

Southern Regional Agricultural Fair & State Level Farmers' Day 2015

TNAU in collaboration with Government of India and Government of Tamil Nadu organises Southern Regional Agricultural Fair and Farmers' Day 2015 during Jan. 6-9, 2015.

The inauguration of Southern Regional Agricultural Fair and Farmers' Day 2015 will be held on Jan. 6, 2015 at the Convocation Hall, TNAU, Coimbatore. New varieties evolved from TNAU will be released on 9th, January 2015.

About 10,000 farmers are expected to participate in the fair to oversee the Exhibition. Juxtaposed with the Fair, Farmers' day 2015 will also be held on the same occasion.

In connection with the fair 4 seminars on various critical field issues and crucial topics in Agriculture will be conducted for the benefit of the farmers.

Around 40 indoor stalls and 20 outdoor stalls will be available in the Exhibition for the onlookers of the fair.

Newly evolved varieties of crops in Agriculture, Horticulture and farm implements / machineries will be displayed. Agri entrepreneurs, private firms and progressive business venturers will be a part in the exhibition to show case their products / commodities.

State department of Agriculture, Horticulture, and other line departments will be depicting the scheme details. Input companies, Farm implements producer companies, self-help groups, incubatees will also be displaying their products for sales.

It will be an eye-opener for public to sensitize on the newer developments in agriculture.

To make a mark on the achievement of outstanding farmers for their contribution in Agriculture and allied fields, **Velaan Semmal Award, Vaazhai Semmal Award and Maangani Semmal Award** will be presented to them in the function. Awards will be sponsored by CRI pumps, APK Banana World, Theni and Kovai Pazhamuthir Nilayam, Coimbatore as endowment. The awards carries a cash prize of Rs.10,000 along with a memento and a certificate. The award will be given to the farmer concerned, who had made significant achievement in production, value addition and marketing of agricultural commodity through TNAU technological interventions. More so, the award is given for their influential capacity to the fellow farmers and who served as a spokesperson for TNAU technologies and practices.

Latest innovations / technologies developed by the Scientists will be displayed in the indoor stalls. Representations will be from SAUs and ICAR institutes located in South India including the union territories. Farmers will be intersecting from various parts of the country.