.	130	0.325	50	0.125
14	Distribution of P.P. Equipments	Nos.	0	0		

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
a)	Hand operated sprayer (50% cost of equipment or Rs.800/No.)	Nos	20	0.16	10	0.08
b)	Power Operated sprayer (50% cost of equipment or Rs.2000/No).	Nos	10	1.2	10	0.2
15	Distribution of Weedicide (50%cost of input or Rs. 500 / Ha.)	Ha	4	0.02	5	0.025
16	Farmers Training (15000 / No.)	Batch/Nos.	10	1.5	10	1.5
17	Distribution of pipes	Nos			16	2.4
20	Innovative Components					
a)	Supply of NCIPM light traps	Ha	4	0.02	3	0.0225
b)	Supply of Pheromone traps	Ha	4	0.012	5	0.015
d)	Combined Nutrient Spray for Groundnut	Ha	50	0.1	30	0.06
5	NADP					
1	SRI demonstration	Ha	700	21		
	Paddy Mission					
a	Paddy seed distribution	MT			260	13
b	SRI Demonstration	Ha			100	3
c.	Promotion of weedicide	Ha			1515	11.363
	Food grain Mission					
a	SRI Demonstration	Ha			400	12
b	DAP Foliar spray of pulses	Ac			844	2.1944
c.	Pipes Carrying water	Nos			2	0.3
d.	Distribution of Sprinkler	Nos			1	0.075
e.	Distribution of Raingun	Nos			1	0.15
f.	Farmers training	Nos			2	0.2
g.	Advertisement	ls				0.2
	Millet Mission					
a	Popularizing sorghum cultivation	Ha			1000	30
	variety	MT			5	0.75
	hybrid	MT			5	2.5
b	Popularizing sorghum cultivation	Ha			1000	30
	variety	MT			2.5	0.375

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
	hybrid	MT			0.25	1.25
c.	Seed based farmers training	Nos			4	0.56
d.	Publicity 08.01	ls				0.28
e.	45 pol	ls				0.25
	05.02 OEOC	ls				0.125
	Pulses Mission					
2	DAP foliar spray for pulses	Ha	1840	9.2		
3	Intensive redgram cultivation	Ha	16	2.4		
4	Mini Dhal Mill	Nos.	1	1.6		
5	Tarpaulin Distribution	Nos.	35	1.4	88	3.52
6	Rain Gun	Nos.	4	0.5		
7	Mobile Sprinkler	Nos.	4	0.34		
8	Pipe for Carrying Water	Ha	35	5.25		
9	Pulses NADP Procurement Subsidy	Mt	92.7	9.27		
10	Redgram Demo	Ha			120	9
11	Incentive to redgram transplantation	Nos			330	24.75
12	Farmers training	Nos			14	1.4
13	Promotion of varieties having synchronized maturity	kg			50	0.025
14	Enhancement of pulses production subsidy	MT			67	12.68
15	OE OC					0.21
10	Coconut seedling distribution					
	i) Hybrid	Nos.	14698	2.2056		
	ii) Tall	Nos.	14938	1.1339		
	Increasing Cotton Production					
11	Cotton C Seed Production	Qtl	119	1.785		
12	C Seed Distribution	Qtl	61.95	1.239		
13	Supply of Bio Agents	Ha	1000	9		
14	Supply of M.N. Nutrients	Ha	800	2.8		
15	Seminar	No.	1	1		
16	IFS (Rainfed Model)	Nos.	36	19.8		
17	Precision Farming					
	Demonstration	Ha	20.00	5		

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
	Advertisement			0.01		
	POL			0.005		
18	SSI					
	Demonstration	Ha	20	5		
	Advertisement			0.02		
	OE OC					0.025
	Special services					6.565
	OE OC					1.008
19	Power Tiller SC/ST	Nos.	11	16.33		
20	Training 2 Farmer/Block	Nos.	1	0.22		
21	Modernization & SPU Godown	Nos.	1	0		
22	Godown (1000 MT)	Nos.	1	0		
23	Gypsum distribution for Groundnut	Ha	600	4.5		
	Improving Soil productivity					
24	Enrichment of Soil Fertility	Ha	35	8.75		
25	Hiring of Rotovator	Ha	690	3.45		
26	Vermi Compost Unit	Nos.	43	6.45		
27	Enriched FYM-Formation of pits	Nos.	150	3.35		
	RADP					
28	Cropping System Based Demo	Ha	950	71.25		
29	Establishment of Vermicompost Units	Nos.	75	11.25		
30	Mobile Sprinkler	Nos.	17	1.445		
31	Raingun	Nos.	17	2.125		
	INSIMP					
32	Barnyard Millet Demo	Ha	208.5	4.17	200	4
33	Barnyard Millet mini kit	Nos.	115	0.23	200	0.4
34	Cumbu Seed Production	Qtls.	120	1.2	70	0.7
35	Training to Farmers	Nos.	1	3	1	2.5
36	Publicity			0.525		
37	Technical Assistant	Nos.	1	0.48	1	0.48
38	Advertisement					0.42
	OTHERS					

Sl. No	Scheme/ Project Title	Unit	2012-13		2013-14	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation
39	Production of Advt. film	1	1	4		
40	SSFM&E			0.312		
41	Strengthening SSF	1		10.86		
	NADP Unspent					
42	Paddy Mission					
	SRI Demonstration old	Ha			500	15
	SRI Demonstration diversion from solar pumpset	Ha			600	18
43	Pulses Mission					
	pipes carrying water	Nos			1	0.15
	Distribution of Raingun	Nos			1	0.15
	Distribution of Sprinkler	Nos			2	0.15
	INM for pulses foliar spraying of DAP	Ha			32	0.155
44	Increasing production of cotton					
	Cotton F seed production	Qtl			20	1
	Cotton C seed production	Qtl			75	1.5
	MN Mixture distribution	Ha			1670	5.846
	RADP Raingun	Nos			7	0.875
	Gypsum application	Ha			533	3.998
45	Coconut Seedling Distribution					
	Hybrid	Nos			8000	1.2
	Tall	Nos			8000	0.6
	Precision farming	Ha			20	5
	Hiring Rotovator	Ha			700	3.5

Table 3.29 Schemes implemented by Department of Agricultural Engineering (2012-13 to 2014-15)

(Rs. in lakhs)

Sl. No.	Scheme/Project title	Unit	2012-13		2013-14		2014-15	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation	Physical Target	Finance Allocation
I	Centrally Sponsored							
1	Demonstration of Agrl Machineries and Implements	No	14	0.42	17	0.51	8	0.24
2	Training Programme to Farmers on operation and maintenance of Agrl Machineries	No			4	1.04		
II	State Sponsored							
1	Rain Water Harvesting and Run off Management	No			8	25.39		
2	TNIAMWARM- Farm Pond	No			15	9.00		
3	Training to the Farmers Group under NADP	No			2Nos	0.633		
4	Western Ghats Development Programme (sanctioned as per Go Ms No 175 Planning Development and Special Initiatives (TC-1) Department dated 11.12.2012, Receipt of budget & execution of the works during 2013-14)	No			18	26.832	27	77.5
5	Artificial Recharge to Ground Water	No	17	70.63				
6	TNIAMWARM -MIS	Ha	275.000	63.709	393.82	106.5847		
7	Distribution of Agrl. Machineries under National Agriculture Development Programme	No	11761	264.74	3667	164.52		
8	Provision of Onion storage Structure under NADP	MT			40	1.60		

Sl. No.	Scheme/Project title	Unit	2012-13		2013-14		2014-15	
			Physical Target	Finance Allocation	Physical Target	Finance Allocation	Physical Target	Finance Allocation
9	TNIAMWARM	Ha					55.000	15.48
III	Central and State sponsored (Indicate the share)							
1	Agricultural Mechanisation Programme (90:10)	No	29	11.80	13	5.10		
2	Solar PV Pumpsets (fixed type)	No					40	76.12
3	Solar PV Pumpsets Linked with Micro Irrigation (Tracking type)	No					62	185.37

3.12.1 Schemes implemented by Department of Horticulture (2012-13 to 2014-15)

Important principal horticulture crops are Mango, Banana and Guava, vegetables, herbals, aromatic plant in this district. The horticulture potential has not been exploited effectively in this district. Srivilliputtur and Rajapalayam areas have got enormous scope to promote horticulture.

Table 3.30 Schemes implemented by Department of Horticulture

(₹ in lakhs)

Sl. No.	Scheme / project title	Unit	2012-13		2013-14		2014-15	
			Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
I.	Centrally sponsored							
1	National Mission on Medicinal Plants	ha	280	14	401	20.687	400	20
2	National Bampoo Mission	ha	30	1.2	0	0	0	0
3	National Agriculture Development Programme	ha	944	200.72	890	162.05	900	119.5
		nos	25		125			
		sqm			5000			
II.	State sponsored							
1	Intergrated Horticultural Development Scheme	ha	913	25	800	16	900	19
III.	Central and State sponsored (Indicate the share)							
1	Nationl Mission on Micro Irrigation	ha	637	99.18	823	176.16	0	0
	Small Farmer 50% TN +50% (GOI)							
	Other Farmers 40%TN+35%(GOI)							

Table 3.31 Block wise Milk yield gap of the Virudhunagar district (lit/day/animal)

Sl. No	Type of Animal	Virudhunagar			Aruppukottai		
		Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						Green Fodder shortage
	a.Local	5	3	Fodder scarcity, Minimal usage of concentrate and Mineral	15	8	
	b.Cross breed	15-20	12		0	0	
2	Buffalo						Green Fodder shortage
	a.Local	5	3	Fodder scarcity, Minimal usage of concentrate and Mineral deficiency	10	5	
	b.Cross breed	10	6		0	0	
Sl. No		Kariyapatti			Narikudi		
	Type of Animal	Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						Green Fodder shortage
	a.Local			Increased concentrate feed cost, low green fodder	4	2	
	b.Cross breed	6	3		12	7	
2	Buffalo	18-19	12				Green Fodder shortage
	a.Local	5	3	Fodder scarcity	5	3	
	b.Cross breed	7	4		0	0	

Sl. No	Type of Animal	Rajapalayam			Sattur		
		Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						
	a.Local	5	2	Mineral deficiency grazing land and fodder scarcity	6	4	Water scarcity / lack of fodder
	b.Cross breed	12	9		12	8	
2	Buffalo						
	a.Local	4	2		5	4	
	b.Cross breed	6	4		8	6	
Sl. No		Sivakasi			Srivilliputhur		
	Type of Animal	Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						
	a.Local	6	4		6	4	Less grazing area, less green and concentrated feed
	b.Cross breed	12	8		14	1	
2	Buffalo						
	a.Local	6	4		5	8	Less grazing area, less
	b.Cross breed	8	6		7	12	

Sl. No	Type of Animal	Thiruchuli			Vembakkottai		
		Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						
	a.Local	4	3	Lack of green fodder availability	6	4	
	b.Cross breed	14-15	12		12	8	
2	Buffalo						
	a.Local	6	3		7	3	
	b.Cross breed	8	4		8	4	
		Virudhunagar			Watrap		
Sl. No	Type of Animal	Potential	Actual	Reason	Potential	Actual	Reason
1	Cows						
	a.Local	0	0	Water scarcity	5	2	Scarcity of grass Concentrate mineral deficiency
	b.Cross breed	10	8		8	5	
2	Buffalo						
	a.Local	0	0	Water scarcity	0	0	Scarcity of grass Concentrate mineral deficiency
	b.Cross breed	8	6		3	4	

Table 3.32 Dairy Development Budget- NADP

(Rs. in lakhs)

Sl. No.	Specific intervention / Schemes identified	2011-12		2012-13		2013-14		2014-15		Total	
		Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
1	Pasture development – common										
2	silage pit construction and inputs	10	1.5	0	0	0	0	0	0	10	1.5
3	Fodder cultivation (acre)	0	0	700	15.4	700	23.63	0	0	1400	39.03
4	Chaff cutter and silage making unit	86	11.93	0	0	0	0	0	0	0	0
5	AI centre – establishing	0	0	0	0	0	0	0	0	0	0
6	Annual health dispensary / clinic	0	0	0	0	0	0	0	0	0	0
7	Vaccinating animals	0	0	0	0	0	0	0	0	0	0
8	Mobile Veterinary Unit	0	0	2	0.53	0	0	0	0	2	0.53
9	Hygienic milk production	0	0	0	0	0	0	0	0	0	0
10	Health care of pregnant cross breed cows	0	0	0	0	0	0	0	0	0	0
11	Heifer rearing	0	0	0	0	0	0	0	0	0	0
12	Calf rearing	0	0	0	0	0	0	0	0	0	0
13	Establishment of mini-dairies	0	0	0	0	0	0	0	0	0	0
14	Organizing	0	0	0	0	0	0	0	0	0	0
15	Azolla cultivation	0	0	290	3.75	0	0	0	0	290	3.75
16	Insurance of cross breed cows	0	0	0	0	0	0	0	0	0	0
17	Uzhavar Peruvizha			135	2.76	0	0	0	0	135	2.76
18	Door step V and EHS	2	10.76	2	9.96	0	0	0	0	0	0
	a) Salary	2	7.56		7.56	0	0	0	0	0	0
	b) Vet. medicines	2	2.4		2.4	0	0	0	0	0	0
	c) Surgical instruments	2	0.8		0	0	0	0	0	0	0
19	Gross root milk structure	12	17.06	12	24.66	0	0	0	0	0	0
	a) Social worker salary		9.62			0	0	0	0	0	0
	b) Milk cans		3.24			0	0	0	0	0	0
	c) Transport		4.05			0	0	0	0	0	0
	d) Others		0.15			0	0	0	0	0	0
20	Milk analyzer			20	7.2	0	0	0	0	0	0
	Total		69.07		74.22		23.63				47.57

Table 3.33 Dairy Development- Other Scheme

Sl. No.	Specific intervention / Schemes identified	Budget from other schemes									
		2011-12		2012-13		2013-14		2014-15		Total	
		Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
1	State Fodder Development scheme	1020	53.87	1021	51.29	450	70.82			2491	175.98
2	Western Ghat Development programme										
	a) Distribution of Giriraja birds – Units	150	4.5			150	0.45			300	4.95
	b) Distribution of Sheep units	14	44.8							14	44.8
	c) Insurance cost	14	0.44	20	0.04	50	0.23			84	0.71
	d) issue of heifer calves units			10	0.4	50	2.63			60	3.03
	e) Concentrate feed			20	1.01	50	2.59			70	3.6
	f) Normal feed			20	1.82	50	5.06			70	6.88
	g) Medical camp			1	0.07	-	-			1	0.07
3	National Mission for Protein supplement										
	a) Purchase and upkeep of animal – 18 members.	180	3.69							180	3.69
	b) Shed construction	18	0.99							18	0.99
	c) Training -18 members	18	0.06							18	0.06
	d) Insurance	180	0.18							180	0.18
	e) Feed	180	0.41							180	0.41
	f) feed and dietary charges – 2000 Goats	2000	4.5							2000	4.5
4	Priceless milch cow distribution scheme	556	201.55	500	181.25	501	183.36	600	219.6	2157	785.76
5	Kalnadai Pathukappu Thittam	160	1.92	160	1.92	160	1.92			480	5.76
6	IAMWARM	1225	26.66	1150	13.87	1025	18.3			3400	58.83
7	Part II scheme										
	a) SS Milk cans	25	0.63	125	4.5						
	b) EMT	2	0.6	2	-						
8	TN Livestock development agency										
	a) Inferlity camp					11	1.1				
9	IDDP scheme										
	a) Mobile Veterinary Unit					1	4.3				
	b) Milk analyzer			3	1.05						
	Total		344.8		257.22		290.76		219.6		1100.2

Sheep and Goat

(₹ in lakhs)

Sl. No.	Specific intervention / Schemes identified	Budget from other schemes									
		2011-12		2012-13		2013-14		2014-15		Total	
		Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
1	Goat stall – feeding										
2	Vaccination										
3	Feeding										
4	Genetic Upgradation of sheep and goat										
5	Supply of rams										
6	Priceless Goats scheme	3264	416.16	3993	509.11	5395	701.35	4036	490.37	16688	2127.88

Poultry

(₹ in lakhs)

Sl. No.	Specific intervention / Schemes identified	Budget from other schemes									
		2011-12		2012-13		2013-14		2014-15		Total	
		Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
1	State poultry Development scheme			138	286.52	25	53.86			163	340.38
2	Encouraging backyard poultry										
3	Poultry vaccination										
4	Poultry health management										
	Total				286.52		53.86				340.38

SWOC Analysis of the District

Having pictured the natural resource - bases and their potentials in the earlier chapter, an attempt has been made to identify the various potentials for development of agriculture and allied sectors in this district through SWOC analysis, which is a planning tool normally employed by the development managers. The acronym SWOC indicates the following.

Strengths

- The district is well connected with good roads. NH 7, NH 208 and NH 45B pass through the district and all the villages in the district have well tar topped roads.
- The foothills have rich loamy soil with good vegetation cover. The plains with black cotton soil is suitable for cultivating cotton
- The district possesses wide range of climatic conditions favorable for cultivation of different crops.
- Rice is the predominant crop grown in this division during winter. There is a great potential to rice bran oil.
- Cotton, pulses, oilseeds and millets, which do not require much irrigation, are the main crops grown. Paddy and sugarcane are grown where tank or well irrigation is available.
- Two reservoirs, namely Periyar and Kovilar at Pilavakkal in Watrap irrigate about 3800 hectares through 40 tanks.
- Cotton is a major commercial crop of the district and the cotton industry therefore occupies an important place in the economy.
- The prevailing climate and soil condition in Virudhunagar district especially in the western ghats area is highly favourable for growing varieties of vegetable crops especially Onion, Tomato, Chillies, Brinjal, Coriander etc. The normal vegetable cultivation area of Virudhunagar district is around 6500 ha.
- Availability and cultivation of medicinal plants such as Senna in a large area.
- Virudhunagar is a traders' town. It has been involved in the marketing and distribution of commodities since British times and has a well-developed network for purchase of goods and commodities. Virudhunagar, Rajapalayam, Sattur, Watrap,

Aruppukkottai and Kamudi are important centres for wholesale and retail trade. Cotton, groundnut, chillies and spices are the main agricultural goods of trade.

- Two warehouses at Virudhunagar and Rajapalayam offer facilities for storage of food grains, spices, pulses, chillies, jaggery and cotton.
- The district has high sheep (3.89 lakhs) and goat (3.63 lakhs) population
- Government reservoirs - 8 nos (2280 ha) & Panchayat tanks of 974 (4794 ha) and Municipalities having 2 nos (27 ha) and HR and CE tanks 16 nos (19 ha) River stretch - 517.87 kms - providing a livelihood for local fisher folk and Inland fish production - 387 tonnes, (reservoir production 60.581 tonnes and irrigation tanks production 3026.419 tonnes) 5 fishermen cooperative societies
- The farmers in the district are predominantly small and have a strong positive attitude in implementation of the government schemes as experienced.
- Sivakasi is the hub of industrial activities for the whole of southern India specially in crackers and printing press
- Presence of cement factories in Alangulam and Thulukkappatti are the added industrial strength of the district.

Weaknesses

- Soil is one of the major inputs for dry land agriculture. Lack of knowledge in keeping the soil health is the major constraint.
- Periodical non-application of organic manures is another constraint. This is due to the reduced population of livestock in villages because of their maintenance cost.
- Leaving the land barren will make the land susceptible for soil erosion and ultimately the soil will be unsuitable for cultivation. This is mainly due to urbanization, industrialization, increased cost of cultivation and increased demand for agricultural labour.
- Climate change is a serious public concern. Industrial pollution and rapid deforestation are the prime factors leading to climate change. This leads to changes in rainfall pattern and distribution and ultimately on the crop productivity.
- Low and skewed distribution in rainfall pattern especially during the North East monsoon period results in water stress especially for winter rainfed and summer irrigated crops

- Non-availability of adequate farm labourers for timely farm operations due to mushrooming of small scale industries like matches, crackers and fires.
- Because of the increased demand of agricultural labour, the farmers themselves are leaving the lands fallow and seeking jobs in the nearby industries like matches and fire-works.
- Lack of plant protection knowledge in the usage of pesticides in crops viz., cotton, chillies and paddy.
- Lack of motivation and technical know-how in the adoption of latest technologies in crop production as well as protection.
- Non-availability of quality seeds especially in cotton
- Lack of network for getting remunerative prices for farm produce like onion, maize and rice
- Lack of storage facilities for the perishable commodities like guava, onion, tomato, mango and lime which are produced abundance in this region.
- Lack of technical know-how in production and processing of export oriented horticulture produce and value added products. High price fluctuations for the agricultural commodities.
- In Virudhunagar district vast area is available barren for want of irrigation facilities. Many of the potential lands are under rain fed condition with low value crops.
- The Vegetable growing farmers of this district are still practicing the low value and less efficient plant protection equipments.
- The cost of farm machines like planters and harvester is very high and it is not affordable by a small farmer.
- Irrigated area under canal system from the reservoirs / dams are very meager.
- Majority of the farmers are marginal and small and their resource – base is also poor.

Opportunities

- Soil erosion should be arrested and rain water must be conserved by adopting suitable management technologies.

- Soil health care by application of organic manures, bio-fertilizers and soil amendments
- Encouraging the farmers to raise the green manure crops like Daincha and sunnhemp in the cropping system will improve the soil condition
- Establishment of rice bran oil mills and Cotton seed oil extraction industries will greatly enhance the economic status in this region besides filling the oil gap of the nation.
- Development and introduction of alkaline tolerant crop varieties to improve production and productivity.
- Adoption of low and no cost technologies and inter cropping of pulses for getting higher net income in rain fed areas.
- Senna is grown in an area of 430 Ha and there is a good potential to improve the quality and export by following GAP
- Mechanized farming may be encouraged in a cooperative manner in labour scarce areas. Tree cropping and growing medicinal plants in marginal lands and growing fruit trees in medium fertile soils
- Mushroom cultivation and goat rearing for marginal farmers and land less people.
- Exploration of short duration drought evading crops to tide over rainfall aberrations. Adopting suitable contingent cropping system for aberrant weather situations
- Contingency plans like farm pond, formation of broad bed, contour bed and other allied water harvesting techniques for effective utilization of available water.
- Imparting plant protection knowledge for effective and timely use of pesticides.
- Motivating the farmers to adopt latest technologies on production and protection. Introduction of seed village and motivating the farmers to grow their ownseed.
- Formation of registered cooperative societies in marketing network (as in Dairy) to fetch higher remunerative prices.
- Establishment of cold storage units for perishable commodities.
- In general there exist scope for increasing productivity and hence production of major crops namely paddy, jowar, bazra, cotton etc., through the application of

latest agricultural production technologies.

- There exists vast export potentials for chilli and coriander based processed cutlery departments as well as for rawchillies.
- Presence of cotton ginning and spinning mills indicates the scope for increasing cotton yield and production and for contract farming.
- The Mango variety locally called as “sapattai” is having excellent taste. Hence, there is scope for increasing productivity, area and production of mango particularly in the western pocket of the district.
- Mango and pineapple cultivation in western parts of the district give way for the growth for mango /pineapple fruit based processing industry in that part of the district.
- Maize and sunflower cultivation in the recent years is fast picking up in this district and further support and encouragement would boost the production of the same in the years to come. More over this also indicates the scope for starting maize based feed mixing unit in this district.
- Predominant of dryland agriculture indicates the opportunities for developing agroforestry.
- Cotton research station at Srivilliputhur develops new varieties and technologies constantly and the same reach out to the farmers of the district.

Challenges

- Poor economic condition of the dry land farmers
- Profitability of agriculture in comparison to the other livelihood activities
- Conversion of Agricultural land for residential and industrial purpose.
- Increased area under barren and fallow lands due to high cost of cultivation
- Increased demand of agricultural labour.
- Acute fodder shortage (deficit 86.80 percent)
- High level of industrialization like textile mills, cement factories, matches printing and fire-works.

SWOC Analysis - Dairy Sector

Strengths

- High population of non-descript cows that can be exploited by grading up
- High demand for fluid milk

Weaknesses

- Acute fodder shortage (deficit 86.80 percent)
- Unscientific management
- Reproductive problems in cross breeds due to green fodder shortage
- Lack of good source for purchase of quality cross bred bulls

Opportunities

- Steady increase in demand for milk and milk products

Challenges

- Occurrence of major livestock diseases especially foot and mouth, which cause heavy mortality in, crossbred cattle.
- Increasing cost of milk production due to steady increase in the prices of feed ingredients without proportionate increase in milk prices production.

SWOC Analysis– Small Ruminants

Strengths

- Good sheep (3.89 lakhs) and goat (3.63 lakhs) population
- Huge demand for mutton andchevon
- Easy marketability

Weaknesses

- Poor quality of grazing lands
- High incidence of parasitic diseases
- Lack of awareness regarding scientific management
- Challenges from killer diseases like Blue Tongue, PPR and Sheep pox

Opportunities

- Increasing demand for chevon and mutton
- Increasing people's interest in sheep & goat rearing which is reflected by steady increase in their population

Challenges

- Frequent occurrence of killer disease especially PPR, Sheep pox and Bluetongue.
- Lack of availability of sufficient quantity of blue tongue vaccine.

SWOC Analysis– Poultry Sector

Strengths

- Favorable climate – hot and dry weather
- Vast availability of land

Weaknesses

- Higher capital requirement for establishing commercial broiler / layer units.
- Lack of awareness

Opportunities

- Very High demand for chicken meat
- Promotion of broiler integration by private hatcheries

Challenges

- Fluctuating prices of egg & chicken meat due to fear of bird flu.

SWOC Analysis – Fisheries sector

Strengths

- River stretch - 517.87 kms - providing a livelihood for local fisherfolk
- Great scope for development of Inland fish farming
- Four major fish whole sale markets - Virudhunagar, Sivakasi, Srivilliputhur and Rajapalayam
- Five fishermen cooperative societies (Members 1644)

Weaknesses

- Vast gap between seed supply and demand.

- Virudhunagar district is located at the foothills of Western Ghats. Because of this geographical position, the south west monsoon is very scanty as, this area becomes the shadow region.
- Due to non-availability of major carps seeds during North East monsoon, there is a huge gap between the demand and supply.
- Rainfall in this district is highly erratic.
- The district occasionally gets copious amount of rainfall during some years and during majority of the years the rain fall is very scanty thereby there is a lesser production of fishery.
- Presently the fish farmers depend upon the availability of fish seeds for stocking from the Government fish farms which could not cater the need of all.

Opportunities

- Scope for backyard ornamental fish breeding unit
- Composite fish culture in dug out ponds for rearing fast growing carp fish species for about 5 months rearing period

Challenges

- Technology transfer of ornamental fish farming.
- Limited awareness for freshwater fish farming

AccommodatingSWOC

- Irrigated Cotton cultivation in the mid-west and rainfed cotton cultivation in the middle and mid-west parts required financial and technical supports to the farmers. The cotton research station at Srivilliputhur also requires further strengthening and supports.
- Predominant of dry land agriculture warrants the soil and moisture conservation as well as Water harvesting activities in a big way.
- The western part of the district requires strengthening of Horticulture development activities.
- Scientific Cotton cultivation on contract – farming and active involvement of ginning and spinning mills are the need of the hour in strengthening the cotton industry in the district.
- The agri – export possibilities is huge and this requires development support

SWOC Analysis of the Blocks
Aruppukottai block

A.	Strengths
1	Major Millets and Pulses growing area
2	Minor Millet growing area i.e Kuthiraivali
3	Major spices (coriander seeds) area
B.	Weakness
1	95 % area grown under rainfed condition
C.	Opportunities
	Nil
D.	Challenges
	Uneven rain rainfall
	Lack of manpower
	Non- availability of frequent transport

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
1	Lack of storage godown facilities at the village levels
2	Lack of drying yards with covering materials like tarpaulin.
3	Poor maintenance of Tanks and Supply channels
4	Lack of Proper transport facilities from villages to major markets.
5	Late issuance of notification of crop insurance scheme at the end of crop season of Aruppukottai block mainly for rabi season.
6	Lack of choice of performing varieties of major crops
7	Lack of motivation among farmers regarding organic farming
b.	Horticulture
1	Lack of irrigation facility
2	Constant rate for vegetables
3	Lack of awareness to adopt new technology
c.	Agricultural Marketing
1.	Lack of Value addition industries for major crops like Maize, Cholam and Pulses.
2	Lack of storage facilities at village levels.

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture		
1		Lack of storage godowns facilities at the village levels	Providing storage godowns in all major villages. Storage godowns may be given in charge of Farmers groups like that of godowns constructed and maintained under IAMWARM schemes.
2		Lack of drying yards with covering materials like tarpalin.	Drying yards may be constructed in various sizes and numbers depending upon the cultivation area in all the villages.
3		Poor maintenance of Tanks and Supply channels	<i>Prosopis</i> grown in the Tanks may be cleaned and farmers may be allowed to use the tank silt at the end of the season every year. Concrete supply channels may be provided for every tank irrespective of the size and ayacut area.
4		Lack of Proper transport facilities from villages to major markets.	Common Transport facilities may be provided at the call of a farmer to transport his produce to the nearby market with minimum cost. Transport veichles may be stationed in the nearby regulated markets. Pacca road facilities must be provided even to the remote small village.
5		Late issuance of notification of crop insurance scheme at the end of crop season of Aruppukottai block mainly for rabi season.	Notification for crop insurance must be issued before the start of cropping season. As for as Aruppukottai block is concerned notification must be issued in the month of early October for all rabi crops.

Sl. No.	Enterprise	Problem	Probable solution
6		Lack of choice of performing varieties of major crops	Farmers must have access to all performing varieties of all crops irrespective of their year of release.
7		Lack of motivation among farmers regarding organic farming	Crop specific Farmer groups may be formed for major crops and motivating the Farmer groups to cultivate crops purely under organic condition and the groups may be registered under Participatory guarantee system of organic cultivation.
b.	Horticulture		
		Lack of irrigation facility	Convert channel irrigation method to 100 % drip irrigation
		Constant rate for vegetables	Establishing vegetable regulated market with cold storage facilities.
c.	Agricultural Marketing		
1		Lack of Value addition industries for major crops like Maize,Cholam and Pulses.	Identified Value addition industries may be established both under private and public sectors for the major crops of this block like Maize,Cholam and Pulses.
2		Lack of storage facilities at village levels.	Drying yards may be constructed in various sizes and numbers depending upon the cultivation area in all the villages

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Bhendi	20%	YMV	Introduce susceptible varieties
2	Banana	30%	Wind	Introduce short varieties

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (cropwise)				
	Paddy	Application of organic soil ameliorants	30	Lack of awareness about soil humus content improvement	Application of organic waste, compost, vermicompost, insitu ploughing of greenmatter
		Raising Greenmanure crop and incorporate in the field	100	100	
		HYV	100	100	---
		Seed Treatment with Bio Fertilizer and Bio Fungicides	80	Lack of awareness about the credibility of the technology	Conducting Awareness campaign
		Application of weedicides	70	High cost of the chemical	Providing weedicides at subsidised cost
		SRI	65	Lack of manpower and Machineries	Providing assistance for the adoption of the technology for a period of three years.

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
		INM And IPM	70	Lack of awarness	Awareness campaign, Conducting demos, Exposure visit
		Need based spray of Bio pesticide	50	Indiscriminate use of chemical pesticides for instant control	Conducting Awareness campaign to create safer controlling of pest and disease and to avoid the insect to develop resistance & Conducting demos
	Cholam	HYBRID & HYV	100	100	---
		Application organic soil ameliorants	30	Lack of awarness about soil humus content improvement	Application of organic waste,composte,vermicompost, insitu ploughing of greenmatter
		Seed Treatment with Bio Fertilizer and Bio Fungicides	80	Lack of awarness about the credibility of the technology	Conducting Awareness campaign
		Application of MN mixtures	40	Lack of awarness about the role of micro nutrients in increasing the yield and quality of the produce.	Conducting Awareness campaign & demos
		Application of weedicides	70	High cost of the chemical	Providing weedicides at subsidised cost
	Cumbu	HYBRID	100	100	
		Application of organic soil ameliorants	30	Lack of awarness about soil humus content improvement	Application of organic waste,composte,vermicompost, insitu ploughing of greenmatter

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
		Application of MN mixtures	40	Lack of awarness about the role of micro nutrients in increasing the yield and quality of the produce.	Conducting Awareness campaign & demos
		Application of weedicides	70	High cost of the chemical	Providing weedicides at subsidised cost
	Maize	HYBRID	100	100	---
		Application organic soil ameliorants	30	Lack of awarness about soil humus content improvement	Application of organic waste,composte,vermicompost, insitu ploughing of greenmater
		Application of MN mixtures	40	Lack of awarness about the role of micro nutrients in increasing the yield and quality of the produce.	Conducting Awareness campaign & demos
		Application of weedicides	70	High cost of the chemical	Providing weedicides at subsidised cost
		INM And IPM	50	Lack of awarness	Awareness campaign, Conducting demos, Exposure visit
	Blackgram and Greengram	Application organic soil ameliorants	30	Lack of awarness about soil humus content improvement	Application of organic waste,composte,vermicompost, insitu ploughing of greenmatter

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
		Seed treatment with bio fungicides and bio fertilizers	10	Lack of awareness about the credibility of the technology	Conducting Awareness campaign
		Maintaining plant population	100		
		Foliar spraying (2% DAP)	50	Lack of awareness	Conducting Awareness campaign, Conducting demos
	Redgram	Application organic soil ameliorants	30	Lack of awareness about soil humus content improvement	Application of organic waste, compost, vermicompost, insitu ploughing of greenmatter
		Transplanting method	25	Lack of awareness	Conducting Awareness campaign, Conducting demos
		INM and IPM	30	Lack of awareness	Awareness campaign, Conducting demos, Exposure visit
	Groundnut	Application of organic soil ameliorants	30	Lack of awareness about soil humus content improvement	Application of organic waste, compost, vermicompost, insitu ploughing of greenmatter
		HYV	100		
		Gypsum Application and earthing up	45	Non Availability of sufficient quantity of Gypsum	Support to Supply of sufficient quantity of Gypsum
		Combined nutrient spray	25	Lack of awareness	Awareness campaign, Conducting demos

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
		IPM	50	Lack of awarness	Awareness campaign, Conducting demos, Exposure visit
	Cotton	Application of organic soil ameliorants	30	Lack of awarness about soil humus content improvement	Application of organic waste, compost, vermicompost, insitu ploughing of greenmatter
		High Density Planting	5	Non availability of suitable variety and lack of awarness about the benefit of the technology	Providing seeds of suitable variety under demonstrations.
		Topping	30	Labour intensive technology	Assistance for the adoption of the technology.
		INM and IPM	30	Lack of awarness	Awareness campaign, Conducting demos, Exposure visit
b.	Horticulture (Crop wise)				
	Guava	Training & Pruning	40	60	Awareness campaign and training
	Vegetables	Drip irrigation	30	70	Availing 100% subsidy, Awarness about maintenance of Drip systems

2. SATTUR BLOCK

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	1. Labour shortage - The need of labour for carrying out agricultural operations is increasing day by day.

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	8%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	17%	Use of non-certified seeds	
6	Blackgram, & Greengram	16%	Use of locally available seeds through farmers exchange	Making the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl.No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)	Use of certified seeds in pulses	50%	Lack of awareness and confidence	
		Machine planting in paddy	2%	Non availability of machinaries due to fragmentation of holdings and higher maintenance cost	
		Millet MN Mixture	40%		Soil test based fertiliser recommendation

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture (Crop wise)	Introduction of machineries package for the entire crop operation @ subsidy for ex: SRI Paddy levelling - laser leveller nursery raising transplanting - Transplanter harvesting- harvester should be made available @ 50% subsidy	Can have tie up with any private agency for the entire operation or Agricultural Engineering Department should provide the machinery
	Harvester for minor millets	combined harvester machineries should be developed for all minor millets	
	Unstable price for Agricultural produce 1. Excess supply of a produce at same time beyond the demand makes the unstable price in the market	1. A state should have a proper crop plan for an every individual farmer which should avoid excess supply at same time 2. Corporate farming or cooperative farming should be introduced. by that the farmers can produce and demand the price for their product. use of inputs and machineries can also be effectively utilized .	

3. Srivilliputhur block

1. Strengths	
	Mainly Paddy, millets especially maize , Cotton and sugarcane cultivated in this area
2. Weakness	
	70% of the area is mainly irrigated by Kanmai
	Main source of Irrigation through Kanmai and wells
	The Main source of irrigation to the paddy crop is through Kanmai
	There is no Major Dam available to feed the Kanmai and depending only rainfall.
	Garden land crop like millets cultivated depending on dugwells
	For the Past 4 years there is a continuous drought. So the water level of the wells are gone down and not enough to fulfil the needs of the crops
3. Opportunities- Nil	
4. Challenges	
	Lack of Man Power
	Un even distribution of rainfall

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a. Agriculture	
	Seed subsidy may be extended to all the ruling varieties in Paddy.
	Organic
1	For Mechanised cultivation of Paddy the subsidy may be extended up to 75 % for machine planting.
2.	To increase the productivity of Paddy, Millets and Pulses farmers need the Micronutrient mixture at 50 % Subsidy cost.
3.	To Control the weeds, the herbicides may be supplied through AEC at 75 % subsidy cost for paddy, pulses and Millets
4.	To increase the fertility of the soil green manure seed to be supplied through AEC at 50 % subsidy cost.
5.	To promote the usage of liquid biofertilizer subsidy may be given at 50% rate. Among the farmers they need 75% to 100 % subsidy cost.
6	Saline and alkali patches in some pockets of srivilliputtur block to overcome the the problem gypsum may be distributed at 50% subsidy cost especially for Paddy
7	The farmers need Agri Machiners like hand Sprayer & Tarpaulin at 50 % subsidycost.
	Farmers need national Agricultural Insurance scheme based on the need based individual relief.

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of man Power	Machineries to be arranged on higher basis
		Saline Alkali	Distribution of Gypsum at 50 % subsidy cost

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and drying yards for Paddy and millets	Mamsapuram, Idayankulam	10,00,000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1.	Paddy	15 %	Decrease in usage of organic manures.	Application of More organic manure and green manure seeds
2	Paddy, Millets pulses	5-10 %	Micronutrient deficiency	Application of Micronutrient
3	Paddy	25%	Saline alkali soil	Application of gypsum
4	Blackgram & green gram	50 %	Yellow mosaic Virus	Introducing Resistant Varieties
5	Pulses	25%	Sulphur deficiency	Appication of Gypsum

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture(Crop wise)				
1.	Paddy	Machine Planting	25 %	Non availability of Paddy transplanter. There is a higher labour cost. Changes in the	Increase the subsidy portion to 75% and giving training to the Machine planting operators.

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
				mechanism of Paddy machine transplanter especially suitable for high clay soil	
2.		Liquid Biofertilizer usage	10%	Lack of awareness among the farmers	Arranging demonstration plots and providing 50 % subsidy cost to the Farmers
	Millets	MN Mixture	10%	Non awareness among the farmers	Conducting demonstration plots
	Pulses	DAP foliar spray	40%	Higher cost of DAP and Spraying cost	Providing 50 % subsidy to all farmers

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture(Crop wise)		
	Paddy	Machine Planting	Machine planting to be carried out to be coordinate with Agri Engg. Department

4. Virudhunagar Block

1	Strengths
1.	NH – 7
2.	Arjuna River sub basin
3.	More number of small scale industries related to agriculture
2.	Weakness
1.	Most of the area dry land agriculture
2.	Intensive agriculture is not practiced
3.	Cultivated area scattered around 59 revenue villages each villages located average of 3 km distance
3.	Opportunities
1.	possibility of development of small scale industries related to post harvest technologies
2.	Development of formation of FPO of minor millets
3.	Large scale industries for value addition of minor millets
4.	Challenges
1.	Organisation of farming community in groups
2.	cultivation of crops in cluster basis
3.	irregular rainfall and erratic rainfall

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
1.	Non availability of timely technical advisory to farming community
2.	Lack of hybrid varieties in case of pulses, paddy
3.	Lack of crop varieties suitable for early and terminal drought tolerance varieties
4.	Purchasing power of farming community and loan availability very low
5.	Subsidy pattern quantitative one not qualitative
6.	During adverse weather condition pre disaster mitigation strategic very low

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture		
		Non availability of timely technical advisory to farming community	Extention machineries reformed based on the farmers need

Sl. No.	Enterprise	Problem	Probable solution
		Lack of hybrid varieties in case of pulses, paddy	short statured paddy and non-shattering pulses hybrids
		Lack of crop varieties suitable for early and terminal drought tolerance varieties	Crop varieties suitable for early and terminal drought
		Purchasing power of farming community and loan availability very low	Providing the adequate loan facilities for the farming community
		Subsidy pattern quantitative one not qualitative	Crop specific complete package of practices given to the farming community
		During adverse weather condition pre disaster mitigation strategic very low	Providing adequate and timely plant protection measures with important plant protection (During the campaign work)

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture			
		Training institute with advance facilities both for farmer and field executive	Virudhunagar	2.00 Crores

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1.	Paddy	15 %	Terminal drought variety susceptible to blast	Provide the varieties/ Hybrid tolerance to terminal drought and resistant to blast disease with consumer preference
2.	Pulses	10 %	Lack of practices in IPM varieties susceptible to YMV	Inadequate supply of biological agents with location specific and varieties resistant to YMV
3.	Millets	15 %	Mostly grown varieties	Providing Hybrid varieties
4.	cotton	10 – 25 %	lack of IPM practices in cotton	inadequate input of biological agents with

				location specific
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Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
	Paddy	SRI	15	not suitable for machineries for weeding	Machineries designing suitable for weeding
	Pulses	Seed treatment	40	Lack of awareness	Provide adequate training for farming community
		IPM practices	15	Lack of awareness	
	Millets	Hybrid varieties	10	Non availability of hybrids	Providing hybrid varieties
	cotton	IPM practices	15	inadequate input biological agents with location specific	Provide biological agents with location specific

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture (Crop wise)		
	Paddy	SRI	TNAU provide adequate machineries for weeding operation and identify the bio agent suitable for local condition efficient strain
	Pulses	Seed treatment	
	Millets	Hybrid varieties	
	Cotton	IPM practices	

5. Rajapalayam Block

1.	Strengths
	Major Millets and Pulses growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Oppurtunity-Nil
4	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins
	Lack of manpower during the crucial period of harvest

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machinaries to be arranged on hire basis

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and Drying Yards for Millets and Pulses	Muthuramalingapuram	500000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	8%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	17%	Use of non-certified seeds	
6	Blackgram, & Greengram	16%	Use of locally available seeds through farmers exchange	Making the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
1	Paddy	Machine planting	2%	Non availability of machinaries due to fragmentation of holdings and higher maintenance cost	
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.Agriculture(Crop wise)			
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter

6. VEMBAKOTTAI BLOCK

1.	Strengths
	Major Millets and Pulses growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Oppurtunities- Nil
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins
	Lack of manpower during the crucial period of harvest
	Drying Yards Facility
	Irrigation Canals to be rectified
	Prosopis Clearance in wastelands for free of cost

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and Drying Yards for Millets and Pulses	A.Lakshmiapuram	5,00,000
			Guhanparai	5,00,000
			Melanmarainadu	5,00,000
			Panaiyadipatti	5,00,000
			Nathikudi	5,00,000
			E.Ramanathapuram	5,00,000
			M.Rediapatti	5,00,000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	8%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	17%	Use of non-certified seeds	
6	Blackgram, & Greengram	16%	Use of locally available seeds through farmers exchange	Making the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
Agriculture(Crop wise)					
1	Paddy	Machine planting	2%	Non availability of machinaries due to fragmentation of holdings and higher maintenance cost	
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a. Agriculture(Crop wise)			
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter

7. KARIAPATTI BLOCK

1.	Strengths
	Millets, Pulses and Oilseeds growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Opportunities
	Nil
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins, Rotavator and power tiller
	Lack of manpower during the crucial period of harvest

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content, increase the disease attack	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
4	Ragi	17%	Use of non-certified seeds	
5	Blackgram, & Greengram	16%	Use of locally available seeds through farmers exchange	Motivating the farmers to buy only certified seeds
6	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
1	Paddy	Machine planting	2%		
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture (Crop wise)		
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter
	Groundnut	Seed drill sowing	Agriculture and Agriculture engineering departments to coordinate for arranging seed drills

8 .M.REDDIAPATTY BLOCK

1.	Strengths
	Major Millets and Pulses growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Oppurtunity
	Nil
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins
	Lack of manpower during the crucial period of harvest

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

3. Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and Drying Yards for Millets and Pulses	Muthuramalingapuram	5,00,000

4. Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content	Application of more organic manure and raising Green manure crops
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	8%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	17%	Use of non-certified seeds	
Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
6	Blackgram, & Greengram	16%	Use of locally available seeds through farmers exchange	Motivating the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
Agriculture(Crop wise)					
1	Paddy	Machine planting	2%	Non availability of machineries due to fragmentation of holdings and higher maintenance cost	
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
Agriculture(Crop wise)			
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter

9. Narikudi block

1.	Strengths
	Major Millets and Pulses growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Opportunities
	Nil
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins
	Lack of manpower during the crucial period of harvest

Probable solutions to the problems / Issues**(Assign priority based on importance or seriousness of the problem/issue)**

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Processing Machine for Millets and Pulses	Thimmapuram	5,00,000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	15%	Decrease in organic matter content	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	8%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	17%	Use of non-certified seeds	
6	Blackgram, &Greengram	16%	Use of locally available seeds through farmers exchange	Motivating the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

5. Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
1	Paddy	Machine planting	2%	Non availability of machinaries due to fragmentation of holdings and higher maintenance cost	
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture (Crop wise)		
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanted

10. SIVAKASI BLOCK

1.	Strengths
	Major Millets growing area
2.	Weakness
	80% of the area is purely rainfed
3.	Opportunities
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower

Problems / Issues identified in the block**(Assign priority based on importance or seriousness of the problem/issue)**

a.	Agriculture
	The farmers need more of agriculture machineries like Hand sprayer, Tarpaulins
	Lack of manpower during the crucial period of harvest

Probable solutions to the problems / Issues**(Assign priority based on importance or seriousness of the problem/issue)**

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

Infrastructures needed with approximate budget

Sl. No.	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and Drying Yards for Millets	Naranapuram	1,50,000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	10%	Decrease in organic matter content	Application of more organic manure and Green manure cropping.
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Cumbu	7%	Micronutrient Deficiency and labour shortage	Application of Micronutrient mixture
4	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	15%	Use of non-certified seeds	
6	Blackgram, & Greengram	14%	Use of locally available seeds through farmers exchange	Motivating the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
1	Paddy	Machine planting	10%	Non availability of machinaries due to fragmentation of holdings and higher maintenance cost	
	Millets	Millet MN Mixture	40%		Soil test based fertiliser recommendation
	Pulses	DAP Foliar spray	50%		

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture (Crop wise)		
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter

11. Watrap block

1.	Strengths
	Major paddy, kudiraivali and Pulses growing area
	Assured water irrigation through 2 dams
2.	Weakness
	Tanks are not properly renovated
3.	Opportunities
	If tanks are renovated 3 crops per year is possible in all villages
4.	Challenges
1	Uneven distribution of rainfall
2	Lack of manpower
3	storing rainfall in tanks due to poor maintenance

Problems / Issues identified in the block

(Assign priority based on importance or seriousness of the problem/issue)

a.	Agriculture
	The farmers need more of agriculture machineries like Hand prayer, Tarpaulins, storage bin, rotovators.
	Lack of manpower during the crucial period of harvest and planting

Probable solutions to the problems / Issues

(Assign priority based on importance or seriousness of the problem/issue)

Sl. No.	Enterprise	Problem	Probable solution
a.	Agriculture	Lack of manpower	Machineries to be arranged on hire basis

Infrastructures needed with approximate budget

Sl. No	Enterprise	Details of Infrastructure suggested	Place / Location	Budget (Rs.)
a.	Agriculture	Thrashing and Drying Yards for Millets and Pulses	Kottaiyur, Thambipatti, Maharaipuram, elanthaikulam, se thunarayanapuram, watrap, k hansapuram, koomapatti	40,00,000

Yield gap

Sl. No.	Crops	Yield gap (per cent)	Reasons for yield gap	Intervention required
1	Paddy	20 %	Decrease in organic matter content	Application of more organic manure and Green manure seeds
2	Sorghum	5%	Micronutrient Deficiency and Non availability of hybrids in Depo	Application of Micronutrient mixture
3	Maize	15%	Non availability of high yielding varieties and Micronutrient deficiency	Application of Micronutrient mixture
5	Ragi	15%	Use of non-certified seeds	
6	Blackgram, & Greengram	10%	Use of locally available seeds through farmers exchange	Making the farmers to buy only certified seeds
7	Groundnut	10%	Non availability of Suitable varieties other than TMV7	

Technological gap

Sl. No.	Enterprise	Technologies recommended	Adoption in percent	Reasons for technology gap	How to fill up the gap
a.	Agriculture (Crop wise)				
1	Paddy	Machine planting	25%	Non availability of machinaries and after plantation 30 days crop establishment is poor.	creating awareness about maintenance of machine planted crops .
	Millets	Millet MN Mixture	5%	Non availability of Mn mix	Giving MN mix through depos with subsid y
	Pulses	DAP Foliar spray	10%	-	Giving DAP through depos with subsidy
	Cotton	Millet MN Mixture	5%	Non availability of Mn mix	Giving MN mix through depos with subsidy
	Coconut	Millet MN Mixture	5%	Non availability of Mn mix	Giving MN mix through depos with subsid y
	Paddy	Millet MN Mixture	5%	Non availability of Mn mix	Giving MN mix through depos with subsidy
	All crops	Usage of bio fertilizers	15 %	Cost is high	Giving bio fertilizers through depots with 75 % subsidy

Technological interventions in the block

Sl. No.	Constraint	Intervention suggested	Role of different departments
a.	Agriculture(Crop wise)		
	Paddy	Machine planting	Agriculture and Agriculture engineering departments to coordinate for arranging paddy transplanter

CHAPTER IV

DISTRICT AGRICULTURE PLAN

4.1. Agriculture

4.1.1. Enhancing the Paddy productivity

Paddy is cultivated both under rain fed and irrigated conditions. Rain fed sowing commences during August and extend upto September. Under tank fed conditions the crop is sown in the month of September and extends till October. The annual normal rainfall of Virudhunagar district is 820 mm out of which major portion is mainly contributed by North East monsoon. Paddy is cultivated in about 29650 ha with average productivity of 3713 kg per hectare. The major paddy cultivating areas of the district are Rajapalayam, Srivilliputtur, Watrap, Sattur, Karipatti, and M.Reddiyapatty blocks. Since productivity of paddy mainly depends on the use of quality seed materials, production and distribution of seeds of high yielding varieties is highly essential for increasing the productivity of paddy.

Project components

- a) Promotion of SRI Technology to increase the yield
- b) Distribution of foundation and certified seeds
- c) Incentives to foundation and certified seed production
- d) Incentives for paddy machine planting
- e) Distribution of protray, MN mixture, bio fertilizers, zinc sulphate, bio control agents herbicide and gypsum
- f) Hybrid rice seed production
- g) Distribution of polyvinyl coated tarpauline to mitigate drought

Budget

It is proposed to incur ₹.4648.16 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The proposed components will ensure production of rice and increase the income of paddy farmers to the tune of 15-20 percent as against the present level.

Implementing agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.1. Budget for interventions in Paddy

(₹. in lakhs)

Sl. No	Interventions	Blocks Covered	Unit	Unit Cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Promotion of SRI	All Blocks	Ha	0.15	2750	412.50	3150	472.50	3500	525.00	3800	570.00	4100	615.00	17300	2595.00
2	Distribution of High Yielding Varieties	All Blocks	MT	0.35	141	49.21	140	49.00	140	49.14	140	49.11	141	49.25	702	245.70
3	Distribution of Foundation		MT	0.4	3	1.00	3	1.00	3	1.00	3	1.00	3	1.00	13	5.00
4	seed production - Foundation		MT	0.32	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00
5	seed production - Certified class	All Blocks	MT	0.26	137	35.49	139	36.01	142	36.79	144	37.31	146	37.96	706	183.56
6	Incentives for paddy machine planting	Sattur	Ha	0.1	200	20.00	250	25.00	300	30.00	350	35.00	400	40.00	1500	150.00
7	Distribution of Protray	Rajapalayam and Sirivalliputtur	No	0.0008	580	0.46	420	0.34	420	0.34	420	0.34	420	0.34	2260	1.81
8	Distribution of MN mixture/ Copper Sulphate	All Blocks except Aruppukottai	Ha	0.01	935	9.35	946	9.46	962	9.62	973	9.73	989	9.89	4805	48.05
9	Distribution of biofertilizer / PPFM / bioinputs / plant nutrient mobilizing bacteria	All Blocks except Aruppukottai	Ha	0.003	862	2.59	889	2.67	910	2.73	921	2.76	937	2.81	4519	13.56
10	Distribution of Zinc sulphate (Soil application & foliar)	All Blocks except Aruppukottai, M.Reddipatti and Watrap	Ha.	0.01	1540	15.40	1575	15.75	1605	16.05	1620	16.20	1640	16.40	7980	79.80
11	Distribution of biocontrol agents/biopesticides	Rajapalayam, Sattur and Sirivalliputtur	Ha..	0.01	400	4.00	440	4.40	444	4.44	450	4.50	454	4.54	2188	21.88
12	Gypsum application	Rajapalayam and Sirivalliputtur	Ha.	0.015	0	0.00	40	0.60	44	0.66	50	0.75	54	0.81	188	2.82

Sl. No	Interventions	Blocks Covered	Unit	Unit Cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
13	Distribution of herbicides	M.Reddipatti, Narikudi, Rajapalayam, Sattur and Sirivalliputtur	Ha.	0.01	1800	18.00	1815	18.15	1830	18.30	1845	18.45	1860	18.60	9150	91.50
14	Hybrid Rice seed distribution	Rajapalayam and Sirivalliputtur	Ha	0.04	0	0.00	40	1.60	44	1.76	50	2.00	54	2.16	188	7.52
15	Polyvinyl coated Tarpaulin (6m x 5m)	All Blocks except Aruppukottai and Virudhunagar	No.	0.02	434	8.68	546	10.92	560	11.20	572	11.44	486	9.72	2598	51.96
16	Direct Sown Paddy with seed Drill sowing	Kariapatti, M.Reddipatti, Narikudi	Ha	0.07	3000	210.00	3000	210.00	3000	210.00	3000	210.00	3000	210.00	15000	1050.00
17	Demonstration of drip irrigation	All Blocks	Ha	1	20	20.00	20	20.00	20	20.00	20	20.00	20	20.00	100	100.00
						806.68		877.39		937.03		988.58		1038.47		4648.16

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.2. Millets

Enhancing the Millets productivity

Cumbu, Cholam, Ragi, Varagu, Samai, and Kudiravali are the millets produced in the district. Large areas in the taluks of Sattur and Aruppukottai coming under Cumbu, whereas Cholam is grown in the taluks of Aruppukottai. Fodder Cholam in Sattur, Srivilliputtur and Aruppukottaitaluku, Varagu in Aruppukottai, and Samai in Aruppukottai and Srivilliputtur taluks are grown in larger areas. Cholam is cultivated both under irrigated and rainfed conditions and the sowing commences in August/September in rain fed condition and February/March in irrigated condition. Thenai, Varagu, Samai and Kuthraivali are cultivated under rain fed conditions alone. Thenai, Samai, Varagu and Kuthiraivali are sown in the months of September which extend up to October. Therefore, there is scope for increasing the productivity and production of millets through the use of appropriate technologies like distribution of quality seeds, soil health enhancers, plant protection measures and demonstration of technologies.

Project components

- a) Formation of small millets group to share and get the farming knowledges
- b) Distribution of LPG operated Bird scarrer
- c) Expansion of area under minor millets
- d) Formation of millet processing units
- e) Distribution of herbicides for maize
- f) Providing drip irrigation components
- g) Distribution of hybrid seed for cumbu and maize
- h) Distribution of MN mixture

Budget

It is proposed to incur ₹.1825.60 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The proposed components will ensure production of Millets and increase the income of the Millet growers to the tune of 20 per cent as against the present status.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials

Table 4.2. Budget for interventions in Millets

(₹. in Lakhs)

Sl. No.	Components	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Millets															
1	Distribution of LPG operated Bird Scarrer	Nos.	0.1	Sattur	100	10.00	100	10.00	100	10.00	100	10.00	100	10.00	500	50.00
2	Distribution on biofertilizer - Liquid / Carrier	Ha	0.003	Aruppukottai, M.Reddipatti, Sattur, Sivakasi, Vembakkottai, Virudhunagar	5940	17.82	6040	18.12	5400	16.20	8400	25.20	5400	16.20	31180	93.54
3	Expansion of area under Minor Millets (Demo - supply of seed, seed treatment, MN mixture & Organic package)	Ha	0.05	Aruppukottai, Narikudi, Sattur, Sivakasi and Vembakkottai	210	10.50	370	18.50	390	19.50	400	20.00	420	21.00	1790	89.50
4	Formation of small millet groups	Nos.	0.2	Kariapatti, Sattur and Vembakkottai	5	1.00	5	1.00	6	1.20	6	1.20	7	1.40	29	5.80
5	Millet Processing unit - Minor millet	Nos.	2.5	Kariapatti, Sattur and Vembakkottai	2	5.00	2	5.00	4	10.00	3	7.50	4	10.00	15	37.50
6	Seed Production / Incentives for quality seed	MT	0.63	All Blocks except Narikudi	24	15.12	24	15.12	24	15.12	24	15.12	24	15.12	120	75.60

Sl. No.	Components	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
7	Soil moisture conservation practices	Ha	0.05	All Blocks	150	7.50	100	5.00	175	8.75	125	6.25	130	6.50	680	34.00
8	Initiative for Nutritional Security through Intensive Millet Promotion (INSIMP)	ha	0.04	All Blocks	300	12.00	300	12.00	300	12.00	300	12.00	300	12.00	1500	60.00
	Sorghum															
7	Demonstration (Supply of seed, seed treatment, MN mixture & Organic package)	Ha	0.05	Kariapatti and Sattur	50	2.50	150	7.50	150	7.50	150	7.50	150	7.50	650	32.50
8	Distribution of biofertilizers - Liquid / Carrier	Ha	0.003	Aruppukottai, Kariapatti, Sattur and Virudhunagar	1420	4.26	1520	4.56	1520	4.56	1520	4.56	1520	4.56	7500	22.50
9	Distribution of MN mixture (12.5kg/ha)	Ha	0.007	Aruppukottai, Kariapatti, Sattur and Virudhunagar	1920	13.44	2020	14.14	1520	10.64	1520	10.64	1520	10.64	8500	59.50
10	Seed distribution	MT	0.7	Sattur	7.5	5.25	7.5	5.25	7.5	5.25	7.5	5.25	7.5	5.25	37.5	26.25
	Maize															
11	Demonstration (Supply of seed, seed treatment & MN mixture,	Ha	0.05	Sattur, Sivakasi and Vembakkottai	170	8.50	170	8.50	180	9.00	180	9.00	190	9.50	890	44.50

Sl. No.	Components	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	organic package)															
12	Distribution of biofertilizers - Liquid / Carrier	Ha	0.003	All Blocks except Narikudi and Watrap	4640	13.92	4330	12.99	4350	13.05	4360	13.08	4380	13.14	22060	66.18
13	Distribution of herbicides	Ha	0.008	Rajapalayam, Sivakasi, Sirivalliputtur and Vembakkottai	170	1.36	370	2.96	390	3.12	400	3.20	420	3.36	1750	14.00
14	Distribution of Maize maxim (15 kg/ha)	Ha	0.045	Rajapalayam, Sattur, Sirivalliputtur	3500	157.50	3540	159.30	3550	159.75	3560	160.20	3570	160.65	17720	797.40
15	Drip irrigation for maize	Ha	1	Sattur	5	5.00	5	5.00	5	5.00	5	5.00	5	5.00	25	25.00
16	Seed Distribution	MT	0.4	Sattur	70	28.00	70	28.00	70	28.00	70	28.00	70	28.00	350	140.00
17	Seed Distribution Hybrid seeds for maize	MT	1.8	Rajapalayam, Sivakasi, Sirivalliputtur, Vembakkottai and Watrap	3	5.40	6	10.80	6	10.80	6.6	11.88	8.2	14.76	29.8	53.64
	Cumbu															
18	Demonstration (Supply of seed, seed treatment & MN mixture, organic package)	Ha	0.05	Aruppukottai, Sattur and Vembakkottai	30	1.50	80	4.00	90	4.50	90	4.50	100	5.00	390	19.50
19	Distribution of biofertilizers Liquid / Carrier	Ha	0.003	Aruppukottai, Sattur, Vembakkottai, Virudhunagar	510	1.53	510	1.53	520	1.56	520	1.56	530	1.59	2590	7.77

Sl. No.	Components	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
20	Distribution of cumbu hybrid seed	MT	2.6	All Blocks except Narikudi and Rajapalayam	3	7.80	3	7.80	3	7.80	3	7.80	3	7.80	15	39.00
21	Distribution of MN mixture (12.5kg/ha)	Ha	0.007	Aruppukottai, Sattur, Vembakkottai, Virudhunagar	510	3.57	510	3.57	520	3.64	520	3.64	530	3.71	2590	18.13
22	Seed Distribution	MT	0.53	Aruppukottai, Sattur, Sivakasi, Vembakkottai, Virudhunagar	4.3	2.28	4.3	2.28	4.8	2.54	5.3	2.81	5.3	2.81	24	12.72
	Ragi															
23	Demonstration (supply of seed, seed treatment, MN mixture & organic package)	Ha	0.05	Sattur	2	0.10	2	0.10	2	0.10	2	0.10	2	0.10	10	0.50
24	Distribution of biofertilizers - Liquid / Carrier	Ha	0.003	Sattur	10	0.03	10	0.03	10	0.03	10	0.03	10	0.03	50	0.15
25	Distribution of MN mixture	Ha	0.007	Sattur	10	0.07	10	0.07	10	0.07	10	0.07	10	0.07	50	0.35
26	Seed Distribution	MT	0.66	Sattur	0.02	0.01	0.02	0.01	0.02	0.01	0.02	0.01	0.02	0.01	0.1	0.07
	Total					340.96		363.13		369.70		376.10		375.70		1825.60

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.3. Enhancing the productivity of pulses

Redgram, Blackgram, Greengram, Cowpea are the major pulses produced in the district. Large area of 17,400 ha in the blocks of Sattur, Sivakasi, Aruppukottai, Virudhunagar, Thiruchuli, Vembakottai are cultivated with major pulses both under irrigated and rainfed conditions and the sowing commences in August/September in rain fed condition and February/March in irrigated condition. Demonstration with improved production technologies could improve the yield of pulses in the district. The parts of the district namely, Sattur, Sivakasi, Aruppukottai, Virudhunagar, Thiruchuli and Vembakottai are the major pulses growing areas. Introduction of Technology demonstration, Supply of MN mixture, certified seed production and Bio fertilizers application are the main components through this project which will definitely increase the production of pulses in Virudhunagar district.

Project components

- a) Production of foundation and certified seeds
- b) Distribution of certified seeds for better germination of the crop
- c) Purchase of breeder seed
- d) Seed treatment and soil application with Trichoderma
- e) Demonstration on intercropping of pulses with other crops
- f) Promotion of redgram transplantation for nursery preparation
- g) Supply of pulse wonder/DAP to foliar spray through supply of sprayers
- h) Distribution of rain guns, gypsum, bio fertiliser, micronutrients, pulse wonder, yellow sticky trap

Budget

To enhance the production of pulses in this district a budget ₹. **2136.27** lakhs is proposed.

Expected outcome

The expected outcome will be increasing area under pulse with improved varieties along with the package of practices resulting in an increase tune of 10-15 percent in the pulse production and productivity.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials

Table 4.3. Budget for interventions in Pulses

(In Lakhs)

Sl. No.	Interventions	Unit	Unit cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Purchase of breeder seeds	MT	250000	B10	8.5	21.25	8.5	21.25	8.5	21.25	8.5	21.25	8.5	21.25	42.5	106.25
2	Production of Foundation/ Certified pulses seeds	MT	86000	All Blocks	69	59.34	69	59.34	69	59.34	69	59.34	69	59.34	345	296.70
3	Distribution of Certified Seeds	MT	100000	All Blocks	61	61.00	61	61.00	61	61.00	61	61.00	61	61.00	305	305.00
4	Distribution of Gypsum	ha	400	B1,B4,B8	80	0.32	100	0.40	120	0.48	130	0.52	150	0.60	580	2.32
5	Distribution of Biofertilizer/ Organic packages (Rhizobium + Phosphobacteria) - Liquid / Carrier	Ha	600	B7,B10, B11	3190	19.14	3240	19.44	3250	19.50	3250	19.50	3260	19.56	16190	97.14
6	Distribution of Micro Nutrients(5 kgs/ Ha)	Ha	350	B7,B10, B11	3145	11.01	3195	11.18	3205	11.22	3205	11.22	3215	11.25	15965	55.88
7	DAP Spray	Ha	700	B3,B5, B11	3349	23.44	3490	24.43	3500	24.50	3510	24.57	3520	24.64	17369	121.58
8	Pulse wonder - 5 kg/ha	Ha	1000	B3,B4,B8	110	1.10	110	1.10	120	1.20	130	1.30	130	1.30	600	6.00
9	Bund Cropping	Ha	300	B7,B9, B10, B11	1340	4.02	1365	4.10	1379	4.14	1385	4.16	1399	4.20	6868	20.60
10	Line sowing	Ha	2250	B3	3220	72.45	3520	79.20	3532	79.47	3545	79.76	3557	80.03	17374	390.92
11	Distribution of Yellow sticky trap	ha	1000	B2,B3,B6	1151	11.51	1176	11.76	1176	11.76	1176	11.76	1176	11.76	5855	58.55

Sl. No.	Interventions	Unit	Unit cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	/pheromone trap															
12	Cropping system based demonstration	Ha	12500	B6,B9, B10	300	37.50	310	38.75	310	38.75	310	38.75	310	38.75	1540	192.50
13	Distribution of weedicide	Ha	1000	B1,B3,B4, B6,B7, B8	610	6.10	690	6.90	700	7.00	710	7.10	720	7.20	3430	34.30
14	Plant Protection Chemicals	Ha	1000	B1,B2, B3,B5, B6, B7	1770	17.70	1845	18.45	1855	18.55	1855	18.55	1865	18.65	9190	91.90
15	Seed treatment and soil application with Trichoderma viridi	Ha	700	B2,B3,B6, B7,B9	3060	21.42	3085	21.60	3085	21.60	3085	21.60	3085	21.60	15400	107.80
16	Pure crop demonstration - Black gram and green gram	Ha	6300	B1,B5, B6,B9	275	17.33	275	17.33	275	17.33	275	17.33	275	17.33	1375	86.63
17	Demonstration on intercropping of pulses with other crops	Ha	8300	B2,B6	300	24.90	400	33.20	400	33.20	400	33.20	400	33.20	1900	157.70
18	Promotion of Redgram Transplantation for nursery preparation	Ha	5000	B6	10	0.50	15	0.75	20	1.00	20	1.00	25	1.25	90	4.50
	Grand total					410.03		430.17		431.27		431.90		432.90		2136.27

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.4. Enhancing the productivity of oilseeds

An area of 10,184 ha is being cultivated with oilseed crops in the district. Parts of the district namely Kariapatty, M.Reddiapatti, Narikudi, Sattur, Virudhunagar are the major groundnut growing areas. The soil is highly suitable for cultivation of rainfed groundnut. Gingelly is mainly grown in the blocks of Narikudi, Kariapatty, Srivilliputtur and Watrap. Sunflower occupies the major area in Virudhunagar, Sattur, Vembakottai, Sivakasi, Srivilliputtur and Aruppukottai. The soil of Virudhunagar district is highly suitable for groundnut cultivation. Major area under rainfed Groundnut is covered by older varieties. Farmers are well experienced in Groundnut cultivation under rainfed areas and suitable marketing infrastructure is available in the form of Regulated Market Committees.

Project components

- a) Purchase of breeder seed
- b) CBD – groundnut and gingelly
- c) Production and distribution of certified seeds in groundnut, gingelly and sunflower
- d) Production of foundation seed
- e) Distribution of herbicides, light trap, bio pesticide and MN mixture

Budget

It is proposed to incur ₹.1076.75 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The oilseed area would also increase from 10 to 15 per cent from the existing area especially groundnut and gingelly in this district.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.4. Budget for interventions in Oilseeds

(₹. In Lakhs)

Sl. No	Inter-ventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	OILSEEDS															
1	Purchase of Breeder seed	Mt	1.50	B3	1	1.50	1	1.50	1	1.50	1	1.50	1	1.50	5	7.50
2	Herbicide	Ha	0.01	B1,B3,B10	212	2.12	212	2.12	212	2.12	212	2.12	212	2.12	1060	10.60
3	Light trap (NCIPM)	Nos	0.01	B2	0	0.00	100	1.00	150	1.50	150	1.50	150	1.50	550	5.50
4	Bio pesticide/ fungicide	Ha	0.01	B1,B6	50	0.50	75	0.75	75	0.75	75	0.75	75	0.75	350	3.50
5	Compact Block Demonstration - Groundnut	Ha	0.20	B1,B2,B3,B5 ,B10	62	12.40	88	17.60	88	17.60	88	17.60	88	17.60	414	82.80
6	Compact Block Demonstration -Gingelly / Castor	Ha	0.06		10	0.60	10	0.60	10	0.60	10	0.60	10	0.60	50	3.00
	Groundnut															
7	Seed Production- Foundation seeds	Mt	0.76	B2,B3, B5	9.7	7.37	10.2	7.75	10.2	7.75	10.2	7.75	10.2	7.75	50.5	38.38
8	Seed Production - certified seeds	Mt	0.73	B1,B2,B3,B5 ,B10	79.6	58.11	77.3	56.43	77.3	56.43	77.3	56.43	77.3	56.43	388.8	283.82
9	Distribution of Certified seeds	Mt	0.84	B1,B2,B3,B5 ,B10	86.7	72.83	81.5	68.46	81.5	68.46	81.5	68.46	81.5	68.46	412.7	346.67
10	Distribution of Seed Treatment	Kg	0.00	B1,B3	100	0.15	150	0.23	150	0.23	150	0.23	150	0.23	700	1.05

Sl. No	Inter-ventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Chemicals and Bioagents (T.Viridi)															
11	Application of Gypsum to Groundnut Crop	Ha	0.02	B1,B2,B3,B5 ,B10	590	9.44	640	10.24	640	10.24	640	10.24	640	10.24	3150	50.40
12	Distribution of Micro Nutrient Mixture	Ha	0.02	B3	100	1.50	100	1.50	100	1.50	100	1.50	100	1.50	500	7.50
13	Distribution of Biofertilizer	Ha	0.01	B1,B3,B6	160	0.96	160	0.96	160	0.96	160	0.96	160	0.96	800	4.80
14	Distribution of Liquid Biofertilizer	Ha	0.01	B1,B2,B3,B6 ,B10	445	2.67	495	2.97	495	2.97	495	2.97	495	2.97	2425	14.55
15	Distribution of Rhizobium/ PSB Culture	Ha	0.01	B3,B6	110	0.66	110	0.66	110	0.66	110	0.66	110	0.66	550	3.30
16	Castor as Bund crop	Ha	0.01	B10,B11	35	0.21	37	0.22	39	0.23	41	0.25	44	0.26	196	1.18
17	Seed Drill Sowing / Line sowing of Groundnut with Pulses as intercrop(hiring charges only)	Ha	0.03	B2,B3,B5	1100	33.00	1400	42.00	1450	43.50	1450	43.50	1450	43.50	6850	205.50
	Sunflower															
18	Production of Certified Seeds	Mt	0.50	B6	0.3	0.15	0.3	0.15	0.3	0.15	0.3	0.15	0.3	0.15	1.5	0.75
19	Distribution of certified seeds	Mt	0.57	B6	0.3	0.17	0.3	0.17	0.3	0.17	0.3	0.17	0.3	0.17	1.5	0.86
20	Gingelly															

Sl. No	Inter-ventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
21	Production of Certified Seeds	Mt	1.09	B6	0.1	0.11	0.1	0.11	0.1	0.11	0.1	0.11	0.1	0.11	0.5	0.55
22	Distribution of certified seeds	Mt	1.25	B3,B6	0.6	0.75	0.6	0.75	0.6	0.75	0.6	0.75	0.6	0.75	3	3.75
23	Distribution of Micro nutrients (Manganese sulphate/ Zinc sulphate)	Ha	0.00	B6	40	0.16	40	0.16	40	0.16	40	0.16	40	0.16	200	0.80
	Grand total					205.36		216.33		218.34		218.35		218.37		1076.75

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.5. Enhancing the productivity of Cotton

Cotton is a major commercial crop of the District and the cotton industry therefore occupies an important place in the economy. Rajapalayam is the important centre for spinning mills and ginning factories. Surgical cotton and bandage cloth are manufactured here. Textile mills in the district produce a variety of cotton yarn. Presence of cotton ginning and spinning mills indicates the scope for increasing cotton yield and production and for contract farming. It is necessary to increase the productivity of cotton. Therefore, it is necessary to provide the needed assistance to the farmers by way of subsidized inputs and promotion of technologies.

Project components

- a) Distribution of certified and hybrid seeds
- b) Development of compact genotype suitable for HDP and mechanised harvest
- c) Frontline demonstration on ICM, desi and ELS cotton seed production
- d) Trails on high density planting system
- e) Distribution of bio fertiliser. Bio pesticides, MN mixture, pheromone trap , yellow sticky trap and plant protection chemicals
- f) Field days and exposure visits

Budget

It is proposed to incur ₹.1280.49 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The implementation of the above project will result in an increase in the productivity of cotton in Virudhunagar district. Adoption of improved cotton technologies would produce more cotton as well as supply of quality raw material to the textile industry which will improve the income of the farmers.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.5. Budget for interventions in cotton

(₹. In Lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Cotton seed treatment	Ha	300	B9	20	0.06	20	0.06	30	0.09	30	0.09	30	0.09	130	0.39
2	Distribution of biofertilizer	Ha	300	B1	1074	3.22	1334	4.00	1355	4.07	1366	4.10	1387	4.16	6516	19.55
3	Distribution of biopesticides / Bio agents	Ha	1000	B2,B3,B6,B7 ,B9,B10	1380	13.80	1380	13.80	1390	13.90	1390	13.90	1390	13.90	6930	69.30
4	Distribution of MN Mixture	Ha	1000	B1	1094	10.94	1254	12.54	1268	12.68	1279	12.79	1290	12.90	6185	61.85
5	Distribution of Pheromone trap	No	6000	B6	450	27.00	450	27.00	450	27.00	450	27.00	450	27.00	2250	135.00
6	Distribution of PP chemicals	Ha	1000	B4,B8,B9, B11	1044	10.44	1244	12.44	1244	12.44	1244	12.44	1244	12.44	6020	60.20
7	Distribution of Yellow Sticky trap	No	3000	B6	450	13.50	450	13.50	450	13.50	450	13.50	450	13.50	2250	67.50
8	Exposure visits	No	40000	B2,B5,B10	2	0.80	3	1.20	3	1.20	3	1.20	3	1.20	14	5.60
9	Farmers training	No	20000	B3,B6,B7, B10,B11	9	1.80	13	2.60	14	2.80	15	3.00	16	3.20	67	13.40
10	Intercropping with pulses	Ha	10000	B3,B4,B6,B7 ,B8	200	20.00	260	26.00	320	32.00	330	33.00	340	34.00	1450	145.00
11	Promotion of precision farming in cotton -WSF	Ha	50000	B6	5	2.50	5	2.50	5	2.50	5	2.50	5	2.50	25	12.50
12	Certified seed production	MT	107900	B6,B7,	9.5	10.25	9.5	10.25	9.5	10.25	9.5	10.25	9.5	10.25	47.5	51.25
13	TNAU Cotton plus distribution (6 Kg./ Ha)	Ha	1200	B6	450	5.40	450	5.40	450	5.40	450	5.40	450	5.40	2250	27.00

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
14	Frontline demo on ICM in cotton	Ha	7000	B6,B10, B11	17	1.19	26	1.82	27	1.89	28	1.96	29	2.03	127	8.89
15	Frontline Demo on Desi and ELS cotton seed production	Ha	8000	B2	0	0.00	10	0.80	15	1.20	15	1.20	15	1.20	55	4.40
16	Trials on High Density Planting system in cotton	Ha	9000	B1,B2,B5,B6 ,B10	68	6.12	71	6.39	71	6.39	71	6.39	71	6.39	352	31.68
17	Application of weedicide	Ha	3000	B7	50	1.50	50	1.50	50	1.50	50	1.50	50	1.50	250	7.50
18	Spraying of growth regulator	Ha	3000	B6	50	1.50	50	1.50	50	1.50	50	1.50	50	1.50	250	7.50
19	Summer ploughing	Ha	7500	B2,B3,B4,B7 ,B8,B10	700	52.50	900	67.50	900	67.50	900	67.50	900	67.50	4300	322.50
20	Development of compact genotypes suitable for High Density planting and mechanised harvest	Lumpsum grant		B2	1308	0.00	1521	0.00	1526	0.00	1526	0.00	1526	0.00	7407	0.00
21	Distribution of Certified seed	MT	115000	All Blocks	7.3	8.40	7.3	8.40	7.3	8.40	7.3	8.40	7.3	8.40	36.5	41.98
22	Distribution of Hybrid seed	MT	250000	B3	1.5	37.50	1.5	37.50	1.5	37.50	1.5	37.50	1.5	37.50	7.5	187.50
	Grand total					228.42		256.70		263.70		265.11		266.56		1280.49

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.6. Enhancing the productivity of Coconut

Virdhunagar district has an area of 9844 ha under coconut cultivation. Increase in yield can be obtained by way of introducing high yielding varieties/hybrids, incorporation of micronutrient mixtures, removal of wilt infected plants from existing coconut gardens and improved package of technologies.

Project components

- a) Distribution of quality hybrid seedlings to establish better nuts producing trees
- b) Distribution of tall type seedlings
- c) Intercropping with green manure
- d) Management of black headed caterpillar
- e) Demonstration on integrated fertiliser management
- f) Control of Eriophid mite
- g) Corpus fund release for FPG
- h) Supply of MN mixtures
- i) Distribution of tree climbers
- j) Supply of power operated sprayers

Budget

It is proposed to incur ₹.785.36 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The project will be increasing the Coconut yield per hectare so as to improve the production further at State level. Based on the profitability in coconut cultivation, it is expected that the coconut area would increase from 5 to 10 per cent from the existing area under coconut.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.6. Budget for interventions in Coconut

(₹. In Lakhs)

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Distribution of T x D hybrid seedlings	No	0.0006	B2, B4, B6, B8, B11	1950	1.17	1950	1.17	1950	1.17	1950	1.17	1950	1.17	9750	5.85
2	Distribution of Tall Seedlings	No	0.0004	B2, B4, B6, B8, B10, B11	1500	0.60	1600	0.64	1600	0.64	1600	0.64	1600	0.64	7900	3.16
3	Distribution of D x T hybrid Seedlings	No	0.0015	B5, B7, B9	150	0.23	150	0.23	150	0.23	150	0.23	150	0.23	750	1.13
4	Distribution of MN mixture	Ha	0.1000	B4, B8, B9, B11	305	30.50	505	50.50	505	50.50	505	50.50	505	50.50	2325	232.50
5	Distribution of power operated rocker sprayer	No	0.1000	B4, B8	0	0.00	20	2.00	24	2.40	28	2.80	32	3.20	104	10.40
6	Distribution of tree climbers	No	0.1500	B4, B8	0	0.00	10	1.50	12	1.80	14	2.10	16	2.40	52	7.80
7	Intercropping with green manures	Ha	0.0300	B4, B8	0	0.00	40	1.20	50	1.50	60	1.80	70	2.10	220	6.60
8	Management of Black headed caterpillar	Ha	0.0500	B4, B8	0	0.00	100	5.00	110	5.50	120	6.00	130	6.50	460	23.00
9	Demonstration on Integrated fertiliser management	Ha	0.7500	B4, B8	0	0.00	10	7.50	12	9.00	14	10.50	16	12.00	52	39.00
10	Control of Eriophid mite	No. of tree	0.0002	B4, B8	0	0.00	1000	0.20	1100	0.22	1200	0.24	1300	0.26	4600	0.92
11	corpus fund release for FPG (2000 nos.)	No	5.0000	B3, B6, B7, B9, B10	16	80.00	21	105.00	18	90.00	18	90.00	18	90.00	91	455.00
	Grand total					112.50		174.94		162.96		165.98		169.00		785.36

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.7. Enhancing the productivity of sugarcane

Sugarcane is the second most important industrial crop in the country and is grown in about 5 million hectares. The growth of sugarcane agriculture in the country had been consistent during the past seven decades. There was increase in area, production, productivity and sugar recovery. The productivity of sugarcane in future need to be taken care since it is expected to show much lower in future than the current productivity. To improve the productivity and efficiency of the sugarcane production system, new varieties and technologies are introduced in Virudhunagar district.

Project components

- a) Distribution of Chip cutter
- b) Distribution of weedicide
- c) Distribution of iron sulphate
- d) Distribution of MN mixture
- e) Distribution of drip irrigation components

Budget

It is proposed to incur ₹.129.14 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The immediate effect will be increasing the productivity of sugarcane to an extent of 5 to 10 tonnes per acre which will help in making available required quantity of canes to the mills and also would enhance income and employment opportunities of farmers and farm labourers.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.7. Budget for interventions in sugarcane

(₹. In Lakhs)

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Distri. of biofertilizer (Ha)	Ha	0.006	B6	10	0.06	10	0.06	10	0.06	10	0.06	10	0.06	50	0.30
2	Distri. of weedicide (Ha)	Ha	0.01	B4,B8	0	0.00	60	0.60	80	0.80	100	1.00	120	1.20	360	3.60
3	Distribution of Chip Cutter	Nos	0.05	B4,B8	0	0.00	40	2.00	60	3.00	80	4.00	100	5.00	280	14.00
4	Distribution of FeSO4 Spray	Ha	0.005	B4,B8	0	0.00	60	0.30	80	0.40	100	0.50	120	0.60	360	1.80
5	Distribution of ZnSO4 Spray	Ha	0.005	B4,B8	0	0.00	60	0.30	80	0.40	100	0.50	120	0.60	360	1.80
6	Distribution of Micro Nutrient Mixture	Ha	0.02	B6	10	0.20	10	0.20	10	0.20	10	0.20	10	0.20	50	1.00
7	Microirrigation - Drip (1.2x0.6)	ha	1.24	B4,B8	18	22.32	10	12.40	14	17.36	20	24.80	24	29.76	86	106.64
	Grand total					22.58		15.86		22.22		31.06		37.42		129.14

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.8. Enhancing the productivity of Oil palm

India is the largest consumer of palm oil in the world, consuming around 17 per cent of total world consumption. India is also the largest importer of palm oil amounting to 44 per cent of world imports. Palm Oil is extracted from the pulpy portion (monocarp) of the fruit of Oil Palm. The Crude Palm Oil is deep orange red in colour and is semi solid at a temperature of 20 degree centigrade. Palm Oil contains an equal proportion of saturated and unsaturated fatty acid containing about 40 per cent oleic acid, 10 per cent linoleic acid, 44 per cent palmitic acid and 5 per cent stearic acid. The unprocessed palm oil is used for cooking in various countries. Palm Oil is a very rich source of Beta Carotene, an important source of Vitamin A and it contains Tocopherols and Tocotrienols, a natural source of Vitamin E. Vitamin A and Vitamin E contents are the highest in palm oil in comparison with any other types of oil and hence consumption of the same boosts health. By virtue of the high vitamin contents the Red Palm Oil is a nature's gift for the human beings. In view of the rich content of vitamins, palm oil can be utilized for the preparation of cosmetics as well there is a need to promote oil palm by the way of area expansion and better cultivation practices, it is equally important to focus on innovative growth strategies through National Mission on Oilseeds and Oil Palm (NMOOP) has been launched in which Mini Mission-II (MM-II) is dedicated to oil palm area expansion and productivity increases. MM-II of NMOOP and MM-III of NMOOP is being implemented in 13 States viz; Tamil Nadu, Andhra Pradesh, Assam, Arunachal Pradesh, Chhattisgarh, Gujarat, Karnataka, Kerala, Mizoram, Nagaland, Odisha, Telangana, and West Bengal.

Project components

- Area expansion programme
- Inputs for intercropping
- Cultivation maintenance

Budget

It is proposed to incur ₹.34.55 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The expected outcome of the project will result in an increase in the production of oil palm for producing oil and major supply of quality raw material to the oilseed industry which will improve the income of the farmers and requirement of oilseeds.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.8. Budget for interventions in Oil Palm

(₹. In Lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
II	OILPALM															
	NMOOP -Mini Mission -III (Tree Borne Oilseeds)															
1	Neem/ Pungam Area Expansion Programme	Ha	0.2	B3,B5,B7,B9,B11	18	3.60	15	3.00	15	3.00	15	3.00	15	3.00	78	15.60
2	Cultivation maintenance	Ha	0.05	B3,B5,B7,B9,B11	71	3.55	41	2.05	32	1.60	26	1.30	26	1.30	196	9.80
3	Inputs for Intercropping	Ha	0.05	B3,B5,B7,B9,B11	72	3.60	39	1.95	28	1.40	22	1.10	22	1.10	183	9.15
	Grand total					10.75		7.00		6.00		5.40		5.40		34.55

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.9. Enhancing the livelihood of farmers through training

Agricultural extension is being provided at the Block level and below, under the Extension Reforms scheme being implemented. The new information that farmers gain through these training sessions makes their daily farming activities much easier. It also leads to an increase in productivity and bigger profits in the long run.

Project components

- State level and inter state level trainings to Extension officials with respect to moisture conservation practices, value addition , organic cultivation practices, soil testing and balanced nutrition
- Refresher training of all ATMA functionaries
- Training of farmers under mission soil health card
- State level and interstate level training and Exposure visits programmes to farmers
- Awareness campaign for farmers on cotton , major and minor millets, moisture conservation practices

Budget

It is proposed to incur **₹255.24** lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The project will results better income to farmers. They may learn many things to improve their knowledge of cultivation if they listen this programme which will improve the income of the farmers.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.9. Budget for interventions in Trainings

(₹. In Lakhs)

Sl. No.	Cafeteria of Activities	Unit	Unit Cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	State level															
1	Training Extension Functionaries															
1	Inter State Training Extension functionaries	Nos.	0.75	B4,B8,B9,B11	1	0.75	3	2.25	6	4.50	5	3.75	6	4.50	21	15.75
2	With in the State Training of Extension functionaries	Nos.	0.9	B3	5	4.50	5	4.50	5	4.50	5	4.50	5	4.50	25	22.50
3	Paddy	Nos.	0.9	B4,B8,B11	0	0.00	5	4.50	7	6.30	9	8.10	11	9.90	32	28.80
4	Cotton	Nos.	0.9	B3	2	1.80	2	1.80	2	1.80	2	1.80	2	1.80	10	9.00
5	Moisture conservation practices	Nos.	0.9	B3,B9	6	5.40	6	5.40	5	4.50	6	5.40	6	5.40	29	26.10
6	Value addition training		0.9	B9	1	0.90	1	0.90	0	0.00	1	0.90	1	0.90	4	3.60
7	Organic cultivation practices	Nos.	0.9	B4,B8,B9	1	0.90	5	4.50	6	5.40	9	8.10	11	9.90	32	28.80
8	Training of Extension functionaries on Soil Testing and balanced Nutrition	Nos.	0.2	B9	1	0.20	1	0.20	1	0.20	1	0.20	1	0.20	5	1.00
9	Refresher Training of all ATMA functionaries	Nos.	1.2	B11	0	0.00	1	1.20	1	1.20	2	2.40	2	2.40	6	7.20

Sl. No.	Cafeteria of Activities	Unit	Unit Cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	District Level															
	Training of Farmers															
10	Inter State of Training Farmers	Nos.	1.25	B9,B11	1	1.25	1	1.25	2	2.50	2	2.50	3	3.75	9	11.25
11	Inter State of Training Farmers	Nos.	1.75	B11	0	0.00	1	1.75	1	1.75	2	3.50	2	3.50	6	10.50
12	Training of 536 Groups of Seed Village Farmers in quality Seed Production technology.	Nos.	0.1	B9	3	0.30	3	0.30	3	0.30	3	0.30	3	0.30	15	1.50
13	Training of Farmers under Mission Soil Health Card	Nos.	0.15	B9	3	0.45	3	0.45	3	0.45	3	0.45	3	0.45	15	2.25
14	With in the district training of Farmers	Nos.	0.1	B1,B2,B9,B10,B11	13	1.30	19	1.90	17	1.70	19	1.90	18	1.80	86	8.60
15	With in the State training of Farmers	Nos.	1.2	B9,B11	0	0.00	7	8.40	6	7.20	8	9.60	7	8.40	28	33.60
	Training of Farmers With in the district															
16	Awareness campaigns	Nos.	0.1	B9	3	0.30	3	0.30	3	0.30	3	0.30	3	0.30	15	1.50
17	Cotton	Nos.	0.1	B4,B8	0	0.00	4	0.40	6	0.60	8	0.80	10	1.00	28	2.80
18	Major & Minor Millets	Nos.	0.1	B4,B8	0	0.00	4	0.40	6	0.60	8	0.80	10	1.00	28	2.80

Sl. No.	Cafeteria of Activities	Unit	Unit Cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
19	Moisture conservation practices	Nos.	0.1	B9	3	0.30	3	0.30	3	0.30	3	0.30	3	0.30	15	1.50
20	Paddy	Nos.	0.1	B9,B8,B11	0	0.00	13	1.30	15	1.50	17	1.70	20	2.00	65	6.50
21	Sugarcane	Nos.	0.1	B4,B8	0	0.00	4	0.40	6	0.60	8	0.80	10	1.00	28	2.80
22	Value addition training	Nos.	0.1	B9	3	0.30	3	0.30	3	0.30	3	0.30	3	0.30	15	1.50
	Exposure visit of Farmers															
23	Rodent Pest Management Demonstration	Nos.	0.04	B4,B8	0	0.00	4	0.16	4	0.16	4	0.16	4	0.16	16	0.64
24	With in State Exposure visit	Nos.	0.4	B1,B4,B9,B11	2	0.80	8	3.20	8	3.20	9	3.60	9	3.60	36	14.40
25	Organisation of Kisan gosthies on Soil test based nutrient application (Campaign)	Nos.	0.15	B1,B4,B9,B10	2	0.30	4	0.60	5	0.75	5	0.75	5	0.75	21	3.15
26	With in the district exposure visit	Nos.	0.15	B1,B4,B9,B10,B11	3	0.45	10	1.50	11	1.65	12	1.80	12	1.80	48	7.20
	Grand total					20.20		48.16		52.26		64.71		69.91		255.24

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.10. Infrastructure development

Facilities for Seed production

Seed is the most basic input in agriculture. Therefore, the sustained supply of the quality seeds will continue to be a key factor for augmenting agricultural growth. The seed processing is a vital part of the seed production activities and the State Government has accorded high priority. In view of above, efforts have to be taken with the objective of production of quality seeds of agricultural crops through scientific methods and adopting appropriate processing techniques through establishment and modernization of State seed processing plants.

After harvesting, cleaning, drying, processing, and packaging, the representative samples of seed lot are required to be taken and sent to the laboratory for quality testing. From the test results, genetic, physical, physiological, and health qualities of seeds are determined. Different countries have set their own standards to find out these qualities in the seed lot. The National Seed Board, for instance, has approved maximum amount of moisture content, minimum germination potential, and minimum physical purity in foundation, certified and truthfully labeled seeds of different crops as basic seed standards. The test results must confirm the approved seed standards to send the seeds in the market for commercial transaction.

The major interventions are

1. Establishment of Seed Godown, seed processing unit machineries
2. Construction of IAEC with vehicle shed and compound wall
3. Establishment of Thrashing floor/drying yard
4. Distribution of moisture meter, bag closure, electronic platform balance, seed rack and tarpauline

Budget

It is proposed to incur ₹. **1513.90** lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The project will result in better income to farmers. They may learn many things to improve their knowledge of cultivation through basic infrastructure facilities which will improve the income of the farmers.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.10. Budget for interventions in Infrastructure Development

(₹. In Lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Seed godown (300 MT)	Nos.	2500000	B3	1	25.00	0	0.00	0	0.00	0	0.00	0	0.00	1	25.00
2	Seed Processing Unit Machineries	Nos.	2650000	B6	0	0.00	1	26.50	0	0.00	0	0.00	0	0.00	1	26.50
3	Construction of IAEC (383 Nos.) with vehicle shed and compound wall	Nos.	25000000	B5,B6,B9	1	250.00	1	250.00	1	250.00	0	0.00	0	0.00	3	750.00
4	Construction of Sub-AEC (498 Nos.)	Nos.	3000000	B2,B5	1	30.00	1	30.00	0	0.00	0	0.00	0	0.00	2	60.00
5	Establishment of Threshing floor/drying yard	Nos.	500000	B2,B9	2	10.00	1	5.00	1	5.00	1	5.00	1	5.00	6	30.00
6	Dunnage	Nos.	7500	All Blocks	160	12.00	0	0.00	0	0.00	0	0.00	0	0.00	160	12.00
7	Moisture meter	Nos.	25000	All Blocks	16	4.00	0	0.00	0	0.00	0	0.00	0	0.00	16	4.00
8	Bag closure	Nos.	10000	All Blocks	16	1.60	0	0.00	0	0.00	0	0.00	0	0.00	16	1.60
9	Electronic platform balance	Nos.	150000	All Blocks	16	24.00	0	0.00	0	0.00	0	0.00	0	0.00	16	24.00
10	Seed rack	Nos.	30000	All Blocks	16	4.80	0	0.00	0	0.00	0	0.00	0	0.00	16	4.80
11	Tarpaulin	Nos.	25000	All Blocks	16	4.00	0	0.00	0	0.00	0	0.00	0	0.00	16	4.00
12	Office Furnishings and other amenities	Nos.	200000	All Blocks	11	22.00	0	0.00	0	0.00	0	0.00	0	0.00	11	22.00

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
13	Strengthening of training institute / nursery / FTC / KVK	Nos.	50000000	All Blocks	0	0.00	0	0.00	0	0.00	1	500.00	0	0.00	1	500.00
14	Infrastructure for empowerment of coconut nurseries	Nos.	5000000	All Blocks	0	0.00	0	0.00	1	50.00	0	0.00	0	0.00	1	50.00
	Grand total					387.40		311.50		305.00		505.00		5.00		1513.90

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.11. Soil Health Management

It has been observed that the average productivity of major crops in Tamil Nadu is only about 60 percent of the potential yield. The reason may be due to decline in organic matter content of the soil of the State leading to low soil fertility. The availability of organic manures to farmers has become scanty and costly. The importance of FYM/Green manuring in maintaining the organic matter status of the soil has to be educated to the farmers. The total production of bio-fertilizers has to be stepped up to meet the growing demand. Similarly, crop based micronutrient mixtures need to be promoted. Soil amendments *viz.*, gypsum and lime have to be provided at a subsidized rate as a reclamation measure for the cultivable acid and alkali soils. Besides, efficient earthworm cultures should be provided for vermicompost unit by providing subsidy for establishment of vermicompost units with training in vermicompost.

Project Component

- Production of enriched FYM and composting of farm waste through *Pluerotus*
- Distribution of enriched press mud
- Establishment of permanent vermicompost units
- Establishment of model organic villages
- Distribution of soil health card
- Adoption of PGS certification through cluster approach

Budget

Enhancing soil health by distributing enriched farm yard manure, micro-nutrient mixture, gypsum, bio-fertilizers, *etc.* is essential to maximize profitability. The overall budget to undertake the various interventions in Thiruvarur district is ₹.328.45 lakhs.

Expected Outcome

Healthy soils are the foundation for profitable, productive and environmentally sound agricultural systems. In an agricultural context, it refers to the ability of the soil to sustain agricultural productivity and protect environmental resources. The proposed soil health management practices will improve soil health by increasing productivity and profitability immediately and into the future.

Implementing Agency

The projects will be implemented by the Department of Agriculture.

Table 4.11. Budget for interventions in Soil Health Management

(₹. in lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Soil Health Management															
1	Permanent Vermi compost units	Cluster Nos.	50000	B1,B5,B9	7	3.50	14	7.00	16	8.00	14	7.00	14	7.00	65	32.50
2	Establishment of Model organic villages	Ha	1000000	B5	1	10.00	1	10.00	1	10.00	1	10.00	1	10.00	5	50.00
3	Adoption of PGS certification through cluster approach	Nos	1495000	B5,B10	3	44.85	3	44.85	3	44.85	3	44.85	3	44.85	15	224.25
4	Production of Enriched FYM	MT	2500	B6,B9	51	1.28	102	2.55	152	3.80	152	3.80	152	3.80	609	15.23
5	Composting of Farm Waste Through Pluerotus (Production and Distribution of Kits)	MT	200	B5	14	0.03	14	0.03	14	0.03	14	0.03	14	0.03	70	0.14
11	Strengthening of Four Soil survey and Land Use Organization Units Vellore, Coimbatore, Tirunelveli and Thanjavur	Ha	1125000		0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00
12	Distribution of Soil Health Card	Ha	300	B1,B5,B9	410	1.23	410	1.23	380	1.14	380	1.14	380	1.14	1960	5.88
13	Distribution of Enriched Pressmud (37.5 Mt/ha)	units	1000	B2	5	0.05	10	0.10	10	0.10	10	0.10	10	0.10	45	0.45
	Grand total					60.93		65.76		67.92		66.92		66.92		328.45

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.12. Rainfed Area Development

Rainfed areas account for nearly 57 per cent of the agricultural land in India. Rainfed areas if managed properly have the potential to contribute a larger share in the food grain production. These high potential rainfed areas provide us opportunities for faster agricultural growth compared to irrigated areas that have reached a plateau In-fact the potential is such that there is more opportunity for faster agricultural growth here than in irrigated areas. With proper management, rainfed areas have the potential of contributing a larger share to food grain production. Increasing agricultural productivity of rainfed areas in a sustainable manner by adopting appropriate farming system based approaches through Restoration of confidence in rainfed agriculture by creating sustained employment opportunities through improved on-farm technologies and cultivation practices for enhancement of farmer's income and livelihood support for reduction of poverty in rainfed areas.

Project components

- Small ruminant (9+1) + 1 ha cropping system with inter crop & border plantation like castor/sesbania etc. Organic Mulching
- Creation of Farm pond
- Promotion of Farmers club for Sustainable Dryland Agriculture

Budget

It is proposed to incur ₹.2149.31 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The expected outcome of the project will result in an increase in the production of oil palm for producing oil and major supply of quality raw material to the oilseed industry which will improve the income of the farmers and requirement of oilseeds.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials. The progress of the project will be monitored by Director of Agriculture and Joint Director of Agriculture.

Table 4.12. Budget for interventions in Rainfed Area Development

(Rs. in Lakhs)

Sl. No	Intervention	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Small ruminant (9+1)+ 1 ha Tree based farming system (Cropping system with inter crop & border plantation like castor/sesbania etc.) @ Rs.23500/ as subsidy per Unit	Ha	0.47	B2	0	0.00	50	23.50	60	28.20	60	28.20	60	28.20	230	108.10
2	Creation of Farm pond	Nos.	0.75	B2	0	0.00	50	37.50	60	45.00	60	45.00	60	45.00	230	172.50
3	Promotion of Farmers club for Sustainable Dryland Agriculture	Cluster	84.94 15	B6	7	594.59	15	1274.12	0	0.00	0	0.00	0	0.00	22	1868.71
	Grand total					594.59		1335.12		73.20		73.20		73.20		2149.31

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.13. Integrated Pest Management (IPM)

Integrated Pest Management also known as integrated pest control is a broad based approach that integrates practices for economic control of pests. IPM aims to suppress pest populations below the economic injury level. IPM is used in agriculture, horticulture, forestry, human habitations, preventive conservation and in general pest control, including structural pest management. The principle is on control not eradication. IPM holds that wiping out an entire pest population is often impossible, and the attempt can be expensive and unsafe. IPM programmes first work to establish acceptable pest levels, called action thresholds, and apply controls if those thresholds are crossed. The IPM process starts with monitoring, which includes inspection and identification, followed by the establishment of economic injury levels. Integrated pest management employ a variety of actions including cultural controls, including physical barriers, biological controls, including adding and conserving natural predators and enemies to the pest and finally chemical controls or pesticides.

Farmers Field Schools (FFS) is group based learning process that has been used by a government to promote Integrated Pest Management (IPM). The FFS is a form of adult education, which evolved from the concept that farmers learn optimally from field observation and experimentation. It was developed to help farmers tailor their IPM practices to diverse and dynamic ecological conditions.

Interventions

1. Farmers Field Schools (FFS)
2. Field days
3. Integrated Pest Management Villages

Budget

It is proposed to incur ₹. **32.20** lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The project will increase the productivity of crops through following of IPM technologies for controlling of pest and disease which will improve the income of the farmers.

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.13. Budget for interventions in IPM

(Rs. in Lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Farmers Field Schools (FFS)	Nos.	20000	B3,B5, B9	5	1.00	7	1.40	7	1.40	7	1.40	7	1.40	33	6.60
2	Field days	No.	20000	B3,B5, B9	4	0.80	6	1.20	6	1.20	6	1.20	6	1.20	28	5.60
3	Integrated Pest Management Villages	Nos.	100000	B6,B9	1	1.00	4	4.00	5	5.00	5	5.00	5	5.00	20	20.00
	Grand total					2.80		6.60		7.60		7.60		7.60		32.20

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.1.14. Farm Mechanization

Agricultural mechanization is the need of the hour to meet out the growing shortage of labour workforce in Agriculture. It has been identified as one of the critical inputs for increasing production in time. The labour intensive crops need high man power requirement, which is fast depleting and posing a big challenge to crop productivity. Agricultural labour wages are increasing at an alarming rate in Tamil Nadu resulting in shifting from labour intensive to mechanization intensive techniques. The farm machinery for land preparations, land development, seeding, planting, transplanting, weeding and intercultural operations, harvesting and threshing which are predominantly used in other parts of the country / other countries are proposed for introduction in the farmers field of Virudhunagar district.

Project Component:

- Distribution of tractor, mini tractor and power tiller
- Distribution of rotavator and paddy transplanter
- Distribution of tractor drawn seed cum fertilizer drill
- Distribution of pump set, mobile sprinklers, rain guns and PVC Pipes to carry irrigation water from source to field
- Distribution of Solar power pump system and Solar light trap
- Distribution of sprayers (power, hand and battery operated sprayer)
- Distribution of rotary power weeder

Budget:

Agricultural mechanization programs are proposed to implement in a big way to increase the agricultural production and to popularize the agricultural machinery among the farmers of this district with a budget of ₹.1415.16 lakhs.

Expected Outcome:

Distribution of farm machinery / implements to farmers will increase the farm power. All the proposed agricultural machinery / implements will be put into use by the farmers. The acute agricultural labour scarcity will be reduced. The benefit of agricultural mechanization is to be extended to all categories of farmers with due consideration to small, marginal, scheduled caste, scheduled tribes and women farmers.

Implementing Agency:

The projects will be implemented by the Department of Agriculture.

Table 4.14. Budget for interventions in Farm Machineries

(₹. in lakhs)

Sl. No	Interventions	Unit	Unit Cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Farm Mechanization															
1	Solar light trap	No.	4000	All Blocks except Aruppukottai, Kariapatti, M.Reddipatti and Virudhunagar	116	4.64	112	4.48	112	4.48	112	4.48	112	4.48	564	22.56
2	Battery operated sprayer	Nos.	4000	Sattur, Vembakkottai and Watrap	3	0.12	13	0.52	8	0.32	14	0.56	9	0.36	47	1.88
3	Power operated sprayer	Nos.	8000	All Blocks	41	3.28	181	14.48	183	14.64	185	14.80	187	14.96	777	62.16
4	Hand operated sprayer	0	0	All Blocks	260	3.90	480	7.20	484	7.26	490	7.35	511	7.67	2225	33.38
5	Distribution of Mini Tractor	Nos	300000	Kariapatti, M.Reddipatti, Rajapalayam, Srivilliputtur and Vembakkottai	4	12.00	9	27.00	9	27.00	9	27.00	9	27.00	40	120.00
6	Distribution of Mobile Sprinklers	Ha	30000	Aruppukottai, M.Reddipatti, Narikudi and Vembakkottai	50	15.00	22	6.60	22	6.60	22	6.60	22	6.60	138	41.40
7	Distribution of Paddy transplanter	Nos	120000 0	M.Reddipatti	0	0.00	1	12.00	1	12.00	1	12.00	1	12.00	4	48.00
8	Distribution of Powertiller	Nos	150000	Kariapatti, M.Reddipatti, Narikudi, Sattur, Vembakkottai and Virudhunagar	21	31.50	36	54.00	37	55.50	36	54.00	35	52.50	165	247.50
9	Distribution of Pumpset	Nos	30000	M.Reddipatti and Vembakkottai	2	0.60	4	1.20	4	1.20	4	1.20	4	1.20	18	5.40
10	Distribution of Rain guns	Ha	40000	M.Reddipatti, Narikudi and Vembakkottai	15	6.00	17	6.80	17	6.80	17	6.80	17	6.80	83	33.20

Sl. No	Interventions	Unit	Unit Cost	Block Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
11	Distribution of Rotary Power weeder	Nos	70000	Sattur	0	0.00	5	3.50	5	3.50	5	3.50	5	3.50	20	14.00
12	Distribution of Rotavator	Nos	80000	All Blocks except Kariapatti and Watrap	23	18.40	50	40.00	50	40.00	50	40.00	50	40.00	223	178.40
13	Distribution of Tarpaulins	Nos	8000	All Blocks except Kariapatti	47	3.76	272	21.76	293	23.44	314	25.12	335	26.80	1101	100.88
14	Distribution of Tractor	Nos	600000	Kariapatti, M.Reddipatti, Narikudi, Sivakasi, Vembakkottai and Watrap	6	36.00	10	60.00	14	84.00	14	84.00	14	84.00	58	348.00
15	Distribution of Tractor Drawn Seed cum Fertilizer Drill	Nos	70000	Sattur	0	0.00	2	1.40	2	1.40	2	1.40	2	1.40	8	5.60
16	PVC Pipes to carry Irrigation water from source to field	Unit	40000	All Blocks except Kariapatti, Sattur and Watrap	56	22.40	64	25.60	59	23.60	63	25.20	65	26.00	307	122.80
17	Solar power pump system	Nos	600000	Vembakkottai	1	6.00	1	6.00	1	6.00	1	6.00	1	6.00	5	30.00
	Grand total					163.60		292.54		317.74		320.01		321.27		1415.16

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakkottai – B9, Virudhunagar – B10, Watrap – B11

4.1.15. Information Technology in Agriculture

Agriculture is a major sector which is vital for the survival of modern man. The produce from agriculture drives trade from one country to another, brings income for farmers, makes productive use of otherwise idle land, and brings food on the table. It is such an important part of everyone's daily life, although it may not be seen as a direct factor since the produce goes a long way before reaching the hands of everyone who benefits from it. Because of its importance to society, it's must to evolve with the times and adjust to meet the needs of modern people. By adapting and making use of IT to help improve agricultural progress, everyone benefits from the union of these sectors.

Role of IT in Agriculture

In the context of agriculture, the potential of information technology (IT) can be assessed broadly under two heads: (a) as a tool for direct contribution to agricultural productivity and (b) as an indirect tool for empowering farmers to take informed and quality decisions which will have positive impact on the way agriculture and allied activities are conducted. The indirect benefits of IT in empowering farmer are significant and remain to be exploited. The farmer urgently requires timely and reliable sources of information inputs for taking decisions. At present, the farmer depends on trickling down of decision inputs from conventional sources which are slow and unreliable. The changing environment faced by farmers makes information not merely useful, but necessary to remain competitive.

Components include input devices, output devices, processors, storage devices, software, networking devices, transmission media and other accessories.

Budget

It is proposed to incur ₹.83.16 lakhs over a period of five years with the finance facilities under the NADP and other sources.

Expected outcome

The expected outcome of the project will result in an increase in the adoption of technologies for production of the crops which will improve the income of the farmers

Implementing Agency

Department of Agriculture will implement the project and report the progress to the District-level officials.

Table 4.15. Budget for interventions in Information Technology

(₹. in lakhs)

Sl. No.	Interventions	Unit	Unit Cost	Blocks Covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Procurement of Hardware replacement of old hardware	Nos	50000	All Blocks	11	5.50	0	0.00	0	0.00	0	0.00	0	0.00	11	5.50
2	Connectivity Charges	Nos	11000	All Blocks	11	1.21	0	0.00	0	0.00	0	0.00	0	0.00	11	1.21
3	Printer cum Scanner	Nos	20000	All Blocks	11	2.20	0	0.00	0	0.00	0	0.00	0	0.00	11	2.20
4	UPS and Electrical Accessories	Nos	35000	All Blocks	11	3.85	0	0.00	0	0.00	0	0.00	0	0.00	11	3.85
5	Xerox machine	Nos	75000	All Blocks	11	8.25	0	0.00	0	0.00	0	0.00	0	0.00	11	8.25
6	Laptop/Desktop	Nos	50000	All Blocks	11	5.50	0	0.00	0	0.00	0	0.00	0	0.00	11	5.50
7	Anti -virus software	Nos	2500	All Blocks	11	0.28	0	0.00	0	0.00	0	0.00	0	0.00	11	0.28
8	Television	Nos	100000	All Blocks	11	11.00	0	0.00	0	0.00	0	0.00	0	0.00	11	11.00
9	Colour printer	Nos	15000	All Blocks	11	1.65	0	0.00	0	0.00	0	0.00	0	0.00	11	1.65
10	4G Internet - Dongle	Nos	2500	All Blocks	11	0.28	0	0.00	0	0.00	0	0.00	0	0.00	11	0.28
11	Equipments for Documentation															
a	Handycam	Nos	30000	All Blocks	11	3.30	0	0.00	0	0.00	0	0.00	0	0.00	11	3.30
b	Camera	Nos	25000	All Blocks	11	2.75	0	0.00	0	0.00	0	0.00	0	0.00	11	2.75
c	GPS instrument	Nos	20000	All Blocks	11	2.20	0	0.00	0	0.00	0	0.00	0	0.00	11	2.20
d	Android mobile	Nos	15000	All Blocks	11	1.65	0	0.00	0	0.00	0	0.00	0	0.00	11	1.65
e	External Hard disk	Nos	5000	All Blocks	11	0.55	0	0.00	0	0.00	0	0.00	0	0.00	11	0.55
12	Audio - visual Aids	Nos	150000	All Blocks	11	16.50	0	0.00	0	0.00	0	0.00	0	0.00	11	16.50
	LCD projector	Nos	75000	All Blocks	11	8.25	0	0.00	0	0.00	0	0.00	0	0.00	11	8.25
	pico Projector	Nos	35000	All Blocks	11	3.85	0	0.00	0	0.00	0	0.00	0	0.00	11	3.85
13	Air conditioner for computer room	Nos	40000	All Blocks	11	4.40	0	0.00	0	0.00	0	0.00	0	0.00	11	4.40
	Grand total					83.16		0.00		0.00		0.00		0.00		83.16

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

Table 4.16. Budget Abstract for Agriculture sector

(₹. in lakhs)

Sl. No.	Interventions	2017-18	2018-19	2019-20	2020-21	2021-22	Total
1	Paddy	806.68	877.39	937.03	988.58	1038.47	4648.16
2	Millets	340.96	363.13	369.70	376.10	375.70	1825.60
3	Pulses	410.03	430.17	431.27	431.90	432.90	2136.27
4	Oilseeds	205.36	216.33	218.34	218.35	218.37	1076.75
5	Oilpalm	10.75	7.00	6.00	5.40	5.40	34.55
6	Sugarcane	22.58	15.86	22.22	31.06	37.42	129.14
7	Coconut	112.50	174.94	162.96	165.98	169.00	785.36
8	Cotton	228.42	256.70	263.70	265.11	266.56	1280.49
9	Training	20.20	48.16	52.26	64.71	69.91	255.24
10	Infrastructure	387.40	311.50	305.00	505.00	5.00	1513.90
11	Soil Health Management	60.93	65.76	67.92	66.92	66.92	328.45
12	Rainfed Area Development	594.59	1335.12	73.20	73.20	73.20	2149.31
13	Integrated Pest Management	2.80	6.60	7.60	7.60	7.60	32.20
14	Farm mechanisation	163.60	292.54	317.74	320.01	321.27	1415.16
15	Agriculture Information Technology	83.16	0.00	0.00	0.00	0.00	83.16
	Grand total	3449.96	4401.20	3234.94	3519.92	3087.72	17693.74

4.2. HORTICULTURE

Horticulture plays a vital role in the food and nutritional security of the people as well as in earning foreign exchange through export of raw and value added horticultural crops. The farmers are ready for the cultivation of horticultural crops which prove remunerative. The challenge lies in taking the technologies to 90 per cent of farmers who are small and marginal farmers. In all, horticulture crops are grown in 10.01 lakh hectares, of which vegetables, spices, plantation crops, flowers and medicinal plants are the major crops cultivated in the State. Totally, 86 horticultural crops are grown in the State which clearly indicates the crop diversity and also the possibility of augmenting the income of farmers. The major strategies suggested are as follows:

Area expansion of Horticultural crops

Fruit Crops

Today's changing food pattern enhances the area expansion under fruits. Hence fruit crops like banana, pine apple, UHDP in papaya, mango, guava, pome acid lime, jack, sapota and amla have been promoted in the district.

Vegetable crops

Vegetables are the store houses of most of the vitamins and minerals and also proteins. In order to ensure continuous supply of fresh vegetables to the burgeoning urban markets, it is absolutely necessary to create forward linkages from rural to urban areas. This will also ensure assured income to farmers in the rural areas adjoining the cities. Cultivation of vegetables, formation of farmer clusters, formation of farmers society, collection centers, reefer vans, retail outlets, mobile stores are the components to be promoted for increasing the productivity and marketing of vegetables. In the district promotion of area under brinjal, chillies, gourds, peas, greens, onion, cauliflower, moringa, tapioca, yam are suggested.

Flower crops

Floriculture activity has evolved as a viable and profitable alternative, with a potential to generate remunerative self-employment among small & marginal farmers. The flower crops require lots of manpower for picking flowers and perform other operations, hence providing opportunity to marginal and small farmers for generating more income, employment and promote greater involvement of women work force. Keeping this in mind,

the promotion of area of cultivation of traditional and cut flowers are planned for different flower crops like jasmine, crossandra, marigold, rose, chrysanthemum, nerium, and torenia.

Spice crops

Spice crops play a unique role in India's economy by improving the income of the rural people. Cultivation of spices is labor intensive so it can generate lot of employment opportunities for the rural population. The demand of Indian spice is more in other countries. Hence production of spices has very much scope to meet that demand by huge production. In the district the cultivation of spices like ginger, cumin seed, fennel, fenugreek, cardamom, coriander and turmeric have been promoted.

Plantation crops

Plantation crops are high value commercial crops of greater economic importance and play a vital role in our Indian economy. These crops help to conserve the soil and ecosystem. So the promotion of cultivation of plantation crops in the potential districts like cocoa, cashew and betel vine are in need.

Rejuvenation of Old Orchards – Mango and Guava

In general, 40-45 years old mango trees exhibit decline in fruit yield because of dense and overcrowded canopy. The trees do not get proper sunlight resulting in decreased production of shoots. New emerging shoots are weak and are unsuitable for flowering and fruiting. The population of insects and pests builds up and the incidence of diseases increases in such orchards. These unproductive trees can be converted into productive ones by pruning with the techniques developed. Similarly, a procedure to rejuvenate and restore the production potential of old unproductive and wilt affected guava orchards has been developed, which employs pruning of branches at different periodicity and at different severities. Crowding and encroachment of guava trees with subsequent inefficient light utilization is an obvious problem with older orchards, if trees are not well managed. The internal bearing capacity of guava trees also decreases with time, due to overshadowing of internal bearing wood.

Organic farming

Organic farming is an alternative agricultural system which originated early in the 20th Century in reaction to rapidly changing farming practices. It relies on fertilizers of organic

origin such as compost, manure, green manure, and bone meal and places emphasis on techniques such as crop rotation, companion planting. Biological pest control, mixed cropping and fostering of insect predators are encouraged. Since 1990, the market for organic food and other products has grown rapidly, reaching \$63 billion worldwide in 2012. This demand has driven a similar increase in organically managed farmland that grew from 2001 to 2011 at a compounding rate of 8.9 per cent per annum. As of 2011, approximately 3.70 lakh hectares worldwide were formed organically, representing approximately 0.9 per cent of total world farmland. Organic farming encourages crop diversity. The science of agro ecology has revealed the benefits of polyculture (multiple crops in the same space), which is often employed in organic farming. Planting a variety of vegetable crops supports a wider range of beneficial insects, soil microorganisms, and other factors that add up to overall farm health. Crop diversity helps environments thrive and protects species from going extinct. The profitability of organic agriculture can be attributed to a number of factors. First, organic farmers do not rely on synthetic fertilizer and pesticide inputs, which can be costly. In addition, organic foods currently enjoy a price premium over conventionally produced foods, meaning that organic farmers can often get more for their yield.

The price premium for organic food is an important factor in the economic viability of organic farming. Organic agriculture can contribute to ecologically sustainable, socio-economic development, especially in poorer countries. Application of organic principles enables employment of local resources (e.g., local seed varieties, manure, etc.) and therefore cost-effectiveness. Local and international markets for organic products show tremendous growth prospects and offer creative producers and exporter's excellent opportunities to improve their income and living conditions.

Bee keeping for pollination

Production of apiary honey in the country reached 10,000 tons, valued at about Rs.300 million. Bee-Keeping Industry is one of the important activities. The Government provides financial support to this Industry by way of providing grant for supply of bee-hives to the Tribal on hill areas, Scheduled Castes /Scheduled Tribes under Western Ghats Development Programmes, Hill Area Development Programme and Integrated Tribal Development Programme. The income earned by the farmers through bee-keeping activities is an additional income to their agriculture income. Honey industry in the country can well become a major foreign exchange earner if international standards are met. Beekeeping is

an age-old tradition in India but it is considered a no-investment profit giving venture in most areas. Of late, it has been recognized that it has the potential to develop as a prime agri-horticultural and forest-based industry. Honey production is a lucrative business and it generates employment.

Protected cultivation

Protected cultivation is a unique and specialized form of agriculture. Devices or technologies for protection (wind breaks, irrigation, soil mulches) or structures (green houses, tunnels, row covers) may be used with or without heat. The intent is to grow crops where otherwise they could not survive by modifying the natural environment to prolong the harvest period, often with earlier maturity to increase yields improve quality, enhances the stability of production and make commodities available when there is no outdoor production. Interventions proposed are establishment of Poly green house and shade net for vegetable production

Establishment of Mushroom unit

Mushrooms have been valued throughout the world as both food and medicine for thousands of years. They are having rich source of nutrition and form a major chunk of health foods. Earlier mushroom eating was restricted to specific regions and areas of the world but due to globalization, interaction between different cultures, growing consumerism has ensured the accessibility of mushrooms in all areas. Mushrooms are increasingly gaining acceptance in different Cusines and in everyday consumption. They have created a space in a common man's kitchen. Also, current trend of consumption conveys the opportunity that lies in the area of mushroom exports. The interventions proposed in the district include compost making, spawn production and cotton mushroom unit.

Vermicompost unit

Earthworms are often referred to as farmer's friend and nature's ploughmen. Earthworms are extremely important in soil formation, principally through their activities in consuming organic matter, fragmenting and mixing it intimately with mineral particles to form aggregates. During their feeding, earthworms promote microbial activity greatly, which in turn accelerates the breakdown of organic matter and stabilization of soil aggregates. The end product, commonly termed vermicompost and obtained as the organic wastes pass through

the earthworm gut, is quite different from the parent waste material. The project proposes permanent vermicompost unit for the district.

Supporting structures for vegetable production

Supporting and training vegetables to grow upright, away from the soil surface, takes up less space in the bed. So in order to enhance the vegetables production the supporting structure such as Staking/ Trellis/ Propping and Permanent Pandhal structure has to be established

Post-harvest management

Temperature management is most effective tool for maintaining quality and safety and for extending the post-harvest life of fresh horticultural commodities. It begins with the rapid removal of field heat by initial cooling and continuous throughout the cold chain (cold storage), refrigerated transportation, refrigerated retail display and cold storage at wholesale distribution. In order to reduce the post-harvest losses its necessary to establish Pack house (9m X 6m), low cost onion structure 25 mt, drying yard and pre cooling unit.

Mechanization

Farm mechanization has been helpful to bring about significant improvement in horticulture productivity by bridging the demand- supply gap of farm workers. Thus the main objective is to supply the horticulture machinery/implements such as Power Tiller (8BHP and above), Mini Tractor, Tractor Land development, tillage and seed bed preparation equipments, Manual Sprayer-Knapsack/Foot operated Sprayer, Tractor Mounted / Operated Sprayer (Below 20HP), Tractor Mounted / Operated Sprayer (Above 20HP), Post Hole Digger/Augur, Pneumatic/ other Planter, Mulch laying machine, Hand operated sprayer with face mask, Nets for safe harvesting of fruits & Headlights for flower picking, Power operated Sprayer, Plastic crates for vegetable & fruits handling, 5 layered Polythene spread sheets for drying horticulture produce Aluminium Ladders for Harvesting Equipments for manure management (Motorized Shredder for cutting biomass for making Vermicompost and organic mulching).

Water and irrigation management

Irrigation plays an important role in raising and stabilizing yield of horticultural crops. Many orchards depend on rainfall. Trees suffer water deficit during crucial fruit development period. This is the reason why many times both productivity as well as fruit quality is not up to

the level desired. Thus effective scheduling of irrigation is very important in decisions related to maximizing yields and improving fruit size.

Capacity building

Promotion of innovation in application of information communication technology in agriculture and dissemination of knowledge is a critical role in knowledge based growth of horticulture. Therefore it is important to provide the Training to farmers within the State. Training to farmers outside the state, Exposure visit to farmers for 5 days, Training to farmers at HTC, Exposure visit of farmers outside India, Training to staff outside the state, Training to staff outside India, District level seminar, Computerization & governance, Publicity and Documentation.

Special interventions

Some interventions like off season annual moringa production for pod and leaf, promotion of roof top garden, AESA based IPM in fruits and vegetables are also listed.

Budget

The budget requirement for fulfilling the various interventions is ₹**15471.04** Lakhs.

Implementing agency

The projects will be implemented by the Department of Horticulture.

Table.4.17. Budget for Horticulture Development

(Rs. in Lakhs)

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.		
A	Production Growth															
I	Area expansion of fruit crops															
1	Banana / Hill Banana sucker & Pine apple sucker	Ha	0.875	All Blocks except B6	226	197.75	227	198.63	259	226.63	291	254.63	312	273.00	1315	1150.63
2	UHDP in Papaya, Mango, Guava, Pomegranate, Acidlime	Ha	1.25	B6	70	87.50	75	93.75	75	93.75	80	100.00	80	100.00	380	475.00
3	HDP in Mango, Guava, Litchi, Pomegranate	Ha	1	All Blocks except B1, B5 & B6	19	19.00	21	21.00	24	24.00	26	26.00	31	31.00	121	121.00
4	Area expansion fruits with traditional varieties	Ha	0.6	B2, B3, B6 & B8	8	4.80	8	4.80	8	4.80	11	6.60	11	6.60	46	27.60
5	Normal Planting in lime / lemons	Ha	0.6	All Blocks except B2, B3, B6 & B8	24	14.40	30	18.00	36	21.60	44	26.40	53	31.80	187	112.20
6	Normal Planting in Mango	Ha	0.6	All Blocks except B1 & B3	60	36.00	79	47.40	105	63.00	119	71.40	133	79.80	496	297.60
7	Normal planting in Guava	Ha	0.6	All Blocks	173	103.80	202	121.20	233	139.80	262	157.20	302	181.20	1172	703.20
8	Normal planting in Sapota	Ha	0.6	All Blocks	31	18.60	41	24.60	55	33.00	65	39.00	77	46.20	269	161.40
9	Normal planting in Amla	Ha	0.6	All Blocks	25	15.00	32	19.20	41	24.60	56	33.60	63	37.80	217	130.20
10	Normal planting in Papaya	Ha	0.6	All Blocks	49	29.40	80	48.00	98	58.80	121	72.60	149	89.40	497	298.20
11	Normal planting in Jack	Ha	0.6	B4 & B7	15	9.00	10	6.00	13	7.80	13	7.80	15	9.00	66	39.60
12	Commercial production of Traditional fruits (Woodapple, Manila)	Ha	0.6	B1	2	1.20	4	2.40	6	3.60	8	4.80	10	6.00	30	18.00

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
	Tamarind, Jamun, Ber, Karonda, Annona, Egg fruit, etc.,)															
II	Area expansion of vegetable crops															
13	Brinjal	Ha	0.5	All Blocks	76	38.00	103	51.50	132	66.00	154	77.00	172	86.00	637	318.50
14	Bhendi	Ha	0.5	All Blocks	94	47.00	126	63.00	176	88.00	219	109.50	252	126.00	867	433.50
15	Green Chillies	Ha	0.5	All Blocks	195	97.50	230	115.00	259	129.50	302	151.00	307	153.50	1293	646.50
16	Tomato	Ha	0.5	All Blocks	83	41.50	111	55.50	134	67.00	162	81.00	194	97.00	684	342.00
17	Gourds including pumpkin and tinda	Ha	0.5	All Blocks except B3	35	17.50	46	23.00	60	30.00	70	35.00	84	42.00	295	147.50
18	Peas & Beans	Ha	0.5	B7	2	1.00	2	1.00	5	2.50	5	2.50	7	3.50	21	10.50
19	Greens	Ha	0.5	B1, B4, B5, B9 & B11	13	6.50	16	8.00	22	11.00	28	14.00	34	17.00	113	56.50
20	Small Onion	Ha	0.5	All Blocks	169	84.50	195	97.50	225	112.50	274	137.00	298	149.00	1161	580.50
21	Cauliflower	Ha	0.5	B11	2	1.00	2	1.00	2	1.00	2	1.00	2	1.00	10	5.00
22	Annual Moringa	Ha	0.5	All Blocks except B7, B8, B10 & B11	17	8.50	22	11.00	34	17.00	43	21.50	54	27.00	170	85.00
23	Cucumber/gherkin	Ha	0.5	B5	20	10.00	25	12.50	30	15.00	35	17.50	35	17.50	145	72.50
24	Cluster bean	Ha	0.5	B1, B4, B5 & B7	18	9.00	27	13.50	38	19.00	35	17.50	31	15.50	149	74.50
25	Tapioca	Ha	0.5	B11	2	1.00	2	1.00	22	11.00	2	1.00	2	1.00	30	15.00
26	Yams and colacassia	Ha	0.5	B6	2	1.00	4	2.00	6	3.00	6	3.00	8	4.00	26	13.00
27	Commercial production of location specific traditional vegetables (Athalakkai, Palu Pavakkai, Mullu kathiri, Poiyur kathiri, Kottapatti kathiri etc.,)	Ha	0.5	B1, B3, B5 & B6	25	12.50	45	22.50	70	35.00	80	40.00	90	45.00	310	155.00

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
28	Cultivation of hybrid Vegetables under protected structures	1000 Sq.m	1.4	B7, B10 & B11	1	1.40	0	0.00	100	1400.00	100	1400.00	0	0.00	2001	2801.40
III	Area expansion of Medicinal and Aromatic plants															
29	Neem	Ha	0.44 83	All Blocks	110	49.31	110	49.31	110	49.31	110	49.31	110	49.31	550	246.57
30	Senna	Ha	0.29 88	All Blocks except B6, B8 & B11	160	47.81	192	57.37	223	66.63	254	75.90	287	85.76	1116	333.46
31	Periwinkle	Ha	0.29 88	All Blocks except B6	159	47.51	197	58.86	220	65.74	234	69.92	264	78.88	1074	320.91
32	Ocimum	Ha	0.35 86	B4, B7 & B11	9	3.23	9	3.23	13	4.66	16	5.74	25	8.97	72	25.82
IV	Area expansion of Spices crops															
33	Seed and Rhizomatic spices (Coriander, Turmeric, Ginger, Dry Chilly, Cumin, Fennel, Fenu greek, Dil, Cardamom etc.,)	Ha	0.3	All Blocks except B2, B4, B6 & B11	132	39.60	136	40.80	95	28.50	184	55.20	211	63.30	758	227.40
34	Perennial spices (Pepper, Curry leaf, All spice, Cinnamon, Clove, Tamarind, Nut meg etc.,)	Ha	0.5	B1, B2, B4, B6, B7 & B10	16	8.00	24	12.00	28	14.00	36	18.00	40	20.00	144	72.00
V	Area expansion of Flower crops															
35	Loose flowers - Jasminum sp, Crossandra, Marigold, Rose, Chrysanthemum, Nerium, Torenia	Ha	0.4	All Blocks except B9	105	42.00	160	64.00	210	84.00	260	104.00	315	126.00	1050	420.00
VI	Area expansion /Gap filling of Plantation crops															

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
36	Cocoa	Ha	0.5	B4	2	1.00	2	1.00	2	1.00	2	1.00	2	1.00	10	5.00
37	Cashew	Ha	0.5	B4, B7 & B11	6	3.00	6	3.00	6	3.00	8	4.00	8	4.00	34	17.00
38	Betelvine	Ha	0.5	B10	2	1.00	4	2.00	6	3.00	8	4.00	10	5.00	30	15.00
39	Bamboo and Other crops	Ha	0.6	B10	2	1.20	2	1.20	2	1.20	2	1.20	2	1.20	10	6.00
VII	Rejuvenation/INM-IPM/Mulching/Anti bird net															
40	Mango/Cashew - Rejuvenation	Ha	0.4	B7	1	0.40	1	0.40	1	0.40	1	0.40	1	0.40	5	2.00
41	INM/IPM for Horticultural crops	Ha	0.04	B4, B5 & B7	3	0.12	5	0.20	7	0.28	10	0.40	13	0.52	38	1.52
42	Mulching	Ha	0.32	B4 & B7	2	0.64	0	0.00	0	0.00	2	0.64	0	0.00	4	1.28
43	Anti Bird net	1000 Sq.m	0.35	B4	2	0.70	0	0.00	0	0.00	0	0.00	0	0.00	2	0.70
VIII	Pollination Support through Bee Keeping															
44	Bee hive & Colony	No	0.04	B3, B7, B8, B9 & B11	123	4.92	123	4.92	123	4.92	123	4.92	128	5.12	620	24.80
45	Honey Extractor	No	0.2	B3, B7, B8 & B11	3	0.60	3	0.60	4	0.80	4	0.80	5	1.00	19	3.80
IX	Organic Farming															
46	Organic farming and PGS certification in 50 acre cluster	1 cluster	14.95	B9	0	0.00	0	0.00	0	0.00	0	0.00	1	14.95	1	14.95
47	HDPE Vermibed	No	0.16	B4, B5, B8, B9 & B11	4	0.64	1	0.16	2	0.32	3	0.48	3	0.48	13	2.08
X	Rainfed Area development															
48	Integrated farming system - Horticulture Based farming	Ha	0.5	B4, B5, B7, B8 & B9	0	0.00	1	0.50	1	0.50	6	3.00	7	3.50	15	7.50
49	Green manuring	Ha	0.04	B4, B7, B8 & B11	5	0.20	7	0.28	0	0.00	13	0.52	10	0.40	35	1.40

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
50	Moisture stress management - Minimum irrigation gurantee by PUSA hydrogel	Ha	0.1	B4, B5 & B8	5	0.50	5	0.50	9	0.90	9	0.90	7	0.70	35	3.50
B	Infra structures and Assets creation															
I	Protected cultivation															
1	Poly Green House	1000 Sq.m	9.35	All Blocks	6	56.10	6	56.10	5	46.75	6	56.10	6	56.10	29	271.15
2	Shadenet	1000 Sq.m	7.1	All Blocks except B5	5	35.50	4	28.40	5	35.50	4	28.40	3	21.30	21	149.10
II	Mushroom production															
3	Mushroom production and compost making	1 No.	20	All Blocks except B9	4	80.00	5	100.00	7	140.00	9	180.00	6	120.00	31	620.00
4	Spawn Production	1 No.	15	B8	1	15.00	0	0.00	0	0.00	0	0.00	0	0.00	1	15.00
5	Cottage mushroom unit	1 No.	1	B8	1	1.00	0	0.00	1	1.00	0	0.00	1	1.00	3	3.00
III	Vermicompost unit															
6	Permanent Vermicompost Unit	600 cu.ft	1	All Blocks except B1, B6, B9 & B11	1	1.00	1	1.00	2	2.00	4	4.00	3	3.00	11	11.00
IV	Supporting structures for Horticulture crop production															
7	Staking/ Trellies/ Propping	Ha	1	B3, B7, B8 & B10	0	0.00	3	3.00	8	8.00	2	2.00	5	5.00	18	18.00
8	Permanent Pandhal structure	Ha	4	All Blocks except B2, B3, B6 & B9	1	4.00	3	12.00	7	28.00	5	20.00	7	28.00	23	92.00
V	District Horticulture information and training centre															

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
VI	Community seed bank															
C	Special interventions															
9	Offseason Annual Moringa production - Pod	Ha	1.25	B3, B4, B7, B10 & B11	2	2.50	1	1.25	4	5.00	5	6.25	5	6.25	17	21.25
10	Offseason Annual Moringa production -Leaf	Ha	2	B6	0	0.00	1	2.00	0	0.00	0	0.00	0	0.00	1	2.00
11	Farm deficiency correction	Ha	0.04	All Blocks except B1, B2, B8 & B9	310	12.40	330	13.20	300	12.00	300	12.00	300	12.00	1540	61.60
12	Promotion of Roof top Garden/ Potager garden Kit	No	0.005	All Blocks except B9 & B11	525	2.63	435	2.18	435	2.18	495	2.48	495	2.48	2385	11.93
13	Promotion of Roof top Garden/ Potager garden Kit with shadenet	No	0.0735	All Blocks except B9 & B11	360	26.46	260	19.11	260	19.11	260	19.11	260	19.11	1400	102.90
14	Banana Bunch Sleeve	Ha	0.25	B9	10	2.50	10	2.50	10	2.50	10	2.50	10	2.50	50	12.50
15	AESA based IPM in fruits and vegetables Pheramone trap	Ha	0.04	All Blocks except B4	58	2.32	58	2.32	65	2.60	63	2.52	63	2.52	307	12.28
16	AESA Based IPM in fruits and vegetables Yellow sticky trap	Ha	0.04	All Blocks except B4	56	2.24	56	2.24	63	2.52	61	2.44	61	2.44	297	11.88
17	AESA Based IPM in fruits and vegetables Light trap	Ha	0.08	All Blocks except B4	46	3.68	46	3.68	48	3.84	46	3.68	46	3.68	232	18.56
D	Post Harvest Management															
18	Pack house (9m X 6m)	1 No	4	All Blocks except B1 & B9	5	20.00	3	12.00	6	24.00	7	28.00	9	36.00	30	120.00
19	Low cost onion structure 25 mt	1 No	1.75	B1, B2, B3, B7 & B11	2	3.50	7	12.25	5	8.75	6	10.50	5	8.75	25	43.75

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
20	Drying yard	1 No	5	B1, B3, B4, B6, B7, B8 & B10	1	5.00	1	5.00	6	30.00	2	10.00	5	25.00	15	75.00
21	Pre cooling unit 6 mt	1 No	25	B11	0	0.00	0	0.00	1	25.00	1	25.00	1	25.00	3	75.00
22	Collection centre	1 No	15	B10	0	0.00	0	0.00	0	0.00	0	0.00	1	15.00	1	15.00
E	Development of Farms, Nurseries and Parks															
23	Developmental activities in new/existing state Horticultural farm, Keelapalur	No	25	B7	0	0.00	0	0.00	1	25.00	1	25.00	1	25.00	3	75.00
F	Mechanization - Machineries, Equipments & Tools															
24	Land development, tillage and seed bed preparation equipments	Nos	0.3	B4 & B5	0	0.00	0	0.00	1	0.30	1	0.30	2	0.60	4	1.20
25	Manual Sprayer-Knapsack/Foot operated Sprayer	Nos	0.12	All Blocks	50	6.00	65	7.80	50	6.00	52	6.24	52	6.24	269	32.28
26	Tractor Mounted / Operated Sprayer (Below 20HP)	Nos	0.2	All Blocks except B7	53	10.60	58	11.60	65	13.00	70	14.00	70	14.00	316	63.20
27	Tractor Mounted / Operated Sprayer (Above 20HP)	Nos	1.26	All Blocks	58	73.08	58	73.08	65	81.90	70	88.20	70	88.20	321	404.46
28	Post Hole Digger/Augur, Pneumatic/ other Planter		1.26	B2 & B8	50	63.00	15	18.90	20	25.20	25	31.50	25	31.50	135	170.10

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
29	Fruit Plucker, Tree pruners, Fruit Harvester, Fruit Graders, Track Trolley, Nursery Media Filling Machine, Power operated horticulture tools for pruning, budding, grating, shearing etc.	No	2.5	B4, B7 & B11	22	55.00	19	47.50	11	27.50	13	32.50	15	37.50	80	200.00
30	Potato planter/Potato harvester / Onion harvester	No	0.3	B3, B4, B7, B8, B9 & B11	3	0.90	1	0.30	3	0.90	5	1.50	5	1.50	17	5.10
31	Hand operated sprayer with face mask	Nos	0.025	All Blocks	190	4.75	140	3.50	140	3.50	140	3.50	140	3.50	750	18.75
32	Nets for safe harvesting of fruits, Headlights for flower picking	Nos	0.005	B4, B7 & B11	6	0.03	5	0.03	5	0.03	10	0.05	10	0.05	36	0.18
33	Power operated sprayer	Nos	0.05	All Blocks except B5, B7 & B11	45	2.25	40	2.00	40	2.00	40	2.00	40	2.00	205	10.25
34	Plastic crates for vegetable & fruits handling	No of sets containing 10 crates	0.075	All Blocks	140	10.50	145	10.88	145	10.88	145	10.88	145	10.88	720	54.00
35	5 layered Polythene spread sheets for drying horticulture produce	No	0.16	B1, B4, B5, B6, B7 & B8	4	0.64	1	0.16	1	0.16	8	1.28	10	1.60	24	3.84
G	Water / Irrigation Management															
36	Micro Irrigation - Drip	Ha	1.12	All Blocks	183	204.96	183	204.96	183	204.96	183	204.96	183	204.96	915	1024.80

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
37	Rain gun	Ha	0.34	All Blocks	11	3.74	11	3.74	11	3.74	11	3.74	11	3.74	55	18.70
38	Sprinkler	No	0.195	All Blocks	11	2.15	11	2.15	11	2.15	11	2.15	11	2.15	55	10.73
39	Community Tank / On Farm Pond	No	20	B10	1	20.00	0	0.00	0	0.00	0	0.00	0	0.00	1	20.00
40	Water harvesting system for individuals	No	1.5	All Blocks except B6, B9 & B11	4	6.00	5	7.50	6	9.00	9	13.50	6	9.00	30	45.00
H	Capacity Building															
41	Training to farmers within the State. 2 days Rs.1000/farmer/day	No	0.02	All Blocks	550	11.00	550	11.00	550	11.00	550	11.00	550	11.00	2750	55.00
42	Training to farmers outside the state. 30 farmers/Batch	No	0.105	All Blocks	330	34.65	330	34.65	330	34.65	330	34.65	330	34.65	1650	173.25
43	Exposure visit to farmers for 5 days. Rs.1000/farmer/day	No	0.05	All Blocks	260	13.00	265	13.25	270	13.50	252	12.60	255	12.75	1302	65.10
44	Training to farmers at HTC	No	0.0025	All Blocks except B7	285	0.71	290	0.73	295	0.74	305	0.76	305	0.76	1480	3.70
45	Training to staff outside the state / Batch of 5 members	No	0.04	All Blocks except B9	34	1.36	34	1.36	34	1.36	34	1.36	34	1.36	170	6.80
46	HRD for supervisors and entrepreneurs	No	20	All Blocks	0	0.00	0	0.00	0	0.00	0	0.00	1	20.00	1	20.00
47	HRD for gardeners	No	15	All Blocks	0	0.00	0	0.00	0	0.00	1	15.00	0	0.00	1	15.00
48	District level seminar	No	2	All Blocks except B1, B3, B4 & B8	2	4.00	0	0.00	3	6.00	1	2.00	2	4.00	8	16.00
49	Computerization & governance	No	1	All Blocks	11	11.00	12	12.00	12	12.00	12	12.00	12	12.00	59	59.00

Sl. No.	Interventions	Unit	Unit cost	Blocks covered	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		Total	
					Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.	Phy.	Fin.
50	Publicity and Documentation	No	0.5	All Blocks	24	12.00	24	12.00	24	12.00	24	12.00	24	12.00	120	60.00
I	Crop Insurance and Mitigating schemes															
51	Crop Insurance	Ha	0.025	All Blocks except B4 & B5	240	6.00	255	6.38	260	6.50	265	6.63	280	7.00	1300	32.50
	Grand Total					1999.87		2146.98		3950.74		4273.11		3100.34		15471.04

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.3. Agricultural Engineering

Agricultural mechanization is the process whereby equipments, machineries and implements are utilized to boost food production. It is the application of machineries, equipments and implements in the day to day farm activities to increase marginal output in food production and poverty eradication. It increases productivity of land and labour by meeting timeliness of farm operations and increase work out-put per unit time. Besides its paramount contribution to the multiple cropping and diversification of agriculture, mechanization also enables efficient utilisation of inputs such as seeds, fertilisers and irrigation water. The agricultural mechanization is the only way out to face the challenge of farm worker's shortage. Thus the ultimate objective of Agricultural Mechanization Strategies in developing countries is to help increase the welfare of farm households and create positive dynamics and opportunities for economic growth in rural areas.

Strategies:

- Promotion and strengthening of Agricultural Mechanization through training, Testing and Demonstration in order to ensure performance testing of agricultural machinery and equipment, capacity building of farmers and end users and promoting farm mechanization through demonstrations.
- Demonstration, Training and Distribution of post-harvest Technology and Management (PHTM) to popularize the technology for primary processing, value addition, low cost scientific storage/transport and the crop by-product management through demonstrations, capacity building of farmers and end users. Provides financial assistance for establishing PHT units.
- Promotion of ownership to small and marginal farmers for various agricultural machinery and equipments.
- Establishment of Agricultural Engineering Extension centres in order to collect information related to Government subsidy on agricultural / machineries / equipment / irrigation systems etc., compilation of latest technologies related to Agricultural Engineering and Development of video cassettes library related to Processing of agricultural products, Working of important agricultural machines and equipment and Repair, maintenance and proper setting of the different agricultural Machines / and equipment
- Promotion of training to AED engineers on post-harvest techniques and bio energy

Expected outcome

Implementation of the above strategies such as supply of farm implements to carry out mechanised cultivation operations and demonstration to farmers the advantage of using Agricultural implements and machinery would increase the production and productivity. Post- Harvest Technologies to farmers would prevent loss of foodgrains during harvest and storage and Preserve the quality of produce in respect of perishable commodities. Disseminated technologies on renewable energies, in particular, solar energy for agricultural activities in respect of pumping with solar powered pumps, drying farm produce for enhancement of quality to fetch reasonable market price.

Budget

Agriculture continues to be the most predominant sector of this district economy, as 70 percent of the population is engaged in Agriculture and allied activities for their livelihood. Agricultural Mechanization could provide the stability in agricultural production in a sustainable manner to meet the food requirement of growing population and also to meet the raw material needs of agro based industries, thereby providing employment opportunities to the rural population. The overall budget requirement for implementation of above interventions is ₹. **8960.30** lakhs .

Implementing agency

The projects will be implemented by the Department of Agricultural Engineering

Table.4.18. Budget requirement for Agricultural Engineering

(₹. in lakhs)

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Capacity Building															
1	Demonstration of Agricultural Machinery	All Blocks	No's/Ha	0.04	38	1.52	39	1.56	38	1.52	39	1.56	39	1.56	193	7.72
2	Training of farmers	All Blocks	No's/Ha	0.04	170	6.80	170	6.80	170	6.80	170	6.80	170	6.80	850	34.00
3	Training of Rural Youth in workshops	All Blocks	No's/Ha	0.04	170	6.80	170	6.80	170	6.80	170	6.80	170	6.80	850	34.00
4	Demonstration of Post Harvest Technologies	All Blocks	No's/Ha	0.04	16	0.64	17	0.68	17	0.68	16	0.64	16	0.64	82	3.28
5	Financial assistance for Post Harvest Equipment	All Blocks	No's/Ha	4	10	40.00	2	8.00	8	32.00	5	20.00	4	16.00	29	116.00
6	Financial assistance for Procurement of Agricultural Machinery and Equipment															
7	Tractors															
8	Tractor (15-20 PTO HP)	All Blocks	No's/Ha	4	23	92.00	21	84.00	19	76.00	19	76.00	18	72.00	100	400.00
9	Tractor (Above 20-40 PTO HP)	All Blocks	No's/Ha	6	8	48.00	7	42.00	7	42.00	6	36.00	7	42.00	35	210.00
10	Tractor (40-70 PTO HP)	All Blocks	No's/Ha	8.5	32	272.00	26	221.00	26	221.00	21	178.50	21	178.50	126	1071.00
11	Power Tillers															

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
12	Power Tiller (below 8 BHP)	All Blocks	No's/Ha	1	14	14.00	12	12.00	13	13.00	12	12.00	13	13.00	64	64.00
13	Power Tiller (8 BHP & above)	All Blocks	No's/Ha	1.75	23	40.25	20	35.00	18	31.50	13	22.75	15	26.25	89	155.75
14	Rice Transplanter															
15	Self Propelled Rice Transplanter (4 rows)	B10, B11 & B4	No's/Ha	2.5	2	5.00	1	2.50	1	2.50	1	2.50	1	2.50	6	15.00
16	Self Propelled Rice Transplanter (Above 4-8 rows)	B10, B11 & B4	No's/Ha	16	1	16.00	0	0.00	1	16.00	0	0.00	2	32.00	4	64.00
17	Specialized Self Propelled Machinery															
18	Post Hole Digger / Augur	B10 & B4	No's/Ha	0.63	1	0.63	1	0.63	0	0.00	0	0.00	0	0.00	2	1.26
19	Tractor/Power Tiller (below 20 BHP) driven equipments															
20	a. Land Development, tillage and seed bed preparation equipments															
21	MB Plow	All Blocks	No's/Ha	0.3	7	2.10	7	2.10	7	2.10	7	2.10	7	2.10	35	10.50
22	Disc Plow	All Blocks	No's/Ha	0.3	13	3.90	13	3.90	13	3.90	13	3.90	13	3.90	65	19.50
23	Cultivator	All Blocks	No's/Ha	0.2	9	1.80	9	1.80	9	1.80	9	1.80	9	1.80	45	9.00
24	Harrow	B10, B11 & B4	No's/Ha	0.6	1	0.60	1	0.60	1	0.60	0	0.00	0	0.00	3	1.80
25	Leveler Blade	B10, B11 & B4	No's/Ha	0.15	1	0.15	1	0.15	1	0.15	0	0.00	0	0.00	3	0.45
26	Rotavator	All Blocks	No's/Ha	0.35	15	5.25	15	5.25	15	5.25	15	5.25	15	5.25	75	26.25

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
27	b. Sowing Planting, Reaping and Digging Equipments:															
28	Post Hole Digger	All Blocks	No's/Ha	0.8	1	0.80	1	0.80	1	0.80	1	0.80	1	0.80	5	4.00
29	Zero till seed cum fertilizer drill	All Blocks	No's/Ha	0.5	3	1.50	3	1.50	3	1.50	3	1.50	3	1.50	15	7.50
30	c. Inter cultivation Equipments															
31	Power Weeder (engine operated below 2 BHP)	All Blocks	No's/Ha	0.25	9	2.25	9	2.25	9	2.25	8	2.00	8	2.00	43	10.75
32	d. Equipment for residue management / hay and forage equipments															
33	Sugarcane thrash Cutter	B10, B11 & B4	No's/Ha	1.5	2	3.00	2	3.00	2	3.00	1	1.50	1	1.50	8	12.00
34	e. Harvesting and Threshing equipments															
35	Multi crop Threshers	B10, B11 & B4	No's/Ha	2.5	2	5.00	2	5.00	2	5.00	2	5.00	2	5.00	10	25.00
36	Brush Cutter	All Blocks	No's/Ha	0.25	8	2.00	8	2.00	8	2.00	8	2.00	8	2.00	40	10.00
37	f. Chaff Cutter (Operated by engine / electric motor below 3 hp and by power tiller and tractor of below 20 BHP tractor)	All Blocks	No's/Ha	0.25	6	1.50	6	1.50	6	1.50	3	0.75	3	0.75	24	6.00
38	Tractor (above 20-35 BHP) driven equipments															

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
39	a. Land Development, tillage and seed bed preparation equipments															
40	MB Plow	All Blocks	No's/Ha	0.8	6	4.80	6	4.80	6	4.80	6	4.80	6	4.80	30	24.00
41	Disc Plow	All Blocks	No's/Ha	0.4	7	2.80	7	2.80	7	2.80	7	2.80	7	2.80	35	14.00
42	Cultivator	All Blocks	No's/Ha	0.25	10	2.50	10	2.50	10	2.50	10	2.50	10	2.50	50	12.50
43	Rotavator	All Blocks	No's/Ha	0.8	18	14.40	23	18.40	15	12.00	13	10.40	13	10.40	82	65.60
44	b. Sowing, Planting, Reaping and Digging Equipments															
45	Post Hole digger	All Blocks	No's/Ha	0.9	2	1.80	2	1.80	3	2.70	3	2.70	1	0.90	11	9.90
46	Zero till seed cum fertilizer drill	All Blocks	No's/Ha	0.6	10	6.00	10	6.00	6	3.60	6	3.60	7	4.20	39	23.40
47	Seed drill	B10 & B4	No's/Ha	0.5	1	0.50	1	0.50	0	0.00	0	0.00	0	0.00	2	1.00
48	c. Inter Cultivation Equipments															
49	Power Weeder (engine operated above 2 BHP)	All Blocks	No's/Ha	0.7	10	7.00	10	7.00	10	7.00	10	7.00	10	7.00	50	35.00
50	d. Equipments for Residue management/Hay and Forage Equipments															
51	Sugarcane thrash Cutter	B10, B11 & B4	No's/Ha	1.75	1	1.75	1	1.75	1	1.75	1	1.75	1	1.75	5	8.75
52	e. Harvesting & Threshing Equipments															

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
53	Multi crop Threshers	All Blocks	No's/Ha	3	4	12.00	4	12.00	4	12.00	4	12.00	4	12.00	20	60.00
54	Paddy Thresher	B10, B11 & B4	No's/Ha	1.9	1	1.90	1	1.90	1	1.90	1	1.90	1	1.90	5	9.50
55	Brush Cutter	All Blocks	No's/Ha	0.3	2	0.60	2	0.60	2	0.60	2	0.60	2	0.60	10	3.00
56	f.Chaff Cutter (Operated by engine / electric motor above 3-5 hp and by power tiller and tractor of below 35 BHP tractor)	All Blocks	No's/Ha	0.4	6	2.40	6	2.40	5	2.00	4	1.60	4	1.60	25	10.00
57	Tractor (above 35 BHP) driven equipments															
58	a.Land Development, tillage and seed bed preparation equipments															
59	MB Plow	All Blocks	No's/Ha	1	16	16.00	14	14.00	14	14.00	12	12.00	11	11.00	67	67.00
60	Disc Plow	All Blocks	No's/Ha	0.6	12	7.20	11	6.60	12	7.20	12	7.20	11	6.60	58	34.80
61	Cultivator	All Blocks	No's/Ha	0.3	17	5.10	14	4.20	14	4.20	15	4.50	13	3.90	73	21.90
62	Harrow	B10, B11 & B4	No's/Ha	1	1	1.00	1	1.00	1	1.00	1	1.00	1	1.00	5	5.00
63	Leveler Blade	B10, B11 & B4	No's/Ha	0.3	1	0.30	1	0.30	1	0.30	1	0.30	1	0.30	5	1.50
64	Rotavator	All Blocks	No's/Ha	0.95	73	69.35	64	60.80	58	55.10	49	46.55	47	44.65	291	276.45
65	Reversible Hydraulic plough	All Blocks	No's/Ha	2	8	16.00	6	12.00	6	12.00	6	12.00	6	12.00	32	64.00
66	b. Sowing Planting, Reaping and Digging Equipments:															

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
67	Zero till seed cum fertilizer drill	All Blocks	No's/Ha	0.7	17	11.90	15	10.50	17	11.90	15	10.50	12	8.40	76	53.20
68	Post Hole digger	All Blocks	No's/Ha	1.05	8	8.40	8	8.40	7	7.35	7	7.35	5	5.25	35	36.75
69	d.Harvesting & Threshing Equipments															
70	Thresher/Multi Crop threshers	All Blocks	No's/Ha	4	4	16.00	3	12.00	3	12.00	1	4.00	2	8.00	13	52.00
71	e.Equipments for Residue management/Hay and Forage Equipments															
72	Coconut Frond chopper	B10, B11 & B4	No's/Ha	1.05	1	1.05	1	1.05	1	1.05	1	1.05	1	1.05	5	5.25
73	Baler (Rectangular)	B10, B11 & B4	No's/Ha	8	0	0.00	0	0.00	1	8.00	1	8.00	1	8.00	3	24.00
74	All Manual/animal drawn equipment/implements / Tools															
75	Drum Seeder (Above 4 Row)	All Blocks	No's/Ha	0.15	2	0.30	2	0.30	2	0.30	2	0.30	2	0.30	10	1.50
76	Tree climber	All Blocks	No's/Ha	0.07	27	1.89	17	1.19	17	1.19	17	1.19	12	0.84	90	6.30
77	Plant protection equipments															
78	Manual sprayer: Knapsack/foot operated sprayer	All Blocks	No's/Ha	0.015	215	3.23	200	3.00	190	2.85	180	2.70	155	2.33	940	14.10
79	Powered Knapsack Sprayer/Power operated Taiwan sprayer (capacity 8-12 lts)	All Blocks	No's/Ha	0.06	83	4.98	82	4.92	82	4.92	62	3.72	62	3.72	371	22.26

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
80	Powered Knapsack Sprayer/Power operated Taiwan sprayer (capacity above 12-16 lts)	All Blocks	No's/Ha	0.08	64	5.12	64	5.12	64	5.12	51	4.08	46	3.68	289	23.12
81	Powered Knapsack Sprayer/Power operated Taiwan sprayer (capacity above 16 lts)	All Blocks	No's/Ha	0.1	43	4.30	43	4.30	39	3.90	34	3.40	34	3.40	193	19.30
82	Establishment of Farm Machinery Banks for Custom Hiring	All Blocks	No's/Ha	28	10	280.00	8	224.00	7	196.00	4	112.00	5	140.00	34	952.00
83	Establishment of Hi-Tech, High Productive Equipment Hub for Custom Hiring	All blocks except B10,B3 & B2	No's/Ha	112	2	224.00	2	224.00	1	112.00	1	112.00	1	112.00	7	784.00
84	Promotion of Farm Mechanization in Selected Villages	All Blocks	No's/Ha	11.5	6	69.00	6	69.00	6	69.00	6	69.00	6	69.00	30	345.00
85	Financial assistance for promotion of Mechanized Farming operations	All blocks except B3	No's/Ha	0.04	240	9.60	220	8.80	210	8.40	200	8.00	190	7.60	1060	42.40
86	Tractor Hiring Scheme															
87	Purchase of Tractors for AED	All Blocks	No's/Ha	8	16	128.00	4	32.00	4	32.00	4	32.00	4	32.00	32	256.00
88	Purchase of Tractor drawn implements for AED	All Blocks	No's/Ha	0.5	39	19.50	10	5.00	10	5.00	10	5.00	10	5.00	79	39.50
89	Purchase of Bull Dozers for AED	B10 & B4	No's/Ha	80	3	240.00	1	80.00	0	0.00	0	0.00	0	0.00	4	320.00

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
90	Purchase of Paddy Transplanter for AED	All Blocks	No's/Ha	18	10	180.00	0	0.00	1	18.00	0	0.00	1	18.00	12	216.00
91	Purchase of Paddy combine Harvester for AED	B10, B11 & B4	No's/Ha	17	2	34.00	2	34.00	2	34.00	0	0.00	0	0.00	6	102.00
92	Purchase of Balers for AED	B10, B11 & B4	No's/Ha	4.5	6	27.00	0	0.00	1	4.50	0	0.00	2	9.00	9	40.50
93	Purchase of Multi Crop Thresher for AED	B10, B11 & B4	No's/Ha	3.5	5	17.50	1	3.50	1	3.50	0	0.00	0	0.00	7	24.50
94	Minor Irrigation Scheme															
95	Purchase of Resitivity Metres for AED	B10	No's/Ha	3	1	3.00	0	0.00	0	0.00	0	0.00	0	0.00	1	3.00
96	Purchase of Electrical Loggers for AED	B10	No's/Ha	7.5	1	7.50	0	0.00	0	0.00	0	0.00	0	0.00	1	7.50
97	Solar Energy															
98	5 hp	All Blocks	No's/Ha	3.75	61	228.75	52	195.00	53	198.75	50	187.50	45	168.75	261	978.75
99	7.5 hp	All Blocks	No's/Ha	5.3	18	95.40	22	116.60	19	100.70	14	74.20	12	63.60	85	450.50
100	10 hp	All Blocks	No's/Ha	6.75	11	74.25	9	60.75	9	60.75	6	40.50	5	33.75	40	270.00
101	upto 200sq.ft	All Blocks	No's/Ha	2	6	12.00	4	8.00	3	6.00	2	4.00	20	40.00	35	70.00
102	upto 400sq.ft	All Blocks	No's/Ha	4.25	9	38.25	6	25.50	4	17.00	6	25.50	4	17.00	29	123.25
103	400-600sq.ft	All Blocks	No's/Ha	6.5	4	26.00	2	13.00	3	19.50	3	19.50	1	6.50	13	84.50
104	Any other innovative schemes of AED with Components & its unit cost															
105	J C B	B10, B11 & B4	No's/Ha	28	7	196.00	1	28.00	1	28.00	1	28.00	1	28.00	11	308.00

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
106	Information Technology (IT) related items															
107	Computer & its accessories	B10	No's/Ha	0.8	0	0.00	1	0.80	0	0.00	0	0.00	0	0.00	1	0.80
108	Tablet (Tab)	All Blocks	No's/Ha	0.25	0	0.00	4	1.00	4	1.00	4	1.00	0	0.00	12	3.00
109	Xerox machine	B10, B11 & B4	No's/Ha	1.5	0	0.00	1	1.50	1	1.50	1	1.50	0	0.00	3	4.50
110	Mecanized row crop cultivation-Pilot mechanization Demonstration	B10, B11 & B4	No's/Ha	0.04	0	0.00	2	0.08	4	0.16	5	0.20	0	0.00	11	0.44
111	Post Harvest Technology and Management machinery (PHTM)															
112	Self propelled / other power driven Horticultural Machinery															
113	Chain saw/ Wheel barrow/ Mango grader/ planter and other suitable self propelled machineries and equipments for horticulture Crops	All Blocks	No's/Ha	1	0	0.00	10	10.00	10	10.00	8	8.00	0	0.00	28	28.00
114	Manual Horticultural Equipments															
115	Aluminium Ladder/ Ladder	All Blocks	No's/Ha	0.2	0	0.00	5	1.00	6	1.20	10	2.00	0	0.00	21	4.20
116	Aluminium pole	All Blocks	No's/Ha	0.03	0	0.00	5	0.15	6	0.18	10	0.30	0	0.00	21	0.63

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
117	Plucker	All Blocks	No's/Ha	0.02	0	0.00	5	0.10	6	0.12	10	0.20	0	0.00	21	0.42
118	Post Harvest Equipments for food grains, oil seeds and Horticultural Equipments															
119	Mini Dal Mill	B10 & B4	No's/Ha	1.7	0	0.00	0	0.00	1	1.70	1	1.70	0	0.00	2	3.40
120	Millet Mill	B10 & B4	No's/Ha	1.5	0	0.00	0	0.00	1	1.50	1	1.50	0	0.00	2	3.00
121	Oil mill with filter press (for all type of Horticulture / Food grain / Oil seeds crop)	B10 & B4	No's/Ha	1.2	0	0.00	0	0.00	1	1.20	1	1.20	0	0.00	2	2.40
122	Extractor (for all type of Horticulture / Food grain / Oil seeds crop)	B10 & B4	No's/Ha	1	0	0.00	0	0.00	1	1.00	1	1.00	0	0.00	2	2.00
123	Packing Machines (for all types of Horticulture / Food grain / Oil seeds crop)	B10 & B4	No's/Ha	3	0	0.00	0	0.00	1	3.00	2	6.00	0	0.00	3	9.00
124	All types of Power driven Dehusker/ sheller/ Threshers/ Harvesters/ De-spiking/ Deconing Machine/ Peeler/ Splitter/ Stripper (for all type of Horticulture / Food grain / Oil seeds crop)	B10 & B4	No's/Ha	1.2	0	0.00	0	0.00	2	2.40	1	1.20	0	0.00	3	3.60
125	All types of Washing Machines (for all	B10 & B4	No's/Ha	1.5	0	0.00	1	1.50	0	0.00	1	1.50	0	0.00	2	3.00

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	type of Horticulture / Food grain / Oil seed crop)															
126	All types of Grinder/ Pulveriser/ Polisher (for all type of Horticulture / Food grain / Oil seed crop)	B10	No's/Ha	0.3	0	0.00	0	0.00	0	0.00	1	0.30	0	0.00	1	0.30
127	Construction of Agricultural Engineering Extension centres (AEECs)	B10 & B4	No's/Ha	75	0	0.00	1	75.00	1	75.00	0	0.00	0	0.00	2	150.00
128	Training of AED Engineers on " Agricultural Processing" and " Bio- Energy"	B10 & B4	No's/Ha	0.04	0	0.00	2	0.08	5	0.20	2	0.08	0	0.00	9	0.36
	Grand total					2713.81		1881.31		1698.94		1316.52		1349.72		8960.30

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.4. Agricultural Marketing

The Government is taking every effort to attain sustainable agricultural development by transforming agriculture into a commercial venture, by switching over to new scientific methods of cultivation so as to increase the productivity manifold. Besides, through value addition, processing and utilization of the marketing opportunities, the incremental output can be ensured. To further improve the marketing opportunities and to reduce the loss of agricultural produces, several measures have to be taken up by way of interventions like promotion of commodity groups and market information, strengthening of Uzhavar shandies and regulated markets, construction of storage godown, provision of market access and market activities, supply chain and post-harvest management, infrastructure and assets, and capacity building of farmers.

The core problem however in Agribusiness development is the general failure in coordinating the decisions of the private stake holders *viz.*, farmers, traders and agricultural processors and service providers by the government and non-governmental sectors. In fact farmers fail to link themselves through effective producer-organizations to undertake joint decisions in production and marketing as well. Such weak linkages also due to limited access to relevant market intelligence and inadequate market infrastructure. Farmers are also poorly linked to research and extension service providers to address their specific technology and knowledge needs that would enable them into high-value production systems.

Entrepreneurs also have weak linkages with the farmers through contracts and vertical integration arrangements and are away from consumers because of absence of organized retail chains. Linkage with service providers are characterized by lack of confidence. The inadequacy in certification, quality assurance systems and inadequate infrastructure continues to limit the integration of production and international markets.

Agricultural produce are seasonal and perishable in nature. In a good season there may be a local glut, but because of insufficient transport facilities, lack of good roads and poor availability of packaging materials, the surplus cannot be taken quickly enough to the natural markets in urban areas. Moreover, the surplus often cannot be stored for sale in the off-season because of inadequate local storage facility; the farmers are often forced to market their produce at low price. Thus, the cultivars do not get a good price for their produce because of the glut, and some of it is spoiled resulting in complete loss. Currently pulses are processed manually using thirugu, ural, chakki, etc., which is laborious and time

consuming. Due to existing problems in processing of pulses and millets, their market is not profitable for the farmers growing pulses. To reduce the loss of agricultural produce which are up to 30 per cent, necessary provisions are needed to ensure remunerative price to the produce, encourage processing from the present level of 10 per cent of the total.

So, to accelerate the growth substantially, a new way of linking of Agricultural produce and marketing and promoting Agribusiness are focused. Promotion of commodity groups, farmer producer agencies, marketing organization and market linkage, encouraging of private players in marketing, value addition, crop specific supply chain management, more infrastructural facilities for processing and sensitizing the farmers for market-led agriculture by rendering crop advisory and market information are focused. Agri-business also contributes to the production of higher-value products and diversification away from the staple foods. Through this diversification and the development of the value chain between producers and consumers, the rural economy benefits from innovation and the creation of non-farm employment.

Components

- Promotion of commodity groups and market information
- Post harvest infrastructure and machineries
- Capacity building programmes

Budget

The district plan proposes an outlay of **Rs.1209.40** lakhs over a period of five years

Expected Outcome

The expected impact of the intervention will be increasingly competitive agribusiness sector leading to diversification, higher-value added products and higher incomes for farmers, farm workers and entrepreneurs and reduced rural poverty. The interventions will facilitate the development of a competitive agriculture sector, promoting diversification and contributing to the transformation of agriculture into a system producing higher value produces. The interventions will also provide higher-value for consumers, value that will be shared as distributed benefits to value chain stakeholders including farmers, entrepreneurs and workers.

Implementing Agency

The Block-level officials of the Department of Agricultural Marketing and Agri-Business will implement the programs.

Table 4.19. Budget for strengthening of Agricultural Marketing and Agri-Business in Virudhunagar District

(₹. in lakhs)

Sl. No.	Intervention	Unit	Unit cost	Block covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin		
	Promotion of Commodity Groups and Market Information															
1	Own building for AGMARK Lab	Nos.	50	B2	0	0.00	1	50.00	0	0.00		0.00	0	0.00	1	50.00
2	Provision of Agmark Lab equipments	Nos.	0.5	B2	3	1.50		0.00		0.00		0.00		0.00	3	1.50
	Strengthening of Uzhavar Sandhai and Regulated Market															
3	Drying Yard	Nos.	5.5	All Blocks	33	181.50	35	192.50	33	181.50	33	181.50	33	181.50	167	918.50
	Formation of FPO / Strengthening of Existing Commodity Groups															
4	FPO	Nos.	15	B4, B5, B6, B7	0	0.00	0	0.00	1	15.00	1	15.00	1	15.00	3	45.00
	Provision of Market Access and Market Activities															
5	Moisturemeter	Nos.	0.1	B1, B2, B3, B6	4	0.40	0	0.00	0	0.00	0	0.00	0	0.00	4	0.40
6	NIR Analyser	Nos.	10	B2	1	10.00		0.00		0.00		0.00		0.00	1	10.00
7	Plastic crates	Nos.	0.004	All Blocks	1100	4.40	1100	4.40	1100	4.40	0	0.00	0	0.00	3300	13.20
8	Tarpaulin	Nos.	0.03	All Blocks	110	3.30	165	4.95	220	6.60	220	6.60	275	8.25	990	29.70
9	Tinto Meter	Nos.	5	B2	1	5.00	0	0.00	0	0.00	0	0.00	0	0.00	1	5.00

Sl. No.	Intervention	Unit	Unit cost	Block covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
10	Travelling Microscope.	Nos.	0.5	B2	0	0.00	0	0.00	1	0.50	0	0.00	0	0.00	1	0.50
	Post Harvest Infrastructure and Machinaries															
11	Coconut Ladder	Nos.	0.03	B6, B7	100	3.00	100	3.00	80	2.40	60	1.80	60	1.80	400	12.00
12	Millet Mini Mill	Nos.	10	B1, B2, B3, B5, B	5	50.00	0	0.00	0	0.00	0	0.00	0	0.00	5	50.00
	Capacity building Programme															
13	Exposure Visits - within state	Nos.	0.2	All Blocks	31	6.20	31	6.20	30	6.00	10	2.00	10	2.00	112	22.40
14	Exposure Visits - outside state - 3 days	Nos.	0.6	All Blocks	13	7.80	13	7.80	3	1.80	3	1.80	2	1.20	34	20.40
15	Training on Market led Extension, Agmark grading&Food safety, post harvest technology, Supply Chain Management, Grading-sorting-packing, Market linkages & Exports, Food processing and value addition at district level	Nos.	0.2	All Blocks	33	6.60	33	6.60	33	6.60	33	6.60	22	4.40	154	30.80
	Grand total					279.70		275.45		224.80		215.30		214.15		1209.40

B1- Arupukottai, B2-Kariappatti, B3-Narikudi, B4-Rajapalayam, B5-Sattur, B6- Sivakasi, B7-Srivilliputhur, B8-Tiruchuli, B9-Vembakottai, B10-Virudhunagar, B11-Watrap

4.5. Seed and Organic Certification

Seed is a critical input for long-term sustained growth of agriculture. Timely availability of certified quality seeds with good yield potential continues to be a decisive factor in agricultural production. Farmers in Tamilnadu state are well aware of the benefits of using quality seeds which include foundation, certified and truthfully labelled seeds. In our State, the seed replacement rate is being adopted as per the guidelines of Government of India. In order to achieve the target of doubling the income of farmers, timely availability of quality seeds is given utmost importance. Concerted efforts are essential in ensuring timely availability of seeds as well as increasing the Seed Replacement Rate (SRR). The National Mission on Seeds has been formulated with a view to upgrade the quality of farm saved seeds and also to enhance Seed Replacement Rate. The Department of Seed Certification & Organic Certification plays the supporting role in the enhancement of Seed Replacement Rate by certifying quality seeds in an increasing trend over the years.

Seed certification is a legally sanctioned system for quality control of seed multiplication and production. The immediate objective of seed certification is to supply high quality seed to farmers and other growers, which is true to identity, high in purity and germination capacity and free from certain pests and diseases. Seed quality is most important in crop production, as high quality seed is essential for good crop yields and good returns, and minimize the likelihood of crop failure. Moreover, growing consciousness of health hazards due to possible contamination of farm products from use of chemicals have immensely contributed to the revival of organic agriculture. Organic certification is a certification body for organic production which was established as a government department on 17 of May 2007. Thus the major focus of the department will be creation of new facilities for better certification by strengthening the lab facilities, and infrastructure, create more awareness on quality seed and organic agriculture through capacity building, expanding communication and networking facilities in order to enhance the activities on seed and organic certification.

Project components

- Strengthening of Seed Testing laboratories

Samples received in a seed testing laboratory should be processed through various stages in the laboratory as quickly as possible so that result may be sent to sender promptly. The space provided for seed testing, the arrangement of that space and furnishing available would contribute greatly in the efficient functioning of the

laboratory. In order to carry out seed quality tests and maintaining the purity in the seed testing laboratory the equipments such as blower, conductivity meter, dehuller/scarifier, hot air oven, humidifier, incubator and seed grinder are required.

- Creation of infrastructure facilities in seed testing laboratories

A laboratory may be a completely separate building, or a part of a larger building housing a department. Regardless of how this space need is met a minimum of 1500 sq. ft. of working space should be provided for the laboratory analyzing about 10000 samples annually. The space provided should be divided into general work areas. These may be completely separate rooms or they may be portions of the same room. The areas to be considered include sample receiving, preparation, purity analysis, germination, seed storage, tags, supplies, mailing, general storage and office with a main objective to occupy large number of samples.

- Capacity building

Promotion of quality seed production and distribution the training programmes would be organized. The training have to be given on seed production to seed producers.

- Strengthening of communication and networking facilities

Information on quality seed production techniques would be disseminate among the farmers and seed growers.

Expected outcome

Enhancement of infrastructure facilities, capacity building, communication and networking would promote the quality of seed and organic certification.

Budget

Seed testing plays a pivotal role in modern agriculture. It is being carried out to analyse factors like germination, physical purity, moisture, seed health and admixture of other distinguishable varieties. Seed testing is carried out in the notified seed testing laboratories. The Seed testing results are very important for the successful implementation of Seed Certification and Seed Law Enforcement programmes. Apart from certified seed samples and samples received from the seed quality control wing, the service samples sent by the farmers, seed dealers and seed producers are also tested in these laboratories of Virudhunagar district. The overall budget requirement for implementation of above interventions is ₹**303.57** lakhs.

Implementing agency

The projects will be implemented by the Directorate of seed and organic certification.

Table.4.20. Budget requirement for Seed and Organic Certification

(₹. in lakhs)

Sl. No.	Interventions	Blocks Covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
I	Strengthening of laboratory facilities															
1	Blower, Conductivity meter, Dehuller/Scarifier, Dehumidifier Air Conditioner, Digital moisture meter, Dunnage, Fabricated display Racks ,Geaser, Generator, Heater, Hot air oven, Humidifier,Incubator,Induction stove,Microscope,Moisture meter,Packing machine,R. O system,Sample racks,Seed Grinder,Sieve,Thermohydro meter,Dunnage,Trolley for carriages,Working chair,Working table, Miscellaneous,	All Blocks	No's	13.36	0.00	0.00	1.00	13.36	0.00	0.00	0.00	0.00	0.00	0.00	1.00	13.36
II	Strengthening of communication and networking facilities															
2	Computer accessories	All Blocks	No's	0.5	15	7.50	0	0.00	0	0.00	0	0.00	0	0.00	15	7.50
III	Capacity Building															
3	Training to seed producers on seed certification procedures	All Blocks	No's	0.1	0	0.00	1	0.10	1	0.10	1	0.10	1	0.10	4	0.40
IV	Infrastructure and assets															
4	Strengthening of office premises by constructing new buildings	All Blocks	m2	0.235258	0	0.00	1200	282.31	0	0.00	0	0.00	0	0.00	1200	282.31
	Grand total					7.50		295.77		0.10		0.10		0.10		303.57

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.6. Animal husbandry

Livestock have been an integral component of India's agricultural and rural economy since time immemorial, supplying energy for crop production in terms of draught power and organic manure, and in turn deriving their own energy requirements from crop byproducts and residues. Livestock are now more valued as source of food and contribute over one-fourth to the agricultural gross domestic product and engage about 9% of the agricultural labour force. The livestock sector has been growing faster than crop sector; however, in recent years, the growth both in livestock production and productivity has decelerated considerably. India's livestock sector is one of the largest in the world. It has 56.7% of world's buffaloes, 12.5% cattle, 20.4% small ruminants, 2.4% camel, 1.4% equine, 1.5% pigs and 3.1% poultry. In 2010-11, livestock generated outputs worth Rs. 2075 billion which comprised 4% of the GDP and 26% of the agricultural GDP. The total output worth was higher than the value of food grains.

Animal Husbandry sector plays a crucial role in ensuring the welfare of rural population. A majority of farmers depend on Animal Husbandry for their livelihood. Moreover, livestock sector provides supplementary employment and sustainable source of income to many small and marginal farmers. Thus, this sector is emerging as an important sector, leveraging the rural economy. In addition, this sector provides a continuous flow of essential food products like milk, meat, eggs besides draught power, raw materials like wool and hides for industries, and manure. With increase in production of livestock products, livestock rearing is also considered as an avocation with high export potential. Distribution of livestock wealth is more egalitarian, compared to land and hence, from the equity and livelihood perspective, it is considered as an important component in poverty alleviation programmes.

Keeping this view in mind, various major interventions are being planned and proposed in the district agricultural plan to be implemented beyond 12th five year plan. The major interventions are:

1. Increasing the availability of fodder through field level interventions
2. Increasing the availability of fodder by strengthening farm infrastructure
3. Livestock breeding management
4. Livestock health
5. Improving the livestock productivity
6. Improving the service delivery at veterinary institutions
7. Enhancing livestock management
8. Capacity building

Increasing the availability of fodder through field level interventions

Livestock rearing is one of the major occupations in India and is making significant contribution to the country's GDP. The livestock population, over the years, has shown a steady growth on broadly two counts i.e. (i) increase in the number of stall feeding based bovine livestock viz. buffaloes and hybrid cattle, and (ii) increase in the number of free grazing based livestock like goats and sheep that can survive on the fast degrading pasturage. The animal husbandry sector has a good growth potential. However, further growth of the sector will be as much dependent upon the availability of fodder. The available data reveals that the present fodder availability in the country is well below requirement. The data also reveals that only about half of the annual fodder requirement is met from the cultivated fodder and crop residues, whereas open grazing and fodder availability from common property resources like forests, pastures, village commons, etc. fulfills the remaining half of the annual fodder requirement. The issue to be taken note of is that it is the open grazing and fodder availability from the common property resources that provides sustenance to a vast majority of households with animal husbandry as the only vocation.

The increasing number of livestock and the changing dynamics of animal husbandry practices require corresponding increase in the type of fodder needed to meet the requirements of these new situations. To overcome these issues the following field level interventions are proposed to improve the fodder availability.

1. Establishment of vermicomposting unit
2. Distribution of Azolla trays
3. Fodder plot development
4. Meichal land development
5. Distribution of seedlings, sprinklers, grass cutter and raingun to the farmers
6. Development of seed production plots

Increasing the availability of fodder by strengthening farm infrastructure

The livestock sector is handicapped due to inadequate infrastructure facilities as a result of low productivity. Infrastructure development for animal husbandry is felt essential to provide the desired veterinary services in the interior pockets of the districts so as to enable the livestock owners living in the remote areas can avail the opportunities to consider AH activities as livelihood option and maximize profit through livestock sector. Adequately

providing proper infrastructure and equipment to the veterinary health care institution is necessary for the timely diagnosis and treatment of animal diseases. Further, emphasis has to be laid on optimum utilization of waste land to grow fodder.

Improved infrastructure facilities will provide improved veterinary services contributing to reduction in the incidences of animal diseases thereby increasing the overall productivity of animals. The Rural Veterinary Dispensaries are either functioning from rented premises or in dilapidated buildings. Further, functioning of Veterinary Institutions in the rental buildings do not satisfy the requirement of a typical Veterinary Institution and with a restricted scope for further expansion, these are not ideal infrastructures. This necessitates strengthening the infrastructure of the veterinary institutions to offer better delivery of services and to reshape it into knowledge resource centers where best practices can be disseminated to the farmers. The following infrastructure facilities will strengthen the fodder availability such as

1. Establishment of farm production cover
2. Construction of silo pit and overhead tanks
3. Establishment of feed mixing units
4. Installation of rain gun and sprinklers
5. Procurement of agri inputs

Livestock breeding management

Over the past few decades, imported exotic cow varieties have gain a boost in milk production in Tamil Nadu. Most of the cattle breeds are exotic. These breeds theoretically produce a lot of milk, but are not well-adapted to our conditions. About 69% of Indian cows are owned by the economically poor strata of the society. These folks cannot afford to house these exotic breeds in regulated climate conditions.

The average milk yield per animal in India is just 3.2 kgs, compared to a global average of 6.6 kgs. The dairy policy and outlook is highly outdated and needs to be replaced with modern, evidence-based thinking

Livestock industry continues to demonstrate a beneficial impact on rural people by improving their income, employment and consumption and thereby acting as a potential tool in alleviating rural poverty. Artificial insemination (AI) has proven to be very effective for the improvement of the genetic potential of animals for higher production and there is no surprise why today AI is the back bone of all breeding programmes in India. The replacement of

unproductive and aged animals in the herd and its expansion are very important to maintain the scale of economy of the farm. Augmentation of fertility in repeat breeders and sex-sorted semen are some of the modern scientific tools which have been proposed to be employed for effective breeding management to enhance the livestock fertility and productivity. The following interventions will help to improve livestock breeding management, such as

1. CIDR
2. Establishment and distribution of sex-sorted semen facility
3. Establishment of IVF lab
4. Establishment of LN2 and embryo transfer lab
5. Oestrous synchronization

Livestock health

A large number of infectious and metabolic diseases prevalent in Indian livestock have serious implication for animal productivity, export potential and safety/ quality of livestock products and many of these diseases have zoonotic implications. The current efforts of prevention and control of livestock diseases needs to be strengthened. There is a shortage of veterinary and Para-veterinary manpower and facilities including mechanisms for diagnosis, treatment, tracking and prevention of the diseases. Adequate infrastructure for ensuring bio-security, proper quarantine systems and services to prevent the ingress of diseases across the states and national borders is not available. By providing the following facilities will prevent the above diseases such as

1. Upgradation of vaccine production facilities for bacteria and virus
2. Procurement of vaccines, medicine, diagnostic kit
3. Animal quarantine facility in govt. farm
4. Animal testing facility

Improving the livestock productivity

Although India is a major producer of livestock products the average productivity of livestock is lower compared to world average. Inadequate availability of feed and fodder, insufficient coverage through artificial insemination, low conception rates, non-availability of quality males for breeding, poor management practices, high mortality and morbidity losses due to diseases, inadequate marketing infrastructure and unorganized marketing are the

other major concerns. To maximize the livestock productivity the following activities should be implemented. Interventions proposed are

1. Distribution of sheep, goat, buffalo, piggery, poultry units
2. Establishment of modern poultry, rabbit, piggery, sheep, goat and bull shed
3. Popularizing quail rearing
4. Integrated farming

Improving the service delivery at veterinary institutions

Veterinary hospitals, dispensaries, Aid Centers, diagnostic laboratories and veterinary manpower already available are much less than what is required. These services would be improved and expanded and will continue to be provided by the state owned facilities with an appropriate system of recovery of cost wherever feasible. Private investment to improve delivery of animal health services including facilities by private veterinary graduates would be encouraged. Mobile veterinary dispensaries with provision for vaccination and facilities to generate awareness of farmers regarding various livestock management issues would be promoted to improve outreach. For companion animals, state governments may consider to extend the veterinary services on full cost recovery basis. To improve the service delivery the below mentioned interventions have been proposed.

1. Deep freezer facility for storage of vaccines and medicines
2. Establishment of infrastructure facilities, disease diagnostic lab, mobile veterinary units, surgical theaters and ambulance facilities.

Enhancing livestock management

The country has rich and diverse genetic resources of livestock in the form of a large number of species, breeds, and strains within a species. India has some of the best breeds of cattle and buffaloes with traits for dairy, draught power and dual purposes, several carpet wool breeds of sheep, highly prolific breeds of goats and adaptive breeds of poultry. Such utility genes and breeds would be identified, conserved and utilized for breeding and research. The focus would be on conservation of indigenous breeds of livestock and poultry. By developing slaughter house, livestock shandy also be helpful to enhancing livestock management. The following interventions are proposed

1. Animal identification and traceability
2. Conservation of indigenous breeds
3. Improvement of livestock shandy
4. Establishment of slaughter house

Capacity building

Educating the farmers about the advanced crop production technologies as well as the techniques will enrich the knowledge of farmers through conduct of trainings and demonstrations to the farmers, youths and young entrepreneurs. On farm demonstrations are conducted on fodder production technologies, seed production, poultry farming and sheep farming etc.

Capacity building programme is to strengthen the capacities of farmers, indigenous and local communities, and their organizations and other stakeholders, to manage sustainable biodiversity so as to increase their benefits, and to promote awareness and responsible action, in the form of trainings, demonstrations, exposure visits, etc. To create awareness among the farmers the following trainings and campaigns have to be conducted by establishment of farmers training Centre

1. Conducting demonstrations camps and campaigns
2. Creating awareness of livestock management to the farmers through training programmes.

Budget allocation

The major themes proposed in the plan for animal husbandry sector with a total budget out lay of.₹**6552.25 lakhs**

Project implementing agency

The projects proposed will be implemented by the Department of Animal husbandry sector.

Table. 4.21. Budget requirement for Animal Husbandry

(₹. in lakhs)

Sl. No.	Intervention	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Increasing the Availability of Fodder through Field level Interventions															
1	Establishment of Vermicomposting unit (single bed)	Nos	0.06	All Blocks	32	1.92	22	1.32	22	1.32	22	1.32	33	1.98	131	7.86
2	Fodder production to the farmers by Hydroponic methods	Nos	20	B3	0	0.00	0	0.00	1	20.00	0	0.00	0	0.00	1	20.00
3	Distribution of Azolla trays	Nos	0.04403	All Blocks Except B3, B9	135	5.94	135	5.94	130	5.72	135	5.94	135	5.94	670	29.50
4	Distribution of Silage bags for conservation of fodder crops	Nos	0.005	All Blocks	110	0.55	105	0.53	104	0.52	104	0.52	104	0.52	527	2.64
5	Fodder plot development	acre	0.05	All blocks	400	20.00	400	20.00	400	20.00	200	10.00	200	10.00	1600	80.00
6	Meikal land development (incl infrastructure development)	acre	0.1	All Blocks except B10	36	3.60	10	1.00	65	6.50	19	1.90	79	7.90	209	20.90
7	Distribution of Chaff Cutter to farmers	Nos	0.25	All Blocks	74	18.50	82	20.50	82	20.50	62	15.50	44	11.00	344	86.00
8	Distribution of Grass Cutter to farmers	Nos	0.2	All Blocks	52	10.40	68	13.60	64	12.80	38	7.60	34	6.80	256	51.20
9	Distribution of Raingun to Livestock farmers	Nos	0.25	All Blocks	80	20.00	82	20.50	80	20.00	80	20.00	80	20.00	402	100.50
10	Distribution of Tree Seedlings to livestock farmers	Nos	0.004	All Blocks except B11	500	2.00	500	2.00	500	2.00	500	2.00	500	2.00	2500	10.00
11	Distribution of sprinkler for fodder production	Nos	0.15	All Blocks	110	16.50	110	16.50	110	16.50	110	16.50	110	16.50	550	82.50
	Increasing the Availability of Fodder by Strengthening Farm Infrastructure															
12	Establishment of Vermicompost unit (10 beds) at Farms	Nos	4	B5	1	4.00	1	4.00	1	4.00	1	4.00	1	4.00	5	20.00

Sl. No.	Intervention	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
13	Erection of Transformers to improve irrigation facility in Govt.farm	Nos	30	B5	0	0.00	1	30.00	0	0.00	0	0.00	0	0.00	1	30.00
14	Establishment of Farm Protection Cover (Bio-security wall)	km	5	B5	5	25.00	5	25.00	0	0.00	0	0.00	0	0.00	10	50.00
15	Establishment of Feed mixing/ feed block units	Nos	25	B5	0	0.00	1	25.00	0	0.00	0	0.00	0	0.00	1	25.00
16	Construction of silo Pit for livestock farm	Nos	1	B5	2	2.00	2	2.00	2	2.00	2	2.00	2	2.00	10	10.00
17	Construction of Over Head Tanks/ GLR / Pre-fabricated tanks in farm	Nos	20	B5	0	0.00	2	40.00	0	0.00	0	0.00	0	0.00	2	40.00
18	Drip irrigation for livestock farms	acre	0.6	B5	30	18.00	30	18.00	30	18.00	0	0.00	0	0.00	90	54.00
19	Borewell for livestock farms	Nos	8	B5	4	32.00	4	32.00	4	32.00	0	0.00	0	0.00	12	96.00
20	Installation of Raingun in Govt.farm in cultivated areas	acre	0.4	B5	10	4.00	10	4.00	10	4.00	0	0.00	0	0.00	30	12.00
21	Installation of Sprinkler system in fodder cultivated areas in Govt.farm	acre	0.4	B5	10	4.00	10	4.00	10	4.00	0	0.00	0	0.00	30	12.00
22	Procurement of Agri inputs for Farms	acre	0.15	B5	50	7.50	50	7.50	50	7.50	0	0.00	0	0.00	150	22.50
23	Procurement of Agricultural implements (tractor, trailers, harvesters, ploughs, chaff cutter, grass cutter etc)	Pack	50	B5	1	50.00	1	50.00	1	50.00	1	50.00	1	50.00	5	250.00
	Livestock Breeding Management															
24	CIDR (Controlled Internal Drug Release) for increasing Fertility in Cattle	Nos	0.01	B2, B5, B8	30	0.30	40	0.40	30	0.30	40	0.40	30	0.30	170	1.70
25	Induction of new Genetic Pool	Nos	0.2	B5	50	10.00	50	10.00	50	10.00	50	10.00	50	10.00	250	50.00
26	Oestrous Synchronisation for timely conception in animals	Nos	0.01	All Blocks	240	2.40	230	2.30	240	2.40	230	2.30	230	2.30	1170	11.70

Sl. No.	Intervention	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Livestock Health															
27	Animal Quarantine Facility in Govt.farm to prevent disease outbreak	Nos	30	B5	1	30.00	0	0.00	0	0.00	0	0.00	0	0.00	1	30.00
	Improving the Livestock Productivity															
28	Distribution of Sheep/Goat units -semi intensive system	Nos	0.6	All Blocks	88	52.80	79	47.40	76	45.60	77	46.20	76	45.60	396	237.60
29	Distribution of Buffalo units(5 Buffaloes)	Nos	4.5	All Blocks	93	418.50	100	450.00	90	405.00	90	405.00	90	405.00	463	2083.50
30	Integrated farming (Goat+Cattle+Fish+Agriculture /Horticulture)	Unit	2	All Blocks	5	10.00	5	10.00	5	10.00	5	10.00	5	10.00	25	50.00
31	Development of Native chicken farms	Farm	1	All Blocks	25	25.00	25	25.00	25	25.00	25	25.00	25	25.00	125	125.00
32	Establishment of disposal pits for poultry unit	Nos	1	All Blocks	25	25.00	25	25.00	25	25.00	25	25.00	25	25.00	125	125.00
33	Distribution of Piggery units (fattening-5 Nos)	Nos	1.25	All Blocks	50	62.50	56	70.00	50	62.50	56	70.00	50	62.50	262	327.50
34	Starting of Rural Backyard Poultry Scheme (50) to unemployed	Nos	0.025	All Blocks	600	15.00	600	15.00	600	15.00	600	15.00	600	15.00	3000	75.00
35	Establishment of Rabbit Units	Nos	0.03	All Blocks	75	2.25	20	0.60	55	1.65	40	1.20	55	1.65	245	7.35
36	Establishment of Modern Sheep/Goat Shed	Nos	50	B5	1	50.00	0	0.00	0	0.00	1	50.00	0	0.00	2	100.00
	Improving the Service Delivery at Veterinary Institutions															
37	Deep freezer facility for Storage of vaccines and Medicines	Nos	10	All Blocks	0	0.00	0	0.00	11	110.00	0	0.00	0	0.00	11	110.00
38	Establishment of Infrastructure facilities for Veterinary Institutions	Nos	30	All Blocks	12	360.00	11	330.00	2	60.00	1	30.00	0	0.00	26	780.00
39	Establishment of Mobile Disease Diagnostic Labs	Nos	20	B2, B3, B4	3	60.00	0	0.00	0	0.00	0	0.00	0	0.00	3	60.00

Sl. No.	Intervention	Unit	Unit cost	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
40	Establishment of Mobile Veterinary Units	Nos	10	All Blocks	9	90.00	2	20.00	0	0.00	0	0.00	0	0.00	11	110.00
41	Establishment of surgical theatres at veterinary institution	Nos	30	All Blocks	2	60.00	2	60.00	2	60.00	3	90.00	2	60.00	11	330.00
42	Providing solar lighting panels at veterinary institution	Nos	1	B1, B3, B9	16	16.00	0	0.00	0	0.00	10	10.00	0	0.00	26	26.00
43	Package of Modern Veterinary Diagnostic Aids to Veterinary Institutions such as Computerised X rays, Ultrasound, Diathermy etc.	Nos	30	All Blocks	2	60.00	2	60.00	2	60.00	3	90.00	2	60.00	11	330.00
44	Establishment of Ambulance facility for animals	Nos	80	B10	1	80.00	1	80.00	0	0.00	0	0.00	0	0.00	2	160.00
	Livestock Management															
45	Animal Identification and Traceability	Unit of 1000 animals	0.1	All Blocks	300	30.00	30	3.00	30	3.00	30	3.00	30	3.00	420	42.00
46	Conservation of Indigenous breeds	Pack	10	All Blocks	1	10.00	1	10.00	1	10.00	1	10.00	1	10.00	5	50.00
	Capacity Building															
47	Establishment of Farmers training Centre	Nos	200	B10	0	0.00	1	200.00	0	0.00	0	0.00	0	0.00	1	200.00
48	Conducting Demonstrations, Camps and Campaigns	Nos	0.1	B3	2	0.20	2	0.20	2	0.20	2	0.20	2	0.20	10	1.00
49	Creating awareness of livestock management to the farmers through Training Programmes	Nos	0.1	All Blocks	32	3.20	33	3.30	32	3.20	33	3.30	33	3.30	163	16.30
	Grand total					1719.06		1765.59		1156.21		1033.88		877.49		6552.25

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.7. Dairy development

The importance of dairying in a country like India hardly needs emphasize. India has vast resources of livestock, which play an important role in the national economy and also in the socioeconomic development of millions of rural households. India has one of the largest stocks of cattle and buffaloes: more than 50 percent of the world's buffaloes and 20 percent of its cattle.

Dairy sector acts as an important source of income for rural families, plays a vital role in providing gainful employment and income generating opportunities in the district. Dairy industry in the country is expected to witness spectacular growth in 2017, according to experts.

During the last 10 years, the annual growth rate in Indian dairy industry is 4.6 per cent as compared to the global growth rate of 2.2 per cent. During this period, per capita consumption of milk in the country was 340 g a day as against 299 g globally. "India's milk production has touched 155.4 metric tonnes during 2015-16. Consumption is increasing at a faster rate. However in the country more than 90 per cent of the dairying is at the subsistence level so the emerging trends have to increase the county's milk production moreover. To fulfill the shortage in dairy sector the following interventions have been suggested.

Strengthening of milk storages and processing units

Clean milk production is a concept being used everywhere, where quality of milk has become prime importance. It has to be maintained throughout the milk supply chain right from the dairy farm environment to cooling & storage to its packaging. The machinery and equipment required depends on the level of mechanization desired and the scale of operation. However, some machinery and equipment are essentially required such as storage tanks, washer, coolers, pumps and processing equipment's. Except for this some electrical installation also required to provide proper storage facilities.

The major interventions are,

1. Milk storage tanks of various capacities
2. Milk tankers
3. Milk pumps

4. Processing equipment's
5. Pasteurizers
6. Heaters and chillers
7. Washer and conveyors
8. Pipes and fittings
9. Cleaning equipment's
10. Electrical installations (UPS, generators, stabilizers, control panel)

Enhancing milk production and milk processing units

The quality of animals is critical in determining its milk productivity and hence overall production. Currently, low productivity per animal hinders development of the dairy sector. Despite being the world's largest milk producer, India's productivity per animal is very low, at 987 kg per lactation, compared with the global average of 2038 kg per lactation.

The low productivity is a result of ineffective cattle and buffalo breeding programmes, limited extension and management on dairy enterprise development, traditional feeding practices that are not based on scientific feeding methods, and limited availability and affordability of quality feed and fodder. Animal health and breeding services provision, veterinary infrastructure development and vaccinations are the responsibility of the state government. These services have traditionally been provided for free or at a very subsidized rate but in the past few years it has been payable. State livestock development agencies are being set up as autonomous bodies to offer services in animal breeding in the form of procurement, production and distribution of breeding inputs (such as semen and liquid nitrogen), training and promotional activities. Despite these initiatives, the availability of services remains limited and extension activities in dairy management are woefully lacking. Let to get a better improvement in milk production than before the following inputs have been suggested.

1. Provision of veterinary medicine
2. Fodder development equipment and seed material
3. Milk testing equipment's
4. Equipments for artificial insemination
5. Milk society buildings and cow shed
6. Cryogenic containers
7. Weighing machines
8. Computer accessories

Capacity building

India is the largest milk producer in the world with an annual production of over 155.4 metric tonnes of milk, yet the sector faces numerous issues. One of the major challenges facing the dairy sector is the growing gap between milk supply and demand. Another major challenge arises from the fact that more than 92 percent of the animals are owned by smallholders who had little ownership of land to manage them. The small farmers do not have sufficient resources and lack training in dairy sector that leads to poor animal health and low milk yield. Furthermore, the small farmers lack knowledge of modern breeding practices. To make the farmers as scholars in particular thing some trainings and camps has to be conducted. To make sure this the following intervention has been proposed.

1. Training of personnel of MPCS, Union and federation
2. Infertility camps

Marketing structures

Marketing is generally defined as the process of planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services to create exchanges that satisfy individual and organizational objectives. The word Dairy marketing means where the milk is kept and marketed. Dairy marketing truly came into the public consciousness with the introduction of the “Got milk” campaign in 1993. Marketing plays a vital role not only in stimulating production and consumption, but also in accelerating the pace of economic development. An efficient marketing system minimizes costs, increases returns to farmers by reducing the number of middlemen or by restricting the commission of marketing system. To increase the income in dairy sector suitable marketing structure is vital. For that the following structures have been suggested

1. Parlour structure
2. Milk product storage cabinets
3. Product billing system

Quality control

Quality is a vital ingredient of a good brand. Remember the “core benefits” – the things consumers expect. These must be delivered well. To ensure the quality the following interventions have been suggested

1. Adulteration detection equipments
2. Milk testing equipment and laboratory

Processing and value addition

Adding value to farm and livestock products before they reach the local and international market is one of the key aims of Vision 2030. Product diversification has become an important aspect of business strategy with reasons for this increased focus being increased profitability, reduction in risk, increasing competition, higher growth and more efficient resource allocation. Value addition in the dairy value chain is still a challenge in our country. Value addition has been hailed as one of the solutions to the perishability challenge of milk by converting it to a more durable form and hence reducing farm losses. But only few of them undertake the value addition in India. To maximize the value addition in rural areas the following interventions have been suggested

1. Skim milk powder plant
2. Dairy processing plants
3. Water and effluent treatment plants
4. Steam raising plant
5. Fat handling and other dairy equipment's

Development for dairy sector

Though the milk production has reached an all-time high in the district, the producers are not able to market the milk produced. This is mainly due to inadequate infrastructure available for procurement, processing of milk and marketing network. Providing proper infrastructure to the veterinary health care institutions is necessary for the timely diagnosis and treatment of animal diseases. An efficient management of cattle will be incomplete without a well-planned and adequate housing of cattle. Good quality milk is essential for production of good quality dairy products, taste and flavor, free from pathogens and long keeping quality. Immediately after milking, the milk must be cooled preferably to 4° C. This requires mechanical refrigeration or milk cooling tanks. These are expensive and can usually be afforded by large scale commercial farms. For small scale dairy farmers, setting up a milk cooling centre centrally may be the ideal solution. The following buildings have been proposed for better storage and improvement

1. Construction of dairy farm and skim milk powder plant
2. BMC building
3. Cattle feed plants
4. Ware house for dairy products
5. Ice cream manufacturing buildings.

Budget allocation

An outlay of Rs.**7288.75** lakhs is proposed to fulfill the aforementioned interventions for five years.

Implementing agency

The projects will be implemented by the Department of Dairy Development.

Table.4.22. Budget Requirement for Dairy Development

(₹. in lakhs)

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Engineering section															
1	Electrical installation like Transformemr, UPS, Stabilisers, Control Panel MCC etc.,	All blocks	1	25	1	25.00	0	0.00	1	25.00	0	0.00	1	25.00	3	75.00
2	Milk Storage Tanks of various capacities	All blocks	1	15	0	0.00	2	30.00	0	0.00	2	30.00	0	0.00	4	60.00
3	Tub washer, Canwashers, Crate conveyor systems.	All blocks	1	10	1	10.00	0	0.00	1	10.00	0	0.00	0	0.00	2	20.00
4	SS pipes and fittings	All blocks	1	5	1	5.00	1	5.00	1	5.00	1	5.00	1	5.00	5	25.00
5	Solar system for water heating	All blocks	1	2	3	6.00	3	6.00	3	6.00	3	6.00	3	6.00	15	30.00
6	Packing Machineries for milk, Butter, Ghee, SMP and Other Milk products	All blocks	1	18	0	0.00	1	18.00	0	0.00	1	18.00	0	0.00	2	36.00
7	Plate Heat type Chillers and pasteurizers	All blocks	1	10	1	10.00	0	0.00	0	0.00	1	10.00	0	0.00	2	20.00
8	Milk Tankers of various capacities	All blocks	1	25	0	0.00	0	0.00	0	0.00	2	50.00	0	0.00	2	50.00
9	Milk Pumps of Vaious capacities	All blocks	1	0.5	3	1.50	3	1.50	3	1.50	3	1.50	3	1.50	15	7.50
10	Generator of various capacities	All blocks	1	20	0	0.00	0	0.00	0	0.00	0	0.00	2	40.00	2	40.00

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
11	Curd processing equipments	All blocks	1	50	0	0.00	0	0.00	2	100.00	0	0.00	0	0.00	2	100.00
12	Cleaning In Place equipments with accessories	All blocks	1	75	0	0.00	0	0.00	2	150.00	0	0.00	0	0.00	2	150.00
	Procurement and Input															
13	Veterinary Medicine	All blocks	1	2	4	8.00	4	8.00	4	8.00	4	8.00	4	8.00	20	40.00
14	Two wheeler for AI technician	All blocks	1	0.5	5	2.50	5	2.50	5	2.50	5	2.50	5	2.50	25	12.50
15	Computer system with accessories	All blocks	1	0.5	5	2.50	5	2.50	5	2.50	5	2.50	5	2.50	25	12.50
16	Fodder seed materials	All blocks	1	0.25	7	1.75	7	1.75	7	1.75	7	1.75	7	1.75	35	8.75
17	Fodder development equipments like chaff cutter, Mower etc.,	All blocks	1	0.2	9	1.80	9	1.80	9	1.80	9	1.80	9	1.80	45	9.00
18	Bulk Milk coolers of Various capacities	All blocks	1	15	1	15.00	1	15.00	1	15.00	1	15.00	1	15.00	5	75.00
19	Milk cans	All blocks	1	0.035	300	10.50	300	10.50	300	10.50	300	10.50	300	10.50	1500	52.50
20	Electronic milk testing equipments	All blocks	1	1.25	5	6.25	5	6.25	5	6.25	5	6.25	5	6.25	25	31.25
21	Milking machine	All blocks	1	0.8	5	4.00	5	4.00	5	4.00	5	4.00	5	4.00	25	20.00
22	Cow shed	All blocks	1	5	5	25.00	5	25.00	5	25.00	5	25.00	5	25.00	25	125.00
23	Society Buildings	All blocks	1	20	2	40.00	2	40.00	2	40.00	2	40.00	2	40.00	10	200.00
24	Cryogenic containers	All blocks	1	0.35	5	1.75	5	1.75	5	1.75	5	1.75	5	1.75	25	8.75

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
25	Equipments for Artificial Insemination	All blocks	1	0.5	4	2.00	4	2.00	4	2.00	4	2.00	4	2.00	20	10.00
	Capacity building															
26	Training of personnel of MPCS, Union and Federation.	All blocks	1	0.05	100	5.00	100	5.00	100	5.00	100	5.00	100	5.00	500	25.00
27	Infertility Camps	All blocks	1	0.2	50	10.00	50	10.00	50	10.00	50	10.00	50	10.00	250	50.00
	Marketing															
28	Parlour structures	All blocks	1	5	5	25.00	5	25.00	5	25.00	5	25.00	5	25.00	25	125.00
29	Milk product storage cabinets	All blocks	1	0.3	100	30.00	100	30.00	100	30.00	100	30.00	100	30.00	500	150.00
	Quality control															
30	Adulteration detection equipments	All blocks	1	4	1	4.00	1	4.00	1	4.00	1	4.00	1	4.00	5	20.00
31	Milk testing equipment and Laboratory.	All blocks	1	5	1	5.00	1	5.00	1	5.00	1	5.00	1	5.00	5	25.00
	Processing															
32	Water Treatment Plants. Reverse Osmosis plant	All blocks	1	100	0	0.00	0	0.00	1	100.00	0	0.00	0	0.00	1	100.00
33	Fat handling equipments	All blocks	1	200	0	0.00	0	0.00	1	200.00	0	0.00	0	0.00	1	200.00
34	Dairy equipments	All blocks	1	50	0	0.00	1	50.00	0	0.00	1	50.00	0	0.00	2	100.00
	Civil work Infrastructure															

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
35	BMC buildings	All blocks	1	15	1	15.00	1	15.00	1	15.00	1	15.00	1	15.00	5	75.00
36	Cattle feed Plants	All blocks	1	5000	1	5000.00	0	0.00	0	0.00	0	0.00	0	0.00	1	5000.00
37	Ware house for Dairy consumables	All blocks	1	200	0	0.00	0	0.00	0	0.00	1	200.00	0	0.00	1	200.00
	Grand total					5272.55		325.55		812.55		585.55		292.55		7288.75

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.8. Fisheries sector

Fisheries sector is one of the important food production sector in the State contributing to the livelihood as well as food security of a large section of the economically under-privileged population. In recent years, it has assumed greater significance and its contribution towards the State and the National economy in terms of livelihood and nutritional security, rural employment generation and foreign exchange earnings have been enormous. Fisheries include marine, freshwater and brackish water subsectors. The Fisheries sector over the years has transformed from subsistence-based artisanal activities to modern livelihood activities with the application of science and modern technologies in the field of capture fishing and culture fisheries. It is developing as a major industry with diversifications viz., exploring deep sea resources and eco-friendly aquaculture practices for culture of finfish and shell fish, ornamental fish culture, eco-tourism, fish processing parks, mid sea fish processing units, etc.

Enhancement of fisheries production

Fisheries sector occupies a very important place in the socio-economic development of the country. It has been recognized as a powerful income and employment generator as it stimulates growth of a number of subsidiary industries, and is a source of cheap and nutritious food besides being a foreign exchange earner. Most importantly, it is the source of livelihood for a large section of economically backward population of the country. The main challenges facing fisheries development in the country includes accurate data on assessment of fishery resources and their potential in terms of fish production, development of sustainable technologies for fin and shell fish culture, yield optimization, harvest and post-harvest operations, landing and berthing facilities for fishing vessels and welfare of fishermen.

With increasing pressure on the world's inland and coastal marine fisheries, increases in production and quality of yield are being sought through the application of a range of enhancement techniques. Which of these is applied depends on the attitude to the natural resource by societies at different levels of economic development. Stocking is extremely widespread but has generally been applied uncritically. A variety of models are proposed to serve as a basis for more rigorous evaluation of biological and economic effectiveness of this practice. Fertilization of water bodies is used to raise levels of production further. Elimination of unwanted species then becomes necessary to maximize benefits from the target species. Adjustments to the habitats within the water body assist in raising general levels of

productivity which culminate in the conversion of areas of the water into fish ponds or for cage culture. This process has important implications for the social, economic and policy context which necessitates shifts in ownership, finance and education among populations where these types of development occur.

In the inland fisheries sector, aquaculture is poised to play a pivotal role in increasing fish production, ensuring food security and enhancing growth of the State's economy. To maximize fish production from an unit area and to generate maximum income to the fish farmers, the Government has initiated innovative approaches such as stocking of fast growing fish species in the short seasonal water bodies, integrating aquaculture in the existing irrigation systems / rain water harvesting systems, brood stock development to produce quality fish fingerlings, promotion of fish culture in farm ponds and introduction of cage culture in reservoirs etc. With concerted efforts to mobilize farmers to adopt fish farming, application of appropriate technologies for sustainable fish farming and fish seed production and availability of institutional finance, it would be possible to bring in substantial hikes in the annual fish production from the aquaculture sector within a span of 5 years. Hence in this district it suggested to implement the following intervention to enhance the production and growth of fisheries

The interventions are

- a) Increasing Fishing Efficiency of Inland Fishermen and Fish Farmers
- b) Enhancement of Fish production in irrigation tanks and panchayat tanks by stocking fish seeds
- c) Organization of Fish festival
- d) Promotion of Ornamental fish culture
- e) Introduction of short seasonal fish species in existing farm ponds

Infrastructure and assets

Fish Farming is an age old activity and in practice from ancient times. The successful fish culture requires ploughing of pond, addition of manure, stocking of fish seed; eradication of unwanted aquatic plants and animals, watering the pond; harvesting the crop and marketing of the produce. The fish culture technologies and economics are simple and understandable to the fish farmers. Also, the fishery wealth in the inshore waters is being overexploited due to excessive fishing pressure on the resources. Artificial reefs help in augmenting the productivity of the marine ecosystem. Artificial reefs act as habitats to marine

aquatic organisms enhance the fish production through increased breeding activity and survival of young ones and act as a barrier for bottom trawling operations.

Availability of quality seed of cultivable freshwater fish species has been a limiting factor for intensification of fish farming and also for coverage of additional area under aquaculture. While availability of fish seed is satisfactory in certain parts of the country, in other areas farmers face difficulties in procurement of quality seed in required quantities. Presently, there are inadequate seed rearing facilities for rearing of spawn/fry to fingerlings, even though there is a demand for stock size fingerlings. Therefore, there is every need for creation of infrastructure facilities for rearing of spawn/fry to fingerlings. Thus, availability of stock size fingerlings of cultivable freshwater fish species for stocking in reservoirs has been a limiting factor for limited fishery production from the reservoirs. Availability of fish fingerlings is satisfactory in certain parts of the country, whereas the farmers in other areas face difficulties in procurement of quality fingerlings in required quantities. Further, the fish fingerlings in such deficit areas have to be transported over a long distance, which adds to the cost of inputs. Therefore, to meet the requirement of fish fingerlings for supplementary stocking in the reservoirs and ponds/tanks, it is proposed to support the entrepreneurs/farmers in setting up of fish seed rearing units for production of quality fish fingerlings.

The interventions are

- a) Establishment of fish culture ponds and provision of inputs
- b) Establishment of District Extension and Training centres
- c) Renovation/additional area creation of Government fish farms (Unit)
- d) Establishment of mini lab facilities in Government fish farms

Capacity Building

Effective extension support is essential for the promotion of Aquaculture in freshwater and brackish water areas. It is necessary to establish the information centres/data dissemination centres in Fishermen villages, animation camps in fisheries villages, seminars, exhibitions and workshop, and awareness centres for linking the fishing villages, marketing centres and the district offices. Hence in this district it is necessary to give training to fish farmers and organization of fish festival

Budget

The budget requirement for fulfilling the above interventions is ₹.399.03 lakhs

Implementing agency

Department of Fisheries will be implementing the project.

Table 4.23. Budget Requirement for Fisheries

(₹. in lakhs)

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	Enhancement of fisheries															
1	Promotion of Ornamental fish culture	Kariapatti, Rajapalayam, Srivilliputhur, Watrap	Nos	3	0	0.00	2	6.00	0	0.00	0	0.00	2	6.00	4	12.00
2	Introduction of short seasonal fish species in existing farm ponds	Kariapatti, Tiruchuli, Narikudi, Srivilliputhur, Watrap	Ha	0.79	1.5	1.19	1	0.79	0.5	0.40	0	0.00	0	0.00	3	2.37
3	Increasing fishing efficiency of inland fishermen and fish farmers	Arupukottai, Virudhunagar, Rajapalayam, Srivilliputhur, Watrap, Vembakottai	Nos	0.15	30	4.50	15	2.25	15	2.25	5	0.75	15	2.25	80	12.00
4	Enhancement of Fish production in irrigation tanks and Panchayat tanks by stocking fish seeds	All Blocks Except Narikudi	Ha.	0.04	450	18.00	650	26.00	350	14.00	550	22.00	500	20.00	2500	100.00
	Creation of infrastructure facilities															
5	Renovation / addition area creation govt. fish farm	Watrap	Nos	175	1	175.00	0	0.00	0	0.00	0	0.00	0	0.00	1	175.00
6	Establishment of fish culture ponds and provision of inputs	All Blocks Except Sattur, Vembakottai	Nos	4.5	1	4.50	1.5	6.75	1	4.50	0.5	2.25	1	4.50	5	22.50

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
7	Establishment of District Extension and Training centres	Virudhunagar	Nos	50	1	50.00	0	0.00	0	0.00	0	0.00	0	0.00	1	50.00
	Infrastructure and Assets															
8	Establishment of mini lab facilities in Government fish farms	Watrap	Nos	5	0	0.00	1	5.00	0	0.00	0	0.00	0	0.00	1	5.00
	Capacity building programme															
9	Exposure visit to farmers to other states	All Blocks	Nos	0.06	30	1.80	30	1.80	20	1.20	20	1.20	30	1.80	130	7.80
10	Organisation of Fish festival	Virudhunagar	Nos	5	0	0.00	1	5.00	0	0.00	0	0.00	0	0.00	1	5.00
11	Training to fish farmers	All Blocks	Nos	0.03	60	1.80	50	1.50	50	1.50	45	1.35	40	1.20	245	7.35
	Grand total					256.79		55.09		23.85		27.55		35.75		399.03

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.9 Fisheries Research (TNFU)

Tamil Nadu Fisheries University (TNFU) is the State funded, unitary professional Fisheries University in India imparting education, research and training to enhance fish production and utilization by following the State Agricultural University (SAU) pattern and syllabi. The prominent area of research in the area of aquaculture are: improving the quality of progeny by developing sperm bank, development of techniques for the culture of fin fishes in cages, enhancing the water use efficiency and productivity by bio-floc technology, developing the improved methods of ornamental fish culture and breeding techniques and inventing techniques to prevent and cure fish diseases. Stock assessment of important fishery resources, mapping the fauna and understanding the biology of commercially important and rare species, coastal area and inland waters monitoring for the major pollutants and waste water management are the focus areas of research. Value addition to fish has been a major focus area and technologies for fish pickle, fish noodles and ready to eat products like fish curry, fish puff, fish cutlet and fish burger have been evolved. Quality control wing of fish processing has evolved several rapid techniques for detection of human pathogens. A separate laboratory for quality monitoring will be built to help the industry.

Establishment of Advanced Hatchery Facility for Pangas, *Pangasianodon hypophthalmus* (Sauvage, 1878)

Pangasianodon hypophthalmus is one of the major fish species and one of the largest and most important inland fisheries in the world. (Food and Agriculture Organization of the United Nations). Pangas catfish (*Pangasianodon hypophthalmus*) are popular among catfish producers in India. It is the only catfish species that is widely used in commercial aquaculture across the country. Production of the fish as an ornamental species for the aquarium trade where it is sold at a small size and marketed as the iridescent or mystic shark. Initially, its culture was carried out in Andhra Pradesh and West Bengal in private sector but the Government of India permitted aquaculture of *P. hypophthalmus* in year 2010-2011. Mature fish can reach a maximum standard total length of 130 cm and up to 44 kg in weight. This species is benthopelagic, typically living within the ranges of pH 6.5-7.5 and 22-26°C. Females take at least three years to reach sexual maturity in captivity (being then over 3 kg in weight), while males often mature in their second year. The three most common on growing monoculture systems are earthen ponds, net cages and net pens. The culture of Pangasius (*Pangasianodon hypophthalmus*) has only increased during recent years. Among

these species, Pangasius were legally introduced during the last few years to supplement fish production. Pangasius has been used both for food as well as for ornamental purposes.

Establishment of Native fish Asylum-to protect, restore and river ranch the dwindling species such as *Labeocalbasu*, *L. bata*, *L. fimbriatus*, *Anabas* and other minor carps

Tamil Nadu ranks 8th place in inland fish production in India (1.85 Lakh MTs). The inland fisheries sector has about 3.73 lakh ha. of water spread area with nearly 2.23 lakh inland fisherman directly depending on this sector for their livelihood. Diversification of agricultural activities for increased production, employment and income is well - known. Likewise, aquacultural activities also increased fish production and economical status. Fish seeds and broodstock quality, Monsoon failure affects the inland fish production. Introduction of Gangetic carps (catla, rohu, mrigal) in inland waters affected the minor carps. Hence, minor carps restoration and production must be done to improve TN fish production.

Native fish species form a major component of food consumed by families, especially those living closer to freshwater resources. Some species available and amenable for diversified in freshwater aquaculture are *Labeocalbasu*, *L.bata*,*L.gonius*,*L.fimbriatus*,*Puntiussarana*, *Mystusgulio*,*Anabas testudineus*,*Clariasbatrachus*, *H.fossilis*,*Pangasiuspangasius* *Channamarulius* and *Etroplussuratensis*. These species are a rich source of nutrition for the rural poor either on a seasonal basis or round the year. Small indigenous species enhancing rural food and livelihood security. These native species are considered as low volume and high value fish species.

Interventions

- a) Establishment of regional labs for disease diagnosis, water quality and aquatic animal health management
- b) Awareness to fishers on hygienic handling of fish
- c) Creation of awareness among fishers on fish processing technologies
- d) Capacity building and skill development programmes on fish processing technologies
- e) Production of short films on nutritive value of fish and screening in theatres and television channels
- f) Ensuring nutritional security through fish and fishery products
- g) Utilization of fish processing waste and by catch

- h) Establishment of trap setting vessel to impart eco friendly fish trapping technology among the fishermen of Tamil Nadu
- i) Development of mobile gadgets/apps for remote monitoring system for aquaculture farms

Overall budget

The projects on fisheries research will be implemented with a budget out lay of Rs. **141.6** lakhs.

Implementing agency

Department of Fisheries will be implementing the project

Table 4.24. Budget requirement for fisheries research

(₹. in lakhs)

Sl. No.	Interventions	Blocks covered	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
				Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Harvest and Post harvest														
a	Enhancement of per capita consumption of fish														
1	Awareness campaign on health beneficial attributes of fish	Virudhunagar	0.005	52	0.26	52	0.26	52	0.26	52	0.26	52	0.26	260	1.30
2	Production of short films on nutritive value of fish and screening in theatres and television channels	Virudhunagar	50	0	0.00	1	50.00	0	0.00	0	0.00	0	0.00	1	50.00
b	Ensuring nutritional security through fish and fishery products														
1	supply of preserved ready to eat and ready to cook fish products through public distribution systems	Virudhunagar	12.9	0	0.00	0	0.00	1	12.90	0	0.00	0	0.00	1	12.90
2	Supply of fish and fish products in mid day meal programme	Virudhunagar	12.9	0	0.00	1	12.90	0	0.00	0	0.00	0	0.00	1	12.90
3	Supply chain management to promote consumption of farmed freshwater fishes	Virudhunagar	64.5	1	64.50	0	0.00	0	0.00	0	0.00	0	0.00	1	64.50
	Grand total				64.76		63.16		13.16		0.26		0.26		141.60

4.10. Public Works Department

Increasing the ground water level

The water resource organization of the Public Works Department has indicated a number of proposals for harnessing water resources as well as for reducing the losses from existing canal irrigation projects. As many of the old irrigation systems are in deteriorating condition and in a state of disrepair, it is absolutely necessary to rehabilitate and/or to carry out the repair works so as to economize the water use and improve the conveyance efficiency and water use efficiency as well. It is hoped that better water control and delivery could be achieved by these measures so that the productivity per unit of water could be enhanced sufficiently.

Project components

- a) Construction of check dams across the rivers
- b) Construction of dividing dam across kanal odai in Nadarkulam village to feed Ambaneri and Anaikulam tank in Thiruchuli taluk.
- c) Construction of an anicut across Gundar river in Pisindi village to feed Vakkanankundu tank in Kariapatti taluk.

Budget

It is proposed to incur ₹.53.15 crores over a period of five years.

Expected outcome

The project will increase the Ground water table level and carrying capacity of canals during the heavy rain period and thereby increasing the crop cultivation area. This will result in the ensuring of food security for the people.

Implementing agency

Department of Public Works will be implementing the project.

Table.4.25 Budget estimate for PWD works

(₹.in lakhs)

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Construction of an anicut across kowshikanathi to feed Kalaperumalpatti tank in Avudaiapuram village in Virudhunagar Taluk .	Virudhu-nagar	Ha	2.97	118	350.00	0	0.00	0	0.00	0	0.00	0	0.00	118	350.00
2	Construction of check dam across kowshikanathi near Pavalai village in Virudhunagar Taluk	Virudhu-nagar	Ha	1.90	112	213.00	0	0.00	0	0.00	0	0.00	0	0.00	112	213.00
3	Construction of check dam across kowshikanathi near Vadamalaikurichi village in Virudhunagar Taluk .	Virudhu-nagar	Ha	1.55	112	174.00	0	0.00	0	0.00	0	0.00	0	0.00	112	174.00
4	Construction of check dam across Arjunanathi in S.Ammapatti and Vadugapatti village in Srivilliputhur taluk.	Watrap	Ha	5.29	27	144.00	0	0.00	0	0.00	0	0.00	0	0.00	27	144.00
5	Construction of check dam across Rengatheerthaodai in Pillayarnattam village of srivilliputhur taluk	Srivilli-puthur	Ha	27.90	2	65.00	0	0.00	0	0.00	0	0.00	0	0.00	2	65.00

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
6	Construction of check dam across Deviyar (vaippar river) near Melanmarainadu village in Sivakasi taluk .	Vembak-kottai	Ha	2.33	120	280.00	0	0.00	0	0.00	0	0.00	0	0.00	120	280.00
7	Construction of an anicut across Gundar river in Pisindi village to feed vakkanankundu tank in Kariapatti taluk .	Kariya-patti	Ha	5.17	0	0.00	170	880.00	0	0.00	0	0.00	0	0.00	170	880.00
8	Construction of anicut across Gundar river in Kalkurchi Village to feed Panthanethal and Thiruchuzhi tanks of Kariapatti taluk .	Kariya-patti	Ha	3.99	0	0.00	221	880.00	0	0.00	0	0.00	0	0.00	221	880.00
9	Construction of Check dam across Nalli Uppodai in nalli village near Saminatham village in Sattur taluk .	Sattur	Ha	4.98	0	0.00	29	146.00	0	0.00	0	0.00	0	0.00	29	146.00
10	Construction of check dam across Nalli Uppodai in M.Chokkalingapuram village in Sattur taluk	Sattur	Ha	3.54	0	0.00	28	98.00	0	0.00	0	0.00	0	0.00	28	98.00
11	Construction of Check dam across Ayadharmam odai in Ayadharaman village of Sirivilliputhur taluk .	Watrap	Ha	3.83	0	0.00	0	0.00	30	115.00	0	0.00	0	0.00	30	115.00

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
12	Construction of dividing dam across kanal odai in Nadarkulam village to feed Ambaneri and Anaikulam tank in Thiruchuli taluk.	Thiru-chuli	Ha	1.52	0	0.00	0	0.00	95	144.00	0	0.00	0	0.00	95	144.00
13	Construction of Check dam across Keelailluppaikulam surplus course in Nathampatti village of Rajapalayam taluk	Raja-palayam	Ha	4.36	0	0.00	0	0.00	22	96.00	0	0.00	0	0.00	22	96.00
14	Construction of check dam across Chinnaodai in Khansapuram village of Sirvilliputhur taluk	Watrap	Ha	4.00	0	0.00	0	0.00	0	0.00	25	100.00	0	0.00	25	100.00
15	Construction of check dam across Kandaneri kanmoi supply channel in Illanthaikulam village of Sirvilliputhur taluk	Watrap	Ha	3.45	0	0.00	0	0.00	0	0.00	29	100.00	0	0.00	29	100.00
16	Construction of an anicut across Gundar river to feed Pallimadam tank in Thiruchuzhi taluk .	Thiru-chuli	Ha	3.75	0	0.00	0	0.00	0	0.00	160	600.00	0	0.00	160	600.00
17	Construction of check dam across Gundar in Udayanendal village of Thiruchuli taluk.	Thiru-chuli	Ha	7.43	0	0.00	0	0.00	0	0.00	0	0.00	70	520.00	70	520.00

Sl. No.	Intervention	Blocks covered	Unit	Unit cost	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
					Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
18	Construction of check dam across Keelarajakularaman channel in Saminathapuram village of Srivilliputhur taluk .	Raja-palayam	Ha	3.11	0	0.00	0	0.00	0	0.00	0	0.00	37	115.00	37	115.00
19	Construction of check dam across Arjunanathi in Namaskarithanpatti village of Virudhunagar taluk .	Virudhunagar	Ha	1.58	0	0.00	0	0.00	0	0.00	0	0.00	76	120.00	76	120.00
20	Construction of check dam across Marugal odai in Lakshmipuram village in Sivakasi taluk .	Raja-palayam	Ha	2.69	0	0.00	0	0.00	0	0.00	0	0.00	65	175.00	65	175.00
	Grand total					1226.00		2004.00		355.00		800.00		930.00		5315.00

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

4.11. Agriculture Cooperation

Cooperatives all over the world have become an effective and potential instrument of economic development. The Cooperative Movement in Tamil nadu has witnessed over the decades substantial growth in diverse areas of economy. There is not a single major sphere of economic activity which has not been touched by Cooperatives. Cooperatives are also envisaged as an instrument for implementing many important policies like agricultural credit, urban credit, market intervention, and price support for agricultural commodities through Cooperative Wholesale stores, Public Distribution system etc., from a small beginning, the Cooperative movement in Tamil Nadu has grown in strength over the years. From Agricultural Banks to Marketing societies and Consumer Cooperatives provide service to the people in various economic activities. Cooperatives also run the Public Distribution system which provides relief to each and every family in the state.

Project components

- a) Infrastructure development
- b) Capital Asset Creation

Budget

It is proposed to incur **₹.2719.31** lakhs over a period of five years

Expected outcome

The expected outcome for the project agricultural credit, urban credit, market intervention, and price support for agricultural commodities through Cooperative Wholesale stores, Public Distribution system. This will result in the ensuring of food security for the people.

Implementing agency

Department of Agriculture Cooperation will be implementing the project.

Table.4.26 Budget for Co-operative sector

(₹. in lakhs)

Sl. No.	Intervention	Blocks covered	2017-18		2018-19		2019-20		2020-21		2021-22		Total	
			Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
1	Construction of Office Building	B2,B9	1	20.00	3	60.00	0	0.00	0	0.00	0	0.00	4	80.00
2	Construction of compound wall	All blocks	41	430.26	30	364.13	24	285.33	14	104.45	15	145.02	124	1329.19
3	Renovation Office Building	All blocks	66	533.91	15	173.01	13	174.55	14	156.08	10	149.20	118	1186.75
4	Construction of Road	B2	0	0.00	2	5.55	0	0.00	0	0.00	0	0.00	2	5.55
5	Renovation Godown	B1,B3,B5, B6,B8,B10,B11	1	4.50	1	4.37	5	11.83	2	16.75	3	20.25	12	57.70
6	Establishment of Processing unit	B10	0	0.00	1	6.50	0	0.00	0	0.00	0	0.00	1	6.50
7	Construction of Drying Yard	B10	2	4.00	0	0.00	0	0.00	0	0.00	0	0.00	2	4.00
8	Strengthening of Cooperation Centres (Furniture's, Solar panel, Modern counter, Xerox machine, Air Conditioner, CCTV Camera, Bore well, Generator, UPS Battery, Cash Counting Machine, Invertor, Jewel Weighing Machine, Packing Machine, Purchase of computer and peripherals, Hand Billing machine, LED Display for tender process, Purchase of Jewel Carat Meter, Smart Card Printing Machine, Burglary Alarm, Agricultural Equipments, Safety Locker, Purchase of Display racks, Defender Door, Purchase of Paddy drying machine, Automatic Printer machine, Conveyer, E-Tender process, Fork Lifter, Gunny Bag Stitching machine, Jewel tester, Pallets, Tarpaulin, Trolley and Printing Press machineries)	All Blocks	16	36.45	1	3.7	0	0	2	6.47	1	3	20	49.62
Grand total				1029.12		617.26		471.71		283.75		317.47		2719.31

Arupukottai- B1, Kariapatti – B2, Narikudi – B3, Rajapalayam – B4, M.Reddipatti – B5, Sattur – B6, Sivakasi – B7, Srivilluputhur – B8, Vembakottai – B9, Virudhunagar – B10, Watrap – B11

Table.4.27 Consolidated Budget for Virudhunagar District**(₹.in lakhs)**

Sl. No.	Sectors	2017-18	2018-19	2019-20	2020-21	2021-22	Total
1	Agriculture	3449.96	4401.20	3234.94	3519.92	3087.72	17693.74
2	Horticulture	1999.87	2146.98	3950.74	4273.11	3100.34	15471.04
3	Agricultural Engineering	2713.81	1881.31	1698.94	1316.52	1349.72	8960.30
4	Agricultural Marketing	279.70	275.45	224.80	215.30	214.15	1209.40
5	Seed certification and Organic Certification	7.50	295.77	0.10	0.10	0.10	303.57
6	Animal Husbandry	1719.16	1765.59	1156.21	1033.88	877.49	6552.25
7	Dairy Development	5272.55	325.55	812.55	585.55	292.55	7288.75
8	Fisheries	256.79	55.09	23.85	27.55	35.75	399.03
9	Fisheries Research (TNFU)	64.76	63.16	13.16	0.26	0.26	141.60
10	Public Works Department	1226.00	2004.00	355.00	800.00	930.00	5315.00
11	Civil Supplies and Co-Operation	1029.12	617.26	471.71	283.75	317.47	2719.31
	Grand Total	18019.22	13831.36	11942.00	12055.94	10205.55	66054.07

The plan outlay for five years (2017-22) for Virudhunagar district is given in Table 4.27. Among the different activities, agriculture sector requires huge financial outlay (Rs. 17693.74 lakhs) of the total plan outlay of ₹. **66054.07 lakhs**. Greater emphasis has been given to farm mechanization and soil and water conservation measures as they have become pre-requisites to the implementation of modern technologies in Virudhunagar district.

