

EXHIBITION SCOPE

AGRI-MACHINERY & FARM TECHNOLOGIES

- Agricultural land levelers
- Agricultural dusters
- Animal cart
- Animal operated implements
- All-terrain vehicles (ATVs)
- Analytical instruments & equipment
- Balers and straw handling
- Crop drying
- Crop cleaning, grading & weighing equipment
- Chemical spraying
- Cultivators
- Fertilizer drill
- Fertilizer spreaders
- Forestry machinery
- Farm buildings
- Farm power
- Greenhouse technology
- Grassland / Forage harvesting
- Ghanis
- Harrows
- Harvesting machine (Combine)
- Hydroponics
- Hand operated implements
- Irrigation systems and equipment
- Land reclamation and development
- Maize sheller
- Meteorological equipment
- Manure spreaders
- Miscellaneous equipment
- Other agricultural implements
- Pesticide sprayers
- Power tillers
- Potato digger
- Paddy separators & Planter
- Plant protection equipment & engine
- Plastic crates and bins for horticulture products and procurement
- Ploughs
- Polyhouses
- Power and other implements
- Primary / secondary tillage
- Rice planter
- Replacement parts
- Seed drill
- Storage and handling machinery & equipment
- Satellite positioning systems (SPS)
- Sowing & planting equipment
- Tractors
- Trailers
- Threshers
- Vegetable and root crop harvesting
- Weeders
- Winnowers
- Wheel hoe
- Workshop tools & equipment



AGRI SERVICES

- Agro services
- Animal waste management
- Banks & financial institutions
- Consultancy
- Contract farming
- Commodity exchange
- Crop drying, storage and disposal

- Crop management
- Education & training
- Grain harvesting
- Insurance
- Logistics
- Distribution
- Marketing organizations
- Nodal government agencies
- Packaging
- Research
- Consultancy organisations
- Social forestry
- Specialised transport system



AGRO PROCESSING INDUSTRY

- Horticulture, Floriculture & Aquaculture
- Livestock
- Crop processing
- Crop transport & handling equipment
- Fruit & Vegetable Processing
- Dairy & Poultry Farming
- Flour, Pulses
- Oil Seed Mills
- Freezing & refrigeration equipments



INPUTS

- Agro chemicals
- Bio control agents
- Bio pesticides
- Fertilizers
- Hybrid seeds/grains & crops
- Insecticides
- Nutrients
- Pesticides



VISITORS PROFILE

- Agriculturists
- Agri students
- Agriculture departments
- Agri engineering units
- Agri marketing boards
- Agro industry corporations
- Agro producers
- Central & State government departments and agencies
- CEOs / Senior managers of Indian companies / MNCs
- Dealers for farm equipments and machineries
- Entrepreneurs
- Farmers
- Farm contractors & garden contractors
- Floriculturists
- Horticulturists
- International business delegations
- Landscape suppliers
- Plantation owners
- Research associates & technologists
- Seed certifying agencies
- Seed & fertilizer traders, whole sellers and retailers
- Universities & research institutions

www.eimaagrimach.in

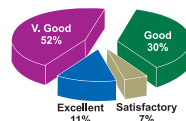
EIMA agrimach 2011 - Glimpses of a success story

- 18,000 sq. mtr. Exhibition area • More than 26,000 visitors from across the globe • Foreign participation: Japan, Korea, Italy & China
- Two day international conference on leveraging farm mechanization to enhance farm productivity • Buyer-Seller meets • International delegations • Kisan Ghostis • Live Demonstrations

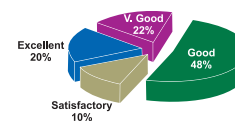
New Product launches • Joint ventures/MoUs signed • Business leads generated



Quality of Visitors



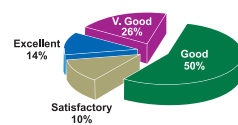
Management of Entire Exhibition



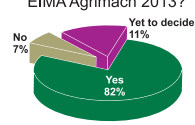
Exhibition Infrastructure



Services & Facilities



Would you participate in EIMA Agrimach 2013?



EVENT SPONSOR



For participation, contact:

FICCI Trade Fairs Secretariat

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ORGANISERS



CO-ORGANISERS



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Government of India



Indian Council of
Agricultural Research



5 - 7 December, 2013, IARI, PUSA, New Delhi (INDIA)

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INDIAN AGRI-MACHINERY

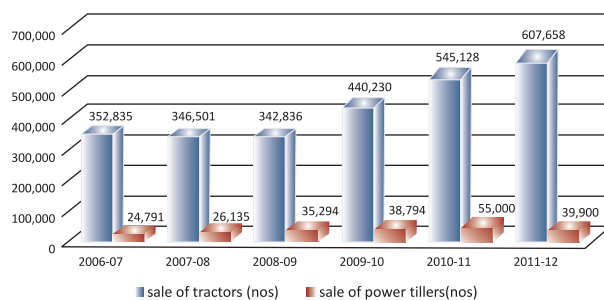
An Overview

The growth rate of India's agri-machinery sector has been very positive in the last few years. The sector has gained tremendous momentum due to several factors such as labor shortages, increase in agriculture wages and obvious correlation between productivity and use of farm machinery. A few points to note are:

- The Government of India has announced several incentives to make the sector competitive
- The sale of implements and machines such as tractors, combine harvesters, threshers, etc. has been increasing throughout the country
- Total number of tractors sold during 2011-12 was 607,658 which is unprecedented in any country
- Trends point to an increase in the custom hiring of larger machines by small farmers in several states
- The usage of farm machinery is expected to accelerate over the next few years in the niche segments such as sugarcane harvesters, sugarcane planters, cotton pickers, rice transplanters, etc.



SALE OF TRACTORS AND POWER TILLERS IN INDIA



Note: Sale figures of power tillers are till Dec 2011 only.



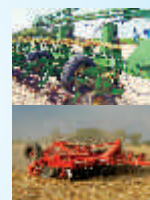
5 - 7 December, 2013
IARI, PUSA, New Delhi (INDIA)

Welcome to EIMA Agrimach India 2013, the only business to business event of its kind offering a single venue interface between Indian & global players in the agri-machinery sector. Organized jointly by FICCI, UNACOMA in partnership with Ministry of Agriculture and Indian Council of Agricultural Research, the event is inspired by EIMA International, the second largest exhibition and conference on farm mechanization in the world.

EIMA Agrimach India 2013 envisages showcasing the best and latest in agri-machineries, besides providing an excellent opportunity to Indian and overseas players catering to the entire value chain through vertical based national and international pavilions.

IARI PUSA - a venue that takes your business to newer heights

IARI PUSA has a prestigious history of conducting world class research, field trails, studies and analysis of agriculture trends, thereby making it an ideal venue for EIMA Agrimach India 2013.



Why be at EIMA AGRIMACH INDIA 2013?

- The only B2B single venue interface between Indian and global players.
- Three day exhibition featuring latest farm equipment & trends in agri-machineries worldwide.
- The only exclusive show with extensive participation by overseas players.
- Live product demonstrations and interact with experts of the industry.
- The show is supported by Ministry of Agriculture, Govt. of India, thereby providing an opportunity for participants to interact with the nation's policy makers, other dignitaries & delegates.
- An international conference deliberating on a wide range of topics.

Visit, experience the latest trends in agri-machinery... live!

Why Showcase yourself at EIMA Agrimach India?

- Single venue, countless opportunities - EIMA Agrimach India is the only show that attracts maximum players from across the globe at a single venue
- A never before opportunity for Indian players to showcase their strengths & specialties to a global audience
- Enter into partnerships, alliances and new investments after knowing the latest trends, technologies and equipments
- Make presentations & demonstrations of your products and services
- No other International show in India is wholly dedicated to agriculture machinery to provide a centrestage to your products and services
- Improve your business know how. Imbibe the world's latest and biggest trends in your business & expand your horizons



Soon to be the world's biggest show on Agri-machinery, join hands with EIMA Agrimach India now and avail the first mover advantage !!



SPACE RENTALS

TYPE OF STALL OR RAW SPACE		RATES* in ₹ / sq.m.	RATES* in US\$ / sq.m.
INDOOR	Upgraded Shell Stand - Minimum 9 sq.m.	-	350
	Basic Shell Stand - Minimum 9 sq.m.	7100	275
	Raw Space - Minimum 36 sq.m.	6000	220
OUTDOOR	Raw Space - Minimum 50 sq.m.	3800	165
	Live Demonstration Area - Minimum 300 sq.m.	550	12

* 12.36% Service Tax applicable • Refundable Security Deposit @ 10% of net space charges (payable only by exhibitors booking raw space) • Foreign exhibitors are exempted from security deposits.

Upgraded shell scheme is inclusive of (per 9 sq.m.):

- Three leather seat chairs • One Glass Round Table • One Lockable Counter Table • Maxima Structure (Special side walls / Fascia)
- One Electric Power Point • Three Spot Lights • Carpet Flooring